



IGNACIO PEÑA CHEIN

GRAPHIC DESIGNER

PERSONAL DETAILS

Birth Date: 23-07-1994
D.N.I: 37.521.646
Nationality: Argentina

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Muñiz - San Miguel, Buenos Aires

ABOUT ME

"I am a creative and curious person, of easy adaptation, versatility for communication with diverse audiences, willing to serve roles and fulfill tasks. My objective is to join a renowned company in order to develop in design skills"

EXPERIENCE

● Oliver, U-Studio Inhouse Agency UNILEVER - Argentina

● Art Director - Senior

May 2022 - Present

KV development and digital pieces adapts for different campaigns across multiple Unilever brands.
Art Direction for AXE Latam's IG account @axe.latam developing graphic line in products for the account, brand implementation, scheduling content with influencers, creating static and animated content.
Ai - Ps - AE - Pr.

● eCommerce Graphic Designer - Semi Senior

Nov 2021 - May 2022

Digital pieces adaptation for supermarket e-commerce retailers.
Graphic development for seasonal campaigns, brand implementation
Ai - Ps - AE.

● Back To Blank México

● Graphic Designer - Junior

Nov 2020 - Jun 2021

Graphic post development.
graphic post development, logo design, brand implementation,
Web design **WordPress, Elemmentor - Ai - Ps - Dm.**

● Estimulo Visual Buenos Aires, Argentina

● Graphic Designer - Junior Ago 2017 - Ago 2018 Design manager for vehicle plotting.

Management of design software, sketches development for clients,
management of cutting plotters and printing files. **Ai - Ps**

● Class Assistant

University of Palermo - Buenos Aires, Argentina

● Art History Jan 2018 - Jul 2018

● Graphic production Ago 2017 - Dec 2017

● Tipography Ago 2017 - Dec 2017

Freelance Graphic Designer Jan 2019 - Present
Chein Design (Personal Brand)
Buenos Aires, Argentina

EDUCATION

● University of Palermo Buenos Aires, Argentina

● Business Image Design Specialization (Branding)

Jul 2018 - Dec 2019

● Graphic Design Degree

Ago 2014 - Jul 2018

● Newton College, British School Lima Perú

● Secondary School

Jan 2009 - Dic 2011

ADVANCED COURSES

● Coderhouse Buenos Aires, Argentina

● Web Development

Dic 2022 - Feb 2023

● Photoshop & Illustrator

Jul 2020 - Dec 2020

● Da Vinci Multimedia School Buenos Aires, Argentina

● Web Development

Jul 2019 - Dec 2019

● Centro Cultural Recoleta Buenos Aires, Argentina

● Serigraphy

Jul 2017 - Dec 2017

SKILLS

| | | | |
|---------------|-------|--------------------------|-------|
| Illustrator | ●●●●● | Sistema Operativo | |
| Photoshop | ●●●●● | Windows | ●●●●● |
| Indesign | ●●●●● | Mac | ●●●●● |
| Dimension | ●●●●● | | |
| Adobe XD | ●●●○○ | Idiomas | |
| Premier Pro | ●●●○○ | | |
| After Effects | ●●●●● | | |
| Wacom | ●●●●● | Spanish | ●●●●● |
| SketchUp | ●●●○○ | English | ●●●○○ |

HOBBIES



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