

GROCERY

Executive Overview

Revenue, Customers, and Performance Snapshot

OVERVIEW

Total Transaction

6.76M

Total Revenue

\$4.33B

Total Customers

98.76K

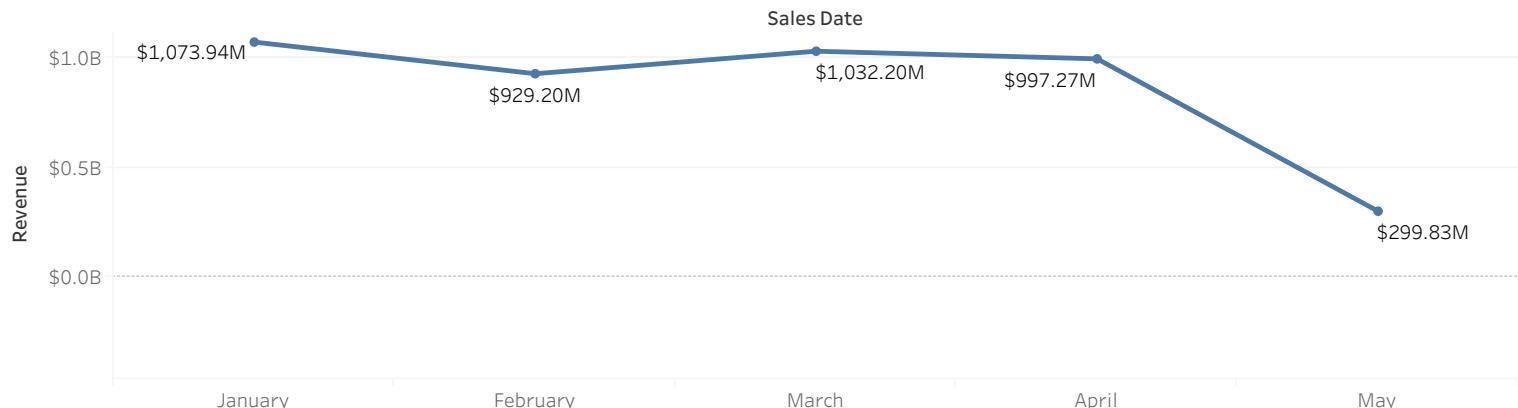
Average of Value

\$641.07

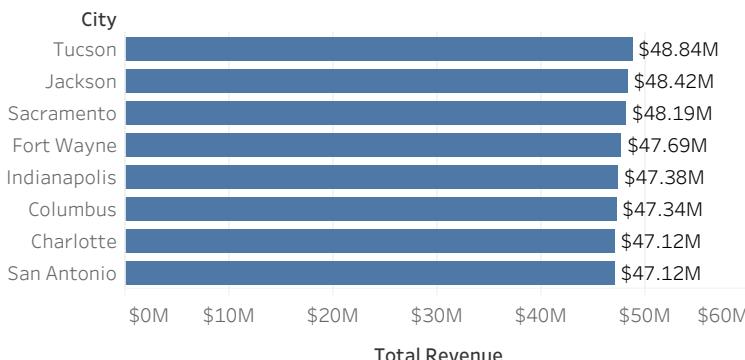
RFM

GEOGRAPHY

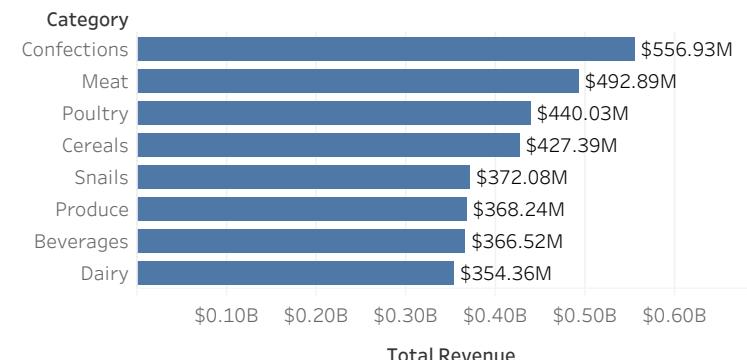
Monthly Revenue Trend



Top Cities by Revenue



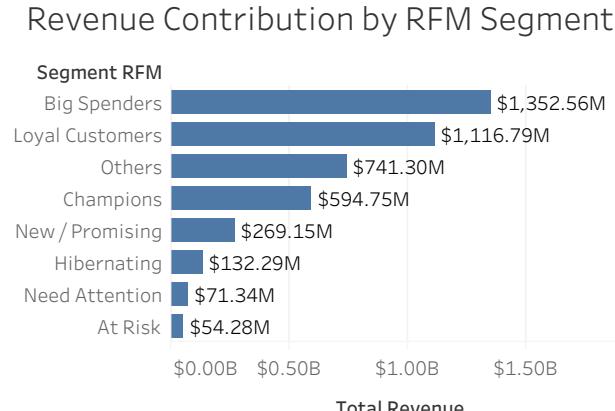
Revenue Contribution by Category



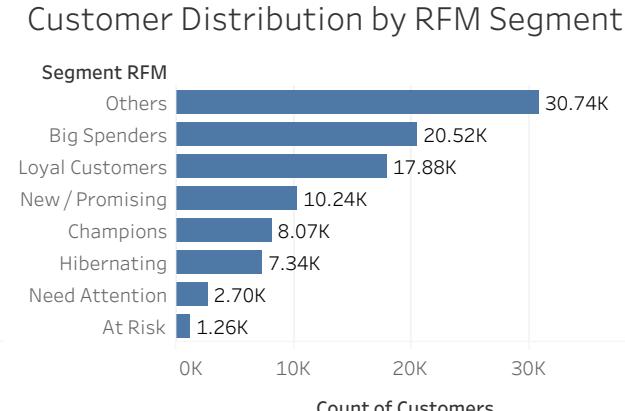
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Customer & RFM Intelligence

