

TRAVEL TO WIN 1MILLION PLUSMILES POINTS

By PLUSMILES

Contest FAQs

1. What is the objective of "Travel To Win 1 MILLION PLUSMILES POINTS"

- To encourage acquisition – All customers can be PLUSMiles Members
- To encourage customers to travel on PLUS Highways (the longer they drive, better chances to win!)
- To create stickiness to PLUSMiles Loyalty Program
- To create hype of PLUSMiles Loyalty Program
- In conjunction with the launch of PLUSMiles New Reward Program
- To create more engagement with PLUSMiles via weekly & monthly winners

2. How long is the contest period?

Start on 24/5/2019 until 31/8/2019

3. Who qualifies to enter this contest?

All Highway PLUS customers and have registered as PLUSMILES members and at the age of 18-year-old qualify to enter the contest.

4. How To Enter The Contest?

- Customer need to register to be PLUSMILES Member or already have account with PLUSMILES.
- Customer to have at least 50 points at the point of contest submission (50 points = 50 KM).
- fill in the contest form located on the at <https://journey.plusmiles.com.my/RAYA2019/>
- Customer needs to fill the contest form at link the PLUSMILES Portal and submit the following details:
 - a) Name
 - b) IC number
 - c) Email address
 - d) Phone number
- Customers to do the following:
 - a) Take attractive photos according to the month's theme
 - b) Upload photo with creative caption at PLUS IG PLUS-Malaysia
 - c) Locations of the photo must be made know
 - d) Put hashtag of **#travelwithPLUSMiles**.
 - e) User account must be not private before upload at social media.
 - f) Posting picture must follow the themes according to the different themes for weekly contest which is as follows:

Period Contest	Themes
24/5 – 4/7	Hari Raya Theme <ul style="list-style-type: none"> • Balik Kampung • Raya • R&R/Layby/OBR • Destination
5/7 – 31/7	Open Theme <ul style="list-style-type: none"> • Journey along PLUS Highways
1/8 – 31/8	Merdeka Theme <ul style="list-style-type: none"> • Historical attractions

5. How many winners of the contest?

- Winners will be judged and announced every week & every month while prizes will be given to the winners at the end of the contest period.
- The prizes for winners are as follows:

CATEGORY	CONTEST PERIOD	CONTEST THEME	PRIZE
Weekly	24 may – 31 may 1 June – 7 June 8 June – 14 June 15 June – 21 June 22 June – 28 June 29 June – 4 July	HARI RAYA THEME <ul style="list-style-type: none"> • Balik Kampung • Raya • R&R/Layby/OBR • Destination 	(A) 14 Units FITBIT (Versa Health & Fitness Smart Watch) + 14 X 10,000 PLUSMiles Points (B) Consolation Prizes = 28 X 6,000 PLUSMiles Points
	5 July - 12 July 13 July -19 July 20 July - 26 July 27 July - 31 July	OPEN THEME <ul style="list-style-type: none"> • Journey along PLUS Highways 	
	1 August - 9 August 10 August - 16 August 17 August -2 August 24 August - 30 August	MERDEKA THEME <ul style="list-style-type: none"> • Historical attractions 	
Monthly	24 May - 4 July 5 July - 31 July 1 August – 31 August		(A) 3 Units SAMSUNG GALAXY A70 + 3 X 45,000 PLUSMiles Points (B) Consolations Prizes 6 X 10,000 PLUSMiles Points
Grand Prize	24 MAY – 31 AUGUST		1 Unit IPHONE XR + 500,000 PLUSMiles Points

TRAVEL TO WIN 1MILLION PLUSMILES POINTS

By PLUSMILES

6. How is the winner being selected?

Has fulfilled the following Pre-Requisite

- At least have 50 points at the point of contest submission (50points = 50KM)
- Must be a PLUSMiles members
- fill in the contest form located on the at <https://journey.plusmiles.com.my/RAYA2019/>
- Photo must be related with theme of the contest.
- Upload a picture on Instagram
- The picture must have features related to PLUS Berhad according to the theme of the month.
- The picture must have an interesting caption and **#travelwithPLUSMiles** hashtag.
- Picture must be original
- Judging will be done by appointed Judges from PLUS Berhad

7. Who is the Monthly Winner?

- Monthly winners are selected based on the weekly winners of the month.
- It is judged by the most interesting picture of the month by having other features such as caption and **#travelwithPLUSMiles** hashtag.
- Monthly winners will also be evaluated based on the PLUS Highway Berhad' s use of kilometers throughout the month.

8. Who is the Grand Prize Winner?

- The Grand Prize winner will be selected based on weekly winners with the most interesting caption & photo and perform the most kilometers on PLUS Highway at the end of contest period.

9. Who Are Not Qualify To Enter The Contest?

- This competition is not open to employees of PLUS Berhad corporations [including affiliates and / or affiliates] their immediate family members [children, parents, siblings and spouses] and / or representatives, staff or employers of distributors, agencies advertising and promotion of PLUS's affiliates including affiliated companies

10. How Do I Know If Am The Winner?

Winner of the contest will be contacted by PLUSMILES Team for confirmation of winner details through social media INSTAGRAM PLUS Malaysia.

- Full name
- Phone number
- IC Number
- Email address

The Judge's decision is final, and any appeal will not be entertained.

-----End-----