Encryption without Centralization: Distributing DNS Queries Across Recursive Resolvers

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Abstract

Emerging protocols such as DNS-over-HTTPS (DoH) and DNS-over-TLS (DoT) improve the privacy of DNS queries and responses. While this trend towards encryption is positive, deployment of these protocols has in some cases resulted in further centralization of the DNS, which introduces new challenges. In particular, centralization has consequences for performance, privacy, and availability; a potentially greater concern is that it has become more difficult to control the choice of DNS recursive resolver, particularly for IoT devices. Ultimately, the best strategy for selecting among one or more recursive resolvers may ultimately depend on circumstance, user, and even device. Accordingly, the DNS architecture must permit flexibility in allowing users, devices, and applications to specify these strategies. Towards this goal of increased de-centralization and improved flexibility, this paper presents the design and implementation of a refactored DNS resolver architecture that allows for de-centralized name resolution, preserving the benefits of encrypted DNS while satisfying other desirable properties, including performance and privacy.

CCS Concepts

• Networks \rightarrow Network protocol design; Network design principles.

Keywords

Network protocol design, network design principles, DNS

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1 Introduction

DNS has long been insecure and vulnerable to eavesdropping, but that reality is changing, as protocols for encrypted DNS have recently been proposed and deployed, notably DNS-over-TLS (DoT) and DNS-over-HTTPS (DoH). DoH, in particular, has seen rapid adoption, as browser vendors have begun to move name resolution functionality into applications themselves, whereas in the past it was typically done at the OS level. DoH deployment depends on coordination between the stub resolver at the client side (e.g., in the browser) and the operator of the recursive resolver. In some cases, that coordination is straightforward because the same organization operates both the browser and the resolver (e.g., Google offers both a browser and a public DNS service). In other cases, two organizations coordinate—as is the case where Mozilla has collaborated with Cloudflare to deploy an encrypted DNS service in Firefox, with Cloudflare serving as the primary recursive resolver.

DNS encryption is unquestionably a positive trend, but it is accompanied by a troubling consequence: the increased centralization of a critical part of the Internet infrastructure. This organizational centralization makes the DNS infrastructure itself less resilient to disruption from misconfiguration, attack, and outright manipulation. These threats are more than existential: An attack on DNS infrastructure in 2016 rendered many websites unreachable [22]. DNS queries are ripe for widespread manipulation, resulting in information control and censorship. DNS misconfiguration is also commonplace [5]. Centralization also has potentially adverse effects on competition, introducing new barriers to entry as organizations who operate recursive resolvers have access to DNS queries that can be used for a competitive advantage in other market sectors, from content delivery to advertising [4]. The increased centralization of DNS data into

a handful of entities has also raised privacy concerns about tracking users' browsing patterns through their queries.

These high stakes have resulted in heated arguments and battles from mailing lists to standardization bodies, such as the Internet Engineering Task Force (IETF), whereby each of these stakeholders seeks to retain control over the DNS. Faced with the prospect of losing visibility into DNS queries, some ISPs have partnered with Mozilla to become trusted recursive resolvers. Users who have privacy concerns over their ISPs eavesdropping on their DNS traffic might be concerned by this development. Similarly, users who are more concerned with advertisers seeing their browsing patterns would be rightfully concerned that the IoT devices that they purchase from these same companies default to sending DNS queries to the resolver of the same company (e.g., many of Google's IoT products are hard-wired to use Google Public DNS as a resolver [23]). Left behind in all of these power struggles is the user, who often ends up relying on a centralized DNS operator based on default configuration settings and the inertia that comes with changing defaults.

Centralization trends continue: In 2017, more than 40% of DNS traffic from Tor was resolved via Google Public DNS. More recent statistics have shown that more than 30% of DNS queries to ccTLDs come from five large cloud providers, two of whom offer their own centralized DNS service [21]. A small number of organizations who operate DNS resolvers are gaining increased market share. This centralization is occurring in spite of the fact that *anyone* can operate a recursive resolver, and in fact hundreds of organizations do just that. The trends towards centralization of this critical part of the Internet are driven not by technical limitations, but rather by ongoing trends of Internet consolidation, coupled with the bundling of critical functionality like name resolution into applications themselves.

