

# Siddharth Roy

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Flat no. 01 Palm Island 08 Royal Palms, Arrey Colony, Goregaon East

## WORK EXPERIENCE

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Matrimony.com Ltd  
*Relationship Manager*

May 2018 – Till Now

Justdial Limited  
*Sales Executive*

June 2017 – December 2017

Zed Lifestyle Pvt Ltd  
*Sales Officer*

4 July 2016 — May 2017

Handling the chain of salons from Bandra To Virar  
Placed the products more than 80 salons  
Responsible for sales in salon  
I have maintained a good cliental relation with salons  
Distributor handling

My City for Kids  
*Zonal Manager*

December 2014 — May 2016

Was handling the north-western zone of Mumbai  
Selling membership to the client and to give the presentation about the services Daily  
outbound calls  
Contacted new and existing customers to discuss how their needs could be met through specific product  
and services  
Daily cold calling and fixed the meetings

First Fitness I Pvt Ltd  
*Fitness Consultant*

## QUALIFICATIONS

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Masters In Marketing Management from Pune University In 2014

BA(Hons) in English from Patna University In 2012

## OTHER QUALIFICATIONS

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Certificate in Online Marketing Fundamentals from Google  
Certificate in AdWords Fundamentals from Google

## PERSONAL SKILLS

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Quick Learner  
Effective Communication  
Analytical Skills  
Interpersonal Skills

## PROFESSIONAL SUMMARY

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Product sale

Market Research

Branding and Promotions

Adroit in identifying and developing new market, generating leads and customer retention

Market development and product positioning.

## PROJECT UNDERTAKEN

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Completed Two months of training in Nagarjuna Cement Limited (NCL) Industries, in Pune

## INTERESTS

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Playing Badminton  
Listening Music  
Traveling  
Reading

## PERSONAL INFORMATION

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Date of Birth :21 March, 1989

Hobbies : Playing Badminton, Listening Music, Travelling, Reading

Languages known : English and Hindi

Marital Status :Unmarried

