



Minu Sagar Patil

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Career Objective

I am seeking an organization where I can use my experience and education to help the company Meet and surpass its goals. As a beginner in the industry field while making a positive contribution I would like to build a career, making the best use my analytical and logical skills to perform the job efficiently.

Work Experience

Currently working as Web Research Analyst at Digital Marketing & Social Media Services, Nashik since 15th Oct, 2018.

- Lead generation Non-Voice process for B2B, B2C market, in UK, SA, USA, and European geographies.
- Contact Discovery for web design & development, BI, Application development for IOS & Android.
- Keyword research for contact discovery in UK, SA, DUBAI, EUROPE Regions.
- Generating reports for implementation of marketing strategies.
- Developed and implemented email marketing campaigns for various clients in UK, USA.
- Using email verification tools like Clear bit, Rapportage, hunter, mail tester, email verifier.
- Keyword analysis and research with the Keyword Planner tool for various campaigns.
- Monitoring trends in the market and identifying relevant market research that may help to segregate individual campaign.
- On page & Off page submission

Certifications

- Curretlly pursuing advance course in **Digital Marketing** from Staenz Academy, Nashik which consist of below certifications-
 - GOOGLE MY BUSINESS PAGE
 - GOOGLE ANALYTICS FOR BEGINNER
 - GOOGLE ADS FUNDAMENTALS

- GOOGLE ADS DISPLAY
 - GOOGLE ADS SEARCH
 - GOOGLE ADS SHOPPING
- Advanced Diploma in Software Testing – SEED INFOTECH
 - Manual Testing
 - Automation Testing

Technical Skills

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing
- Affiliate Marketing
- WordPress Plugin & Theme
- Content Writing
- Blogging
- Web Analytics

Academic Details

I've pursued my bachelor's degree in computer science stream from DIEMS, Aurangabad in 2018.

2016	DIEMS, Aurangabad	BMAU	60.93	First Class
2015	MGM Polytechnic	MSBTE	75.69	Distinction
2012	Dnyan prakash Vidya Mandir, Aurangabad	State Board	87.45	First Class

Co-Curricular Activities

- Final Year Project: Working on project related to an IOT, under the title "Garbage Monitoring System."
- Third Year Project: worked successfully on project related to an Dot Net & Android, under

the title “Online Bakery Shop” & “Android Dabbawalla System.

- Diploma Project: worked successfully on project related to an Android, under the title “Automatic Location Finder”.
- Academic Seminar: Brain Computer Interface

Personal Synopsis

Date of Birth: 7th November, 1995

Nationality: Indian

Age: 24 years

Gender: Female

Languages Known: Marathi, English and Hindi.

Marital Status: Married

Place: Nashik

Date: / /2019

(Minu Sagar Patil)