

AARTI SAMPAT BHAGURE

Mobile : **91-7057602384**

Email: bhagureaartu65@gmail.com

Career Objective

Looking for an opportunity to work in a professional environment where I would be able to utilize and enhance my skills and knowledge resulting into organization and self-development.

Qualification

Degree/Certificate	Year	College/University	Stream	Percentage
B.E	2014	SPWEC Aurangabad (BAMU University)	Computer	64.23%
Diploma	2011	SND College of Engineering,Babulgoan, Yeola.	Computer	70.34%
HSC	2008	Aarambha college Arts and science ,Nasik road (Nasik Board)	Science	58.43%
SSC	2006	Janta Vidhaylay Karanjgoan.	-	66%

WORKING EXPERIENCE

2 years of experience in the Analysis, Tracking and Optimization of Web Applications.

1. Virgo Nashik.

Position : S.E.O. Executive

Duration:Feb 2015 to June 2015

Primary Roles and Responsibilities:

- Optimizing the websites to increase the traffic.
- Analysis of client's Website, Competitor Analysis and Top Keywords Analysis.
- Keyword Researching.
- On- Page and Off- Page Optimization.
- Content Optimization: - Search engine friendly content development.
- PDF and MS word file Optimization.
- Dynamic Optimization and Promotion of E-Commerce Websites

- Configuring Google Webmaster Central Tool.
- Monitoring the Website Traffic with Google Analytics and webmaster Tools.
- Email Marketing: - Tracking of E-mail Campaign.
- Social Bookmarking, Article Submission, Blogs Posting, Classifieds, RSS Feed etc.
- Social Media Optimization:- Digg, Stumbleupon, Facebook, Myspace ,Google+,Twitter etc..
- Controlling Robots using robot.txt file, Meta tag and rel attribute.
- Creating Sitemap.xml and ROR.xml for website.
- Link Building: - One way link, Reciprocal links & Three way Linking.
- Search Engine / Directory Submission and Paid Inclusion.

Working With Websites:

- **Health & Fitness**
- Product:1)Garcinia Cambogia
2)Bio Muscle xr
3) Bio Testosterone xr

2. Kiapco Infrastructure Pvt . Ltd.Nashik.

Position : S.E.O. Executive

Duration:July 2015 to June 2016

Primary Roles and Responsibilities:

- Optimizing the websites to increase the traffic.
- Analysis of client's Website, Competitor Analysis and Top Keywords Analysis.
- Keyword Researching.
- On- Page and Off- Page Optimization.
- Content Optimization: - Search engine friendly content development.
- PDF and MS word file Optimization.
- Dynamic Optimization and Promotion of E-Commerce Websites
- Configuring Google Webmaster Central Tool.
- Monitoring the Website Traffic with Google Analytics and webmaster Tools.
- Email Marketing: - Tracking of E-mail Campaign.
- Social Bookmarking, Article Submission, Blogs Posting, Classifieds, RSS Feed etc.
- Social Media Optimization:- Digg, Stumbleupon, Facebook, Myspace ,Google+,Twitter etc..
- Controlling Robots using robot.txt file, Meta tag and rel attribute.
- Creating Sitemap.xml and ROR.xml for website.
- Link Building: - One way link, Reciprocal links & Three way Linking.

- Search Engine / Directory Submission and Paid Inclusion.

Working With Websites:

- **Organic Product**
 - Website address : <http://www.agrooneeggs.com/>
- **Farming Capital**
 - Website address : <http://www.agroonetrade.com/>
 - Website address : <https://www.kiapcoinfrastucture.com/>

3. Raj Technologies Pvt.Ltd.Nashik.

Position : S.E.O. Executive

Duration: June 2016 to March 2017

Primary Roles and Responsibilities:

- Optimizing the websites to increase the traffic.
- Analysis of client's Website, Competitor Analysis and Top Keywords Analysis.
- Keyword Researching.
- On- Page and Off- Page Optimization.
- Content Optimization: - Search engine friendly content development.
- PDF and MS word file Optimization.
- Dynamic Optimization and Promotion of E-Commerce Websites
- Configuring Google Webmaster Central Tool.
- Monitoring the Website Traffic with Google Analytics and webmaster Tools.
- Email Marketing: - Tracking of E-mail Campaign.
- Social Bookmarking, Article Submission, Blogs Posting, Classifieds, RSS Feed etc.
- Social Media Optimization:- Digg, Stumbleupon, Facebook, Myspace ,Google+,Twitter etc..
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- Link Building: - One way link, Reciprocal links & Three way Linking.
- Search Engine / Directory Submission and Paid Inclusion.

Working With Websites:

<http://spandigitsocial.com/>

<http://aashiyainn.com/>

<http://www.nashikcitycentre.com/>

<https://www.milestone.com/>

TECHNICAL SKILLS:-

- Language:- C,C++, HTML, PHP, Java,.Net.
- Operating System: - Windows
- Search Engine: - Google, Yahoo!, and MSN supported technologies to increase Website Traffic.
- Tools: - Google Analytics, Webmaster Central Tool, SEO Quake, Keyword Rank Checker, Word Tracker, Google Keyword Suggestion Tool, Good Keyword etc.
- Database: - MS-Access, MySQL.

PERSONAL PORFILE:-

Name : Aarti Sampat Bhagure
Date of Birth : 5th Sep 1990
Gender : Female
Father Name : Sampat Raghunath Bhagure
Mother Name : Alka
Address : C/6, Nandlal Residency, Gandharva nagari, Motwane Road
Datta Mandir Signal, Nashik Road, Nashik-422101
Languages : English, Marathi & Hindi
Marital status : Married.
Husband name: Dalvi Dheeraj Ashok
Hobbies : Cooking, Watching TV and Listening Music ,plying cricket.

Declaration:

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Place :Nashik

Date :

(Aarti Bhagure)