

GROCERY

OVERVIEW

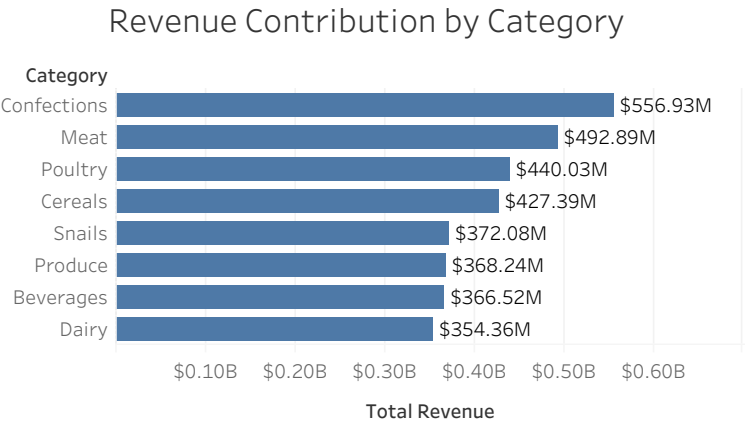
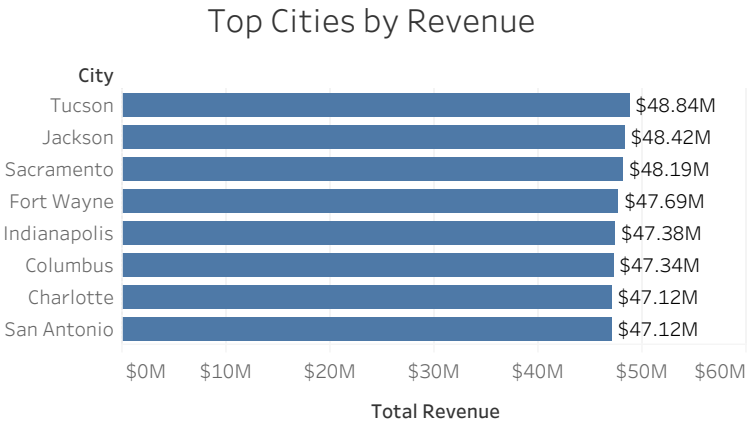
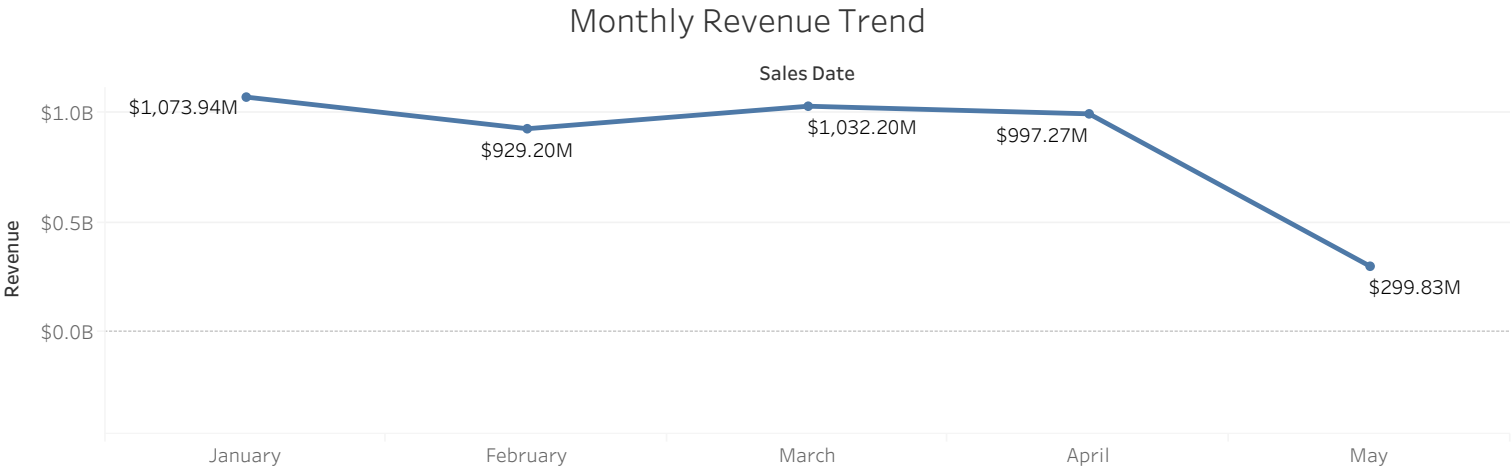
RFM

