

# **CURRICULUM VITAE**      **Mirai Igarashi**

## **PERSONAL INFORMATION**

Name: Mirai Igarashi  
Date of Birth: February 9, 1994  
Gender: Male  
Citizenship: Japan  
Position: Master's student at Graduate School of Economics and Management, Tohoku University  
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## **EDUCATIONAL BACKGROUND**

Tohoku University, B.A. of Management 2016  
Tohoku University, M.A. of Management 2018

## **EMPLOYMENT BACKGROUND**

2018/4 - 2020/3      The Japan Society for the Promotion of Science      Research Fellow

## **WORKING EXPERIENCE**

2017/4 – 2018/3	Marketing Modeling for Big Data (Tohoku Univ.)	Research Assistant
2016/12 – 2017/3	Asset Management (Tohoku Univ.)	Administrative Assistant
2016/12 – 2017/3	Tohoku Water Industry Innovation Project (Tohoku Univ.)	Administrative Assistant
2016/6 – 2016/9	Nature and Environment (Tohoku Univ.)	Teaching Assistant

## **AWARDS**

New Economic Indicator Development Contest Award 2017, (in Japanese)  
→ [http://www.dei.or.jp/bigdata\\_contest/result.html](http://www.dei.or.jp/bigdata_contest/result.html)

## **REFEREED ARTICLES**

Mirai Igarashi, Yinxing Li, Tsukasa Ishigaki, and Nobuhiko Terui (2018), “Sales Forecasting Model Using Word-of-

Mouth on Twitter and Empirical Analysis (in Japanese),” *Ryutsu Joho*, 49(6).

## **PRESENTATIONS**

“A Model for Detecting Influencer in Social Media (in Japanese),” *Workshop on Nonparametric Statistical Analysis and Bayesian Statistical Analysis*, Tokyo, Japan, February, 2018.

“Network Analysis of Social Media and Detection of Influencer,” *International Workshop on Bayesian Econometric Analysis*, Tokyo, Japan, November, 2017.

“Economic Indicator Using Social Media (in Japanese),” *Workshop on Bayesian Econometric Analysis*, Sendai, Japan, February, 2017.

## **POSTERPRESENTATIONS**

“A Model for Detecting Influencer in Social Media,” *International Kick-off Symposium of Graduate Program in Data Science*, Sendai, Japan, February, 2018. → Poster Presentation Award

## **SKILLS, INTERESTS**

- **Programing Language:** R, Python, C++, TeX/ LaTeX, Markdown
- **Domains:** Marketing Science, Consumer Behavior, Statistical Modeling (Bayesian Modeling), Big Data Analysis, Machine Learning (Deep Learning, Topic Modeling, Support Vector Machine)