

## **YOGESH BHAGWAT BHATKAR**

**Mobile: - +91 9561175864**

**Email ID: - yogeshbhatkar111@gmail.com**

### **OBJECTIVE**

---

To attain a challenging career in an organization where the combination of my knowledge, hardworking capacity, innovative and creative thinking will aid to achieve the Company' goal and my own growth.

### **Technical Specialization**

#### **SEO**

---

➤ **On Page Optimization**

- ✓ Google Web Master tool
- ✓ Best Keywords Research using tool
- ✓ Google Analytics Tool
- ✓ Keywords Research & Analysis
- ✓ Keywords Planner tools
- ✓ Sitemap.xml
- ✓ Robots.txt
- ✓ Meta title and Meta description
- ✓ Image optimization

➤ **Off Page Optimization**

- ✓ Link Building
- ✓ Directory Submission
- ✓ Social Bookmarking
- ✓ Articles Submission
- ✓ Image Submission
- ✓ PPT Submission
- ✓ PDF/ Document Submission
- ✓ Blog and Forum posting
- ✓ Classified Add
- ✓ RSS Feed
- ✓ Image Submission

#### **Google Analytics & Webmaster tool**

### **RESPONSIBILITY:**

---

- ✓ Provide strategic planning for all SEO initiatives and lead the execution process.
- ✓ Develop monthly plans to promote existing sites and offerings
- ✓ Develop strategy and execute plan for growth of organic traffic
- ✓ Keep up to date with latest search engine trends and technologies
- ✓ Performed analysis of online metrics and developed online marketing strategies to promote companies websites.
- ✓ Online Lead Generation
- ✓ Communicate with International/Domestics clients
- ✓ Understanding the flow of projects
- ✓ Update to the clients

## TECHNICAL SKILLS:

---

**Language** : C++, PHP.

**Web Designing** : HTML, CSS.

## ACADEMIC QUALIFICATION

---

<b>MCM</b>	<b>IMCD Bhusawal</b>	<b>JALGAON</b>	<b>CGPA</b>	<b>4.68</b>	<b>In Grade</b>	<b>A</b>
<b>B com</b>	<b>D.N. College Faizpur</b>	<b>JALGAON</b>	<b>CGPA</b>	<b>6.25</b>	<b>In Grade</b>	<b>B</b>
<b>12<sup>th</sup></b>	<b>M.R. Jn. College Anturli</b>	<b>NASHIK</b>	<b>Per.</b>	<b>54.00 %</b>		<b>B</b>

## Experience

---

- Mighty Magpie Digital Marketing Company Nashik** **May – 17 - Jan18**
- Buzinessware** **Jan 2018**

I have 1+ Year Experience with internship in the field of SEO (On Page Off Page Optimization and link building)

## ADDITIONAL CERTIFICATION

---

Successfully Completed **MS-CIT** Certificate from (Prachi Computer) **Anturli**

Successfully Completed **Tally ERP 9.0** Certificate From (IGM Computer) **Faizpur**

## PERSONAL INFORMATION

---

**Name** : - **Yogesh Bhagwat Bhatkar**

**Date of Birth** : - **April 15<sup>th</sup> 1991**

**Language Known** : - **Marathi Hindi English**

**Address** : - **At-Post Nachnkheda Tal-Dist. Burhanpur (M.P.) Pin code – 450445**

## DECLARATION

---

I hereby declare that above mentioned information is true to best of my knowledge

Signature ...

YOGESH B. BHATKAR