Linear Regression and Resampling Methods for Uncertainty Big Data y Machine Learning para Economía Aplicada

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Agenda

- 1 Review
- 2 Uncertainty: Motivation
- 3 What are resampling methods?
- 4 The Bootstrap
 - Example: Elasticity of Demand for Gasoline

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Predicting Well

$$y = f(X) + u \tag{1}$$

- ► Interest on predicting y
- ▶ Model? We treat f() as a black box, and any approximation $\hat{f}()$ that yields a good prediction is good enough ("Whatever works, works...").
- ► How do we measure "what works"?

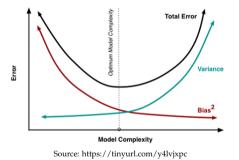
$$E(y - \hat{y})^2 = E(f(X) + u - \hat{f}(X))^2$$
 (2)

Predicting Well

$$E(y - \hat{y})^2 = \underbrace{[f(X) - \hat{f}(X)]^2}_{Reducible} + \underbrace{Var(u)}_{Irreducible}$$
(3)

$$MSE = Bias^{2}(\hat{f}(X)) + V(\hat{f}(X)) + \underbrace{Var(u)}_{Irreducible}$$
(4)

The Bias-Variance Trade-Off



▶ The best kept secret: tolerating some bias is possible to reduce $V(\hat{f}(X))$ and lower MSE

$$= X\beta + u$$

$$\blacktriangleright \text{ If } f(X) = X\beta \text{, obtaining } f(.) \text{ boils down to obtaining } \beta$$

y = f(X) + u

$$= X\beta + u$$

 $=\beta_0+\beta_1X_1+\cdots+\beta_nX_n+u$

• where we can obtain
$$\beta$$
 minimizing RSS (SSR)

- ▶ Involves inverting a $k \times k$ matrix X'X
- requires allocating $O(nk + k^2)$ if n is "big" we cannot store this in memory

 $\hat{\beta} = (X'X)^{-1}X'y$

(5)

(6)

(7)

(8)

- ► Gauss-Markov Theorem
 - ▶ If it is assumed that E(u|X) = 0 and $E(uu'|X) = \sigma^2 I$ in the linear regression model $y = X\beta + u$, then the OLS estimator $\hat{\beta}$ is more efficient than any other linear unbiased estimator $\tilde{\beta}$, in the sense that $Var(\tilde{\beta}) Var(\hat{\beta})$ is a positive semidefinite matrix.
- ► An informal way of stating this theorem is to say that $\hat{\beta}$ is the best linear unbiased estimator, or BLUE for short.
- ► In other words, the OLS estimator is more efficient than any other linear unbiased estimator.

► Let's consider the simple case with two regressors:

$$y_i = \beta_0 + \beta_1 x_{1i} + \beta_2 x_{2i} + u \tag{9}$$

- with E(u) = 0, $cov(x_1, u) = 0$, $cov(x_2, u) = 0$ and $E(u^2|x_1, x_2) = \sigma^2$
- ▶ OLS says we should choose the estimators $\hat{\beta}_0$, $\hat{\beta}_1$, $\hat{\beta}_2$ of β_0 , β_1 , β_2 such that we minimize the Sum of Square Residual (SSR) or the Residual Sum of Squares (RSS)

$$\mathcal{L} = \sum \left(y_i - \hat{y}_i \right)^2 \tag{10}$$

$$= \sum (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_{1i} - \hat{\beta}_2 x_{2i})^2 \tag{11}$$

► The solution then comes from solving the FOC (and checking the SOC)

$$\frac{\partial \mathcal{L}}{\partial \hat{\beta}_0} = \sum 2 \left(y_i - \hat{\beta}_0 - \hat{\beta}_1 x_{1i} - \hat{\beta}_2 x_{2i} \right) (-1) = 0$$

$$\frac{\partial \mathcal{L}}{\partial \hat{\beta}_1} = \sum 2 \left(y_i - \hat{\beta}_0 - \hat{\beta}_1 x_{1i} - \hat{\beta}_2 x_{2i} \right) (-x_{1i}) = 0$$
(12)

$$\frac{\partial \mathcal{L}}{\partial \hat{\beta}_2} = \sum 2 (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_{1i} - \hat{\beta}_2 x_{2i}) (-x_{2i}) = 0$$
 (14)

► Solving, for example, for $\hat{\beta}_2$ we have

$$\hat{\beta}_2 = \frac{\sum (x_{1i} - \bar{x}_1)^2 \sum (x_{2i} - \bar{x}_2) y_i - (\sum x_{1i} x_{2i} - n\bar{x}_1 \bar{x}_2) \sum (x_{1i} - \bar{x}_1) y_i}{\sum (x_{1i} - \bar{x}_1)^2 \sum (x_{2i} - \bar{x}_2)^2 - (\sum x_{1i} x_{2i} - n\bar{x}_1 \bar{x}_2)^2}$$
(15)

