



Notification Number: 2010/270/UK

Tobacco Advertising and Promotion (Display of Prices) (Wales) Regulations 2010

Date received : 30/04/2010

End of Standstill : 02/08/2010

Message

Message 001

Communication from the Commission - SG(2010) D/51097

Directive 98/34/EC

Notificación - Oznámení - Notifikation - Notifizierung - Teavitamine - Γνωστοποίηση - Notification - Notification -
Notifica - Pieteikums - Pranešimas - Bejelentés - Notifika - Kennisgeving - Zawiadomienie - Notificação -
Hlásenie-Obvestilo - Ilmoitus - Anmälan - Нотификация : 2010/0270/UK - Notificare.

No abre el plazo - Nezahtuje odklady - Fristerne indledes ikke - Kein Fristbeginn - Viivituste perioodi ei avata -
Καμμία έναρξη προθεσμίας - Does not open the delays - N'ouvre pas de délais - Non fa decorrere la mora -
Neietekmē atlikšanu - Atidėjimai nepradedami - Nem nyitja meg a késések - Ma' jiftaħ il-perijodi ta' dawmien
- Geen termijnbegin - Nie otwiera opóźnień - Nao inicia o prazo - Neotvorí oneskorenia - Ne uvaja zamud -
Määräaika ei ala tästä - Inleder ingen frist - Не се предвижда период на прекъсване - Nu deschide perioadele
de stagnare - Nu deschide perioadele de stagnare.

(MSG: 201001097.EN)

1. Structured Information Line

MSG 001 IND 2010 0270 UK EN 30-04-2010 UK NOTIF

2. Member State

UK

3. Department Responsible

Department for Business, Innovation and Skills
Innovation & Enterprise Group
1 Victoria Street, London, SW1H 0ET.

Email: 9834@bis.gsi.gov.uk.

3. Originating Department

Welsh Assembly Government: Department of Public Health and Health Professions.



4. Notification Number

2010/0270/UK - X00M

5. Title

Tobacco Advertising and Promotion (Display of Prices) (Wales) Regulations 2010

6. Products Concerned

Products displaying prices of tobacco products, including storage units.

7. Notification Under Another Act

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8. Main Content

Section 7C of the Tobacco Advertising and Promotion Act 2002, as inserted by section 21 of the Health Act 2009, enables Welsh Ministers to make Regulations imposing requirements in relation to the display in a place in Wales in the course of a business of prices of tobacco products. Draft regulation 5 lays down requirements for the display of prices of tobacco products, draft regulation 6 makes specific provision for the display of prices of tobacco products to be in the form of a price list, and draft regulation 8 makes specific provision for the display of prices on storage units. The general requirement in draft regulation 5 relates to the information to be included; the colour of the display of prices and the size and type of font to be used. The requirements in draft regulation 6 relate to the headings and titles that may be used on the price list; the size of lettering to be used; the format; the size of the price list; a prohibition on the inclusion of the prices of other products in the price list and the number of price lists that may be displayed. The requirements in draft regulation 8 relate to storage units and the number of displays permitted; the size of lettering used in the display; and that the storage unit be used for storing tobacco products pending sale.

9. Brief Statement of Grounds

The aim is to protect the health of children and young persons. There is clear evidence that promotional activities encourage children to start smoking and therefore it is important that displays of tobacco products, like advertising, are prohibited. The regulations seek to avoid displays of prices of tobacco products becoming advertisements, by laying down requirements about the size and content of tobacco price labels.

10. Reference Documents - Basic Texts

References of the Basic Texts: Section 7C of the Tobacco Advertising and Promotion Act 2002 as inserted by section 21 of the Health Act 2009 (attached)

11. Invocation of the Emergency Procedure

No

12. Grounds for the Emergency

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13. Confidentiality



No

14. Fiscal measures

No

15. Impact assessment

Yes

16. TBT and SPS aspects

TBT aspect

No - The draft has no significant impact on international trade

SPS aspect

No - The draft is not a sanitary or phytosanitary measure

Catherine Day
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European Commission

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