



Live Nation - Model Sync Flows - Plan: Matrix View

All cube-to-cube data movements in table format



| COLOR LEGEND | | | | | | | | | | | |
|---------------------------|--|--|--|--|--|--|--|--|--|--|--|
| Segment Cubes (Yellow) | | | | | | | | | | | |
| Reporting Cubes (Red) | | | | | | | | | | | |
| Specialty Cubes (Green) | | | | | | | | | | | |
| Other Cubes (Light Green) | | | | | | | | | | | |

| SOURCE ↓ TARGET → | Event | Festival | PSS | Restaurant Ops | Artist Nation | Sponsorship | Ticketing | Capex | Rollforward | Concerts | Global |
|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-------|-------------|-------------|-----------------|
| People | Headcount | | | | |
| Capex | Capex | Capex | Capex | Capex | Capex | Capex | Capex | | | | |
| Event | | | | | | | | | | Show P&L | P&L |
| Festival | | | | | | | | | | Show P&L | P&L |
| PSS | | | | | | | | | | P&L | P&L |
| Restaurant | | | | | | | | | | Ops Metrics | Ops |
| Artist Nation | | | | | | | | | | | P&L |
| Concerts/SBS | | | | | | | | | | | Corporate |
| Sponsorship | | P&L | | | | | | | | | P&L |
| Ticketing | | | | | | P&L | | | | | Ticketing |
| Rollforward | | | | | | | | Capex | | | Cash Flow |
| Fixed Expense | Fixed / OIE P&L | | | | Fixed / OIE P&L |

Live Nation - Model Sync Flows - Plan: Tree View

Top-down consolidation flow - Data flows upward from operational cubes to Global

FLOW TYPE LEGEND

— Solid: Upward consolidation

- - Dashed: Downward allocation

Colors match source cube

HIERARCHICAL STRUCTURE

Tier 1: GLOBAL (1 cube, 9 flows in)

Tier 2: CONCERTS (1 cube, 4 in / 1 out)

Tier 3: Segments + Specialty (7 cubes)

Tier 4: Allocators (People, Capex)

TOTAL: 29 flows across 4 tiers

