

03 Dic 2025 / Barcelona

To the admissions committee,

I am pleased to recommend Ignacio Balasch, whom I have been mentoring during his internship in Amazon's Fulfillment Center Analytics & Tech organization. Despite joining only a few months ago, Ignacio took ownership of one of the most technically demanding projects assigned to any intern this year.

Ignacio was responsible for designing the intelligence layer behind our buffer-management analytics across multiple European fulfillment centers. This required navigating AWS infrastructure (Lambdas, Redshift, S3, Secrets Manager), building multi-step ETL pipelines, and interpreting complex operational signals. He learned fast, handled ambiguity with maturity, and consistently transformed unclear requirements into clean, scalable systems.

What sets Ignacio apart is his architectural thinking. Instead of producing a narrow script, he built a full, well-structured pipeline with a normalized data model, clear join logic, modular responsibilities, and reproducible validation tools. He identified structural inconsistencies in raw datasets and redesigned parts of the logic to fix them.

Ignacio works with the maturity of a full-time engineer: he anticipates problems, asks thoughtful questions, delivers tested code, and communicates clearly. He is reliable, curious, and a pleasure to collaborate with, even in our fast-changing environment.

I am confident he will thrive in a Master's program at the intersection of technology, management, and entrepreneurship. I recommend him without hesitation.

Best regards,
Baldo López



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Work hard. Have fun. Make history.