

Sanyukta Penurkar

Content Writer

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EXPERIENCE

Taaraka Technology, Thane — Content Writer

Dec 2019 - Dec 2020

Content writing and editing for software named Taaraka.

Ornet Technology, Mumbai — Content Writer

May 2018 - May 2019

Content and copywriting for various brand campaigns and daily social media posts.

Saam News Channel, New Mumbai — Intern

1 Month

Worked as an intern in one of the top news channels in Mumbai.

Learned research qualities and news writing.

EDUCATION

Joshi-Bedekar College, Thane — Bachelor in Mass Media

June 2015 - April 2018

Bachelor in Mass Media, specialization in journalism.

CHM College, Ulhas Nagar — Masters in English Literature

June 2019 - Present

Currently pursuing a master degree in English literature.

FREELANCE PROJECTS

Worked as a freelance blogger for various digital marketing agencies

SKILLS

Creative Writing,
Editing and Proofreading

SEO-friendly writing, Keyword
Planner, basic knowledge of
WordPress

Strong Research Qualities

Ms-office, Google docs, sheets,
slides, etc.

Basic knowledge of designing
software like Photoshop, Corel
Draw, Pagemaker

EXTRA-CURRICULAR ACTIVITIES

Participated in various
inter-college competitions like
street plays, singing, Radio
jockey, Essay writing, Slogan
writing, etc

Star Volunteer award for seven
days residential NSS camp.

LANGUAGES

English, Hindi, Marathi

INTEREST / HOBBIES

Writing, Reading, Singing,
Traveling