

ANURAG RANJAN

Marketing Manager

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 Flat No.603, Block-C, Nimai
Greens, Bhiwadi, (Raj))-301019

EDUCATION

R.D.S College

Muzaffarpur, Bihar.
10+2 in Commerce Stream
(Account) (1992)

B.S.B.R.A UNIVERSITY

Muzaffarpur, Bihar.
Graduation in Commerce Stream
(Account Hons.) 1st Division (1995)

S.T. Severin's High School

Patna, Bihar.
10th (1990)

COMPUTER COURSE

ARENA MULTIMEDIA

Gurgaon, Haryana.
Website Designing and Development.

CIAT COMPUTERS

Muzaffarpur, Bihar.
Advanced Diploma in Computer
Application.

SKILLS

Graphic Designing: Photoshop, Corel
Draw
MS Office (Word, Excel, Power Point)

RESUME



CAREER OBJECTIVE

Focused professional in hospitality industry, with proven record of kitchen management, client satisfaction and goal orientation, I am seeking a challenging opportunity to manage and lead projects where my skills, education, extensive training and many years of experience can be fully utilized.

EXPERIENCE

MARKETING MANAGER

➡ Caterman Cuisine Concepts Pvt. Ltd. Gurgaon /August 2015 -Present

MY ROLE

- Direct and train the sales team for performance and evaluate marketing and sales team and oversee the daily activities.
- Managing relationship with the clients.
- Creating promotional information to drive business.
- Interact with the client for needs of the Institution.
- Compiling of list describing product or service offerings.
- Branding of the product through various channels.
- Evaluate the financial aspects such as budgets, expenditures and development appropriations and profit-loss projections.

GOALS ACOMPLISHED

- 1st Year: Exceeded business by 15%
- 2nd Year: Exceeded business by 20%
- 3rd Year: Exceeded business by 30%
- 4th Year: Exceeded business by 10%

MARKETING MANAGER

➡ H-WAY Hospital, Rewari & Dharuhera /April 2010.

MY ROLE

- Marketing activities for both the Centres
- Tie-up with doctors for OPDs.
- Tie-up with corporate & TPA
- Conducting various Health Check-ups indoor & out door.
- Branding related works through different media.

OVERALL GOAL ACCOMPLISHED

- Exceeded business by 40%.

WEBSITE DESIGNER - DESIGNING AND DEVELOPING WEBSITE.

➡ FLIGHTCATCHERS (Travel Agency) /Jan 2007.

ASST. MARKETING MANAGER & DESIGNER

➡ KHUSHITECH - Website Design and Development Co. /April 2002
Marketing and Designing of the Websites.

COMPUTER OPERATOR

➡ SYBEL SYSTEMS (Data entry operator) /August 1996

SKILLS

- Devising and presenting ideas and strategies.
- Self motivated, confident, positive and never say die attitude.
- Working with team spirit.
- Working with corporate offices and building relation.
- Ability to learn and react quickly to the needs of the system.
- Good interpersonal and communication skills.
- Ability to analyse and understand to a given problem and make a justified solution thereof.
- Talking to others to convey information effectively
- Compiling and sharing Financial information with Management.
- Maintaining company website