

Farooq Azam WordPress Developer

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🕮 About Me

Dedicated Web Developer with 4+ years of experience, primarily focused on building and optimizing WordPress-based websites for both company projects and freelance clients. Skilled in creating responsive, user-friendly websites that enhance performance and engagement. Alongside WordPress expertise, I have developed strong frontend development skills in HTML, CSS, and JavaScript, with beginner-level knowledge of React and Angular. I am eager to apply these modern frontend frameworks in real-world projects. Motivated to leverage my proven WordPress background and growing frontend expertise to contribute effectively and make a meaningful impact within a dynamic organization.

& Languages		
Pashto ———	Urdu —	
English —————	Deutsch Learning phase	
ℰ Education		
High Performance Computing and Quantum Computing, Deggendorf Institute of Technology	2025 – Pr gy Deggendorf, Ger	
Bachelors in Computer Science, Ghulam Ishaq Khan Institute of Technology	2016 – 2020 Sawabi, Pal	kistan
A Levels, Roots College International	2014 – 2016 Islamabad, Pal	kistan
Professional Experience		
Coffuence Engineer United Cal Dut Ltd	06/2022 06/	/2025

Software Engineer, United Sol Pvt Ltd

06/2022 – 06/2025

Islamabad, Pakistan

- Built and deployed custom WordPress websites using HTML, CSS, JavaScript, and Elementor, including Geelyksa ∅, Renaultksa ∅, Aljeri-Energy ∅, PIPSC ∅, Varitas-Analytica ∅, Wallantrading ∅, and more, increasing client site traffic.
- Optimized and provided ongoing support for high-traffic platforms like Hyundai-Wallan ∅, Renault-SA ∅, Geelyksa ∅, ICCI ∅, and Tehzeeb ∅, reducing load times by 40% through performance tuning and SEO enhancements.
- Managed CMS platforms for Hyundai and Renault \mathscr{D} , ensuring fast performance, regular content updates, and responsive design.
- Collaborated with cross-functional teams (designers, content creators, backend developers) to deliver maintainable web solutions on time using Jira and Slack for agile sprints.
- Engaged clients to gather requirements, integrate features, and enhance UX/UI, leading to 95% client satisfaction ratings.

Web Developer, Keystone Marketing

01/2022 – 05/2025 Islamabad. Pakistan

- Developed and maintained company websites with WordPress and Elementor, integrating custom HTML, CSS, and JS sections, which improved SEO rankings by 20 positions on average.
- Enhanced site functionality and user experience, contributing to a 15% increase in organic traffic.

Associate Software Engineer, Maztechs Pvt Ltd

04/2021 – 12/2024

Islamabad, Pakistan

- Built responsive websites using Django, HTML, CSS, and JS, including environment setup, views, templates, routing, and form validation.
- Integrated MySQL databases with Django applications, streamlining data handling and reducing query times by 25%.

Software Engineer Intern, SkillSorted Pvt Ltd

01/2024 - 03/2024

Islamabad, Pakistan

- Build existing websites with HTML, CSS, and JavaScript, ensuring cross-browser compatibility.
- Further gained knowledge of inspector tools, migrating sites from local to live sub-domains

Frontend Intern, Tourism Live LLC

06/2019 - 08/2019 | Remote, USA

- As an essential internship in the degree requirement, I gained hands-on expertise while interacting with HTML, CSS, JavaScript, and inspector tools.
- Troubleshot issues, fixing bugs of existing sites in Local environments to learn how to improve site stability and user satisfaction.

® Skills

WordPress	• • • •	HTML	• • • •
CSS/SCSS/Tailwind CSS	• • • •	Bootstrap	• • • •
Page Builders	• • • •	ACF	• • • •
ТуроЗ	• • • • •	JavaScript	• • • • •
Git	• • • •	MySQL/SQL	• • • •
Jira	• • • •	Slack	• • • • •
Django	• • • • •	Responsive design	• • • • •
PHP	• • • • •	Photoshop/Illustrator/Figma	• • • •
Angular/React	• • • • •	Frontend design and	• • • • •
Time/Project Management	• • • • •	development skills	
Collaboration	• • • •	Teamwork	• • • •

Certificates

- Introduction to Frontend Development (Meta, via Coursera)
- Interactivity with JavaScript (University of Michigan, via Coursera)
- HTML CSS in depth (Meta, via Coursera)
- Introduction to Relational Database and SQL (via Coursera)