

# DIGITAL PASHA

DIGITAL MARKETING TRAINER



## Connect

+91-8668473196

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digitalpasha.com

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*I am a passionate Digital Marketing Trainer with over **4 years of experience**. Eager to learn attitude, who believes in delivering training in a simplified way.*

### WORK EXPERIENCE



**DIGITAL ACADEMY 360**  
(YEAR 2019-20)

- Providing classroom & online training on advanced digital marketing modules.
- Delivering demo session
- Student counselling
- Placement training
- Curriculum moderation
- Branch coordination
- Training calendar building
- Deliver seminar in college
- Maintaining the standard of training

### SPECIALIZATIONS

SEO ● ● ● ● ● ● ● ● ● ●

PPC ● ● ● ● ● ● ● ● ● ●

SOCIAL ● ● ● ● ● ● ● ● ● ●

YOUTUBE ● ● ● ● ● ● ● ● ● ●

### PROJECT WORK

- Emech Yale
- Deazzle
- IMH Hospital
- Toni & Guy
- Desi Farms India
- Kavita's Beauty Care
- Impulse Plus Hospital Private Limited
- PROMINENT Spoken English
- AVDHUT Mobile & Electronics
- City multi car care



**DIGITAL TRAINEE**  
(YEAR 2018-19)

- Providing classroom training on digital marketing modules.
- Delivering demo session
- Course curriculum design
- Handling Students queries
- Preparing students for Google certifications

## TRAINING MODULES

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WordPress Web Designing|Basic SEO| Advance SEO| On Page SEO| OFF Page SEO| YouTube SEO| SMO| Google Adwords PPC YouTube Ads| Search Ads| Display Ads Shopping Ads| App Ads| Facebook| LinkedIn | Twitter| Instagram| Pintrest| Google Webmaster|Google Analytics| Affiliate Marketing| Email Marketing| APP Optimization |WordPress SEO| WhatsApp Marketing| SMS Marketing| Content Marketing| Online Reputation Management| Local SEO| Google My Business Listing| Google Play Store Optimization| Google Adsence |Growth Hacking| Canva Tool| Movavi Video Editor| Kinemaster Tool| Quora Ads| Bing Ads| OLX Ads| Resume Building| Soft Skills| Interview Preparation

## ACHIEVEMENTS

- Digital Pasha-YouTube channel
- Profile LinkedIn 3,127 connections
- Convener of PPT presentation Prajwalan event
- Rewarded as yonggest Motivater from SSHAK School
- State, Regional, District level first prize winner in PPT Presentation in technical event.

## EDUCATION

- Btech in IT Engineering with 7.52 CGPA from GCOEA
- Diploma in EXTC with 7.2 CGPA from SSPI

## PERSONAL INFO

Full Name : Pasha Hamid Shaikh

Date of Birth : 20 th June 1994

Marital status: Single

Languages Known : English, Hindi and Marathi

Hobbies : Watching YouTube Funny Videos, Group Trip

Permanent Address : Jawale Zute, Tq Pathri, Dist Parbhani