In this paper, we posit that *encryption of the DNS need not* imply centralization of DNS queries at a resolver (or set of resolvers) operated by a single organization and present an architecture that permits the deployment of encrypted DNS protocols without coupling decisions about resolvers to the default choices made by a particular browser vendor or other connected device (e.g., consumer IoT devices). Specifically, we develop a public, open-source, configurable stub resolver, based on dnscrypt-proxy, that allows users to configure how they want their encrypted DNS queries to be distributed across a collection of resolvers. This custom proxy allows a user to specify both the set of resolvers that any particular application or device should use, as well as the strategy for how those queries should be distributed across the set of resolvers that a user specifies. We have released this stub resolver as an open-source fork of dnscrypt-proxy so that others can use and extend it.

2 Background and Related Work

In this section, we provide background on the development of encrypted DNS protocols and explain how these protocols have led to a centralization of DNS.

2.1 Encrypted DNS Protocols

DNS queries and responses have historically been unencrypted, which has garnered concern in recent years, given research that has demonstrated that DNS traffic can be used to discover private information about users, ranging from the websites and webpages that they visit to the "smart" devices that they use (and how they operate them).

T-DNS[24] address security issues with DNS, such as lack of confidentiality and amplified denial-of-service attacks. T-DNS has not been widely adopted, but it served as the primary inspiration for DNS-over-TLS (DoT) [16]. DNS-over-HTTPS (DoH) [13] aims to solve the same problems as DoT, but uses HTTP as a transport protocol. Other work investigated the adoption of secure DNS and their real-world benefits. Hounsel et al. measured web performance when using encrypted DNS protocols and found that in some cases the newer protocols can outperform conventional DNS [14]. Recent proposals from Mozilla and Google involve sending DoH queries directly from the browser to a recursive resolver (sometimes simply referred to as a "resolver") as configured in the browser (perhaps even by default, although as of this writing the default settings have not yet changed). Similarly, the Android OS makes it possible to route all DNS queries via DoT to a Google-operated resolver [18].

2.2 DNS Centralization

From a user privacy perspective, DNS encryption is largely a positive development, but an emergent side effect is the centralization of the protocol and reduced local control. Clients that are configured to use DoT or DoH operate using centralized architectures, whereby the client sends all DoT or DoH queries to a single recursive resolver. Conventional DNS would initially appear to share the same characteristics: a client typically sends all queries to its local resolver, typically one that is configured via DHCP (i.e., configured by a local network authority). Conversely, DoH has shifted name resolution functionality into applications themselves, shifting control over configuration to browser vendors, and in some cases, IoT device vendors. These centralization trends have occurred rapidly, over a relatively short timespan. In June 2018, Mozilla announced a partnership with Cloudflare to deploy DoH to Firefox desktop users in the United States [20]. Mozilla implements DoH in the browser and Cloudflare operates a recursive resolver that supports DoH. Initially, this option was enabled in Firefox

Nightly builds; over the course of 18 months, Mozilla transitioned to sending all DNS queries to Cloudflare via DoH by default. In February 2020, Mozilla enabled DoH by default for all Firefox users in the United States [8].

Foremski et al. find that the top 10% of DNS recursors serve approximately 50% of DNS traffic [11]. Moura et al. [21] also encounter centralization in their study of DNS requests to two country code top-level domains (ccTLD), with five large cloud providers being responsible for over 30% of all queries for the ccTLDs of the Netherlands and New Zealand. Recent developments suggest that these trends could be reversed; for example, Hoang et al. [12] propose and evaluate K-resolver, which distributes queries over multiple DoH recursors in Firefox, so that no single resolver can build a complete profile of the user and each recursor only learns a subset of domains the user resolved. Arkko et al. propose several strategies for distributing DNS queries and discuss the performance and privacy trade-offs of each strategy [2]. Other previous work also shows that distributing DNS queries across multiple resolvers in various fashions can yield acceptable performance [6, 14]. This paper extends this past work, adding additional distribution strategies. Our work also shifts control of name resolution decisions out of individual applications and allows all devices passing through our proxy to benefit from DNS query distribution strategies. This is critical as many devices, particularly IoT devices, make DNS configuration opaque and challenging. Our design also allows for rule-based DNS strategy selection such as matching on client MAC or IP addresses.

3 System Design and Implementation

Decisions about DNS resolution should occur at a single place: a separate stub resolver that performs resolution for all applications and devices for which a user or users have a common set of preferences. This has traditionally been the role of an operating system stub resolver running on a host device or a router, but in recent years, applications have performed DNS resolution on their own. By returning to how DNS resolution is traditionally performed, the stub resolver is able to provide applications, ISPs, and users a single place to define how DNS name resolution should occur. Such modularization also enables us to experiment with new features for DNS resolution.

