Inez Foong

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WORK EXPERIENCE

Deloitte Consulting, Pittsburgh
Business Technology Analyst
September 2013-Present

Goldman Sachs, New Jersey
Summer Intern
June 2012-August 2012
· Redesigned a survey used by over 250 employees to onboard new clients and create new trading accounts
· Created a high fidelity interactive prototype of the survey for users to test on
· Translated business requirements and survey design into functional requirements

Krowder, Pittsburgh
Intern
November 2011-March 2012
· Analyzed small to medium-sized moving companies to identify a unique selling point
· Utilized user research to identify suitable marketing platforms
· Designed a prototype of a launch site to attract customers and to increase Krowder's customer base

EDUCATION

Carnegie Mellon University, Pittsburgh, Pennsylvania
B.S. Information Systems, Economics and Statistics
August 2010 - August 2013
GPA: 3.89/4.0 (Dean's List with High Honors)

LEADERSHIP & EXPERIENCE

Undergraduate Finance Association, Carnegie Mellon University
Vice-President
April 2012-May 2013
· Organized a networking event for current undergraduates and alumni in Manhattan for the past 2 Summers
· Spearheaded a marketing campaign that attracted 40 new members and created a more cohesive identity

Microfinance Brigade, Carnegie Mellon University
President
August 2012-January 2013
· Fundraised $1500 over between December 2011 to April 2012
· Conducted workshops in Honduras to educate citizens about microfinance

Deloitte Technology Case Competition, Carnegie Mellon University
6-7 April 2012
· Recommended a strategy to implement a administrative processing system for a health services provider
· Awarded 3rd place by using a framework to analyze the costs and benefits of using a combination of outsourcing and remediation to implement the administrative processing system

Research, Carnegie Mellon University
September 2012-May 2013
· Assisted Professor Saurabh Bhargava in his research on how incentives affecting food choice and goal setting
· Wrote Ruby scripts to perform data conversion and manipulation and occasionally utilizing relevant APIs

SKILLS & INTERESTS
· Languages: Ruby, HTML, CSS, SCSS, R, Python, Java
· Frameworks: Ruby on Rails, Twitter Bootstrap, Foundation
· Software: Axure, InDesign
· Attended the Goldman Sachs Federation Diversity and Women Conference in January 2012
· Completed the ITG Sophomore Externship Program in January 2012
· Participated in the UBS Case Competition and PNC Freshman-Sophomore Case Competition in Fall 2011
· Attended a 5-week cooking course at the French Culinary Institute in Summer 2011
· UI, UX, web design, eating, cooking, travelling, interior design