

Er. Prashant Dattatray Nehare.
B.E. Information Technology
Engineering

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CAREER OBJECTIVE

To work in a firm with a professional work driven environment where I can utilize and apply my knowledge, skills which would enable me as a fresh graduate to grow while fulfilling organizational goals. Achieve a challenging position in Digital Marketing, Tools and Software technical skill in a result-oriented company, where acquired skills and education will be utilized towards continued growth and advancement.

Area Of Interest – Digital Marketing, SEO, SEM, SMM, SMO, Blogging, Content Writing, Email Marketing, Image Editing etc.

KNOWN TOOLS :

- Google Webmaster Tools , Bing Webmaster Tools, Google Analytics Tools, Google PageSpeed Insights, Yoast SEO, Google Keyword Planner,
- SE Ranking, SEOptimer, Moz, SEMrush, Ubersuggest, Small Seo Tools, SENuke Tools,
- Website Analysis & Audit Tools, Alexa,
- Plagarism Checker Tools,
- Traffic Bot Tools,
- Ping Submission Tools,
- Sitemap Generation Tools
- Article Spinner, Article Rewriter Tools
- Photoshop, Canva

EXPERTISE :

- On Page and Off Page SEO, and also useful tactics
- Link Building Strategy
- Website Optimization
- Keyword Research according to market,
- Google Analytics.
- Google Webmaster Tool
- Website Audit Report,
- **Full-grown SEO Specialist with various responsibilities:**
- SEO Services (Search Engine Optimization services)
- Search Engine Marketing (SEM)
- Social Media Optimization Marketing (SMM), Social Media Optimization (SMO)
- Optimizing Google Places/Maps Listings accounts
- Online Reputation Management
- YouTube Marketing & Optimization
- Email Marketing
- Google Analytics, Webmaster Tools
- On Page / Off Page Optimization
- SEO Reporting to clients

BASIC ACADEMIC CREDENTIALS

Qualification	Board/University	Year	Percentage	Class
BE (Information Technology Engineering)	SPPU Pune Vidhyarthi Griha's College Of Engineering, Nashik.	2017	Aggregate 60.00	First Class
Diploma(Information Technology)	MSBTE K.K. Wagh Polytechnic ,Nashik	2011	Aggregate-58.56%	Second Class
S.S.C	Maharashtra State Board of Secondary and Higher Secondary Education	2007	68.69%	First Class
MS-CIT	MSBTE MUMBAI	2007	56.00%	
TYPING	GCC MAHARASHTRA	2014	Marathi 30 86% English 30 73% English 40 83%	A B A

IT PROFICIENCY

- ❖ **Language:** C,C++, Java ,VB, HTML,CSS, PHP
- ❖ **Operating System:** Windows 2010, Windows 7, Windows XP, Linux.
- ❖ **DBMS :,SQL, Oracle, Cassandra, Mysql .**

ACADEMIC PROJECT

Diploma Project:

1) Final Year Project.

- **Project Name** :- Organization's Eye.
- **Duration** :- 1 year.

Degree Project:

1) B.E. Final Year Project.

- **Project Name** :- Transmission Of Data Through Light Fidelity[Li-Fi].
- **Duration** :- 1 year.
- **Tools & Technologies:-** Operating System: Windows
Software : Visual Studio, Arduino
Hardware : LED, Phototransistor

PROJECTS REPORT

- ❖ Organization's Eye
- ❖ Transmission Of Data Through Light Fidelity [Li-Fi] From One PC to Another PC.

CERTIFICATION

❖ Certification In Digital Unlocked

2017



Certificate of achievement, endorsed by Indian School of Business (ISB) & FICCI.

❖ Certification In Google AdWords Certified

2017



Is awarded this certificate for passing the AdWords Fundamentals, Search Advertising exams, Display Advertising exams.

ACHIEVEMENTS

- ❖ Has participated in National Level Project Competition For Polytechnic Student in Paroksha 2011 At G.H.Raisoni College Of Engineering And Management.
- ❖ Has participated in PROTHON Competition & Achieved Participant, At State Level Event Gagnant 2K17 Organised By PVGCOE Nashik.
- ❖ Has participated in Project Competition & Achieved Participant, At National Level Technical Festival Event AAYAM 2017 Organised By Sandip Foundation Nashik

INTERPERSONAL SKILL

- ❖ Ability to rapidly build relationship and set up trust.
- ❖ Confident and Determined
- ❖ Ability to handle up with different situations.

EXPERIENCE

- ❖ **9 Months Experience** In ‘Lumina Datamatics Nashik’ In DPRS Dept. On Trainee Post.
Working On : E Studio Tools
From 25/11/2015 to 16/07/2016

- ❖ **Digital Marketing Executive (Internship) :**
Engeniuspark Technologies 6 Months **Trainee**

Working On Projects :

1. My Om Namoh
2. Big Spiritual Partner
3. Engeniuspark Technologies LLP

- ❖ **Digital Marketing & SEO Executive :**
Dotphi Infosolutions Pvt. Ltd. 4th May 2018 - Present **Sr. SEO Executive**

Working With 7-8 SEO team members.

I have Experience working on more than 50+ project's.

PERSONAL DETAILS

- ❖ **Full Name** : Prashant Dattatray Nehare
❖ **Permanent Address** : Niwara Darshan R/H-23, Chehedi Pumping, Nashikroad
Nashik - 422101
❖ **Date of Birth** : 27th Feb 1992
❖ **Language Known** : Marathi , English , Hindi.
❖ **Marital Status** : Single
❖ **Nationality/Religion** : Indian .
❖ **Interest & Hobbies** : To make a collection of currency coins, Internet browsing, Social
Networking Sites etc.

DECLARATION

I do hereby declare that the above information is true to the best of my knowledge. Hence I request you to consider my application and give me chance to serve in your esteemed organization.

Place:

Date:

Prashant D. Nehare.
(Signature)