



ABOUT ME

Enthusiastic learner and patient listener, confident in expressing ideas. Strong will in developing creative content to inculcate an everlasting impact. An optimist with deep desire in flourishing the artistic pattern of words permeable to the reader.



EDUCATION

2015 Bachelor's Degree
(Electrical and Electronics Engineering)

Info Institute of Engineering
(Anna University)

2011 Higher Secondary
GRG Higher Secondary School
Peelamedu, Coimbatore.



HOBBIES



Writing



Reading



Movies



Paper crafts



SKILLS

Photoshop



Illustrator



TECHNICAL EXPOSURE

White board animation ● ● ● ● ●

Info graphics ● ● ● ● ●

Typography ● ● ● ● ●

Character ● ● ● ● ●



LANGUAGES



Tamil



English



Hindi



Malayalam

SAMPLE WORKS LINK

<https://www.mimedialabs.com/blogs?page=2>

<https://www.mimedialabs.com/effective-steps-to-create-a-compelling-landing-page>

<https://www.mimedialabs.com/cast-your-brands-with-a-perceivable-design>

<https://www.facebook.com/hajjalicbe/>

<https://www.facebook.com/loopsfashions/>



PROFESSIONAL EXPERIENCE

Freelance content Writer

- Attractive Ad copies to enhance socialmedia posts.
- Deep understanding of products and services and craft them as inviting scripts.
- In depth research to understand technical concepts and create engaging blogs.
- Devising contents to create appealing web pages.

Toon Explainers

- Precise and compelling scripts for animations.
- Effective concept creation for short/viral videos
- Dynamic idea sharing with illustrators to guide storyboard creation.
- Visualizing frames to retain continuity of the video.

Roftr Technologies

- Attractive and engaging articles on the specified topics.
- Relevant sub headings to break the monotony of the content.
- Developing contents from the given reference without plagiarism.
- Fingerprint writing strategy to make the information penetrating.

Texila

- Publishing effective information that seeks the attention of the alumni over the portal.
- Posting content regarding course details and the benefits of being a referral.
- Posting puzzles, contents related to the students and bring their effective participation

Point Perfect Technology

- Preparing content for bulk email campaigns.
- Developing voice over scripts in appropriate sequence for sales team.
- Effective email etiquette in client interactions on daily basis

**Content
Writer**

September 2019
Present



**Scriptwriter
/ Visualizer**

June 2019
August 2019



**Freelance
Writer**

December 2018
Present



**Alumni
coordinator**

January 2018
August 2018



**Research
executive**

October 2015
July 2017