

Beyond Your Wealth Companion

### DigiFinex ranked top 15 on Coingecko (Data from 17Apr 2022)

#	Exchange	Trust Score Beta	24h Volume (Normalized)	24h Volume	Visits (SimilarWeb)	# Coins	# Pairs	Last 7 Days
8	FTX Centralized	10	\$754,361,958	\$754,361,958	22,071,655.0	325	508	J mm
9	WOO Network Centralized	10	\$277,395,640	\$277,395,640	160,983.0	85	93	S
10	Kraken Centralized	10	\$234,728,725	\$234,728,725	9,538,216.0	143	506	5000
11	Bitfinex Centralized	10	\$223,071,412	\$223,071,412	3,687,925.0	176	443	J. M.
12	Binance US Centralized	10	\$112,274,767	\$112,274,767	3,175,695.0	92	207	
13	Bittrex Centralized	10	\$47,063,733	\$47,063,733	2,223,860.0	502	1033	man man
14	Gemini Centralized	10	\$37,165,082	\$37,165,082	4,111,466.0	85	107	
15	Digifinex Centralized	9	\$1,489,304,399	\$1,489,304,399	12,698,213.0	364	536	J. M. M.
16	MEXC Global Centralized	9	\$956,474,471	\$956,474,471	5,893,783.0	1352	1870	
17	BitMart Centralized	9	\$796,240,031	\$796,240,031	3,668,858.0	666	737	J. Marie Contraction of the Cont

### Singapore headquartered

global offices from Hong Kong, Korea, Sydney, Malaysia& China

## 4 millions registered users

30% China, 10% Korea, 20% SEA and the rest worldwide

### \$ 1 billion+

daily trading volume

### **TOP 10**

liquidity on CoinMarketCap, Coingecko for 4 years

# 300+trading pairs

with excellent integration & one-stop service



# DigiFinexGlobal ONE-STOP LISTING PACKAGE

### WhatWe Offer

### 3trading pairs



USDT/BTC/ETH (Selective)

# Fiat <> Crypto channel



Partnering with largest payment gateways Simplex & Mercuryo for instant cash-in with your credit card (VISA/Mastercard)

### **ZERO**



### transaction fee

2 MM accounts withouttransaction fee for liquidity purpose

### 7x24



### Livechat support

Responsive Customer Service for enquires and professional monitoring for technical issues

### Comprehensive Marketing Promotion

### Tailored Listing Campaign



Airdrops, Trading Competitions, Staking and other interactive marketing events with traders

# Social Media Promotions



Twitter, Facebook, LinkedIn, Instagram, QQ, Kakao, Reddit, Blogs etc.

# Communities Promotion



Promotions reaching active Telegram (English and Chinese) communities, WeChat communities

# Banners & App Push



Promoting listing banners on website & App main page, and App pushnotification

### **Announcement**



Official announcementfrom DigiFinex page with Project's info, activities, and related promotion

### Material Design



Banners and posters

### **Promotions**



Across the social media channels, communities, website and Apps main page to reach our 4 mil ion+ registered users worldwide and 50 thousand+ community members.





### TailoredListingCampaigns



**Trading Competition** 



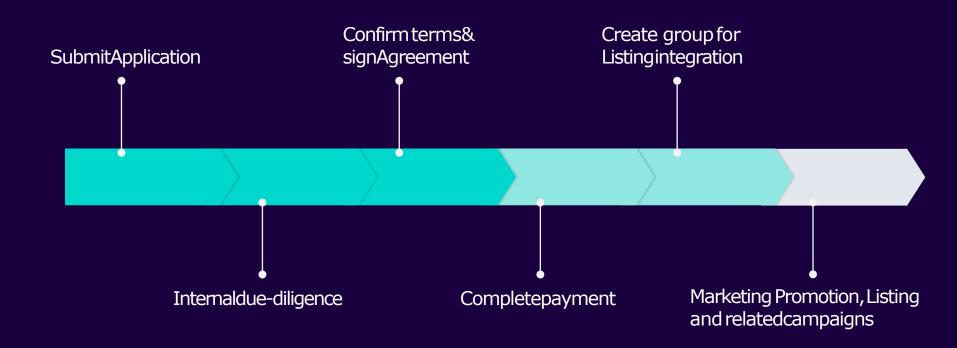


Staking Rewards



Retweet Rewards

### Listing Application Procedures



### Additional promotional package

# AMA

Ask-me-anything, a professional live broadcast interview on Facebook, Zoom and Chinese media hosted by DigiFinex CXO Ms. Kiana Shek Let our users get to know your project!











DIGIFINEX AMA

Cryptocurrency

the Future of Finance





DOGFNEX Live

DigiFinex AMA

How to enable Blockchain projects

success in marketing channels

10 July 2020



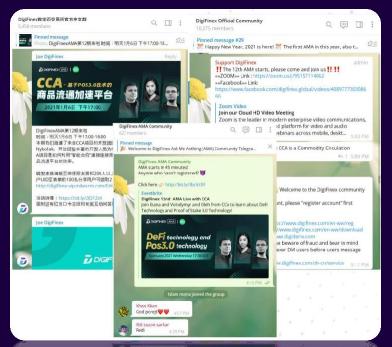




### Pre-heatPromotion

Promotion across DigiFinex social media and communities one week before AMA on Twitter, Facebook, LinkedIn, Instagram, Telegram, WeChat etc., including marketing campaigns management such as Airdrops/ Staking/ Poster Retweet/ Questions Reward.





