

# KASHISH KAUR

## Contact

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## Hobbies

Exploring new trends online, scrolling through the feed, watching all kinds of advertisements, note down important advertising slogans, constantly checking whereabouts of the new startups and their marketing trends.

## Personal Data

### Date of Birth:

July 10, 1999

### Father's Name:

Mr. Ashok Singh Baweja

Gender: Female

Nationality: Indian

### Language known:

English

Hindi

Punjabi

### Marital Status:

Unmarried

## Objective

Seeking an opportunity in an organization where I can enhance my knowledge for personal and professional development and can best utilize my knowledge, skills and responsibility to grow with the growth of the organization.

## Skill Highlights

- Creative design
- Strong decision maker
- Content Creator
- SEO
- CRM
- Backlinks and keyword ideas
- Innovative
- Writing and Editing skills
- Service-focused
- Social Media Marketing
- E-mail Marketing
- Video Editing
- Mobile Marketing

## Education

### Academic Qualification:

- **Pursuing BBA [CAM]** from Ideal Institute of Management And Technology , New Delhi (Affiliated to Guru Gobind Singh Indraprastha University ,Delhi) with **75% approx.** (till fourth semester) .
- 10+2 from St. Lawrence Convent School of C.B.S.E board with **71%** in the year 2017.
- 10<sup>th</sup> from St. Lawrence Convent School of C.B.S.E board with **CGPA- 7.4** in the year 2015.

## Work Experience

- Digital Marketing Certification from DelhiCourses.in ,Delhi
- Internship at Future Wings Media for 4 Months.
- Study on Hotel Reservation System in 2<sup>nd</sup> year.

## Strength

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- Positive attitude and discipline in nature.
- Self-confident
- Quick Learner
- Loves to take challenges
- Strong Leadership and

## Designation

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**Digital Marketing Executive**

## Key Skills

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- Capable of working independently . Highly dedicated, committed and sincere.
- Humble and disciplined.
- Keen to learn new things with all enthusiasm.

## Projects

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- ✓ [www.gearupzone.com](http://www.gearupzone.com)
- ✓ [www.royalssaloon.in](http://www.royalssaloon.in)
- ✓ [www.sonalvala.com](http://www.sonalvala.com)

## Computer Proficiency

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- Basic knowledge of MS-Office.
- Well Versed with Internet.
- Social Media Trends.
- Well Versed with Online Analytical Tools.
- Ads Campaign

## Other Professional Qualification

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- Basic knowledge of Computer
- Ms-Office and Excel Point
- Diploma in Digital Marketing
- Google Analytics
- Google Search Console
- Google Ads

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I hereby declare that all the above furnished details are true to the best of my knowledge and belief and if given a chance to show my skills and knowledge, I will prove myself to the best of the competence.

**NAME: KASHISH KAUR**

**PLACE: DELHI**