

ALPHA T BENNY

Content Writer

Contact

Thurappattu H, Marangoly PO
Kottayam, Kerala
7034481492
alphabennyab@gmail.com

Education

- Masters in English Literature
2018-2020
Jyoti Nivas College, Bangalore
Bangalore University
- BA Hons in English
Literature
2015-2018
Devamatha College
Kuravilangad
Mahatma Gandhi University

Key Skills

Copywriting
Social Media Writing
Strong Research Skills
SEO

Objective

Creative and ambitious writer with comprehensive knowledge in writing contents for various websites in different niches. Applying for the role of content writer where I can utilize my skills and proficiency for the development of the company and advance my career

Experience

March 2019 – June 2019

Content Writer • Intern • Troofal Interactive

July 2019 – July 2020

Content Writer • Freelancer • The Bulletin Boards

June 2019 – September 2020

Content Writer • Freelancer • Troofal Interactive

Handled multiple projects including creation of web content, blog and micro blog articles, product descriptions, social media content, press releases etc., and editing and proofreading of articles.

Academic Achievements

- Representative of the English Literary Club and has conducted various programs.
- Presented a paper at National Seminar on Eco-narratives
- Participated in the panel discussion on The Mahabharata and its Relevance for our Time, 2018
- Participated in drama competitions and won prizes

Hobbies

- Reading books
- Creative writing
- Cooking