# **Phase 3: Final Model**

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Run the libraries and load the data

### Step 1: Run Final Models for H1 and H2

#### Step 2: Predicted Probabilities and CI intervals for H1 and H2

Probability of trusting the 2020 Presidential vote count Logit Model Equation

$$P(\text{Trust Vote Count}) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 \cdot \text{Age} + \beta_2 \cdot \text{Gender} + \beta_3 \cdot \text{Party ID} + \beta_4 \cdot \text{Education Level})}}$$

Min. 1st Qu. Median Mean 3rd Qu. Max.

0.02876 0.13220 0.19019 0.18578 0.24662 0.28799

	Logit Predicted Probability Results		
Statistic	Value		
Average Difference in Predicted Probability	0.1858		

Table 1: Logit Regression Results Trust in Vote Accuracy by Perception of Misinfo on FB

	(1)		
Intercept	-0.344		
-	(0.237)		
	(0.147)		
Perception of Misinformation on Facebook	0.296***		
	(0.041)		
	(< 0.001)		
Age	0.315***		
	(0.045)		
	(<0.001)		
Education Level	0.416***		
	(0.041)		
	(<0.001)		
Party ID	-1.546***		
	(0.048)		
	(<0.001)		
Gender $(1 = \text{Female})$	-0.359***		
	(0.085)		
	(<0.001)		
Num.Obs.	3883		
AIC	3702.7		
BIC	3740.3		
Log.Lik.	-1845.367		
F	220.378		
RMSE	0.39		

<sup>+</sup> p \num{< 0.1}, \* p \num{< 0.05}, \*\* p \num{< 0.01}, \*\*\* p \num{< 0.001}

Table 2: Logit Regression Results Trust in Vote Accuracy by Exposure to Political News on FB  $\,$ 

	(1)		
Intercept	0.576**		
•	(0.209)		
	(0.006)		
Exposure to Political News on Facebook	0.054		
	(0.034)		
	(0.110)		
Age	0.330***		
	(0.045)		
	(<0.001)		
Education Level	0.443***		
	(0.041)		
	(<0.001)		
Party ID	-1.565***		
	(0.048)		
	(<0.001)		
Gender $(1 = Female)$	-0.390***		
	(0.084)		
	(< 0.001)		
Num.Obs.	3883		
AIC	3754.3		
BIC	3791.9		
Log.Lik.	-1871.162		
F	218.980		
RMSE	0.39		

<sup>+</sup> p \num{< 0.1}, \* p \num{< 0.05}, \*\* p \num{< 0.01}, \*\*\* p \num{< 0.001}

#### Call:

#### Coefficients:

Estimate Std. Error z value Pr(>|z|)

(Intercept) -0.34365 0.23675 -1.452 0.147

perception\_misinfo 0.29637 0.04074 7.274 3.49e-13 \*\*\*

age 0.31470 0.04509 6.979 2.98e-12 \*\*\*

profile\_educ5 0.41557 0.04113 10.104 < 2e-16 \*\*\*

party\_id -1.54569 0.04840 -31.934 < 2e-16 \*\*\*

gender -0.35936 0.08494 -4.231 2.33e-05 \*\*\*

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Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 5378.3 on 3882 degrees of freedom

Residual deviance: 3690.7 on 3877 degrees of freedom

AIC: 3702.7

Number of Fisher Scoring iterations: 4

(Intercept) perception\_misinfo age profile\_educ5 party\_id

coefs -0.3436550 0.2963725 0.3146991 0.4155747 -1.545693

-0.3548709 0.2971342 0.3171464 0.4152098 -1.544677

gender

coefs - 0.3593625

-0.3576462

Min. 1st Qu. Median Mean 3rd Qu. Max.

 $0.1076 \quad 0.1696 \quad 0.1859 \quad 0.1861 \quad 0.2021 \quad 0.2555$ 

[[1]]

Min. 1st Qu. Median Mean 3rd Qu. Max.

0.4601 0.4784 0.4822 0.4823 0.4867 0.5015

[[2]]

Min. 1st Qu. Median Mean 3rd Qu. Max.

 $0.2935 \quad 0.3351 \quad 0.3482 \quad 0.3478 \quad 0.3605 \quad 0.4110$ 

[[3]]

Min. 1st Qu. Median Mean 3rd Qu. Max.

0.5039 0.5281 0.5340 0.5340 0.5399 0.5606

[[4]]

Min. 1st Qu. Median Mean 3rd Qu. Max.
0.1076 0.1696 0.1859 0.1861 0.2021 0.2555

	Simulated data Logit Model Summary		
Statistic	Lower 95% CI	Mean	Upper 95% CI
Baseline Predicted Probability (p_mean)	0.470	0.482	0.494
Perception of Misinfo on $FB = 1$	0.308	0.348	0.384
Perception of Misinfo on $FB = 5$	0.516	0.534	0.551
Average Effect of Perception of Misinformation	0.140	0.186	0.234

# Predicted Probability by Perception of Misinformation