GEOGRAPHY

Executive Overview

Revenue, Customers, and Performance Snapshot

Total Transaction	Total Revenue	Total Customers	Average of Value
6.76M	\$4.33B	98.76K	\$641.07



# GROCERY

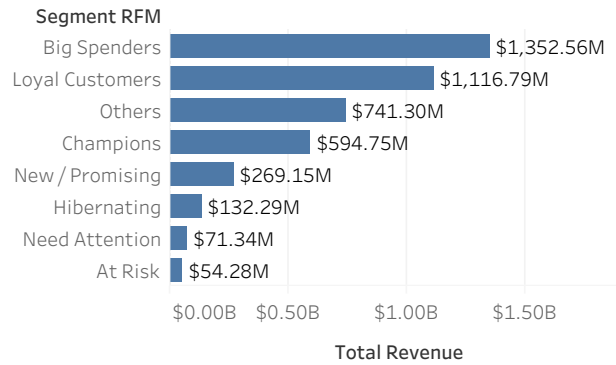
## Customer & RFM Intelligence

### OVERVIEW

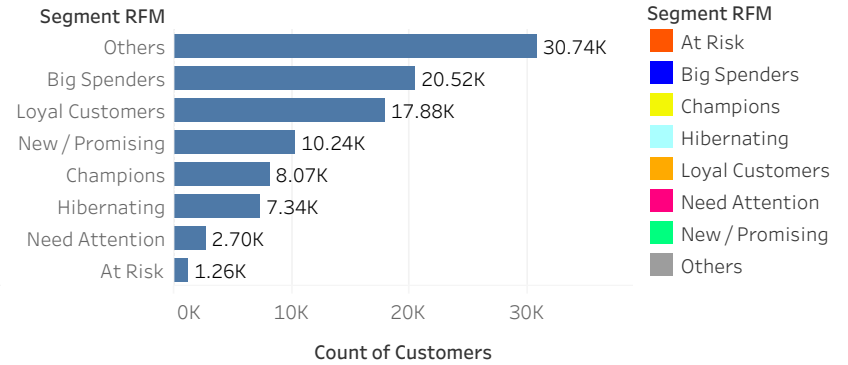
### RFM

### GEOGRAPHY

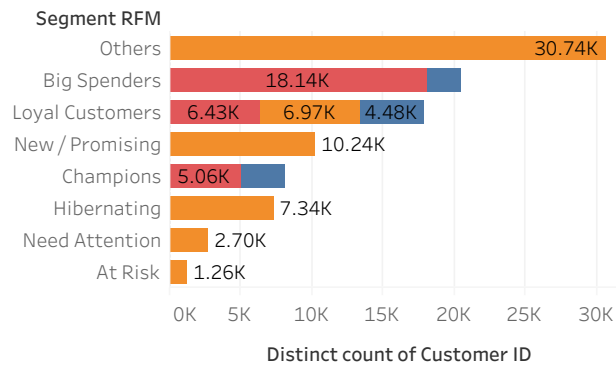
Revenue Contribution by RFM Segment



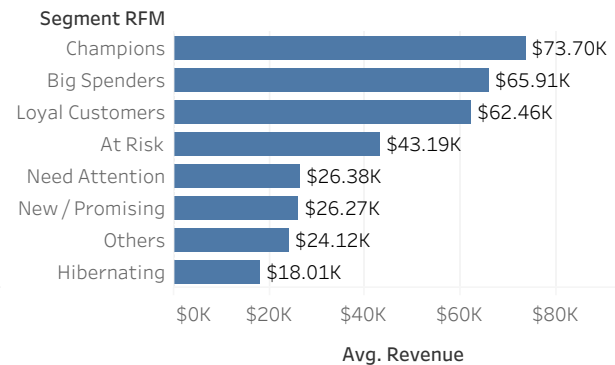
Customer Distribution by RFM Segment



