

COSMO  
PERFORMANCE

Country  
All

Discount Band  
All

Product  
All

Segment  
All

BUSINESS ANALYSIS DASHBOARD

SALES

119M

YOY 349%

GROSS SALES

128M

YOY 348%

COGS

102M

YOY 352%

PROFIT

17M

YOY 336%



Top 3 Product In Each Segment by Unit Sold

Segment	Product	Sum of Gross Sales	Sum of Sales	Sum of Profit
Small Business	Amarilla	5,024,400.00	4,594,281.00	407281
Small Business	Carretera	4,275,000.00	3,910,512.00	348012
Small Business	Montana	7,117,950.00	6,674,938.50	743314
Small Business	Paseo	12,321,000.00	11,498,809.50	1231310
Small Business	Velo	7,172,250.00	6,407,977.50	431103
Small Business	VTT	10,031,100.00	9,341,400.00	982150
Midmarket	Amarilla	277,620.00	248,685.45	63605
Midmarket	Carretera	364,800.00	337,305.00	94105
Midmarket	Montana	309,540.00	290,239.05	83879
Midmarket	Paseo	973,485.00	907,729.35	258739
Midmarket	Velo	293,767.50	264,498.38	68653
Midmarket	VTT	363,457.50	333,425.85	91121
Government	Amarilla	10,532,086.50	9,942,899.11	2208302
Government	Carretera	6,430,801.00	6,080,944.08	1398994
Government	Montana	6,088,609.00	5,548,936.02	1126201
Government	Paseo	16,253,973.00	14,882,230.70	3057291
Government	Velo	8,347,373.00	7,813,422.05	1756732
Government	VTT	8,750,224.00	8,235,828.71	1840654
Total		127,931,598.50	118,726,350.26	16893702

