

VIETNAM WOMEN CEO INDEXES

Vietnam Women CEO Index and Vietnam Women CEO 25 Index are scientific tools to provide specific and reliable assessment of women's ability in business leadership and their role in the economy.



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Will continuously assess and quantify women's executive and leadership performance, and compare them against other criteria

Is the second only of its kind across the world, assessing women leadership based on stock performance of listed companies with women CEOs

Offers a powerful promotion channel, to women CEOs and their businesses: (*) boosting attractiveness and reliability of their businesses, (*) ultimately attracting investment towards their listed companies

A tool to create a new investment product on the stock market: the ETF(Exchange Traded Fund) of Blue chips Index of Vietnam Women CEO 25

Contribute to network building towards the setting up of a database on Vietnamese women's leadership in various fields

Affirm the position of Vietnamese women on the stock market and in the economy (both domestic and international)

Promote the empowerment of women and public awareness of women's roles, especially in economic leadership, offer further evidence for policy-makers to devise more women empowerment policies

Motivate and embolden women to contribute to society and the economy, inspire women managers/leaders and young businesswomen

Create networking, linking women leader organizations, associations working together for the development of women entrepreneurs in the community and abroad.

Vietnam Women CEO Index is the first step in a broader scheme to create regional Women CEO Indices for South East Asia and Asia, and thus to contextualize Vietnamese women advancement within the broader scope and setting of Asian women.

When feasible, the Index will be extended to cover studies and indices of women executives and women on boards of directors.