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Career Objective

To excel in my field through hard work, for contributing towards organizational goals and perform my duties to the best of my abilities.

Educational Qualifications

Course with Specialization	Institute/College	University/Board	Year of passing	% / CGPA
MBA (Marketing)	Ashoka Business School- Nashik	Savitribai Phule, Pune University.	2018-20 Pursuing	-
BBA- Computer Application	Ashoka center for business &computer studies Nashik	Savitribai Phule, Pune University.	2015-18	52%
XII	JDC Bytco college Nashik road Nashik .	State Board of Maharashtra	2014	63%
X	DS Kothari Girls high school Nashik.	State Board of Maharashtra	2012	73%

Summer Internship Program Details

Company: Volkswagen, Ambad MIDC, Nashik.

Project Title: To study the causes of decreasing sales of Shivkreepa Automobile Nashik.

Description:

- The project involved working on historical data, which was confidential, in order to help in designing of future sales improvements.
- To study the sales structure of Volkswagen and suggest the process for product sales.

Internship Program Details

Company: Marketfx, Nashik.

Profile: Digital Marketing Intern

Job Description:

- Creating designs for social media promotions
- Promoting content on social media
- Updating websites contents
- Generating reports
- Cold calling and field sales
- Market research

Work Experience

- Currently Working at Ashoka Buildcon Ltd. Nashik as a Management Trainee,
 - Cold calling
 - Generating lead and Generating reports,
 - Customer relationship management.
 - Promotional activities.
 - Coordinating internal marketing.
- Worked at Smart Value Product & Services Ltd. Nashik as a Marketing Executive for 1 year.

Educational

- Health products and services are sold by the company.
- Overseeing and developing marketing campaigns.
- Promotional activities.
- Organizing events and product exhibitions.
- Monitoring performance.

Academic project

- Catering management system 2018 Technology: vb.net Place: Nashik
- Cable management system 2017 Technology: vb. 6.0 Place: Nashik

Certifications, Achievements and Awards

- Digital Marketing
- Web Designing.
- Tally ERP 9.
- MS CIT.
- SAP SD (Basic Training)

Key Skills

- Good communication.
- Quick learner.
- Team handling.
- Computer skills (MS Office/Tally ERP/ MS-CIT)

Hobbies/Interests

- Singing.
- Cooking.

Personal Details

Date of Birth: 14th July 1997.

Languages Known: English, Hindi and Marathi.

Permanent Address: A-7, Shilp-Shikhar Apt., Dhanraj Nagar old saikheda road Jail Road,
Nashik 422101.