3.1 Overview

We propose that a stub resolver perform DNS resolution as follows:

(1) the stub resolver discovers a collection of upstream resolvers that support DoH, along with various characteristics of those resolvers (*e.g.*, geographic location). This configuration can manually performed by the

- device owner, or automatically through negotiation with an upstream network operator (e.g., via DHCP).
- (2) a user can specify specific requirements or preferences about preferred resolvers or goals (*e.g.*, a preference to avoid a specific location, geography or ISP; or a preference of privacy over performance or vice versa); or, alternatively, an explicit selection;
- (3) the stub selects DoH resolvers by matching availability with user preference; and
- (4) the stub distributes queries across multiple DoH resolvers to reduce centralization based on a user-specified strategy.

This design bears some resemblance to the behavior of an operating system stub resolver, but bears the additional characteristics of configurability, and the option to place the stub resolver at a point in the network that is independent of any device but common to a set of user (or users) who share common preferences, such as a home network router.

For wide-scale deployment, we envision that operating systems will implement the proposed stub resolver, similar to Windows and Android adding native support for encrypted DNS [17, 18]. We acknowledge that this solution can be circumvented: Applications and IoT devices could bypass the proxy by directly querying resolvers of their choice, especially if DNS queries are encrypted.

3.2 Design Principles

A separate stub resolver that can resolve queries for *all* users and devices who share preferences about performance, privacy, security, and other considerations is an appropriate location to address DNS centralization.

The stub resolver should not presume an outcome with respect to the set of resolvers or the strategies for distributing queries across them. As described later in this section, we envision a stub resolver that affords many possible configuration options, and Section 3.4 on the following page explores one such customization option that involves decentralizing DNS queries across multiple recursive resolvers, using one of many possible distribution strategies. Such a level of configurability required only modest modifications to existing DNS stub resolvers, as we describe in Section 3.3.

Users should be able to choose how DNS queries are resolved, to implement these choices for all devices on their network. In contrast to the status quo, where browsers perform encrypted DNS resolution on behalf of users and where other Internet-connected devices may select their own DNS resolution mechanism—resolving *all* DNS queries in a separate stub resolver that a user can configure and customize provides more choice to the user. (A

separate, important question concerns whether users understand the consequences of these choices, and how to make those choices visible. We are currently conducting a user survey to understand this question.)

All stakeholders should be able access this point of control, to allow for optimizations and customizations. In contrast to the current architecture, where browser and device vendors hold control over which entities can be recursive resolvers and which resolvers are selected by default, a separate stub resolver can potentially be controlled by *any* of the stakeholders. Naturally, we expect that there will be push and pull, and even cooperation (or collusion) among these entities. But, modularizing the DNS resolution process in this fashion will make those actions *visible*: An anti-competitive maneuver such as restricting an API to configure the stub, or collusion between content providers and browser vendors would be plainly apparent in such an architecture—and likely reversible, if not through alternate implementations, then via regulatory mechanisms.

3.3 Prototype Implementation

We forked the open-source dnscrypt-proxy stub resolver [9] to support new strategies and policies to decentralize DNS queries, as described in Section 3.4. We extended the getOne() function within serversInfo.go, which indexes into an array of upstream resolvers for each query based on which distribution strategy is specified in the configuration file [10]. The prototype is publicly available (https://github.com/noise-lab/ddns). We include instructions for installing and running the proxy, as well as code for running performance measurements. The proxy supports DoH and DNSCrypt, and it can run on both host devices and routers. In the configuration file for the proxy, users can specify which strategy they wish to use and which resolvers they wish to distribute queries over.

There are several possible applications for distributing queries between multiple resolvers for a device or local network. The main use case we envision is giving users control over the share of their DNS queries that various resolvers collect, which may enhance their privacy. We also envision giving network operators additional control over how encrypted DNS resolution is performed by devices they own on their networks. For example, network operators in an enterprise environment may want to map queries from certain devices to (encrypted) DNS resolvers that they operate, while allowing all other devices to use other resolvers. This would enable network operators to support split-horizon DNS while also balancing concerns for DNS privacy. Home network operators may also wish to forward queries from certain devices to certain resolvers to limit the information certain parties have about them. IoT devices like Google

Nest may communicate with Google servers for functionality, so it may make sense to forward DNS queries for these devices to resolvers not owned by Google.

Although we do not advocate for a particular query distribution strategy, we argue that the proxy should make a default choice to achieve wide-scale deployment, as existing applications such as browsers already do. Future work should conduct user studies to inform what the default configuration should be.

3.4 Distributing DNS Queries

In this section, we describe several strategies for DNS resolution that the prototype implements.

