## MAHALAKSHMI Script Writer/ Visualizer



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Enthusiastic learner and patient listener, confident in expressing ideas. Strong will in developing creative content to inculcate an everlasting impact. An optimist with deep desire in flourishing the artistic pattern of words permeable to the reader.





## **EDUCATION**

**Bachelor's Degree** 2015 (Electrical and Electronics Engineering)

> Info Institute of Engineering (Anna University)





Writing







Reading Movies

Paper crafts



Photoshop

Illustrator





2011

**GRG Higher Secondary School** Peelamedu, Coimbatore.

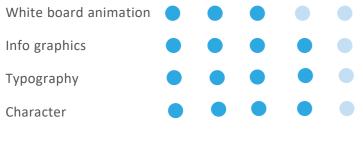
**Higher Secondary** 



### **TECHNICAL EXPOSURE**



**LANGUAGES** 











Tamil

English

Hindi

Malayalam

## SAMPLE WORKS LINK

https://www.mimedialabs.com/blogs?page=2

https://www.mimedialabs.com/effective-steps-to-create-a-compelling-landing-page

https://www.mimedialabs.com/cast-your-brands-with-a-perceivable-design

https://www.facebook.com/hajialicbe/

https://www.facebook.com/loopsfashions/



#### Freelance content Writer

- Attractive Ad copies to enhance socialmedia posts.
- Deep understanding of products and services and craft them as inviting scripts.
- In depth research to understand technical concepts and create engaging blogs.
- Devising contents to create appealing web pages.

#### **Toon Explainers**

- Precise and compelling scripts for animations.
- Effective concept creation for short/viral videos
- > Dynamic idea sharing with illustrators to guide storyboard creation.
- Visualizing frames to retain continuity of the video.

#### **Roftr Technologies**

- Attractive and engaging articles on the specified topics.
- Relevant sub headings to break the monotony of the content.
- Developing contents from the given reference without plagiarism.
- Fingerprint writing strategy to make the information penetrating.

#### <u>Texila</u>

- Publishing effective information that seeks the attention of the alumni over the portal.
- Posting content regarding course details and the benefits of being a referral.
- Posting puzzles, contents related to the students and bring their effective participation

#### **Point Perfect Technology**

- Preparing content for bulk email campaigns.
- Developing voice over scripts in appropriate sequence for sales team.
- Effective email etiquette in client interactions on daily basis

## Content Writer

September 2019 Present



# Scriptwriter / Visualizer

June 2019 August 2019



## Freelance Writer

December 2018
Present



## Alumni coordinator

January 2018 August 2018



# Research executive

October 2015 July 2017