



## Pialy Banerjee

Virar, Mumbai

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### Objective

Keen to work in digital sections of various Industries, exclusively in media direction and production houses. I am hugely invested into creative content creation hence would definitely like to work for it in a long term. I aim to start my own production house which will be all about travel shows.

### Skills

- Interactive with good communication skills.
- Have innovative and creative taste of doing work and ability to work in a team
- Proficiency in English writing and speaking.
- Have time management skills.
- Ability to Work under Pressure.
- Good at extracurricular activities.

### Experience

- **Freelancing** March 2020 - Till date  
Freelancing as a graphic designer ( Specialised in Photoshop)  
I have been practicing Freelancing for last one year with many small scale businesses as well as also helping them with their social media content.
- **CRY- CHILD RIGHTS AND YOU ( through Excelsior)** September 2019 - March 2020  
business associate and graphic consultant
- **VED WORLD PVT LTD.** February 2019 - May 2019  
Creative content creator: creative writing, graphic designer, web content creator
- **AMAZON.IN** May 2018 - July 2018  
Digital Marketer & Social media Handler (Intern)
- **HINDSAGAR** May 2017 - July 2017  
City Reporter (Intern)

### Education

- **IGNOU** 2020-2022  
MA in English  
Distance learning
- **Amity University Mumbai** 2016-2019  
Bachelor degree In Journalism and Mass communication  
8.5
- **Chattisgarh University** 2016  
Higher secondary Education  
Commerce stream
- **ICSE BOARD, MGM ENGLISH MEDIUM SCHOOL, ROURKELA** 2013  
Secondary School Certificate  
Science stream

### Other Qualifications

- Trained in Adobe Photoshop (professional level)
- Adobe Illustrator (Beginner)
- Creative Writing (Intermediate)
- Master at operating power point.
- master degree in Hindustani Classical & Ranbindra Sangeet.

### Activities

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- Worked as a volunteer in Bollywood music project 2016 held at Jio garden, Bandra.
- Worked as a volunteer in FICCI 2017 & 2019
- Has been part of various college events across Mumbai including MU, ITM college kharghar.
- Performed as a solo Singer and dancer in various colleges as well as Amity itself.

### Interests

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- Interested in Creating Designing.
- Event Management
- Interested in Films and Television
- Has special Attraction towards Indian Evergreen Music and its Industry.

### Hobbies

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- Creating Designs with Photoshop and other Adobe suite.
  - Surfing Internet doing R&D about new things.
  - Music( Singing and listening)
  - Exploring New Places.
  - Watching Films.
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