



AMWE 2023

1st ALL AFRICA MEDICAL & WELLNESS EXPO



CONFERENCE BROCHURE

30th - 31st of August, 2023

Nicon Luxury Hotel, Abuja, Nigeria.

CO-ORGNIZERS:



CO-ORGANIZERS:



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SUPPORTERS



Dr Prem
and associates



WELCOME MESSAGE FROM FOUNDER & CEO OF ALL AFRICA MEDICAL & WELLNESS EXPO

I am highly excited to Welcome you all, first to Africa, a land of diverse cultural heritage and a landmass of hospitality and second to **ALL-AFRICA MEDICAL & WELLNESS EXPO (AMWE 2023)**, the African biggest event. Also, I welcome you to Nigeria, the host of the 1st edition of this great event; a country highly ranked as one of the topmost hospitality countries, always ready to receive visitors heartwarmingly.

Our platform is set to receive the world of healthcare together with an excessively large number of individuals from all works of life for the following core reasons;

- =>To collaborate towards developing a healthier and more sustainable healthcare for every part of the world;
- =>To create a breeding ground for continuous learning, training and retraining of medical personnels via conferences, symposia, workshops, CPD, OPD, CME, webinar, seminars, sharing of views & exchange of ideas or knowledge;
- => To create opportunity for exhibiting abilities, products and services under the spotlight;
- =>To create opportunity for meeting and establishing common ties with potential customers globally;
- => To Keep abreast with new innovations and the latest technologies;
- =>To increase your international presence and strengthen the current position of your business in the international market.

We are proud to be called African biggest, because our platform is the only platform that is designed to bring all African countries to work together with the world for a healthier Africa. Unlike many similar events, our platform has no preference for a particular section of Africa. It is, indeed, of great benefit for ALL AFRICA and also to all those wishing to know the value of African market and how it works.

We believe that the healthcare sector deserves the best from all of us to make the world a healthier place. Unfortunately, However, a crowd of challenges have highly plagued the industry, most especially in most of the developing nations. The adverse effect of this is quite enormous. Some of these backwardness, no doubt stern from conservatism, mindset, lack of proper understanding of workable metrics in the healthcare, inferiority, and lots more. All these put together slow down progress in the industry. But we believe that bringing the stakeholders to work together, the prevailing situation and trend of things will change for the better.

Therefore, AMWE has come to stay and AMWE, 2023 is a must attend for all who wish to take the advantage of the basic opportunities afore mentioned.

For further information or to register online, please visit the forum website at: www.amwe.com.ng.

Sincerely,
Usman Isah

Founder & CEO of All Africa Medical & Wellness Expo LTD.



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ALL AFRICA MEDICAL & WELLNESS EXPO

The African biggest event of the year



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ABOUT US

AMWE: All-Africa Medical & Wellness Expo is a platform that brings together a large network of the World Finest Healthcare Service Providers, hospitals & clinics, Medical Tourism Agencies, NGOs, Health Insurance Companies, Pharmaceutical Companies, Medical Equipment Manufacturing Companies, Medical institutions, CEOs of companies, government agencies, trade professionals and a host of others to collaborate towards developing a healthier and more sustainable healthcare for every part of the world. In the process, it is intended to create a good number of opportunities for turning the spotlight on participants' products, services and abilities.

Our major focus is on working together to continuously reveal the metrics for transforming healthcare system and delivery in every part of the world. Thus, our platform brings together the world finest healthcare service providers and the key speakers and stakeholders in the industry who are set to bring their proficiencies to the front burner.

AMWE is a unique event which is also intended to establish the right connection of investors, target markets and people from all works of life. The event shall be hosted by different African countries on a yearly basis.

OUR VISION

Working together with the world of healthcare, key stakeholders and governments towards building a healthy healthcare system for all Africa.

