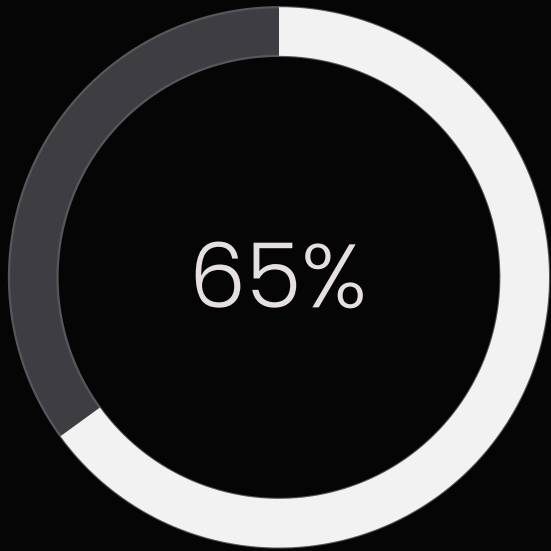
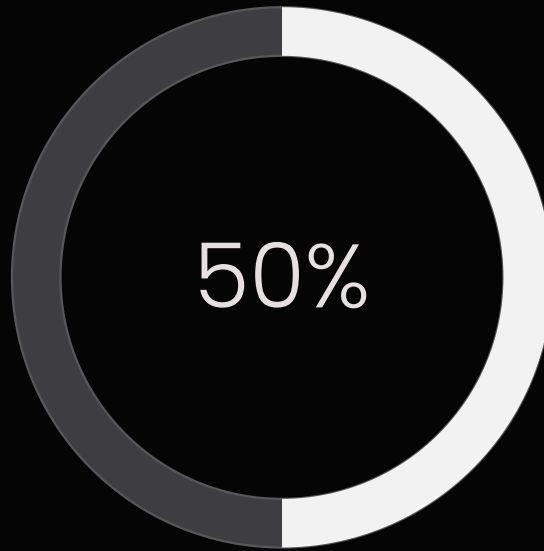


Inbound leads feel great until you realize most aren't qualified.



Not a Fit

Most inbound leads don't match your ideal customer profile



Time Wasted

Sales team time spent on lead qualification instead of closing



Conversion Rate

Deals closed from qualified leads—the real opportunity cost

The Reality of B2B Growth

Fast-growing B2B startups face the same challenge: high volume, low quality. Inbound looks great on paper, but the reality is different—most visitors aren't serious buyers.

