Notification Number: 2010/674/UK

The Tobacco Advertising and Promotion (Display) Regulations (Northern Ireland) 2011.

Date received : 13/10/2010

End of Standstill : 14/01/2011 (14/04/2011)

Issue of detailed opinion by : Greece, Portugal

Message

Message 001

Communication from the Commission - SG(2010) D/52514

Directive 98/34/EC

Notificación - Oznámení - Notifikation - Notifizierung - Teavitamine - Γνωστοποίηση - Notification - Notifica - Pieteikums - Pranešimas - Bejelentés - Notifika - Kennisgeving - Zawiadomienie - Notificacão - Hlásenie-Obvestilo - Ilmoitus - Anmälan - Нотификация : 2010/0674/UK - Notificare.

No abre el plazo - Nezahajuje odklady - Fristerne indledes ikke - Kein Fristbeginn - Viivituste perioodi ei avata - Καμμία έναρξη προθεσμίας - Does not open the delays - N'ouvre pas de délais - Non fa decorrere la mora - Neietekmē atlikšanu - Atidėjimai nepradedami - Nem nyitja meg a késéseket - Ma' jiftaħx il-perijodi ta' dawmien - Geen termijnbegin - Nie otwiera opóźnień - Nao inicia o prazo - Neotvorí oneskorenia - Ne uvaja zamud - Мääräaika ei ala tästä - Inleder ingen frist - Не се предвижда период на прекъсване - Nu deschide perioadele de stagnare - Nu deschide perioadele de stagnare.

(MSG: 201002514.EN)

1. Structured Information Line

MSG 001 IND 2010 0674 UK EN 13-10-2010 UK NOTIF

2. Member State

UK

3. Department Responsible

Department for Business, Innovation and Skills Innovation & Enterprise Group 1 Victoria Street, London, SW1H 0ET.

Email: 9834@bis.gsi.gov.uk.

3. Originating Department

Department of Health, Social Services and Public Safety.

4. Notification Number

2010/0674/UK - X00M

5. Title

The Tobacco Advertising and Promotion (Display) Regulations (Northern Ireland) 2011.

6. Products Concerned

Storage units from which tobacco products are sold.

7. Notification Under Another Act

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8. Main Content

Section 7A of the Tobacco Advertising and Promotion Act 2002 as inserted by section 21 of the Health Act 2009 will prohibit the display of tobacco products. The draft regulations will provide that no offence is committed where the display of tobacco products takes place during a sale of the product provided that no more than 0.75 square metres of the storage unit in which the product is kept is displayed (draft regulation 4(2)(b)). Draft regulation 6(2)(c) makes similar provision in relation to displays which take place during re-stocking of storage units. Finally, draft regulation 8 makes provision about labelling on storage units. A storage unit means a gantry, cabinet or unit, tray, shelf or other product in which a tobacco product is held pending sale.

9. Brief Statement of Grounds

The aim is to protect the health of children and young persons. There is clear evidence that promotional activities encourage children to start smoking and it is important therefore that displays of tobacco products, like advertising, are prohibited.

10. Reference Documents - Basic Texts

References of the Basic Texts: Please see Basic Text, new sections 7A and 7B of the Tobacco Advertising and Promotion Act 2002.

[Basic text included in separate file].

11. Invocation of the Emergency Procedure

No

12. Grounds for the Emergency

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13. Confidentiality

No



14. Fiscal measures

No

15. Impact assessment

Yes

16. TBT and SPS aspects

TBT aspect

No - The draft has no significant impact on international trade

SPS aspect

No - The draft is not a sanitary or phytosanitary measure

Catherine Day General Secretary European Commission

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