**Current Address:** 

Shree Ram Banglow, Near Paras Mani Ganesh Temple, Amruth dham Nashik. Name: Mr. Bagul Amol Pandit

**Cell:** + 91 9637319943,7588483221 **Email:** amolbagul43@gmail.com

# **Career Objective**

"I am looking out for a challenging job in SEO field with a competitive environment that offer me the opportunity to exploit my interpersonal and intellectual skills and experience to the Minimum potential for the growth of self as well as of the concern where in I get such chance."

# **Educational Qualification**

Educational	Institution	University	Percentage	Y ear
BE(Computer)	Sapkal knowledge Hub, College of Engg Nashik.	University of Pune	62.40%	2015
Diploma	K.K.Wagh.poly,Nashik	MSBTE	69.93	2011
(Computer)	, , , , , , , , , , , , , , , , , , ,			-
SSC	Janta Vidyalaya Ajmir	Nashik	58.66	2006
	Saundane	Board		

# **Work Experience**

I have 1+Year Experience in the field of SEO (On-page, Off-page Optimization & link building). Currently working at **Mighty Magpie Digital Marketing Company**.

#### **SEO Skill**

<u>SEO Tools</u>: Xml- Sitemap ,Google Adwords ,Google Analytics, Google Webmaster tool, Alexa, Open site explorer etc.

<u>Site Analysis</u>: Complete Technical report of website. The report includes On-page and Off-page factors of the website.

On-page Knowledge: Google Analytics, Google Web Master Tool, Knowledge of Alt tags, Title tags, Anchor Text, Meta Description, Meta keywords, keyword Research, Image Optimization, Content Optimization, Sitemap(HTML & XML). HTML Validation as per w3.org Standard, Social Media Optimization, Robots.txt, Unique & Quality Content, W3C validation Checker, 301 Redirection, 404 Error page, Domain Authority, Page Authority etc.

<u>Off-Page Knowledge</u>: Social Bookmarking Submission, Directory Submission, Blog posting, Business Listing, Profile Link, Article Submission, Forum Posting, RSS Feed Submission, Document Sharing, Video Submission, Classified Submission etc.

Social Networking: Facebook, Twitter, LinkedIn, Pintrest, Instagram, Google+, Youtube, etc.

### **Core Competencies**

~Search Engine Marketing (SEM)

~Search Engine Optimization (SEO)

~Social Media Marketing (SMM)

~Channel Management

~Brand Management

~Campaign Management

### Certification

- 1) Google Adwords Display advertising Certification
- 2) Google Adwords Search advertising Certification
- 3) Google Adwords Video advertising Certification
- 4) Google Adwords Shopping advertising Certification
- 5) Google Analytics Certification
- 6) SEO (3 month course ) at Treemiti Informatics Nashik

### Personal details

**Father Name** : Bagul Pandit Dhudku

**Date of Birth** : 9<sup>th</sup> December 1990.

Permanent Address : Ajmer Saundane, Pawar Wadi (stop),

Tal - Satana Dist - Nashik.

Sex : Male

Marital Status : Married