Pooja Rajendra Baviskar

# **E-Mail**: [poojabaviskar74@gmail.com](mailto:poojabaviskar74@gmail.com)

**Contact**: +91 83 902 48 433

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# To work with an organization from where I can get more knowledge which will help me to build my good career, also to give my full efforts towards my work and to work with sincerity and honesty.

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**QUALIFICATION**

2017 **BE*–* Computer Engineering** from Sapkal Knowledge Hub, Nasik. affiliated by SSPU. Secured – **1st Class** 2014 **Diploma- Computer Engineering** from Sandip Foundation, Nasik affiliated by MSBTE. Secured**- 1st Class** 2010 **SSC** from Sane Guruji High School, Amalner affiliated by Nasik Board. Secured- **1st Class + Distinction**

**Professional Skills**

###  Content Writing & Development

* Web Content
* Blogs, Articles, News
* Research Reports Template

###  Market Research Reports

 **Social Media Optimization**

 **Social Media Promotions (Channel Management)**

 **Tools: Google Analytics, MailChimp, Canva, WordPress SEO**

**EXPERIENCE**

**Job Title :** Content Writer and Social Media Executive - From 1st February 2020 to onwards

**Company Profile : *Guru Publicity*** is a leading advertising and marketing agency in Nashik, established in 2001, which is a popular one-stop destination servicing customers both locally and from other parts of India.

**Job Title :** Web Content Writer – From 9th August 2017 to 30th January 2020

**Company Profile : *Fior Markets*** is a futuristic market intelligence company, helping customers flourish their business strategies & make better decisions using actionable intelligence with transparent information pool.

---**Freelance Experience :** 2-year-experience of freelance content writing and managing social media

Channel promotions for several organizations.

### Content Portfolio : <http://afinancebroker.com/index.php/author/pooja/>

### <http://truenewsanalysis.com/index.php/author/pooja/>

### <http://inspireherald.com/2020/01/28/tata-motorss-nexon-ev-launched-prices-starting-at-%e2%82%b9-13-99-lakh/>

### <http://dailytechchronicle.com/2020/01/28/toyota-kirloskar-motor-transitions-to-bs6-emission-norms-in-karnataka/>

**PROFICIENCY FORTE**

 **Content Writing:** Implementing and managing effective digital marketing campaigns.

 **Market Research Report:** Leading & monitoring the performance of team members to ensure efficiency of group targets.

 **Social Media Promotions:** Optimizing and customizing online business profiles to improve business branding.

**ACADEMIC PROJECT**

### Title : Emergency Service Notification Android Application.

**Objective :** An android application to help people in critical situations to connect with emergency services like hospitals, police stations, fire brigade, etc. with one key-press

**Academia :** BE Project.

### Title : Steganography Tools Desktop Application.

**Objective :** A desktop application preventing unauthorized access to confidential data by adding Steganography tools including data hiding and cryptography

**Academia :** Diploma Project.

**Research Published**

**Title :** Emergency Service Notification. (ISSN 2321 3361 © 2016 IJESC)

**PERSONAL PROFILE**

**Date of Birth :** 06th June, 1994

**Permanent Address : 1**04, Roongta Imperia,

Karmayogi Nagar, Near City Center Mall,

Nashik.

**Languages Known :** English, Marathi and Hindi.

**Marital Status** : Married

**INTRESTS & STRENGTH**

**Interests& Hobbies:**

Reading novels; Biographies, Singing, Listening music.

## Strength:

* Punctual &Tactful
* Disciplined
* Accurate & Perfectionist
* Creative vision
* Open minded and Helpful in nature.

I am presently seeking a job where I will have an opportunity to explore more myself within this exciting field. Please find above details which are true to my knowledge for the role regarding content writing you are presently resourcing in your prestigious organization.

## Date: Signature

**Place: Ms. Pooja Baviskar**