OVERVIEW

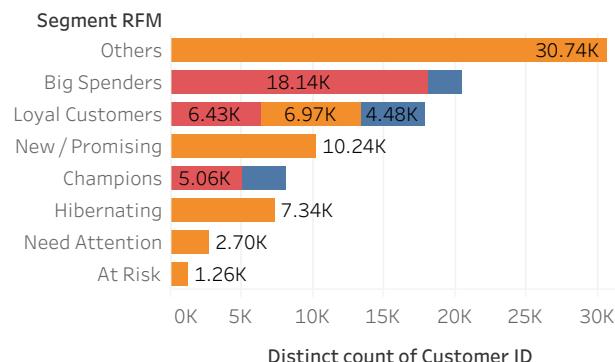


RFM

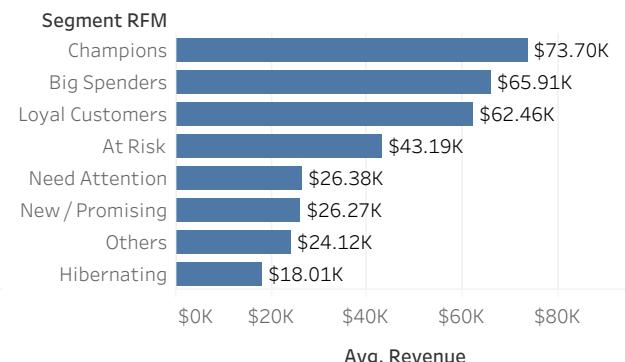


GEOGRAPHY

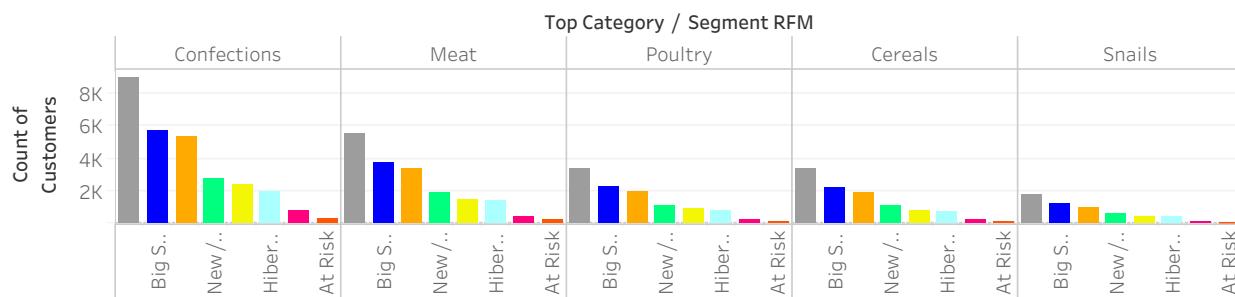
Customer Value Tier Across RFM Segments



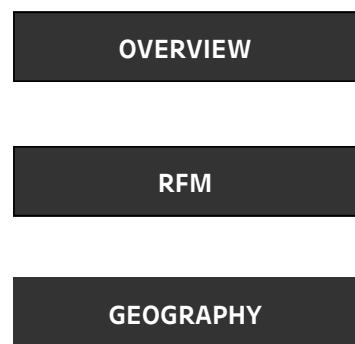
Average Revenue per Customer by Segment



Top Category by Segment



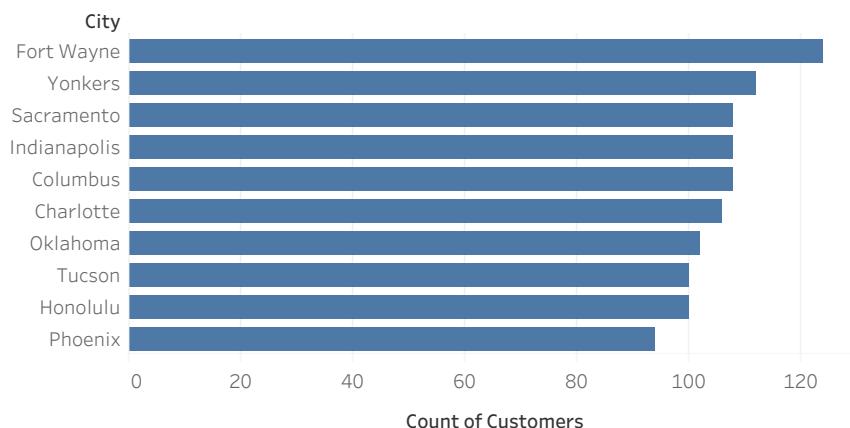
GROCERY



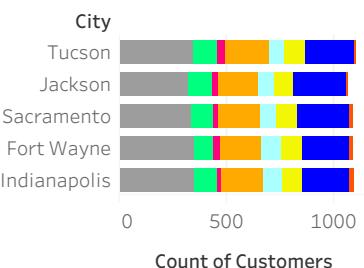
Geography & Market Focus

Where revenue and high-value customers are concentrated

Top Cities High Value



Top Cities by Count Customers



GEO Map Revenue

