* Nischal Kumar

Mobile Number: 7042091476, E-Mail: [nischalkumar1997@gmail.com](mailto:nischalkumar1997@gmail.com), Scientist

**Aims to pursue challenging assignment leading to gainfull social and business Welfare by imparting training, awareness, knowledge, skills Public Relations and Public Speaking through accurate problem solving, to achieve, Organizational objectives, project completion, with a reputed organization. A scientist**

**PRÉCIS**

* A dynamic, result oriented professional with more than 10 years experience in Branding, Public speaking, Strategy making for revenue generation, Market development, Business Development., Public Relations, Content Development, Planning and Training, research ,developments creation, Scientist
* Leading and being a part of teams of varying sizes to achieve organizational goals
* Conversant at Understanding Public and Customer requirements and enhancing existing and prospective Relationships
* Effective communicator with Strong analytical, Interpersonal, problem solving & organizational

Abilities

**ACADEMIC CREDENTIALS**

**MA (Journalism & Mass communication) 2017(amity,noida)**

AMFI NSDL 2007

Bachelors (Bio. Tech.) P.U 2003

XII HSC 1999

X ICSE. 1997

TOEFL ( iBTpassed, 2020-2021)

IELTS C1 Advanced ( passed, 7.2 , 2020-2021)

**WORK EXPOSURE**

**SINCE 15/11/2019 Brainers Business School as Public Speaker**

**Chief task handled**

* **Making Youtube Videos on topics related Education, Current Affairs and Social Welfare**
* **Developing Content for Public Speaking Skills**
* **Corporate Wokshops on Public Speaking Skills**
* **Empowering masses by conducting webinar to facilitate Public speaking**
* **Helping underprivileged through highly subsidized training**
* **Promoting the relevance of Public Speaking**
* **Brand Promotion through PR tools**

**SINCE 18/12/2017-till 14/11/ 2019 ( with gap)El group international as Content writer and public relations**

**Chief task handled**

* **Developing Content to be used in Blogs, Websites and Social Media platforms**
* **Training**
* **Writing SEO content**
* **Proposal Writing**
* **Power Point Presentation**
* **Creating Detailed Project Report**
* **Speech Writing**
* **Press release and News Letter**
* **Branding**

**SINCE 3/10/2013 – 22/06/2015 BRITISH LINGUA**

**The chief task handled(soft skill trainer)**

* **Working With Bihar Government, DMKVY(Dasrath Manjhi Kaushal Vikash Yojna)**
* **Developing creative and functional content**
* **Skill development amongst Underprivileged**
* **Planning the resource for Skill development for low income demography**
* **Successfully imparted personally communication Skill development to learners.**
* **Empowering the society with power of language skill at a heavily subsidized cost**
* **Facilitating Learning**
* **Branding**

**Since 1/6/2008 – 17/08/2011 UTI Mutual fund as Relationship manager(Asst Vice President)**

The Chief Tasks Handled

* Empowering masses in rural areas with Financial literacy
* Collaborating with Government institution to spread awareness about Financial opportunities
* Conducting Wokshops in Schools and Colleges for Financial Literacy
* Facilitating Income generation amongst masses by motivating and training to get Financial Planner certificate (Govt)
* Branding
* Press release and News release
* Developing creative and functional content
* Brand promotion through PR tools
* CSR- Distributing Books amongst school children
* CSR-Distributing Clothes and Blankets amongst deprived section of society
* CSR-Planning installation of potable water Vending machines at strategic locations
* Personally sourced more than 5 thousand crore from retail and institutional clients

**Since5/6/2007-01/06/2008 Reliance Mutual Fund as a Relationship Manager**

The Chief Tasks Handled

* Facilitating the understanding of Financial Markets throgh training
* Conducting workshops for Financial literacy
* Branding
* Mobilizing resources for awareness and knowledge
* Highlighting the significance of financial opportunities amongst Masses
* Developing overall Content for achieving Organizational objectives
* Press release and News letters
* Brand Promotion though PR tools
* Sourced 25 crores personally from retail and institutional clients

Word Power

150000 ( Merriam websters).

**SINCE 1/5/ 2003 – 5/5/2007 SELF EMPLOYED**

**ACADEMIC PROJECTS**

Title: Consumer Survey

Duration: 2 Months

Organization: Standard Chartered, Delhi

Title: Effectiveness of C.R.M.

Duration: 2 Months

Organization: Airtel, Delhi

**COMPUTER LITERACY**

Operating System: Windows 98/2000/XP

Packages: Ms-Office- 2000

**YOU TUBE:**

<https://www.youtube.com/watch?v=mXCpNihUrD8&t=1646s>

<https://www.youtube.com/watch?v=xcp8LniCMWI&t=1103s>

<https://www.youtube.com/watch?v=VcGiAP8vqBE&t=201s>

<https://www.youtube.com/watch?v=KgbDnGiQQxM&t=1664s>

<https://www.youtube.com/watch?v=vsosqMENXkQ&t=425s>

<https://www.youtube.com/watch?v=qKlWNDCibRw&t=817s>

[**https://www.youtube.com/watch?v=Yw7pNB4ugOoHYPERLINK "https://www.youtube.com/watch?v=Yw7pNB4ugOo&t=458s"&HYPERLINK "https://www.youtube.com/watch?v=Yw7pNB4ugOo&t=458s"t=458s**](https://www.youtube.com/watch?v=Yw7pNB4ugOo&t=458s)

[**https://www.youtube.com/watch?v=yTgQnkRdbaMHYPERLINK "https://www.youtube.com/watch?v=yTgQnkRdbaM&t=1003s"&HYPERLINK "https://www.youtube.com/watch?v=yTgQnkRdbaM&t=1003s"t=1003s**](https://www.youtube.com/watch?v=yTgQnkRdbaM&t=1003s)

[**https://www.youtube.com/watch?v=ebDEKnezq5I**](https://www.youtube.com/watch?v=ebDEKnezq5I)

[**https://www.youtube.com/watch?v=kouLHMjchD0**](https://www.youtube.com/watch?v=kouLHMjchD0)

[**https://www.youtube.com/watch?v=V6RRjYjRgFA**](https://www.youtube.com/watch?v=V6RRjYjRgFA)

<https://www.youtube.com/watch?v=7cEfIq7jCl8>

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Wix Blog

http://wix.to/k8C1C68