LEXROOM.AI

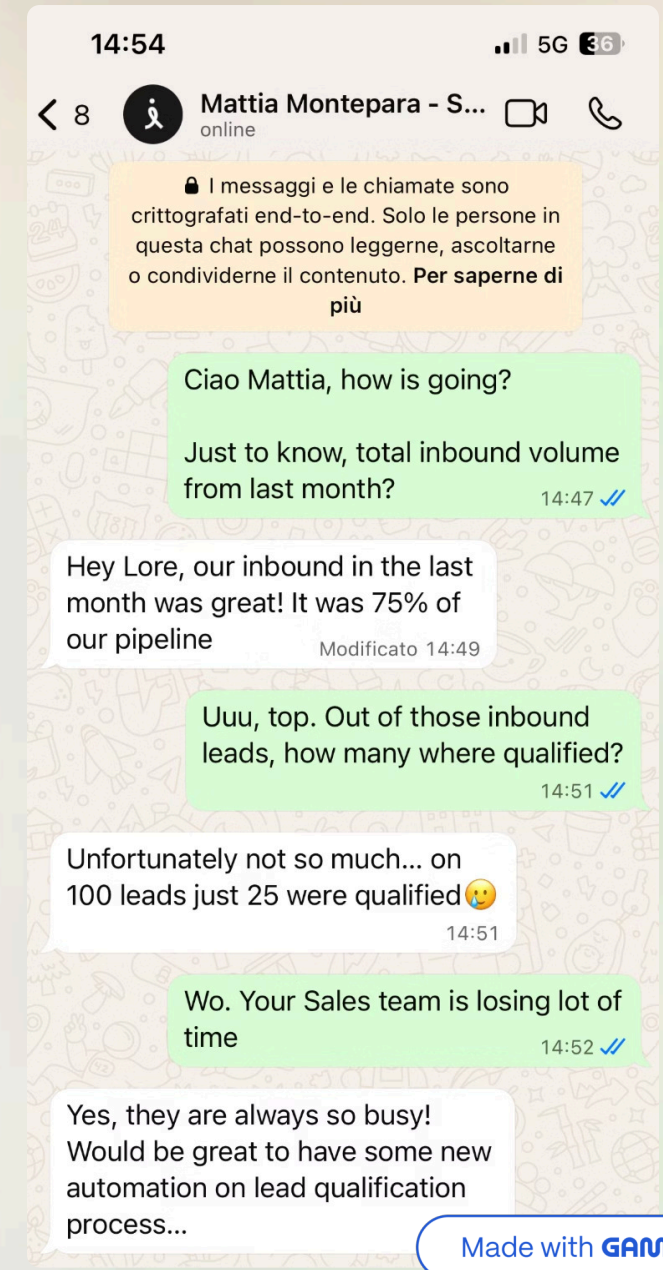
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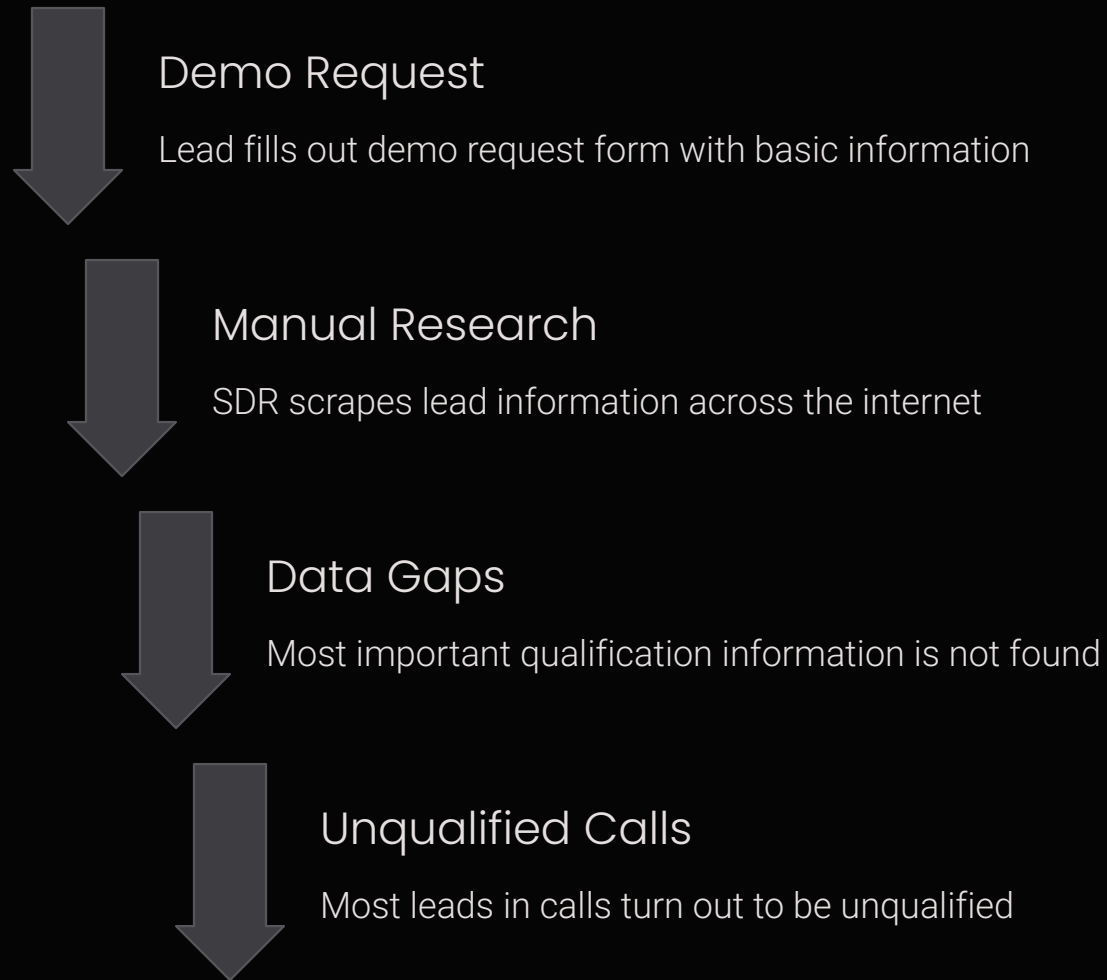
cassandra

qomodo

Lot of people coming, few really interested



As-Is Lead Qualification Process



❏ This broken process means your best salespeople spend their time qualifying instead of closing deals.

QualifAI

Instantly qualify leads through first touch AI voice calls, 24/7

Automated First Contact

Conducts natural, professional, and fully personalized qualification within seconds from lead submission.

Smart Qualification

Gathers essential information, verifies true interest, and responds to common questions—all aligned with your brand.



24/7 Availability

Never miss a lead, respond instantly at any time



Seamless Experience

Professional, brand-aligned conversations every time



True Qualification

Only qualified leads reach your sales team