### Contact

7694834207 (Mobile) aman09072000@gmail.com

www.linkedin.com/in/aman-gupta-396867156 (LinkedIn)

### Top Skills

Marketing
Digital Marketing
Web Design

### Certifications

Complete Websites Setup from Scratch

Fundamentals of Digital Marketing

Certified expert in google search Introduction to Artificial Intelligence

Offered by: NPTEL

Responsive Web Design

# **Aman Gupta**

Learner | Campus Ambassador Coding Blocks | Working On My Goal |..... | Coming Soon :)

Shivpuri Area, India

## Summary

"A person who never made a mistake never tried anything new." -- Albert Einstein

## Experience

Photrend Photography
Digital Marketing Intern
April 2020 - Present (3 months)

Coding Blocks
Campus Ambassador
April 2020 - Present (3 months)

In it, our mission is to train brains to become great coders! We have an awesome team of super-intelligent, highly passionate & energetic SuperHeroes.

my Roles & Responsibilities are:-

- 1. Be the official Campus SuperHero and branding representative of Coding Blocks in my college.
- 2. Create programming contests on Hacker Blocks (our online coding practice tool).
- 3. Promote our courses in our college and get students to sign up & subscribe to our social media handles (including YouTube).
- 4. Publicize by displaying posters on notice boards, sharing e-posters on WhatsApp, Facebook, etc., circulating emails, etc.
- 5. Maintain relevant databases and submit monthly reports.
- 6. Conduct Coding Blocks Workshop/Webinars every 6 months and programming events / online hackathon every 45 days on our campus.
- 7. Organize counseling sessions and meet-ups in the college canteen/campus with Mentors & Alumni.
- 8. Represent us in the Placement Cells of your college.

Campus24

Marketing & Outreach Department

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May 2020 - May 2020 (1 month) WORK FROM HOME

During the period of the internship, I ompleted all the assigned work, some of which included-

- 1) Developing Strategy and a marketing plan to penetrate a specified college.
- 2) Making a report on Market intelligence and Requirement mapping.
- 3)Acquiring leads for market expansion.

india redefined Summer Intern November 2019 - April 2020 (6 months)

## Education

SAGE University , indore
B.tech, Computer Engineering · (2018 - 2022)

Kendriya vidyalaya, karera 10, PCM · (2015 - 2016)

Kendriya vidyalaya ,indore 12th, PCM · (2017 - 2018)