



AMWE 2023

1st ALL AFRICA MEDICAL & WELLNESS EXPO

30th - 31st of August, 2023

Nicon Luxury Hotel, Abuja, Nigeria.

CO-ORGNIZERS:



SPONSORSHIP BROCHURE

SUPPORTERS



CO-ORGANIZERS:



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Dr Prem
and associates



WELCOME SPEECH FROM FOUNDER & CEO OF ALL AFRICA MEDICAL & WELLNESS EXPO

I am highly excited to welcome you all, first to Africa, a land of diverse cultural heritage and a landmass of hospitality and second to **ALL-AFRICA MEDICAL & WELLNESS EXPO (AMWE 2023)**, the African biggest event. Also, I welcome you to Nigeria, the host of the 1st edition of this great event; a country highly ranked as one of the topmost hospitality countries, always ready to receive visitors heartwarmingly.

Our platform is set to receive the world of healthcare together with an excessively large number of individuals from all works of life for the following core reasons;

- => To collaborate towards developing a healthier and more sustainable healthcare for every part of the world;
- => To create a breeding ground for continuous learning, training and retraining of medical personnel via conferences, symposia, workshops, CPD, OPD, CME, webinar, seminars, sharing of views & exchange of ideas or knowledge;
- => To create opportunity for exhibiting abilities, products and services under the spotlight;
- => To create opportunity for meeting and establishing common ties with potential customers globally;
- => To keep abreast with new innovations and the latest technologies;
- => To increase your international presence and strengthen the current position of your business in the international market.

We are proud to be called African biggest, because our platform is the only platform that is designed to bring all African countries to work together with the world for a healthier Africa. Unlike many similar events, our platform has no preference for a particular section of Africa. It is, indeed, of great benefit for ALL AFRICA and also to all those wishing to know the value of African market and how it works.

We believe that the healthcare sector deserves the best from all of us to make the world a healthier place. Unfortunately, however, a crowd of challenges have highly plagued the industry, most especially in most of the developing nations. The adverse effect of this is quite enormous. Some of these backwardness, no doubt stem from conservatism, mindset, lack of proper understanding of workable metrics in the healthcare, inferiority, and lots more. All these put together slow down progress in the industry. But we believe that bringing the stakeholders to work together, the prevailing situation and trend of things will change for the better.

Therefore, AMWE has come to stay and AMWE, 2023 is a must attend for all who wish to take the advantage of the basic opportunities aforementioned.

For further information or to register online, please visit the forum website at: www.amwe.com.ng

Sincerely,
Usman Isah
Founder & CEO of All Africa Medical & Wellness Expo LTD.

Join AMWE 2023!
Looking forward to seeing you
in Abuja, Nigeria on 30th - 31st August, 2023!



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SPONSORSHIP OPPORTUNITIES

Our sponsorship opportunities will turn the searchlight on your brands, attract new clients, allows you to build your network and improve business ties with potential buyers.

As an AMWE sponsor, you will earn the recognition of the world for your commitment to healthcare advancement.
Giving the enormous advantages of sponsoring our event, you can go through the following types of sponsors;

1. FINANCIAL SPONSORS

- => Provide direct financial support to the event
- => Bring a combination of capital markets expertise, various important contacts, strategies for operational improvement

2. IN-KIND SPONSORS

- => Provide goods or services (value-in-kind) instead of cash as part of a sponsorship agreement.

3. MEDIA SPONSORS

- => Secure advertising for the event.
- => make publications about the event and share them on social media channels, or post any other type of content depending on the agreement.

4. PROMOTIONAL SPONSORS

- => influencers with a huge online audience, who follow them on social media platforms and trust their opinion.

5. VIRTUAL EVENT SPONSORS

- => This refers to companies or organizations outside our event who can come in to support with funds.

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FORUM PARTICIPATION PACKAGES PLATINUM PACKAGE

The package includes:

- > 15 minutes Keynote speech + 1 Slot Speech
- > Up to 4 B2B tables
- > 36m 2 exhibiting area (Island location)
- > 5 Gala dinner invitation
- > 10-person Entrance to the event with 2 days full catering
- > Ground transport (VIP welcoming & transfer) + Hotel accommodation (5 Star Luxury Hotel, 2 single rooms for 3 nights & Shuttle service)
- > Your logo as Platinum sponsor will be displayed on all our printed materials
- > Company profile in conference catalogue
- > 1-page advert in conference catalogue
- > Your logo as Platinum sponsor will be displayed on main stage & registration area
- > Social & Media Promotion as Platinum sponsor
- > Video broadcasting during breaks on led screen for 60 sec.
- > Voice message from the moderators of the Congress about the status of the Platinum sponsor

