

# Prachi Patil

## Digital Marketer

A dynamic Digital Marketer, goal-oriented and focused to bring the best possible results in the shortest time and minimal budget.

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📍 Nashik, India

## EDUCATION

### B.sc

KTHM College

07/2019

Nashik, Maharashtra

### M.sc

KVN naik, College

10/2021

Nashik, Maharashtra

### Digital Marketing Entrepreneurship Program

STAENZ Digital Marketing Academy

Nashik, Maharashtra

Courses

- PPC / SMM

## WORK EXPERIENCE

### Internship

STAENZ

06/2021

Nashik, Maharashtra

Digital Marketing Academy

Achievements/Tasks

- Designed Social Media Posts
- Planned social media ads strategy for the Academy
- Planned social media content strategy for the Academy

## SKILLS

PPC

SMM

E-commerce

Canva

Affiliate Marketing

Social Media

Google Analytics

Website Building

Facebook Ads

Digital Marketing

SEO

Email Marketing

Google AdWords

## PERSONAL PROJECTS

E-commerce Store

- Print on demand shopify store

Facebook Campaign

- Lead generation campaign for client

## CERTIFICATES

STAENZ Academy Digital Marketing Certificate

STAENZ

Google My Business

Skillshop

Google Analytics Individual Certification

Skillshop

Google Ads Search Certification

Skillshop

Google Ads Display Certification

Skillshop

Google Ads Video Certification

Skillshop

Social Media Certification

Hubspot Academy

Email Marketing Certification

Hubspot Academy

## LANGUAGES

English

Professional Working Proficiency

Hindi

Full Professional Proficiency

Marathi

Native or Bilingual Proficiency

## INTERESTS

E-commerce

Facebook Ads

Google Analytics

Canva

Social Media Advertising

SEO

SMM

Google AdWords

Video Editing