

# Inez Foong

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Carnegie Mellon University  
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## EDUCATION

Carnegie Mellon University, Pittsburgh, Pennsylvania  
B.S. Information Systems, Economics and Statistics  
*August 2010 - August 2013 (Expected)*  
GPA: 3.89/4.0 (Dean's List with High Honors)

## LEADERSHIP & EXPERIENCE

**Undergraduate Finance Association, Carnegie Mellon University**  
**Vice-President**

*April 2012-Present*

- Organized a networking event for current undergraduates and alumni in Manhattan for the past 2 Summers
- Spearheaded a marketing campaign that attracted 40 new members and created a more cohesive identity

**Microfinance Brigade, Carnegie Mellon University**  
**President**

*August 2012-January 2013*

- Fundraised \$1500 over between December 2011 to April 2012
- Conducted workshops in Honduras to educate citizens about microfinance

**Singapore Students Association, Carnegie Mellon University**  
**Secretary**

*January 2011-January 2012*

- Managed project deadlines, schedules and logistics

**Deloitte Technology Case Competition, Carnegie Mellon University**

*6-7 April 2012*

- Recommended a strategy to implement a administrative processing system for a health services provider
- Awarded 3<sup>rd</sup> place by using a framework to analyze the costs and benefits of using a combination of outsourcing and remediation to implement the administrative processing system

**Research, Carnegie Mellon University**

*September 2012-Present*

- Assisting Professor Saurabh Bhargava in his research on how incentives affecting food choice and goal setting
- Gathered data on trending media articles in the United Kingdom for both print media and television
- Writing Ruby scripts to perform data conversion and manipulation and occasionally utilizing relevant APIs

## WORK EXPERIENCE

**Goldman Sachs, New Jersey**

**Summer Intern**

*June 2012-August 2012*

- Redesigned a survey used by over 250 employees to onboard new clients and create new trading accounts
- Created a high fidelity interactive prototype of the survey for users to test on
- Translated business requirements and survey design into functional requirements

**Krowder, Pittsburgh**

**Intern**

*November 2011-March 2012*

- Analyzed small to medium-sized moving companies to identify a unique selling point
- Utilized user research to identify suitable marketing platforms
- Designed a prototype of a launch site to attract customers and to increase Krowder's customer base

## SKILLS & INTERESTS

- Python, Java, R, Ruby on Rails, Axure, CSS3, HTML, Ruby
- Attended the Goldman Sachs Federation Diversity and Women Conference in January 2012
- Completed the ITG Sophomore Externship Program in January 2012
- Participated in the UBS Case Competition, PNC Freshman-Sophomore Case Competition in Fall 2011
- Attended a 5-week cooking course at the French Culinary Institute in Summer 2011
- Eating, cooking, travelling, interior design