Ignacio Laviña Faustmann

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International profile, experiences, and studies abroad (Finland, England, Spain, and California). Technical and business experience, specialized in translating customer problems into technical designs and software solutions. Feedback and results-oriented, with leadership and consulting skills.

Passionate about computer science, business management, software development, and product management.

Nova Talent member. **https://ignaciolavina.com**

Competency & Skills

- Scrum, Agile, Product Management, Leadership.
- React, Vue, PostgreSQL, Git, Cloud, Microservices.
- Power BI, Google Analytics, Adobe Analytics, Google Tag Manager, Google BigQuery.

Certifications:
Scrum Master, AWS, Google Analytics, Tealium.

Main work experience

Cassidi - CTO. *February, 2022 - current position*
- Responsible for developing Cassidi's platform and product strategy. Designed and managed the product requirements and strategy, designed software architecture, developed software, conducted customer interviews, translated problems and feedback into solutions, managed and implemented marketing automation.
- Led the development team. Managed deployments and production environment and databases.
- **Technologies & skills:** React, Next.js, PostgreSQL, Scrum, JavaScript, Google Analytics. Vercel, DevOps.

IBM - Cloud Consultant Architect. *Madrid, 2020 - 2022*
- Software architect (microservices): Designed technical solutions in a microservices architecture. Designed software architecture, and defined technical requirements for the development team. Managed stakeholders and dev team.
- Software Engineer: Developed an internal tool for a large financial institution.
- Other projects: DevOps consultant, wrote the DevOps white book for a company.
- **Technologies & skills:** Vue.js, PostgreSQL, Scrum Master certification, Amazon Web Services Certification, OpenShift.

Accenture - Digital Marketing Consultant. *Madrid, 2019 - 2020*
- Business Intelligence: Created +15 business intelligence dashboards for the Executive Board of a multinational retail company, using Power BI with data from over 23 countries.
- Implemented Web Analytics tools for an Investment Fund, created several dashboards and reports for the CMO.
- Implemented a clusterization of 20m cookies to identify groups of customers and behaviors, in order to personalize landing pages depending on the cookie profile for a large financial institution using Google Bigquery.
- **Technologies & skills:** Power BI, Google Analytics Certification, BigQuery, GTM, Google locker, Adobe Analytics.

Demola - Product Manager. *Finland, 2017.*
- Managed a software solution for a physiotherapy company.
- Managed stakeholders and team. Managed communication and pitching

Main Education

Universidad Carlos III. *Madrid, 2014 - 2019*
Computer Science and Business Management
Coding and investments associations.
Average grade: 7.4/10

University of California, Santa Cruz. *CA, 2018 - 2019*
Computer Science and Business Management
Average grade: 3.42/4

Tampere University of Technology *Finland, 2016 - 2017*
Computer Science & Industrial management
Average grade 8.1/10 . 14+ courses taken.

Saturdays.AI Bootcamp. *Madrid, 2020*
Machine Learning and Artificial Intelligence Bootcamp

Some recognitions & Events

Honors in: Software Project Management, Programming, Methods and techniques of Corporate Work.
Player of the year. ADE Soccer Association (over 10+ teams)

Personal Projects

Tugulapp.com
Software e-Commerce solution for restaurants.
tugulapp.com

River Raid
Team project, developing the River Raid Game Using Scrum methodology. 2nd prize TUT game contest.

LH App [Failed]
Developing a software application for managing a sport club.

Languages

Spanish	English	French
Native	Professional working proficiency	Limited
	TOEFL Certification. Grade: 97	proficiency

Abroad experiences
Finland, Abroad at TUT University & work experience.
California: Year at UCSC University & work experience.
England: Work experience as a watersport instructor.