### Livebroadcaston Zoom, YouTubeand WeChat

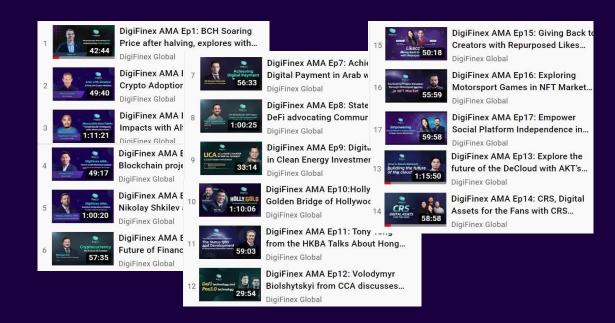
Hosted by DigiFinex CXO Ms. Kiana Shek to global users, with script translated into Chinese for live-streaming to Chinese members.



### Post-AMA

AMA recording will be edited and uploaded to YouTube and Youku, and AMA content will be published on DigiFinex Blog.





# More About DigiFinex



### OurCoreValues

### Diversity

We value difference. Personalize a portfolio based on your investment needs and values with us.

### Sustainability

We are committed to create social impact for investing, to educate the market for industry prosperity and to build a bettermarketplace for your good.



### Integrity

We achieve excellenceby embodying the highest ethical standards, communicating openly, authentically and with humanity.



### Dependability

We take care of youyour needs and crypto assets.



### Why Choose DigiFinex?

#### Secure



Top level of security with highly encrypted personal information. 98%+ of assets locked in cold storage.

VISA & VISA

Mastercard accepted

Buy crypto directly with credit/debit card and tradeagainst 300+cryptos.

Low Fees



**Profitability** 



Volume-base fee structure. Wegive trading feerebate to high volume traders.

Trade crypto with 5x leverage.
Multiply your asset by generating passive income on your crypto.

### **OurServices**

Market Making





Community Engagement



Event Promotion



Bring liquidity to project tokens. Higher trade volume leads to higher market capitalization.

Improve a project's visibility and market influence by exposing ontop crypto press.

Innovative marketing campaigns such as token airdrops and trading competition.

Join us at blockchain events, or speak at conferences to raise the Project's profile.

### OurProducts



### **Spot Trading**

Users can quickly and easily trade 300+ cryptocurrencies.



### Margin Trading

3X or 5X leverage to earn higher returns with lower capital.



### DigiDeriv

Perpetual contract trading with 100X leverage to enhance users' buying power.



### **Buy Crypto**

Purchase 20+ cryptocurrencies directly with 50+major fiat currencies with Visa & Mastercard.



### **Quant Fund**

Fund products are stringently hand-picked generating high returns that exceed traditional investment.



#### Flexi Earn

Flexible deposits with 10%APY for USDT of daily interestearnings.



### Crypto Loans

Borrow various crypto assets immediately at a flexible interest rate, repayanytime.

	Our Service	Exposure	Package A	Package B	Package C	Single Service Price
	Webpage and APP online/activity announcement	4M+	٧	٧	٧	/
	Web & APP Banner (Homepage 2-6 days presentation) 4M+	4M+	3	5	7	/
	Listing & Activity poster design	/	٧	٧	٧	/
Listing Promotion	DigiFinex Social Media Promotion (Twitter, Facebook)	58K+	٧	٧	٧	/
	DegiFinex multiple languages communities promotion	500K+	٧	٧	٧	/
	App message push & pop up window	4M+	Х	Х	٧	10000USDT
	The event promotion community listing advertisement will be displayed for 5-7 days	10K+	1	5	7	
	Precise VIP user email/Internal mail/ IM push	200K+	х	٧	٧	10000USDT

	Our Service	Exposure	Package A	Package B	Package C	Single Service Price	
	Trading competition(net purchase/ trading volume competition)	500K+	V	٧	٧	Activity tokens provided by Project are required	
Listing activities	AMA (words/voice/video)	100K+	x	X	٧	10000USDT	
(Require Project party to provide token budget as activity reward to users)	Twitter follow and retweet	100K+	х	٧	٧	Activity tokens provided by Project are required	
	Airdrop	100K+	х	٧	٧	Activity tokens provided by Project are required	
	Staking	100K+	x	٧	٧	Activity tokens provided by Project are required	
	Trading pair (BTC/ETH/USDT)	/	1	2	3	/	
Market making services	Zero-fee MM Accounts	/	1	2	3	1000U/mon/account	
	Third-party liquidity management service provided	/	x	x	٧	Level One: 5000U/mon Level Two: 8000U/mon At least 3 months	
Listing assistance	CMC/Coingecko listing assistance	/	٧	٧	٧		
			20000USDT	40000USDT	60000USDT		

# **Application Form Link:**

https://forms.gle/K3yTZ9kS6NCcPHFLA

- All information must be accurately filled in, otherwise it will affect the listing
- If the information provided is insufficient, and the assessment fails, you will not be notified
- Please fill in "NA" for non-applicable questions
- Ensure the details of your token/coin are valid and all protocols licit.
- If you have previously filled out the application form, please refrain from reapplying. Any submissions with duplicate information will be denied.
- Disclosure of listing information is forbidden until the company officially issues its listing announcements.
- Unauthorized use of the company's logo in relative marketing material is prohibited.

Additional questions (if any) will be asked by our listing team. A listing officer will be assigned to your team in order to lend assistance where and when necessary. The designated official will give you a step-by-step walk through by setting up a group on telegram for proper discussion between Digifinex and your project.

We thank you for your support.

**Digifinex Listing Team.**