Hash-Based Distribution In a hash-based distribution, second-level domain names (SLDs) are hashed to index into a list of resolvers, meaning that queries for the same SLD will always be sent to the same resolver. For example, all queries issued by a client for google.com and images.google.com will be sent to the same resolver. Furthermore, if the same client later queries images.google.com, the query will be forwarded to the same resolver as before. This strategy ensures that no two resolvers receive queries for the same domain name, but some resolvers may receive a larger share of queries. Furthermore, this strategy may be less robust to failure: If a resolver fails, users may not be able to perform DNS resolution for certain domain names.

Random Distribution In the random distribution strategy, queries are randomly sent to a set of defined resolvers R, resulting in each resolver handling $\frac{1}{R}$ of the client's queries. This is a simple strategy, and recovery from failure is simple: If a resolver is down, users can send their queries to another random resolver. We re-use the random distribution code that was originally implemented by dnscrypt-proxy.

Round-Robin Distribution Using this strategy, queries are sequentially striped across a set of resolvers R. The round-robin strategy results in each resolver would be assigned $\frac{1}{R}$ of the client's queries. This strategy ensures that queries are evenly distributed over multiple resolvers, but it enables multiple resolvers to receive queries for the same domain name over time. As with random distribution, round-robin distribution may provide users with more resilience to failure.

4 Prototype Evaluation

We explore how the architecture can enable decentralization of queries, and evaluate its effect on CDN localization, performance, and privacy.

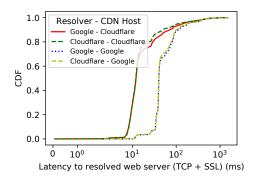


Figure 1: TCP and SSL setup times to CDN servers operated by Cloudflare and Google. Each line shows setup times when a particular DNS resolver is used for either Cloudflare or Google hosted content.

4.1 Performance Effects

How Does Query Distribution Affect CDN Localization? We seek to understand whether distributing queries across multiple recursive resolvers could negatively affect CDN localization. We fetch each HTTP request from the requests_desktop table in the HTTP Archive for October 2020 [15]. We also use information provided by the HTTP Archive to determine which CDN each domain name hosts its content on, if applicable. For comparison purposes, we study content that is hosted by Cloudflare or Google, as these providers also both operate DNS resolvers. We resolve the domain names twice, once using Cloudflare's DNS and once using Google's, for each request that was hosted by either Cloudflare or Google's CDN networks, and measure the latency for TCP and SSL connection setup to the resolved IPs from a 500 Mbps residential fiber connection.

Figure 1 shows the cumulative distribution function (CDF) for combined TCP and TLS setup times for a given resolver and CDN. For example, the line that corresponds to "Google - Cloudflare" shows combined TCP and TLS setup times when Google's resolver is used to resolve the domain names of content hosted on Cloudflare's CDN. We find that concerns over whether distributing queries over multiple resolvers will affect CDN localization are not significant in our experiment. When either Google's resolver or Cloudflare's resolver is used to resolver Google-hosted content, TCP and TLS setup times follow the same distribution. The distributions for each resolver are slightly different when Cloudflare content is resolved, but for the most part, the distributions are very similar. We note that Google and Cloudflare host two of the most popular resolvers, but we expect similar results with any resolver that is widely distributed.

What is the Effect of Query Distribution on Page Load Times? We performed page loads from several vantage points for 20 days. We created an Amazon EC2 instance at

Location	Hash	Random	Round-robin	
California	2.57	2.55	2.52	
Ohio	2.30	2.30	2.31	
Oregon	2.85	2.75	2.70	
N. Virginia	1.97	2.06	2.08	

Table 1: Median page load times (in seconds) from each vantage point using each query distribution strategy.

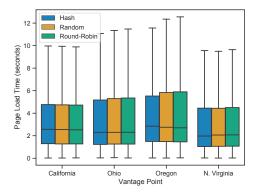
Location	Cloudflare	NextDNS	Google	Quad9
California	2.51	2.53	2.50	2.63
Ohio	2.28	2.43	2.27	2.32
Oregon	2.77	2.78	2.85	2.96
N. Virginia	2.05	2.18	2.03	2.12

Table 2: Median page load times (in seconds) from each vantage point using a single resolver for all DNS queries.

four vantage points-Ohio, North Virginia, California, and Oregon-that each ran Debian Linux. To perform our measurements, we extended a Docker image created by Hounsel et al. that performs page loads using a headless version of Mozilla Firefox 84.0.1 controlled by Selenium [14]. Each page load is performed within a separate Docker container. Once we launch a container, we first run our fork of dnscrypt-proxy within the container with a configuration file that corresponds to the strategy that we intend to measure. We then modify /etc/resolv. conf to use our stub resolver, and we initiate a page load. Once the page load completes, an HTTP Archive Object (HAR) corresponding to the page load is extracted from the container, and we close the container. We read the timing for the onLoad event in each HAR to measure page load times. 1 We used the top 1,000 websites on the Tranco top-list for December 12th, 2020 to perform measurements [19].