(US \$ 12,500 + VAT)



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(US \$ 10,000 + VAT)



FORUM PARTICIPATION PACKAGES GOLD PACKAGE

The package includes:

- > 2 x 10 min Slot Speech on the Congress
- > Up to 3 B2B tables
- > 24 m² exhibiting area
- > 4 Gala dinner invitation
- > 8-person Entrance to the event with full catering
- > Ground transport + Hotel accommodation for Two-person Single Room 5 Star Luxury Hotel single room for 3 nights & Shuttle service)
- > Your logo as Gold Sponsor will be displayed on all our printed materials
- > Company profile in conference catalogue
- > 1-page advert in conference catalogue
- > Social & Media Promotion as Gold sponsor
- > Your logo as Gold Sponsor will be displayed on main stage & registration area
- > Video broadcasting during breaks on led screen.
- > Voice message from the moderators of the Congress about the status of the Gold sponsor

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(US \$7,500 + VAT)



FORUM PARTICIPATION PACKAGES SILVER PACKAGE

The package includes:

- > 1 x 10 min Slot Speech on the Congress
- > Up to 2 B2B tables
- > 18 m² exhibiting area
- > 3 Gala dinner invitation
- > 6-person Entrance to the event with full catering
- > Ground transport + Hotel accommodation for Two-person Single Room Star Luxury Hotel single room for 3 nights & Shuttle service)
- > Your logo as Silver Sponsor will be displayed on all our printed materials
- > Company profile in conference catalogue
- > 1/2 page advert in conference catalogue
- > Social & Media Promotion as Silver sponsor
- > Your logo as Silver Sponsor will be displayed on main stage & registration area
- > Video broadcasting during breaks on led screen.
- > Voice message from the moderators of the Congress about the status of the Silver sponsor

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FORUM PARTICIPATION PACKAGES BRONZE SPONSOR

The package includes:

- > 1 x 10 min Slot Speech on the Congress
- > 1 B2B table
- > 12 m² exhibiting area
- > 2 Gala dinner invitation
- > 4-person Entrance to the event with full catering
- > Ground transport + Hotel accommodation (4 Star Hotels for 3 nights)
- > Your logo as Bronze sponsor will be displayed on all our printed materials and official Website
- > Company profile in conference catalogue
- > It will also be displayed on all our social media Platforms

(US \$ 5.000 + VAT)



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(US \$ 3.000 + VAT)



FORUM PARTICIPATION PACKAGES SPONSOR

The package includes:

- > 1 x 10 min Slot Speech on the Congress
- > 1 B2B table
- > 9 m² exhibiting area
- > 2 Gala dinner invitation
- > 2-person Entrance to the event with full catering
- > Your logo will be displayed on all our printed materials and official Website
- > Company profile in conference catalogue
- > It will also be displayed on all our social media Platforms

CO-ORGNIZERS:



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**EARLY BIRD
REGISTRATION**

**15% EARLY BIRDS DISCOUNT FOR REGISTRATION TILL
30TH OF APRIL, 2023 AND PAYMENT NOT LATER
THAN 31ST OF MAY, 2023**

CO-ORGNIZERS:



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FORUM PARTICIPATION PACKAGES NON-PACKAGE ACTIVITIES

TO TAKE PART AS EXHIBITORS ONLY

SPACE, SQ.M	TOTAL PRICE, USD	PRICE PER 1 OPEN SIDES SQ.M, USD	NOTES
6	1200	200	Just 1
9	1710	190	2
12	2160	180	Just 1 or 2
18	3060	170	3
24	3840	160	3
36	5400	150	4
48	6720	140	4

15% Early Birds discount for registration till 30th of April, 2023 and payment not later than 31st of May, 2023

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FORUM PARTICIPATION PACKAGES PACKAGES FOR NON-SPONSORS

IF YOU TAKE PART AS SPEAKER OF CONGRESS

CONGRESS	USD
Slots for Exhibitors	300
Slots for Non-Exhibitors	500
Slots for Sponsors	0

IF YOU TAKE PART AS B2B SUPPLIER

B2B	USD
Tables for Exhibitors	900
Tables for Non-Exhibitors	1200
Tables for Sponsors	0

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**PLEASE CONTACT WITH
ORGANIZING COMMITTEE**

[www://](http://www.amwe.com.ng) www.amwe.com.ng



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