



# TUSHAR BAWISKAR

## MARKET DATA RESEARCH ANALYST

### ABOUT

I am an experienced Digital Marketing and Analysis seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

### PROFESSIONAL SKILLS

SEO and Google Analytics  
Social Media Strategy  
Marketing  
Web Content Development  
Copy Writing  
Corporate Blogging  
Project Management  
Layout Design  
Photo Editing  
Market Research  
Organic Lead Generation

### PERSONAL SKILLS

Creative Spirit  
Reliable and Professional  
Organized  
Time Management  
Team Player  
Fast Learner  
Motivated

### SOCIAL

[WWW.LINKEDIN.COM/TUSHARBAWISKAR](http://WWW.LINKEDIN.COM/TUSHARBAWISKAR)

[WWW.FACEBOOK.COM/TUSHAR.BAWISKAR](http://WWW.FACEBOOK.COM/TUSHAR.BAWISKAR)

[WWW.TWITTER.COM/TUSHAR\\_BAWISKAR](http://WWW.TWITTER.COM/TUSHAR_BAWISKAR)

### CONTACT

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Flat No .13, Yashwant Apartment,  
LaneNo.4,Karvenagar,Pune411052

### WORK EXPERIENCE

#### MARKET DATA RESEARCH ANALYST

##### SYSTEMS PLUS PVT LTD JAN 2020- MARCH 2020

- Analyzed data from previous quarters to project future sales and Services.
- Determine the ideal market for various products.
- Provide guidance on Services strategies.
- Monitor feedback from online surveys.
- Evaluate statistical data assessing competitors' strategies.
- Summarized results of opinion research and online feedback.

#### DIGITAL MARKETING EXECUTIVE

##### APINO TECHNOLOGY PVT LTD | SEPT 2019 - DEC 2019

- Developed a Social Media Strategy to increase the following of the Company Website
- Content Writing And Blogging
- Spearheaded a viral campaign for one of the company's new Services

#### SEARCH ENGINE OPTIMAZATION EXECUTIVE

##### SKILLNUTS (INDIA) PVT LTD | MARCH2019- AUG 2019

- On Page -Off Page SEO
- Managed social media accounts
- Created social media graphics,Content,Blogging for daily postings
- Increased social media following and clicks by 150%

### EDUCATION

#### BACHELOR OF ENGINEERING, ELECTRONICS AND COMMUNICATION

##### North Maharashtra University | 2018

62.34%

#### HIGHER SECONDARY CERTIFICATE, SCIENCE

##### Nashik Board | 2010

61.33%

#### SECONDARY SCHOOL CERTIFICATE

##### Nashik Board | 2008

71.76%

### AWARDS

1st Winner In Robotics Competition | Vibgyor(Punjab) | Feb 2016

HONARABLE MR.PRAKASH SINGH BADAL (CHIEF MINISTER OF PUNJAB)

Robotics Competition (2014-2017)

Winner in Different National Robotics Competition

IIT-MUMBAI,GWALIOR | NIT-NAGPUR | ALL OVER INDIA