OUR MISSION

- => To make Africa one among the leading healthcare destinations globally
- => To develop a sustainable medical & wellness tourism for Nigeria and Africa at large through the introduction of Intra-bound (domestic) and inbound medical & wellness tourism
- => To create healthy competition for our healthcare service providers through conferences, workshops, webinar, seminars, symposia, CPD, OPD, CME, sharing of views & exchange of ideas or knowledge.
- => To impact our Local doctors by bringing together the world finest healthcare service providers to collaborate;
- => To create access to Technological advancement in healthcare for all African countries via training and retraining of medical personnel;
- => To create opportunities for our hospitals, clinics and other healthcare service providers to put their abilities, products and services under the spotlight.

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CONGRESS

BACKGROUND

Access to quality Healthcare Services has been the priority of most countries of the world. This, pinpoints the vision of Universal Health Coverage (UHC) which is making all people and communities to have access to quality health services where and when they need them, without suffering financial hardship.

since this value proposition went public in 1984, it has achieved its aim in most of the developed countries. According to UHC INDEX ranking, most developed nations ranked between 70% to 90%. But most African nations ranked poorly denoting that the vast majority of Africans are yet to have access to quality healthcare.

According to WORLD HEALTH ORGANIZATION report on Africa's progress towards achieving Universal Health Coverage, only less than half of Africans have access to the healthcare they need.

It is on this ground that AMWE is initiated. Our major focus is on working together to continuously reveal the metrics for transforming healthcare system and delivery in every part of the world, particularly, the less developed nations of the World. Thus, our platform brings together the world finest healthcare service providers and the key speakers and stakeholders in the industry who are set to bring their proficiencies to the front burner.

At the course of this event, the entire congress is designed to cover discussions on issues that bother on the vast majority of Africans not having access to quality healthcare and how these can be overcome.

Based on the above, the 1ST edition of AMWE, ALL AFRIC MEDICAL & WELLNESS EXPO is dedicated to identifying the key challenges denying Africans access to quality healthcare and then proffering possible solutions to those challenges.

One of such solutions as identified is developing intra-bound and inbound medical Tourism for Africa, starting from Nigeria. Hence, our Theme for 2023 is: DEVELOPING SUSTAINABLE MEDICAL TOURISM FOR NIGERIA.

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PROGRAMS

1. Congress
2. Exhibition
3. Medical Tourism Forum
4. Panel Discussion
5. B2B Meeting

CONGRESS OVERVIEW

§ CONFERENCES

- I. African Access to Quality Healthcare
- II. Identifying key challenges facing healthcare system in Nigeria
- III. Ethical and legal concern in medical Tourism in Africa
- IV. How would medical tourism impact on Nigeria Healthcare System
- V. Modern medical technologies & innovations for development of medical tourism
- VI. The role of international organisation in Africa Healthcare
- VII. The role of media in healthcare business
- VIII. Collaboration between Healthcare Service Providers and Medical Tourism Professionals.

§ PANEL DISCUSSIONS

- I. The role of Medical Tourism in Strengthening Healthcare Services in Africa
- II. Legislations, laws & regulations on medical malpractices, negligence, medication errors and healthcare fraud
- III. Technology Advancement & Artificial Intelligence for Healthcare Services in Africa

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WHY TO TAKE PART IN?

AMWE, gives you the greatest opportunity to put your abilities, good qualities, products and services under the spotlight, meet with the movers and shakers of the health industry, establish the right connections with your target markets and move your business to the desired level.

EXPLORE THE BIGGEST MARKET ON THE GLOBE

Africa is a virgin land and a huge market, discover more to harness your professions, fulfill your purpose and achieve enormously.

DISPLAY YOUR PRODUCTS

You will have the opportunity to display your products, present your abilities and services to the world and turns on the searchlight in your direction.

NETWORK WITH YOUR TARGET MARKET

You will have the opportunity to connect with the world and network with your target audience and potential clients.

INCREASE YOUR INTERNATIONAL PRESENCE

Meet with people both locally and internationally, increase your international presence and strengthen the current status of your business in international market.

DISCOVER NEW INNOVATIONS

Keep abreast with new innovations and the latest technologies

BUILD AN ENGAGING RELATIONSHIP

Opportunity to explore and build strong and lasting relationship for high engagement with your brands.

