

# Prediction and Linear Regression

## Big Data y Machine Learning para Economía Aplicada

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# Agenda

- 1 Prediction and loss functions
- 2 Bias/Variance Decomposition
- 3 Prediction and linear regression
- 4 GitHub

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# Getting serious about prediction

$$y = f(X) + u \quad (1)$$

- ▶ Interest on predicting  $Y$
- ▶ Model? We treat  $f()$  as a black box, and any approximation  $\hat{f}()$  that yields a good prediction is good enough (*“Whatever works, works...”*).
- ▶ How do we measure “what works”?

# Getting serious about prediction

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- ▶ Model? We treat  $f()$  as a black box, and any approximation  $\hat{f}()$  that yields a good prediction is good enough (*“Whatever works, works...”*).
- ▶ How do we measure “what works”?
- ▶ Formal statistics can help figure out this: what is a good prediction.

# Minimizing our losses

- ▶ A very common loss function in a regression setting is the squared loss  $L(d) = d^2$
- ▶ Under this loss function the expected prediction loss is the mean squared error (MSE)
- ▶ **Result:** The best prediction of  $Y$  at any point  $X = x$  is the conditional mean, when best is measured using a square error loss

# Minimizing our losses

- Prediction problem solved if we knew  $f^* = E[y|X = x]$

# Minimizing our losses

- ▶ Prediction problem solved if we knew  $f^* = E[y|X = x]$
- ▶ But we have to settle for an estimate:  $\hat{f}(x)$
- ▶ The EMSE of this

$$E(y - \hat{y})^2 = E(f(X) + u - \hat{f}(X))^2 \quad (2)$$



# Reducible and irreducible error

$$E(y - \hat{y})^2 = \underbrace{[f(X) - \hat{f}(X)]^2}_{\text{Reducible}} + \underbrace{\text{Var}(u)}_{\text{Irreducible}} \quad (3)$$

- ▶ The focus is on techniques for estimating  $f$  with the aim of minimizing the reducible error
- ▶ It is important to keep in mind that the irreducible error will always provide an upper bound on the accuracy of our prediction for  $y$
- ▶ This bound is almost always unknown in practice

# Agenda

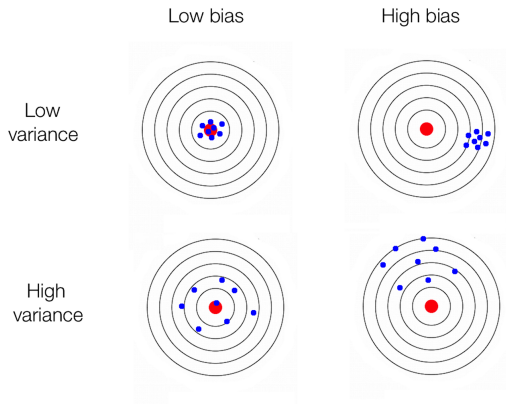
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# Bias/Variance Decomposition

Recall that

- ▶  $Bias(\hat{f}(X)) = E(\hat{f}(X)) - f = E(\hat{f}(X) - f(X))$
- ▶  $Var(\hat{f}(X)) = E(\hat{f}(X) - E(\hat{f}(X)))^2$

