



Ritika Pandey

Content Writer

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Date of Birth

18 September, 1998

Nationality

INDIAN

LinkedIn

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Profile

I have been working as a content writer for more than a year, apart from studies. I have indulged myself in various activities to remain an active part of the society. Moreover, I focus on excelling various academic activities too. I am not only an active writer but also a creative curator.

Education

Aug 2017 - Aug 2020

Manipal University, Jaipur

Bachelor's in Journalism and Mass Communication

Manipal University has offered a wide range of practical knowledge in various subjects and has always been a helping hand to its students. Moreover, Manipal's infrastructure has catered to provide the best facilities amongst every Private University.

May 2017

City Montessori School, Lucknow

High School and Higher Scenondary

The School gave the strength to speak and raise your voice while also motivated the students to develop their talents in their specified interests.

Jobs

Free-lancing at Tricksbite

June 2020 - August 2020

Tricksbite helps various clients get their projects on time, giving me the opportunity to meet deadlines. This platform has helped me improve my SEO skills while working as a blog writer.

Free-lancing at Shiksha

Dec 2019 - Present

Working with Shiksha helped me learn the skills of writing academic articles and motivational contents for students.

Free-lancing for OUAT

The Bagh

Oct 2019 - Present

Once Upon A Time At The Bagh is a Restaurant in Jaipur that provides ravishing ambience and relishing recipes to its guests. I work as a writer for its page while polishing my creative skills.

Free-lancing for Jayshree

Periwal International

Preschool

Jan 2020 - Present

Jayshree Periwal International Preschool(JPIPS) is a Preschool in Jaipur that works for an all-round development of its students. I handle their page for promotions on Instagram through my content while giving them unique write-ups.

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|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Free-lancing for Scelebrations Oct 2019 - April 2020 | Scelebrations.Inc is a Wedding/Events Planner in Jaipur. Writing captions and the blog for Scelebrations helped me enhanced my creative writing skills throughout. |
| Free-lancing for Light Designing Oct 2019 - June 2020 | Light Designing is a hard-working company in Jaipur, implementing to provide mesmerising lights in various events. Its page helped me write creative content as captions on Instagram. |
| Free-lancing for Salon V Oct 2019 - April 2020 | Salon V is a salon in Jaipur working to provide good looks and attractive features to beautiful brides and ladies. I work for its page to promote its uniqueness on Instagram and let people know about it through my creative words. |
| Free-lancing for 3Ds Restro and Lounge Oct 2019 - April 2020 | 3Ds Restro and Lounge is a another Restaurant in Jaipur that works to provide great taste and amazing experience to its customers. I handled their Instagram Page with my content and worked to draw the visitors attention towards it. |
| Internships | |
| iCraze Magazine, Jaipur Content Writing (May, 2019 - Jul, 2019) | iCraze Magazine works to define fashion, art and culture in neoteric way. Thus, this internship helped me learn new skills with better communication approach as a feature writer. |
| Scriven, Lucknow Content Writing(May, 2019-Jul, 2019) | Scriven looks after the academic articles and blogs. It provides its clients with hassle-free latest news articles with its efficient content created by content curators. |
| TechInSolution(Virtual) Content Writing (Jan, 2019 - Aug, 2019) | TechInSolution provides exposure to the content in technological field providing with the latest updates of technology news on its blogging website. |
| Trell(Virtual) Campus Ambassador(Oct, 2018-Dec, 2018) | Trell looks after the social discoveries and marketing with high perks of written and communication skills and eventually improving it. It gave me a way to explore and travel across the city while discovering new places around. It also enhanced my communication skills as well as marketing skills. |
| Trainings | |
| Creative Writing Virtual(March, 2020) | Wesleyan University, Coursera (Beginner) |
| Social Media Marketing Virtual(May, 2020) | NorthWestern University, Coursera (Beginner) |
| Graphic Designing Virtual(May, 2020) | CALARTS, Coursera (Beginner) |
| Photography Virtual(On-going) | Michigan State University, Coursera (Intermediate) |

Skills

- Creative Writing(Intermediate)
- Article Writing(Intermediate)
- SEO Writing(Beginner)
- Blogging(Beginner)
- Video Making(Beginner)
- English Proficiency(Intermediate)
- English Proficiency Written(Intermediate)
- Hindi Proficiency(Intermediate)
- Hindi Proficiency Written(Intermediate)
- Photography(Beginner)
- Adobe Indesign(Beginner)
- Adobe Premier Pro(Beginner)
- Communication Skills
- Good time management skills
- Active Listening

Languages

- Hindi(Intermediate)
- English(Intermediate)

Position of Responsibility

- Organising Committee in Oneiros'18, the biggest fest of Jaipur
- Participated in MODEL UNITED NATIONS, held in Manipal University
- Certified for Volunteering in Jaipur Youth Festival(JYF)
- Participated in Beti Bachao Beti Padhao Campaign

Published Content

- <https://www.icraze.in/fashion/best-dressed-celebs-at-cannes-film-festival-2019/>
- <https://www.techiexpert.com/whizjuniors-is-path-breaking-as-a-gamified-platform/>
- <http://scelebration.com/8-wedding-trends-follow-2020/>