Notification Number: 1990/198/F

decree amending certain provisions of the public health code (rules) relating to the advertising of pharmaceuticals and medicines.

Date received : 12/07/1990 End of Standstill : 17/10/1990

Message

25681 UKECBR B
26730 IVERN B
206 2260426 01 RPGR
226236 GSI GR
ATT. MR. MITROPOULOS
219621 ELOT GR
ATT. MR. MELAGRAKIS
8813148 DIHQ
ATT. MR. J. WALKER
32501 OLAS EI
ATT. MR. J. NULTY
COPY: III/B/2 - PRE 68

TELEX 002

COMMUNICATION FROM THE COMMISSION - SG (90) D/50838/2 DIRECTIVES 83/189/EEC AND 88/182/EEC TRANSLATION OF TELEX 001 NOTIFICATION 90/0198/F

- 3B2: 9000853.EN

1. Structured Information Line

TLX 002 IND- 90 0198 F-- EN ----- 900712 --- ---

2. Member State

FRANCE

3. Department Responsible

standards commissioner
32 rue Guersant - 75017 PARIS
secretariat of the interministerial committee for european
cooperation - 216 rue de l'Université - 75700 PARIS



3. Originating Department

ministry for solidarity, health and social security pharmaceuticals and medicines directorate 1 place de fontenoy - 75350 PARIS 07 SP

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4. Notification Number

90/0198/F

5. Title

decree amending certain provisions of the public health code (rules) relating to the advertising of pharmaceuticals and medicines.

6. Products Concerned

proprietary pharmaceutical products - monitoring committee on the advertising of medicines and instructions for their use.

7. Notification Under Another Act

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8. Main Content

composition and powers of monitoring committee on the advertising of medicines and instructions for their use. requirement for all oral presentations of pharmaceutical products to be accompanied by a leaflet containing a description of the product's characteristics as well as the necessary price indications and references to the relevant social legislation.

the ban on material benefits from pharmacies and pharmaceutical companies, laid down in the existing rules, will henceforth apply only to health workers. requirement to declare to the health minister any surveys, congresses or other events organized by or for pharmaceutical companies targeted at health workers, relating to the medicines and other products referred to in article I 551 of the public health code.

9. Brief Statement of Grounds

to extend the powers of the committee responsible for monitoring advertising to cover instructions for the use of medicines, given the inadequate nature of the information currently supplied by the pharmaceutical industry to the health care sector and the public.

to supplement the information (on medicines) supplied to practitioners by pharmaceutical representatives.

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to tighten up the arrangements for retrospective checks on advertising.



EUROPEAN COMMISSION GROWTH DIRECTORATE-GENERAL

Single Market for goodsPrevention of Technical Barriers

- **10. Reference Documents Basic Texts** articles I 551 and r-5045 et seg. of the public health code.
- **11. Invocation of the Emergency Procedure** no
- 12. Grounds for the Emergency

D. WILLIAMSON COMEUR NNNN