10/2/2015 Meeting

Friday, October 2, 2015   2:31 PM

- Vision
  - Open ended
  - Give people options
  - Ask people ahead of time
    - People are shallow
  - Let people contact w/o identity details --> talking?
- Website
  - Functional
  - Sleek UI
  - More features
  - Optional features
- Design
  - Not pretty
  - More playful
  - Logo
    - More HCS in the datamatch logo
    - Heart should look more like a heart
  - NOT a google form
  - One page scroll format
  - Separate discussions: form vs design?
  - Continue button --> display same page
- Algorithm
  - How it works now
    - Creates score vector for each user (like below)
    -

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    - Each slot has separate information; each person has a vector with the same info type, but each person has different information in their vector; vector is filled with attributes, not actual question answer
    - Possible solutions
      - Compare to dummy people to shorten number of comparisons

      vector) and put into the vector
    - Euclidean distances are done on the vectors
    - Answers themselves don't show up in vector

- Possible solutions
  - □ Compare to dummy people to shorten number of comparisons
- Qualities are calculated from answers (answers don't show up from vector) and put into the vector
- Euclidean distances are done on the vectors
- Answers themselves don't show up in vector
- Python wrapper takes in data, passes to C, then prints a long file of everyone's matches
  - ML?
    - Kaynor's Neighbor
    - You have K parameters you set, and you find the nearest examples
  - Feed data through AWS or Azure and compute it there
- Business
  - What/when time to pub?
    - Facebook event - invite hella people
    - Find out who has access to what email lists and send hella emails
    - Big dinner for select winners
      - □ Who are the select winners? How will they be chosen?
      - □ Instagram picture - whoever has the best picture of their date/meet up wins a big dinner
        - ◆ Hashtag to keep track Instagram pictures
  - How similar/dissimilar matches?
  - Credibility --> Gilbert and Pinker interviewed for this survey may lead to greater engagement
  - More businesses we could potentially partner with
  - Expanding to other schools?
    - A lot to do here
    - Maybe next year?
- Questions
  - When/how/timeline
  - Outsource to lampoon/satirev
    - More user engagement
  - Non-funny questions
    - Algorithm people
  - 20 funny 10 serious