

ILA FOSKETT

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EDUCATION

University of San Diego
BBA, Marketing
Business Analytics Minor

San Diego, CA
Expected May 2020
GPA: 3.5

Anglo-American University for International Business
USD Study Abroad Program

Prague, Czech Republic
Fall 2018

EXPERIENCE

Vans, a VF Company
Supply Chain Analyst Intern

Costa Mesa, CA
Jun-Aug 2019

- Organized and interpreted data sets in order to draw conclusions for managerial strategy
- Designed data visualizations and assembled presentations to display analyses for upper-level managers
- Presented data analyses and conclusions to team members in order to improve operations

Love Sweat Fitness
Marketing and Public Relations Intern

Laguna Niguel, CA
May-Aug 2019

- Established various marketing initiatives to promote brand awareness and site traffic through Pinterest
- Developed design decks used for strategic content planning by executive team
- Created customer emails and social media posts across all platforms to interact with customer base

Troas Enterprises Inc.
Seasonal Business Administration Assistant

Orange, CA
Jun 2015-Aug 2017

- Managed all social media platforms to expand customer following and revenues
- Assisted with month-end accounting functions to prepare accurate financial statements
- Worked directly with top management to create systems to streamline business activities

With This Ring Non-Profit
Social Media Intern

San Clemente, CA
Sept 2014- May 2016

- Scheduled and curated weekly posts across all social media pages
- Assisted with the administration of client and financial records

LEADERSHIP & INVOLVEMENT

Gamma Phi Beta, International Sorority

Spring 2017-Present

Social Media Chair: Coordinated all promotional aspects of the sorority through Facebook and Instagram

Academic Board: Advised members on academic probation to help increase their GPA and fulfill career goals

Delta Sigma Pi, Professional Business Fraternity

Fall 2017-Present

American Marketing Association

Spring 2019-Present

Sales Club

Spring 2019-Present

SKILLS & ACTIVITIES

- Proficient in MS Word, Excel, PowerPoint and Mac OS
- Experience with Tableau, Python, and SPSS programs
- Musical study - piano