# Bias/Variance Decomposition



Source: <https://tinyurl.com/y4lvjxpc>

# Bias/Variance Decomposition

Recall that

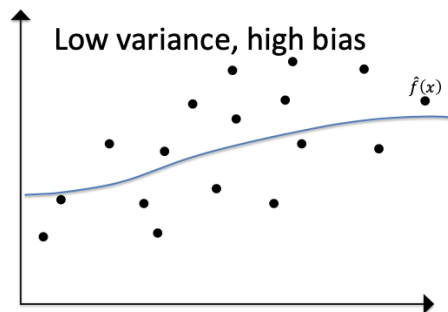
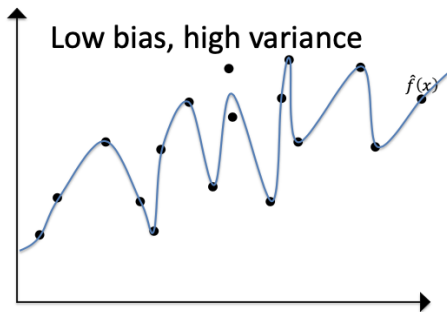
- ▶  $Bias(\hat{f}(X)) = E(\hat{f}(X)) - f = E(\hat{f}(X) - f(X))$
- ▶  $Var(\hat{f}(X)) = E(\hat{f}(X) - E(\hat{f}(X)))^2$

**Result** (very important!)

$$EMSE = Bias^2(\hat{f}(X)) + V(\hat{f}(X)) + \underbrace{Var(u)}_{Irreducible} \quad (4)$$

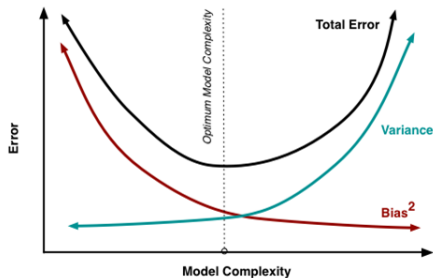
HW: Proof

# Bias/Variance Decomposition



# The Bias-Variance Trade-Off

$$EMSE = Bias^2(\hat{f}(X)) + V(\hat{f}(X)) + \underbrace{Var(u)}_{Irreducible} \quad (5)$$



Source: <https://tinyurl.com/y4lvjxpc>

- The best kept secret: tolerating some bias is possible to reduce  $V(\hat{f}(X))$  and lower MSE

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# Prediction and linear regression

- ▶ The goal is to predict  $y$  given another variables  $X$ .
- ▶ We assume that the link between  $y$  and  $X$  is given by the simple model:

$$y = f(X) + u \tag{6}$$

- ▶ we just learned that under a squared loss we need to approximate  $E[y|X = x]$

# Prediction and linear regression

- ▶ As economists we know that we can approximate  $E[y|X = x]$  with a linear regression

$$f(X) = \beta_0 + \beta_1 X_1 + \cdots + \beta_p X_p \quad (7)$$

- ▶ The problem boils down to estimating  $\beta$ s
- ▶ We can estimate these using
  - ▶ OLS
  - ▶ MLE
  - ▶ MM



photo from <https://www.dailydot.com/parsec/batman-1966-labels-tumblr-twitter-vine/>

# Prediction and linear regression

- And the Bias-Variance Trade-Off?

# Prediction and linear regression

- ▶ And the Bias-Variance Trade-Off?
- ▶ Under the classical assumptions the OLS estimator is unbiased, hence

$$E(X\hat{\beta}) = E(\hat{\beta}_1 + \hat{\beta}_2 X_2 + \cdots + \hat{\beta}_p X_p) \quad (8)$$

$$= E(\hat{\beta}_1) + E(\hat{\beta}_2) X_2 + \cdots + E(\hat{\beta}_p) X_p \quad (9)$$

$$= X\beta \quad (10)$$

- ▶ Then,
  - ▶  $MSE(\hat{f})$  reduces to just  $V(\hat{f})$

# Complexity and the variance/bias trade off

- ▶ When the focus switches from estimating  $f$  to predicting  $Y$ ,
- ▶  $f$  plays a secondary role, as just a tool to improve the prediction based on  $X$ .
- ▶ Predicting  $Y$  involves *learning*  $f$ , that is,  $f$  is no longer taken as given, as in the classical view.
- ▶ Now it implies an iterative process where initial choices for  $f$  are revised in light of potential improvements in predictive performance.
- ▶ Model choice or learning involves choosing both  $f$  and a strategy to estimate it ( $\hat{f}$ ), guided by predictive performance.

