

JOSWA RAJKUMAR.A

Human Resource / Marketing

PERSONAL SUMMARY

MBA graduate, wishing to pursue a challenging job opportunity in a reputed firm that can accommodate my competence, experience and goals while providing me with the scope to use my strength in the best way possible for the company's growth.

Self-motivated and continuous learning with problem solving and analytical skills.

PROFESSIONAL SKILLS

Personal Skills: Teamwork, Innovation, Communication,

Continuous learner and Good leadership. **Languages Known**: Tamil & English

MAJOR ELECTIVES

Service Marketing
Retail Marketing
Integrated Marketing Communication
Labour legislation
Organizational theory, design and development
Industrial relations and labour welfare
International Business management
Strategic management

CONTACT INFORMATION:

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Nandhivaram, Guduvanchery Tamil Nadu, Pincode-603202



Sri Sairam Engineering College - 2018 - 2020

MBA - Human resource / Marketing - 7.7 CGPA

Awards & Honors:

- Winner of Paper presentation on "Artificial Intelligence" at MBA Conclave- Ethiraj College for women's
- Presented a paper on "Digitization's Influence in Management of the ${\bf organization}$ in Madras Management Association.
- Published a paper on "Artificial Intelligence based Digitization's Influence in the organization" in PAIDEUMA Journal (Issn. No: 0090 -5674) Extra-curricular activities:
 - Acted as team player in CEO Conclave 2k'18

Aarupadai veedu Institute of Technology 2013 -2017

BE Computer Science - 8.6 CGPA Extracurricular Activities:

- co-coordinator in placement cell.
- Team organizer in national level technical event.
- Conducted an event Tech-Spirit 2k'16 as vice president.
- Acted as president in cyber society of India in AVIT.
- Attended a workshop in cyber security and data security.
- Attended a workshop in Android applications.
- Active member in Computer society of India.

Projects

- Prototype for effective utilization of available well water resource to irrigate multiple agriculture field effectively.
- Data hiding technique using steganography method.
- Fortified and impregnable learning system for M environment.

St. Joseph's Matric Higher Secondary School, 2012

Computer Science with Mathematics - 54%



Internships and Live Projects

Dalmia Cements Bharat Limited. – Duration: 3 month

Title: A Study on Organizational culture and its impact on Employee behavior.

- Questionnaire Preparation and answers analysis
- Analysing Cultural impact on Attrition rate.
- Employee attitude towards organizational cultural practice.

India Cements Limited - Duration: 1 month

Title: General Human resource.

- Sourcing and recruitment process.
- Primary screening and documentation process in recruitment.



IT Skills

- Good in MS Office/ Open Office
- Passionate in web designing, C and C++
- Beginner in R and R studio.
- Better in networking and hardware.



Management Skills

- Sourcing, talent acquisition, Interview co-coordinating and Scheduling.
- Documentation and designing presentation.
- Mail drafting, offer generation and releasing.
- Observed the various divisions of HR like **Recruitment**, **Interview** and **Industrial relation** activities.



Certifications and Training

- Certified in Business analytics as a Short term course.
- Completed UG Internship at SANS PAREIL Private Limited.



Hobbies

- Bike riding, Listening music, browsing new facts and trends.