



Notification Number: 2015/565/F

## **Order extending an inter-branch agreement concluded within the Inter-branch Association of the Fresh Fruit and Vegetable industry (INTERFEL) and relating to kiwi fruit 'harvesting and marketing dates - ripeness'**

Date received : 07/10/2015

End of Standstill : 08/01/2016

### Message

Message 002

Communication from the Commission - TRIS/(2015) 03105

Directive (EU) 2015/1535

Translation of the message 001

Notification: 2015/0565/F

No abre el plazo - Nezahajuje odklady - Fristerne indledes ikke - Kein Fristbeginn - Viivituste perioodi ei avata - Καμμία έναρξη προθεσμίας - Does not open the delays - N'ouvre pas de délais - Non fa decorrere la mora - Neietekmē atlikšanu - Atidėjimai nepradedami - Nem nyitja meg a késések - Ma' jiftaħ il-perijodi ta' dawmien - Geen termijnbegin - Nie otwiera opóźnień - Nao inicia o prazo - Neotvorí oneskorenia - Ne uvaja zamud - Määräaika ei ala tästä - Inleder ingen frist - He ce предвижда период на прекъсване - Nu deschide perioadele de stagnare - Nu deschide perioadele de stagnare.

(MSG: 201503105.EN)

#### **1. Structured Information Line**

MSG 002 IND 2015 0565 F EN 07-10-2015 F NOTIF

#### **2. Member State**

F

#### **3. Department Responsible**

Direction générale des entreprises – SQUALPI – Bât. Sieyès -Teledoc 151 – 61, Bd Vincent Auriol - 75703  
PARIS Cedex 13  
d9834.france@finances.gouv.fr  
tél : 01 44 97 24 55

#### **3. Originating Department**

Ministère de l'agriculture, de l'agroalimentaire et de la forêt



DGPE / Service du développement des filières et de l'emploi / Sous direction des filières agroalimentaires /  
Bureau fruits et légumes et produits horticoles  
3 rue Barbet de Jouy – 75349 PARIS 07 SP  
flora.claquin@agriculture.gouv.fr  
valerie.oberti@agriculture.gouv.fr  
01.49.55.45.60/ 80.56

#### **4. Notification Number**

2015/0565/F - C00A

#### **5. Title**

Order extending an inter-branch agreement concluded within the Inter-branch Association of the Fresh Fruit and Vegetable industry (INTERFEL) and relating to kiwi fruit 'harvesting and marketing dates - ripeness'

#### **6. Products Concerned**

Kiwi fruit produced in France

#### **7. Notification Under Another Act**

-

#### **8. Main Content**

The Order extends an agreement aiming to improve the quality of kiwi fruit from *Actinidia deliciosa* cultivars produced in France, at the beginning of the marketing campaign.

The agreement is aimed at prohibiting the harvest of *Actinidia deliciosa* Hayward cultivars earlier in the year than 10 October and to authorise the harvesting of other cultivars prior to this date, provided that they meet maturity criteria.

The agreement also aims to prevent the sale or presentation for sale to the final consumer of *Actinidia deliciosa* Hayward kiwi fruit earlier in the year than 6 November, with the exception of kiwi fruit intended for export to countries outside the EU/EEA, for which the transportation time is at least fifteen days.

Finally, the agreement establishes maturity criteria according to the product's stages of production and marketing.

#### **9. Brief Statement of Grounds**

Under this order, the rules set out in the inter-branch agreement for the 2016 campaign will become compulsory on French territory. The setting of harvesting and marketing dates, associated with a minimum sugar content, ensures satisfactory ripeness for the marketed fruit. These provisions ensure that, from the beginning of the marketing campaign, consumers are satisfied with the taste.

It is a quality initiative relating to the French fruit and vegetable sector. The inter-branch organisation believes that its inter-branch agreement contributes to improving the tasting quality of kiwi fruit produced in France. It promotes quality products by imposing a ripeness threshold at the harvesting stage. Kiwi fruit notably acquire good organoleptic characteristics when the ripening process begins after harvesting. The agreement therefore aims to prevent French products that would not meet consumers' expectations from being placed on the market at the start of the campaign.



**10. Reference Documents - Basic Texts**

Reference(s) to basic text(s): - Regulation (EU) No 1308/2013 of the European Parliament and of the Council of 17 December 2013 establishing a common organisation of the markets in agricultural products

**11. Invocation of the Emergency Procedure**

No

**12. Grounds for the Emergency**

-

**13. Confidentiality**

No

**14. Fiscal measures**

No

**15. Impact assessment**

-

**16. TBT and SPS aspects**

TBT aspect

No - the draft has no significant impact on international trade.

SPS aspect

No - the draft has no significant impact on international trade.

\*\*\*\*\*

European Commission

Contact point Directive (EU) 2015/1535

Fax: +32 229 98043

email: grow-dir83-189-central@ec.europa.eu