EXCHANGE VIEWS & IDEAS

opportunity to share views, exchange knowledge, learn new things, and proffer exceptionally, effective and a sustainable healthcare solution.

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Africa is one of the fastest and ever-growing consumer markets in the world. Household consumption of goods and services in all facets has witnessed massive growth rate faster than its GDP in recent time.

Based on rapid growth in population, urbanization rates, and rapid spread of access to the internet and mobile phones on the continent, Africa's emerging economies present exciting opportunities for expansion in retail and distribution.

Over the years, the consumer expenditure on the continent has witnessed tremendous growth at a compound annual rate of 3.9 percent since 2010 and reached \$1.4 trillion in 2015. This figure is expected to reach \$2.1 trillion by 2025.

Currently, the largest consumer markets on the continent include Nigeria, Egypt, and South Africa. Also, lucrative opportunities are expected to be high in Algeria, Angola, Ethiopia, Ghana, Kenya, Morocco, Sudan, Tunisia, and Tanzania, among other African countries mirrors a more stable and secure consumer sentiment.

Narrowing down to health sector, African spends over \$1 billion to outbound medical tourism Annually while Nigeria alone spends \$1 billion. Harnessing these figures together, we feel the desired need to develop a sustainable medical tourism tie between Africa and the rest of the world.

AN INSIGHT INTO AFRICA MARKET



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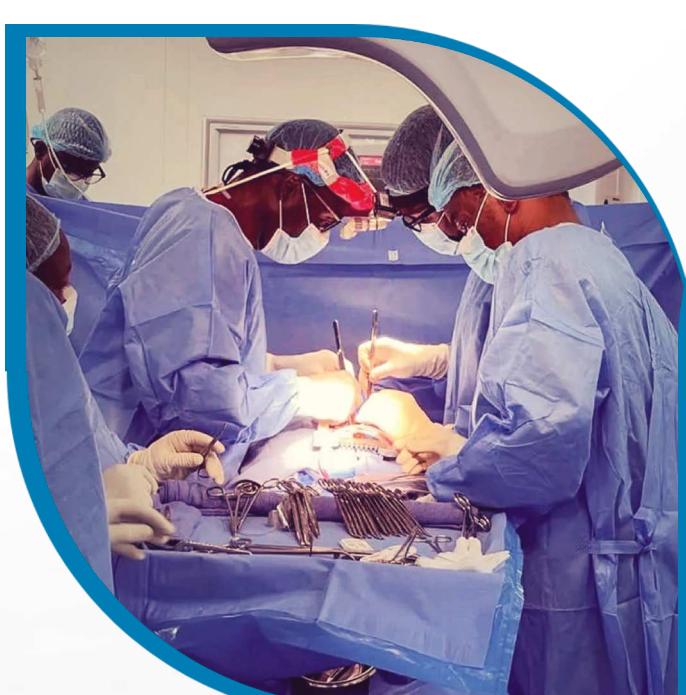
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WHO PARTICIPATE?

Hospitals and Clinics, Pharmaceutical companies, medical association, NGOs, CEOs, medical equipment manufacturing companies, medical cosmetic and healthcare products manufacturers, health insurance companies, travel insurance companies, medical tourism companies, healthcare professionals, medical universities, colleges and institutions, emergency service, physiotherapists, blood bank centers, rehabilitation centers, alternative medicine centers, SPA & wellness center, land, air and sea ambulance services companies, health tourism media & publication, dental, nursing, paramedical colleges, healthcare professionals, medical universities, colleges and institutions, emergency service, physiotherapists, blood bank centers

rehabilitation centers, alternative medicine centers, SPA & wellness center, land, air and sea ambulance services companies, health tourism media & publication, dental, nursing, paramedical colleges, Ayush institution, hospital management App and Software, travel agencies, airports, airlines, hotels, car rental companies, restaurants, catering and event management companies, media houses, bloggers, activists, Presidency, National Assembly government agencies, ministries, embassies, travel and tourism associations, fitness centers.



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PLEASE CONTACT

[www:// www.amwe.com.ng](http://www.amwe.com.ng)



info@amwe.com.ng
amwe2023@gmail.com



+2348063418882