

Vijaykumar Budhwani

MBA (Marketing), B.E. (Electrical and Electronics)

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Date of Birth: 12-01-1994.

CAREER OBJECTIVE

To work in a position in the market research industry where I can see myself grow and achieve the organization's corporate objective with Knowledge, Skills and Attitude.

WORK EXPERIENCE

Intellectual Research Services Pvt. Ltd.

Designation: Research Analyst

Duration: June 2019 to Present.

Key Roles: Report writing Primary Research and Secondary Research, Needs assessment, Co-ordinate with other departments, In-depth interview, and Analysis.

- Report Writing- SWOT analysis, PETLE analysis, Porter's analysis, Company profiling.
- Collection of data on competitors and marketplaces and consolidate information into actionable results and reports.
- Remain fully aware about the market trends and other parties' researches and implement best practices.
- Analysis and presentation.
- Understand client requirements about the project.
- Co-operate with client over project progress and customized delivery.

Industrial Training

GFK Research:

Designation: Intern

Duration: May 2018 to June 2018.

Key Roles: Primary Research, Report writing.

- Responsible for conducting primary research for Pune and Pimpri Chinchwad area.
- Also responsible for writing the report post the data collection was completed.
- Appreciated by the manager for excellent performance in Internship.

Key Projects:

Master Thesis: MIT World Peace University, Pune.

Topic: Analysis Consumer behavior in 4-wheeler industry in Pune and Pimpri Chinchwad area. Conducted the research on buying patterns of consumers for four-wheelers in Pune and Pimpri Chinchwad area w.r.t different factors.

Graduation Thesis: Prof. Ram Meghe College of Engineering, Badnera.

Topic: Wireless power transfer using mobile Bluetooth.

Made a circuit that could fetch power from Bluetooth waves generated from mobile.

ACADEMIC QUALIFICATION

Qualification	Board/University	Institution	Year of Passing	Percentage /SGPA
MBA (Marketing	MIT- World Peace University	MIT- Faculty of Management	2019	70.72%
B.E (Electrical and Electronics Engineering)	Sant Gadge Baba Amravati University	Prof. Ram Meghe College of Engineering, Badnera.	2016	7.72 CGPA
HSC (12 th)	Maharashtra State Board of Technical Education	Vidhyabharti Mahavidyalaya, Amravati	2012	65%
SSC (10 th)	Maharashtra State Board of Secondary and Higher Secondary Education	Golden Kids English High School, Amravati	2010	76.18%

SKILLS:

- MS Office
- Report Writing.
- Secondary Research

EXTRA CURRICULAR ACTIVITIES:

- “Best Volunteer”, **Marketing Meet 2018: 360⁰ Marketing in VUCA World** organized by MITSOM.
- Promotional Head Marketing Forum 2018.
- Co-Head Indradhanu Club 2018
- Student Head, Alumni Cell 2019.
- Student Head Committee Member, “**Alumni Meet Reconnect 2018 and 2019 – Pune & Mumbai Chapters**”

HOBBIES:

- Reading
- Writing
- Listening Song
- Playing Crickets

PERSONAL DETAILS

- Date of Birth 12 Jan 1994
- Permanent Address: Opp. Garden, Zulelal Lane, Rampuri Camp, Amravati 444603
- Languages Known: English, Hindi, Marathi, and Sindhi
- Marital status: Unmarried

I hereby declare that the information and stated above are true and correct to the best of my knowledge and belief.

Date:

Vijaykumar Sunilkumar Budhwani

Place:

Sign