

# Farooq Azam WordPress Developer

- (a) farooqroots1773@gmail.com
- **(**) 015212152401
- O Deggendorf, 94469, Deutschland
- (in) Farooq-Azam

(a) iFarooqA\_LinkedIn

## **№** About Me

Dedicated Web Developer with 4+ years of experience, primarily focused on building and optimizing WordPress-based websites for both company projects and freelance clients. Skilled in creating responsive, user-friendly websites that enhance performance and engagement. Alongside WordPress expertise, I have developed strong frontend development skills in HTML, CSS, and JavaScript, with beginner-level knowledge of React and Angular. I am eager to apply these modern frontend frameworks in real-world projects. Motivated to leverage my proven WordPress background and growing frontend expertise to contribute effectively and make a meaningful impact within a dynamic organization.

| <b>⊕</b> Languages   |                        |                                     |
|--|------------------------|-------------------------------------|
| Pashto ————  | Urdu —                 |                                     |
| English —————  | Deutsch Learning phase |                                     |
| <b>ℰ</b> Education   |                        |                                     |
| High Performance Computing and Quantum Computing, Deggendorf Institute of Technology | g <b>y</b> De          | 2025 – Present<br>ggendorf, Germany |
| Bachelors in Computer Science,<br>Ghulam Ishaq Khan Institute of Technology          | 2016 – 2020            | Sawabi, Pakistar                    |
| A Levels, Roots College International  | 2014 – 2016   1        | slamabad, Pakistar                  |
| Professional Experience  |                        |                                     |

# Software Engineer, United Sol Pvt Ltd

06/2022 – 06/2025

Islamabad, Pakistan

- Built and deployed custom WordPress websites using HTML, CSS, JavaScript, and Elementor, including Geelyksa Ø, Renaultksa Ø, Aljeri-Energy Ø, PIPSC Ø, Varitas-Analytica Ø, Wallantrading Ø, and more, increasing client site traffic.
- Optimized and provided ongoing support for high-traffic platforms like Hyundai-Wallan ∅, Renault-SA ∅, Geelyksa ∅, ICCI ∅, and Tehzeeb ∅, reducing load times by 40% through performance tuning and SEO enhancements.
- Managed CMS platforms for Hyundai and Renault  $\mathscr{D}$ , ensuring fast performance, regular content updates, and responsive design.
- Collaborated with cross-functional teams (designers, content creators, backend developers) to deliver maintainable web solutions on time using Jira and Slack for agile sprints.
- Engaged clients to gather requirements, integrate features, and enhance UX/UI, leading to 95% client satisfaction ratings.

## Web Developer, Keystone Marketing

01/2022 – 05/2025 Islamabad. Pakistan

- Developed and maintained company websites with WordPress and Elementor, integrating custom HTML, CSS, and JS sections, which improved SEO rankings by 20 positions on average.
- Enhanced site functionality and user experience, contributing to a 15% increase in organic traffic.

#### Associate Software Engineer, Maztechs Pvt Ltd

04/2021 – 12/2024

Islamabad, Pakistan

- Built responsive websites using Django, HTML, CSS, and JS, including environment setup, views, templates, routing, and form validation.
- Integrated MySQL databases with Django applications, streamlining data handling and reducing query times by 25%.

#### Software Engineer Intern, SkillSorted Pvt Ltd

01/2024 - 03/2024

Islamabad, Pakistan

- Build existing websites with HTML, CSS, and JavaScript, ensuring cross-browser compatibility.
- Further gained knowledge of inspector tools, migrating sites from local to live sub-domains

#### Frontend Intern, Tourism Live LLC

06/2019 - 08/2019 | Remote, USA

- As an essential internship in the degree requirement, I gained hands-on expertise while interacting with HTML, CSS, JavaScript, and inspector tools.
- Troubleshot issues, fixing bugs of existing sites in Local environments to learn how to improve site stability and user satisfaction.

# **®** Skills

| WordPress               | • • • •   | HTML                        | • • • •   |
|-------------------------|-----------|-----------------------------|-----------|
| CSS/SCSS/Tailwind CSS   | • • • •   | Bootstrap                   | • • • •   |
| Page Builders           | • • • •   | ACF                         | • • • •   |
| ТуроЗ                   | • • • • • | JavaScript                  | • • • • • |
| Git                     | • • • •   | MySQL/SQL                   | • • • •   |
| Jira                    | • • • •   | Slack                       | • • • • • |
| Django                  | • • • • • | Responsive design           | • • • • • |
| PHP                     | • • • • • | Photoshop/Illustrator/Figma | • • • •   |
| Angular/React           | • • • • • | Frontend design and         | • • • • • |
| Time/Project Management | • • • • • | development skills          |           |
| Collaboration           | • • • •   | Teamwork                    | • • • •   |

# **Certificates**

- Introduction to Frontend Development (Meta, via Coursera)
- Interactivity with JavaScript (University of Michigan, via Coursera)
- HTML CSS in depth (Meta, via Coursera)
- Introduction to Relational Database and SQL (via Coursera)