Goodness-of-fit. In sample performance

- ▶ The mechanics of OLS lead to a very simple measure of *goodness of fit*, the R^2 , or *coefficient of determination*, one of the most used and abused in the practice of econometrics and statistics.
- ► The starting point is the following *sum of squares decomposition*:

$$\sum \tilde{y}_i^2 = \sum \hat{y}_i^2 + \sum e_i^2,$$

- ▶ where $\tilde{y}_i \equiv Y_i \bar{Y}$, $\hat{y}_i \equiv \hat{Y}_i \bar{Y}$ and e_i are OLS residuals. The decomposition holds for any number of explanatory variables.
- ▶ where $\tilde{y}_i \equiv y_i \bar{y}$, $\hat{y}_i \equiv \hat{y}_i \bar{y}$ and e_i are OLS residuals.
- ► The decomposition holds for any number of explanatory variables, the derivation uses the FOC above



Goodness-of-fit. In sample performance

- ▶ To get some intuition, divide by n in both sides of the decomposition \rightarrow Each term resembles sort of a variance.
- ► The decomposition suggests that the total variability of *Y* can be 'explained' by the variability in the fitted model (ESS) plus that of the error term (RSS).

$$TSS = ESS + RSS$$

ightharpoonup The coefficient of determination, or R^2 for a given regression model is defined as

$$R^2 \equiv \frac{ESS}{TSS}$$

which we can also rewrite as

$$R^2 \equiv 1 - \frac{RSS}{TSS}$$

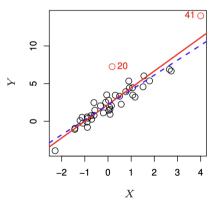


Goodness-of-fit. In sample performance

 $ightharpoonup R_2$ is non decreasing in the number of explanatory variables

High Leverage Points

- ightharpoonup Outliers are observations for which the response y_i is unusual given the predictor x_i .
- ▶ In contrast, observations with high leverage high have an unusual value for x_i .



High Leverage Points

Suppose the simple model

$$y = \beta_0 + \beta_1 x + u$$

 $\hat{\beta}_1 = \frac{\sum (x_i - \bar{x})y_i}{\sum (x_i - \bar{x})^2} = \sum c_i y_i$

▶ the solution for $\hat{\beta}_1$ is

▶ the solution for $\hat{\beta}_0$ is

$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x} = \frac{1}{n} \sum y_i - \bar{x} \sum c_i y_i$$

With a bit of algebra we can write

 $\hat{y}_i = \sum h_i y_i$

write
$$\hat{y}_i = \sum \left(\frac{1}{n} + \frac{(x_i - \bar{x})^2}{\sum (x_i - \bar{x})^2}\right) y_i$$

(16)

(17)

(18)

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Motivation

- ► The real world is messy.
- ▶ Recognizing this mess will differentiate a sophisticated and useful analysis from one that is hopelessly naive.
- ► This is especially true for highly complicated models, where it becomes tempting to confuse signal with noise and hence "overfit."
- ▶ The ability to deal with this mess and noise is the most important skill you need.

Uncertainty in Linear Regression

- ► To get a measure of the uncertainty, precision or variability of our estimates we need a measure
- ► We can estimate the Variance of our estimators
- ► For example for

$$y_i = \beta_0 + \beta_1 x_{1i} + u \tag{20}$$

$$\hat{\beta}_1 = \frac{\sum (x_{1i} - \bar{x}_1) y_i}{\sum (x_{1i} - \bar{x}_1)^2}$$
 (21)

$$Var(\hat{\beta}_1) = \frac{\sigma^2}{\sum (x_{1i} - \bar{x}_1)^2} = \frac{\sigma^2}{nVar(x_{1i})}$$
 (22)

Uncertainty in Linear Regression

► Let's go back to our two variable model

$$y_i = \beta_0 + \beta_1 x_{1i} + \beta_2 x_{2i} + u \tag{23}$$

▶ the solution for β_2 was:

$$\hat{\beta}_2 = \frac{\sum (x_{1i} - \bar{x}_1)^2 \sum (x_{2i} - \bar{x}_2) y_i - (\sum x_{1i} x_{2i} - n\bar{x}_1 \bar{x}_2) \sum (x_{1i} - \bar{x}_1) y_i}{\sum (x_{1i} - \bar{x}_1)^2 \sum (x_{2i} - \bar{x}_2)^2 - (\sum x_{1i} x_{2i} - n\bar{x}_1 \bar{x}_2)^2}$$
(24)

Uncertainty in Linear Regression

► The variance?

$$Var(\hat{\beta}_2) = \frac{\sigma^2}{nVar(x_2)(1 - R_2^2)}$$
 (25)

this is a special case of the very general formula

$$Var(\hat{\beta}_k) = \frac{\sigma^2}{nVar(x_k)(1 - R_k^2)}$$
 (26)

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What are resampling methods?