# Complexity and the variance/bias trade off

- ▶ Classical econometrics, model choice involves deciding between a smaller and a larger linear model.
- ▶ Consider the following competing models for  $y$ :

$$y = \beta_1 X_1 + u_1$$

$$y = \beta_1 X_1 + \beta_2 X_2 + u_2$$

- ▶  $\hat{\beta}_1^{(1)}$  the OLS estimator of regressing  $y$  on  $X_1$
- ▶ Prediction is:
- ▶  $\hat{\beta}_1^{(2)}$  and  $\hat{\beta}_2^{(2)}$  the OLS estimators of  $\beta_1$  and  $\beta_2$  of regressing  $Y$  on  $X_1$  and  $X_2$ .
- ▶ Prediction is:

$$\hat{y}^{(1)} = \hat{\beta}_1^{(1)} X_1$$

$$\hat{y}^{(2)} = \hat{\beta}_1^{(2)} X_1 + \hat{\beta}_2^{(2)} X_2$$

# Complexity and the variance/bias trade off

- ▶ An important discussion in classical econometrics is that of omission of relevant variables vs. inclusion of irrelevant ones.
  - ▶ If model (1) is true then estimating the larger model (2) leads to inefficient though unbiased estimators due to unnecessarily including  $X_2$ .
  - ▶ If model (2) holds, estimating the smaller model (1) leads to a more efficient but biased estimate if  $X_1$  is also correlated with the omitted regressor  $X_2$ .
- ▶ This discussion of small vs large is always with respect to a model that is supposed to be true.
- ▶ But in practice the true model is unknown!!!





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# Complexity and the variance/bias trade off

- ▶ Choosing between models involves a *bias/variance trade off*
- ▶ Classical econometrics tends to solve this dilemma abruptly,
  - ▶ requiring unbiased estimation, and hence favoring larger models to avoid bias
- ▶ In this simple setup, larger models are 'more complex', hence more complex models are less biased but more inefficient.
- ▶ Hence, in this very simple framework complexity is measured by the number of explanatory variables.
- ▶ A central idea in machine learning is to generalize the idea of complexity,
  - ▶ Optimal level of complexity, that is, models whose bias and variance led to minimum MSE.

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# Collaboration on GitHub

- ▶ This is what I'm going to do (and want you to practice)
  - ▶ Partner 1: Invite Partner 2 to join you as a collaborator on your GitHub repo
  - ▶ Partner 2: Clone Partner 1's repo to your local machine. Make some edits (e.g. delete lines of text and add your own). Stage, commit and push these changes.
  - ▶ Partner 1: Make your own changes to the same file on your local machine. Stage, commit and then try to push them (\*after\* pulling from the GitHub repo first).

# Collaboration time

... and we are back

- ▶ Did Partner 1 encounter a 'merge conflict' error?
- ▶ Git is protecting P1 by refusing the merge. It wants to make sure that you don't accidentally overwrite all of your changes by pulling P2's version of the file.

# Collaboration time

Some text here.

<<<<<< HEAD

Text added by Partner 2.

=====

Text added by Partner 1.

>>>>>> 814e09178910383c128045ce67a58c9c1df3f558.

More text here.

# Collaboration time

- ▶ Fixing these conflicts is a simple matter of (manually) editing the file.
  - ▶ Delete the lines of the text that you don't want.
  - ▶ Then, delete the special Git merge conflict symbols.
- ▶ Once that's done, you should be able to stage, commit, pull and finally push your changes to the GitHub repo without any errors.
  - ▶ P1 gets to decide what to keep because they fixed the merge conflict.
  - ▶ The full commit history is preserved, so P2 can always recover their changes if desired.
  - ▶ Another solution is using branches

# Review

- ▶ This Week: The predictive paradigm and linear regression
  - ▶ Machine Learning is all about prediction
  - ▶ ML targets something different than causal inference, they can complement each other
  - ▶ ML best kept secret: tolerating some bias is possible to reduce  $V(\hat{f}(X))$  and lower MSE
- ▶ Next Week: Out of sample prediction. Overfit, Resampling Methods, Webscrapping