

CHARUDATT V. CHINDARKAR

Marketing & Business Developer



Key Skills Summary:

Communication - Listening and Expressing myself to ensure successful communication on calls, emails, and while delivering a presentation to Clients.

Public Relation - Presenting a positive image of a company and its activities.

Strategic Marketing - Enhancing brand awareness and Executing marketing plans by Online and Off-line marketing strategies.

Client Management - Ability to establish Fruitful and Solid relationships with clients.

Business Development - Creating and Implementing business development strategic plans to sell the newly launched products by choosing specific target audiences.

- **Team Leadership** - Working in a team as a key player in challenging and creative corporate environment.

Professional Background:

Business Development- Sr.Executive
- CSML Pvt. Ltd., Andheri- E

Oct 19 - Jul 20

- Passionate, Thoughtful, and Results-Oriented marketing strategies for handling the company's Social Media Platforms.
- Responsible for other marketing communication activities like sending Bulk Emails/ SMS's, getting creative artworks done for the company's Flyer, Brochure Designs, magazine advertisements, and Other marketing campaigns.
- Delivering an effective PPT Presentation based across the company's product portfolio, to provide Direction and Vision to meet the standards of the client's Indoor Amusement Projects.
- Organize, prioritize and manage multiple demands, tasks, and projects simultaneously in a fast-paced environment for driving revenue.
- Attending conferences, Trade Shows, and Events for fresh lead generation.



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Thane- 401107.
Maharashtra, India.

PROFESSIONAL SUMMERY



Intending to build a career in leading corporate environment with Committed & Dedicated people, which will help me to explore myself fully and grasp my potential. Willing to work in team and as a key player in challenging & creative environment.

Sales & Marketing- Executive

- MCA - Karma Mgmt. Consultants Pvt. Ltd.

Sep 17 - Jun 19

- Identifying Prospective Clients and Develop sales strategies, negotiate on offers, and close memberships by giving Club tour and PPT presentation resulting overall increase in the revenue of the Club.
- Responsible, for driving sales revenue of Banquets, Conference Rooms and Guest Rooms of M.C.A. Club.
- Establishing budgets with various agencies for Society Promotion, Digital Marketing on Social Media, Newspaper Advertisement, Bulk SMS/Mail & other Marketing Activities.

Customer Engagement- Executive

- Sterling Holiday Resorts Ltd.

Apr 16 - Sep 17

- Delivering a presentation to new members about the Holiday Product and Explaining their EMI plans.
- Ensuring maximum membership cancellation cases revoked back in the system & retaining them. Collection of the overdue EMI's and Foreclosing the Due Amount.

Operation- Floor Manager

- High Street Phoenix Mall- A.S.L. HR Solutions

Nov 14 - Feb 16

- Managing more than 300 stores and Events if any. Delivering the highest level of customer experience across the Mall.
- Getting work done by coordinating with the Marketing team, Engineering team, Housekeeping team, Parking team, Security team & Emergency Rescue team and their Managers on a daily basis.

PROFESSIONAL QUALIFICATION:

M.B.A. - Marketing

-Arunachal University of Studies



Year - 2017

Bachelor of Management Studies

-University of Mumbai

Year - 2014

Higher Secondary Certificate (H.S.C.)

-Maharashtra State Board.

Year - 2011

Secondary School Certificate (S.S.C.)

-Maharashtra State Board.

Year - 2009



ADDITIONAL SKILLS:

Good at:

MS Office- Word

MS Office- Power Point

MS Office- Excel

Adobe Photoshop

Social Media



PERSONAL INFO:

Marital Status: Single.

DOB: 6th Dec 1992.

Nationality: Indian.

Languages Known:

English, Hindi
& Marathi.



HOBBIES & INTERESTS:

Listening to Music.

Playing cricket.

Swimming.

Surfing on Internet.