

IZUKANNE, LYNDA IFEOMA

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PROFILE SUMMARY

Resourceful Frontend website developer with over 2 years' experience in Healthcare and a track record of producing scalable, functional and interactive websites. Proven ability to develop design website projects in any environment. A good communicator and problem solver with the ability to build and maintain sustainable websites that are search engine optimized, accessible and with clear reproducible codes

PROFESSIONAL QUALIFICATIONS

Google	2019
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Digital Marketing

Excel Spreadsheet

Executive Dashboard, Business Data Analysis and In-depth Excel Training Certification	2019
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- Graphic Design
- Search Engine Optimization
- UI/UX
- HTML/ CSS
- JavaScript
- React

EXPERIENCE

Frontend Developer

Zuri/HNG Internship

September, 2020 – Present

Content Creator

Justlphy YouTube Channel

July 2019 – Present

- Create personal development & engaging contents.
- Grew the subscribers from 0 to 100 subscribers.
- Responsible for video editing, graphic designs e.g., thumbnail
- Responsible for social media marketing.

Digital Marketing Officer

July 2018 – April 2019

New Heights Pharmaceuticals Limited (Official OMRON partners)

- Create search engine optimized contents for company website to increase ranking.
- Create contents for social media and manage online community.
- Worked in a team to introduce a brand that increased company's product portfolio and also, increased company's revenue by 10%
- Developed a cloud computing system for sales report submission, reducing the stress of report submission by 50%.
- Maintained partnerships with media and Government agencies.
- Communicated directly with clients to encourage trusting relationships
- Served as primary point of contact for after sales complaints.
- Conducted marketing campaigns and trade shows to promote brand awareness.

EDUCATION

BSc. Microbiology (2nd Class Upper Division)
Anambra State University

2017

TECHNICAL SKILLS

- Web Development: HTML, CSS, JavaScript, React and SASS
- Good Communication skill.
- Good Problem-solving skill.
- Good Interpersonal relationship.
- Good team player
- Graphic design: Canva | Adobe Photoshop
- Search Engine Optimization
- Microsoft Office Programs: PowerPoint | Word | Excel