For our query distribution strategies, we used the DoH resolvers provided by Cloudflare, Google, Quad9, and NextDNS. We chose these resolvers due to their popularity and their support in major browsers. For example, as of January 13th, 2021, Cloudflare and NextDNS are the two default DoH providers that are listed in Mozilla Firefox 84.0.1. Similarly, Google Chrome automatically upgrades users of Cloudflare, NextDNS, Google, and Quad9's resolvers to DoH [3, 7]. In addition to performing pageloads with the query distribution strategies using these resolvers, we also measure page load times when using each of these resolvers on their own for all DNS queries.

¹We disabled the DNS cache for dnscrypt-proxy. Firefox maintains its own in-memory DNS cache, but because each page load was performed within a separate Docker container and because Firefox clears its cache upon exit each page load uses clean DNS and HTTP caches .



(a) Query distribution strategies.

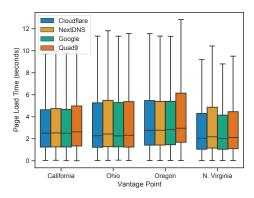


Figure 2: Page load times from each vantage point using query distribution models and individual resolvers.

(b) Individual resolvers.

Figure 2a shows page load times for each query distribution strategy, and Figure 2b shows page load times for each resolver. Table 1 and Table 2 show median page load times for each strategy and resolver. First, for most vantage points, each strategy performs similarly in terms of median page load times, although the largest gap in performance was in Oregon between the hash strategy and round-robin strategy, with the hash model performing 150 ms slower. The largest difference between two strategies was lower in other vantage points, with 50 ms in California, 10 ms in Ohio, and 110 ms in N. Virginia. Page load times are similar with each resolver, although Quad9 does perform slower in Oregon.

4.2 Privacy

How Does Query Distribution Affect Domain Names Seen By Resolvers? We next study how many unique domain names are seen by each DNS resolver over time if different query distribution strategies are used. To do so, we use a real-world dataset of anonymized DNS queries for approximately 100 homes connected to a fiber-to-the-home (FTTH) network in a residential neighborhood in Cleveland, OH [1]. Each home is connected by a gateway device that proves a single public IP address for each home through NAT. This dataset consists of queries issued over a sevenday period each month during 2018 (*i.e.*, 12 weeks). Full details about the dataset and collection methodology can be found in Allman et al [1]. We first group the queries that each source IP address (*i.e.*, each home) issued together. We then extract the timestamp for each query, ordering each address' queries by the time in which they were issued. Finally, we simulate each of our query distribution strategies "after the fact" on each address' ordered list of queries.

Previous work has observed the random and round-robin distribution strategies may decrease user privacy in the long term, as all resolvers learn more domain names [2]. Our work (and system) provides a way to quantify the effects of both these strategies and other alternatives that may be designed in the future. For example, other strategies may be more beneficial for privacy (*e.g.*, hash-based strategies); we believe it is useful to provide points of comparison.

When the hash strategy is used, each resolver sees fewer unique domain names for each address than when the other strategies are used. When four resolvers are used for the hash strategy, the strategy stabilizes with an average of ≈25% of unique domain names for each address seen by each resolver. On the other hand, when four resolvers are used for the random strategy and the round-robin strategy, the strategies stabilize with an average of $\approx 50\%$ of queries seen by each resolver. Interestingly, after just one week, the random and round-robin strategies stabilize with a mean of ≈45% of unique domain names seen by all four resolvers, compared to \approx 50% after 12 weeks of data. We note that with the round-robin and random distributions, every resolver will quickly see popular domain names (e.g., google.com and facebook.com), but they won't each see the domain names that were queried a small number of times. Over time, each resolver may see the same domain names, but they may not see this data quickly.

5 Conclusion

This paper has argued for a re-decentralization of the DNS. Users may prefer one distribution strategy over another. In this vein, we believe that this paper lays the groundwork for much future work in both research and industry, as we explore various alternative strategies for resolving and distributing encrypted DNS queries. This paper provides one such starting point as a proof-of-concept.

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