



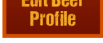
BrewHorn Instructions

Match Screen

If a beer has been profiled, the bottle will fill according to the percentage match it calculates between your taste profile and the beer's profile in the BrewHorn database.

A 70% match is the suggested threshold for proceeding to profile the beer but you are free to use your best judgment.



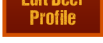

1. Tap  to proceed to profile the beer.

Building the BrewHorn Beer Profile Database

BrewHorn relies on the craft beer community to help build the innovative beer taste profile database, the first of its kind. With the help of the craft beer community and your beer profiles, BrewHorn will become a powerful shopping tool for craft beer consumers.

It's possible you may encounter beers that have not yet been profiled as the database is built with BrewHorn. If the beer has yet to be profiled, this screen with the message “**Be First to Profile the Beer**” will appear with an empty bottle.



1. Tap  to proceed to creating the beer's first profile.
2. If you decide not to perform the first profile, tap  to return to **Search for / Add a Beer** screen to perform a new search.