- ➤ Tools that involves repeatedly drawing samples from a training set and refitting a model of interest on each sample in order to obtain more information about the fitted model
 - Parameter Assessment: estimate standard errors
 - ► Model Assessment: estimate test error rates
 - ► Model Selection: select the appropriate level of model flexibility
 - ▶ They are computationally expensive! But these days we have powerful computers

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- ► Suppose we have $y_1, y_2, ..., y_n$ iid $Y \sim (\mu, \sigma^2)$ (both finite)
- ► We want to estimate

$$Var(\bar{Y})$$
 (27)

- ► Alternative way (no formula!)
 - 1 From the *n* original data points y_1, y_2, \ldots, y_n take a sample with replacement of size *n*
 - 2 Calculate the sample average of this "pseudo-sample"
 - 3 Repeat this B times.
 - 4 Compute the variance of the B means

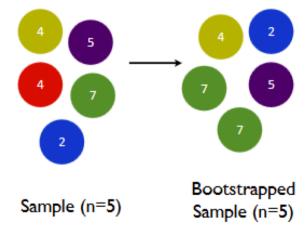
- ▶ The bootstrap is a widely applicable and extremely powerful statistical tool that can be used to quantify the uncertainty associated with a given estimator or statistical learning method.
- ▶ In German the expression *an den eigenen Haaren aus dem Sumpf zu ziehen* nicely captures the idea of the bootstrap "to pull yourself out of the swamp by your own hair."



- **Key Innovation**: The sample itself is used to assess the precision of the estimate.
- ▶ Why would this work?
- Remember that uncertainty arises from the randomness inherent to our data-generating process
- ➤ So if we can approximately simulate this randomness, then we can approximately quantify our uncertainty.

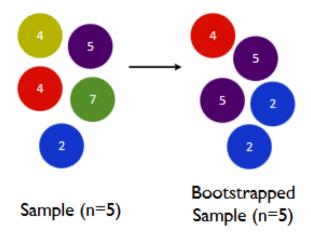
- ► There are two key properties of bootstrapping that make this seemingly crazy idea actually work.
 - 1 Each bootstrap sample must be of the same size (N) as the original sample
 - 2 Each bootstrap sample must be taken with replacement from the original sample

Sampling with replacement



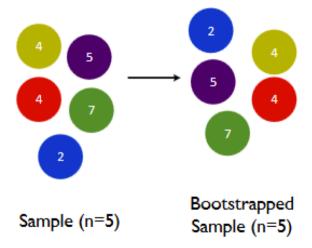
Sampling with replacement

Resampling creates synthetic variability



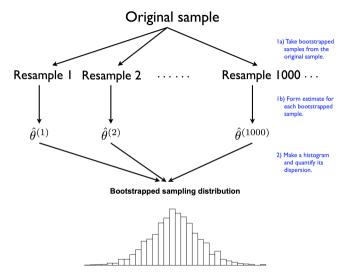
Sampling with replacement

Resampling creates synthetic variability



- ► In general terms:
 - Y_i $i = 1, \ldots, n$
 - \triangleright θ is the magnitude of interest
- ► To calculate it's variance
 - 1 Sample of size *n* with replacement (*bootstrap sample*)
 - 2 Compute $\hat{\theta}_i$ $j = 1, \dots, B$
 - 3 Repeat B times
 - 4 Calculate

$$\hat{V}(\hat{\theta})_B = \frac{1}{B} \sum_{i=1}^B (\hat{\theta}_i - \bar{\theta})^2$$
 (28)



Example: Elasticity of Demand for Gasoline



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Review and Caveats

- ► The bootstrap is a widely applicable and extremely powerful statistical tool that can be used to quantify the uncertainty associated with a given estimator or statistical learning method.
- ► The power of the bootstrap, and resampling in general, lies in the fact that it can be easily applied to a wide range of statistical learning methods.
- ▶ In particular, it does not assume that the regression errors are iid so it can accommodate heteroscedasticity.
- ▶ Of course it does still assume that the observations are independent.
- ► Resampling dependent observations is an inherently more difficult task which has generated its own rather large literature.