**PATIL ASHIKA SAMBHAJI**

Contact No. 9503091127

Email id: patilashika26@gmail.com

**SUMMARY:** A self motivated and confident person with more than 2 years of exposure to SEO and related disciplines. I am a strategist capable of improving a sites performance with knowledge and experience in emerging trends.

**ACADEMIC PROFILE:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Exam** | **Institute** | **Year of passing** | Percentage |
| BE(Computer) | NDMVP College of Engineering, Nashik | 2015 | 59% |
| H.S.C | K.T.H.M college, Nashik | 2010 | 68% |
| S.S.C | Navarachana Vidyalaya, Nashik | 2008 | 72% |

**DIGITAL MARKETING CERTIFICATION:** Go Digital Training Institute, Pune

**EXPERIENCE:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name of organization** | **Post** | **Working area** | **Working Year** | **Experience** |
| Trident Web Infoservices Pvt. Ltd, Pune | SEO Executive | SEO  (On page Off page) | 3 October 2016 to 1 March 2019 | 2.5 Years |
| Brandz on web, Nashik | SEO Executive | SEO  (On page Off page) | 1 June 2019 to Till date | 1.5 Years |

* Getting clients sites higher on the search engine results.
* Actively researching, testing and proposing new approaches to improving search engine ranking.
* Selecting search phrases and choosing keywords.
* External link building and relevant high quality third party websites and directories.
* On page and Off page optimisation.
* Social media marketing on Facebook, Twitter, Google+, Pinterest.
* Social Bookmarking.
* Image, video, PDF submissions.
* Producing regular audits and writing up detailed monthly performance and progress reports for clients.

**FIELD OF INTEREST:**

SEO, On-page Optimization ,Off-page Optimization, Social Media Optimization, Internet Marketing, Affiliate Marketing, Bidding strategy, Campaign management, Lead generation Campaigns, Google Analytics, Google adwords, Wordpress.

**BE PROJECT:**

**Title : QUALITY MANAGEMENT USING COLOUR RECOGNITION AND TEMPLATE MATCHING**

**Objective :** There are many manufacturing units. They manufacture thousands of products per day. The quality of this product is tested manually. There is no automated system for this purpose. So the task becomes tedious and slow, and it is not sure whether the entire batch of products manufactured are as per standard or not. The QMS being developed will automate the task of the task of testing the quality of product being manufactured

**Language used :** .NET

**EXTRA CURRICULAR ACTIVITY:**

Worked as **Event Organizer** in the **National Technical Symposium MVP - Kshitij 2014**

**PERSONAL TRAITS:**

* -Quick learner, especially when it comes to learn new technology
* -Calm person
* -Passionate to succeed

**PERSONAL DETAILS:**

Name : Patil Ashika Sambhaji

Date of Birth : 26th December, 1992

Languages Known: English, Hindi, and Marathi

Marital Status : Married

Nationality : Indian

Address : Gangapur Road, Nashik

**HOBBIES:**

Drawing, Listening music.

**DECLARATION:**

I hereby declare that the details furnished above are true to the best of my knowledge and belief.

Date: / / Ashika S. Patil