

Ignacio Hourquescos

1165106333 | ihourquescos@gmail.com | behance.com/ignaciohourquescos

Business Consultant
UX designer
Developer Jr.

I bring an analytical and creative perspective for developing products and improving global processes . I have a strong entrepreneurship spirit, strategic vision and critical eye for detail. I am a hands-on executive driven by translating ideas into action, seeking to expand my experience in designing digital products.



Skills

Market research
Rapid prototyping
Web design
Competitive analysis



Full Stack development Acamica, 2019

UX/UI Desing CoderHouse 2020

Business Adminsitration ESEADE, 2013

Industrial Desgin UP, 2009-2010

Industrial Engineering ITBA, 2004-2008

International Baccalaureate St. George's North , 2003



Business Analyst / Developer

Freelance, 2016 – Present

- Web development and software custom design for small business
- Basic principles of digital transformation

Co-Founder

Virna Club (Cultural Centre), 2017 – 2019

-General management & Cultural Agenda design

Co-Founder

Almacen de Productores, 2014 – 2016

- General management of online deli store connecting producers with consumers
- Branding and digital presence design

Market research Consultant

The mind Company, 2013 – 2015

- Market intelligence; consumer goods & pharma (Fortune 500)
- Data analysis and modeling for market sizing, go to market strategy & comeptitive analysis

Prototyping

UxPin, Invision,
Balsamiq

Development

HTML5, CSS, JS, Node,
MySQL, Git

Languages

Spanish, Native
English, Fluent
Portuguese, Fluent



Ignaciohourquescos