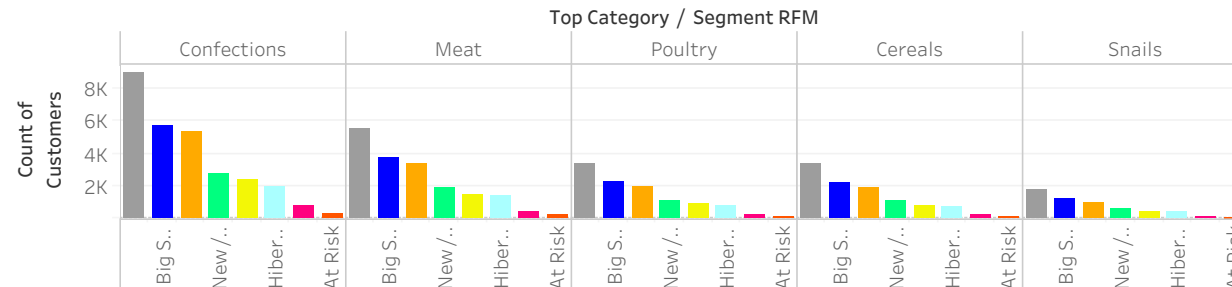
Customer Value Tier Across RFM Segments



Average Revenue per Customer by Segment



Top Category by Segment



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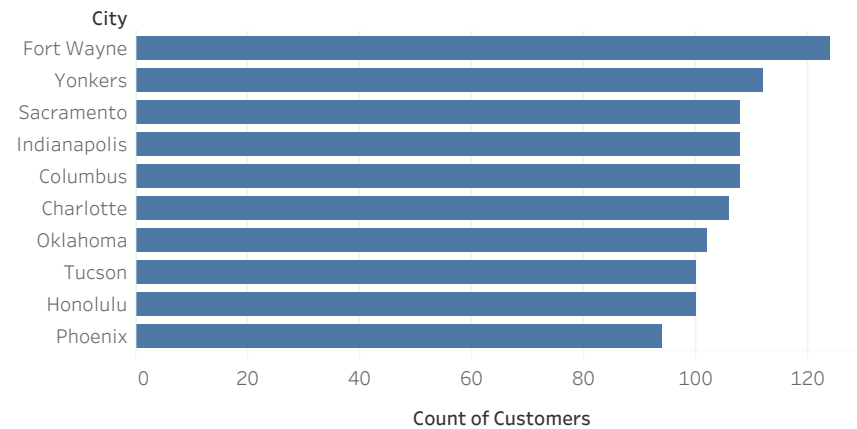
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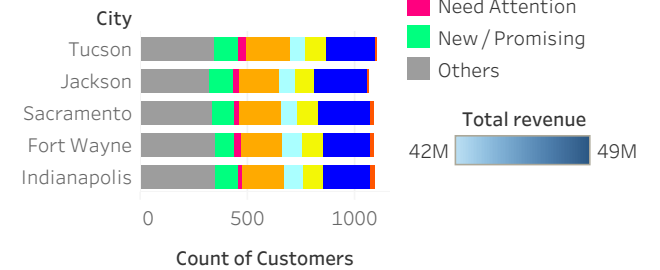
## Geography & Market Focus

Where revenue and high-value customers are concentrated

### Top Cities High Value



### Top Cities by Count Customers



### GEO Map Revenue

