



Notification Number: 2012/394/UK

The Alcohol (Minimum Price per Unit) (Scotland) Order 2013

Date received : 25/06/2012
End of Standstill : 26/09/2012 (27/12/2012)
Issue of comments by : Austria,Bulgaria,Denmark,Germany,Ireland,Netherlands,Poland,Romania
Issue of detailed opinion by : Bulgaria,Commission,France,Italy,Portugal,Spain

Message

Message 001

Communication from the Commission - SG(2012) D/51683
Directive 98/34/EC

Notificación - Oznámení - Notifikation - Notifizierung - Teavitamine - Γνωστοποίηση - Notification - Notification - Notii
- Pieteikums - Pranešimas - Bejelentés - Notifika - Kennisgeving - Zawiadomienie - Notificação - Hlásenie-Obvestilo
Ilmoitus - Anmälan - Нотификация : 2012/0394/UK - Notificare.

No abre el plazo - Nezahtuje odklady - Fristerne indledes ikke - Kein Fristbeginn - Viivituste perioodi ei avata - Καμ
έναρξη προθεσμίας - Does not open the delays - N'ouvre pas de délais - Non fa decorrere la mora - Neietekmē
atlikšanu - Atidėjimai nepradedami - Nem nyitja meg a késésekét - Ma' jiftaħ il-perijodi ta' dawmien - Geen termijnb
- Nie otwiera opóźnień - Nao inicia o prazo - Neotvorí oneskorenia - Ne uvaja zamud - Määräaika ei ala tästä - Inled
ingen frist - He ce предвизда период на прекъсване - Nu deschide perioadele de stagnare - Nu deschide perioade
de stagnare.

(MSG: 201201683.EN)

1. Structured Information Line

MSG 001 IND 2012 0394 UK EN 25-06-2012 UK NOTIF

2. Member State

UK

3. Department Responsible

Department for Business, Innovation and Skills
Knowledge & Innovation Group
1 Victoria Street, London, SW1H 0ET.

Email: 9834@bis.gsi.gov.uk.

3. Originating Department

The Scottish Government



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4. Notification Number

2012/0394/UK - C00A

5. Title

The Alcohol (Minimum Price per Unit) (Scotland) Order 2013

6. Products Concerned

Alcohol products sold at retail level for human consumption.

7. Notification Under Another Act

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8. Main Content

The effect of the legislation is that an alcohol product must not be sold to consumers at a price below the minimum price. The legislation prescribes a formula to calculate the minimum price of each product, which is $MPU \times S \times V \times 100$ where MPU is the minimum price per unit (specified by order), S is the strength of the product (actual ABV or "declared ABV") and V is the volume of the product in litres ($S \times V \times 100$ calculates how many 10 millilitre units of pure alcohol the product contains).

For example, the minimum price of a 1 litre alcohol product of 5.5% ABV would be calculated as follows –

$MPU = £0.50$

$S = 5.5\%$

$V = 1$

Minimum price of the product = $MPU \times S \times V \times 100$

$= 0.5 \times 5.5\% \times 1 \times 100$

$= £2.75$

9. Brief Statement of Grounds

Minimum pricing aims to reduce alcohol consumption across the Scottish population to improve public health and attain social benefits in the areas of crime, public services, productivity and the economy as a whole. In particular, it aims to target a reduction in consumption of cheaper alcohol products relative to their strength because the evidence shows that this type of product is more likely to be favoured by hazardous and harmful drinkers, and they are likely to benefit most from a reduction in alcohol-related harms.

A summary of the policy and the evidence behind it can be found at the beginning of the accompanying Business and Regulatory Impact Assessment.

Minimum pricing is a key part of a wider strategy. The Scottish Government's alcohol strategy ("Changing Scotland's Relationship with Alcohol: A Framework for Action", published in 2009) sets out over 40 measures aimed at addressing alcohol-related harm and is closely aligned with the World Health Organisation's Global strategy to reduce harmful use of alcohol.



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10. Reference Documents - Basic Texts

References of the Basic Texts: Enclosed is the Alcohol (Minimum Pricing) (Scotland) Bill (as passed) and the Licens (Scotland) Act 2005. The attached Business and Regulatory Impact Assessment includes a detailed analysis of the policy.

Alcohol (Minimum Pricing) (Scotland) Bill:

[http://www.scottish.parliament.uk/S4_Bills/Alcohol%20\(Minimum%20Pricing\)%20\(Scotland\)%20Bill/b4bs4-aspassed](http://www.scottish.parliament.uk/S4_Bills/Alcohol%20(Minimum%20Pricing)%20(Scotland)%20Bill/b4bs4-aspassed)

Licensing (Scotland) Act 2005:

<http://www.legislation.gov.uk/asp/2005/16/contents>

Alcohol etc. (Scotland) Act 2010:

<http://www.legislation.gov.uk/asp/2010/18/contents/enacted>

11. Invocation of the Emergency Procedure

No

12. Grounds for the Emergency

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13. Confidentiality

No

14. Fiscal measures

No

15. Impact assessment

Yes

16. TBT and SPS aspects

TBT aspect

No - The draft is not a technical regulation nor a conformity assessment

SPS aspect

No - The draft is not a sanitary or phytosanitary measure

Catherine Day
General Secretary
European Commission

Contact point Directive 98/34



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GROWTH DIRECTORATE-GENERAL

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