



Notification Number: 2012/384/F

## **Decree extending an inter-branch agreement concluded within the Inter-branch Association of the Fresh Fruit and Vegetable Industry (INTERFEL) and relating to kiwi fruit 'harvesting and commercialisation date and ripening'**

Date received : 14/06/2012

End of Standstill : 17/09/2012

### Message

Message 002

Communication from the Commission - SG(2012) D/51605

Directive 98/34/EC

Translation of the message 001

Notification: 2012/0384/F

No abre el plazo - Nezahajuje odklady - Fristerne indledes ikke - Kein Fristbeginn - Viivituste perioodi ei avata - Καμμία έναρξη προθεσμίας - Does not open the delays - N'ouvre pas de délais - Non fa decorrere la mora - Neietekmē atlikšanu - Atidėjimai nepradedami - Nem nyitja meg a késések - Ma' jiftaħ il-perijodi ta' dawmien - Geen termijnbegin - Nie otwiera opóźnień - Nao inicia o prazo - Neotvorí oneskorenia - Ne uvaja zamud - Määräaika ei ala tästä - Inleder ingen frist - He ce предвижда период на прекъсване - Nu deschide perioadele de stagnare - Nu deschide perioadele de stagnare.

(MSG: 201201605.EN)

#### **1. Structured Information Line**

MSG 002 IND 2012 0384 F EN 14-06-2012 F NOTIF

#### **2. Member State**

F

#### **3. Department Responsible**

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#### **3. Originating Department**

Ministère de l'agriculture et de l'agroalimentaire



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#### **4. Notification Number**

2012/0384/F - C00A

#### **5. Title**

Decree extending an inter-branch agreement concluded within the Inter-branch Association of the Fresh Fruit and Vegetable Industry (INTERFEL) and relating to kiwi fruit 'harvesting and commercialisation date and ripening'

#### **6. Products Concerned**

Kiwi fruit produced in France

#### **7. Notification Under Another Act**

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#### **8. Main Content**

The decree extends an agreement aiming to improve the quality of French-produced kiwi fruit from *Actinidia deliciosa* cultivars, at the start of the marketing campaign.

The Agreement aims to prohibit the harvesting in France of the Hayward variety of *Actinidia deliciosa* cultivars before 10 October of the crop year and authorise harvesting of other cultivars before this date on condition that they meet ripeness criteria.

The Agreement also aims to prevent the presentation with a view to sale, or sale to the end consumer, of French-produced kiwi fruit of the Hayward variety of *Actinidia deliciosa*, before 6 November of the crop year, with the exception of kiwi fruit destined for a third country requiring a minimum transport time of fifteen days.

Finally, the Agreement establishes criteria for ripeness according to the production or commercialisation stage of the product.

#### **9. Brief Statement of Grounds**

Under this decree, the rules set out in the inter-branch Agreement will become compulsory on French territory in the second year of application. The establishment of harvesting and commercialisation dates, on the basis of minimum sugar content, ensures the satisfactory maturity of commercialised fruit. These provisions guarantee consumers satisfactory taste characteristics from the beginning of the marketing campaign.

This is a quality initiative relating to the French fruit and vegetable sector. The inter-branch association considers that its inter-branch agreement contributes to improvement in the taste of French-produced kiwi fruit. It promotes product quality through the imposition of a ripeness threshold from harvest. The kiwi is a fruit which acquires good organoleptic characteristics after harvesting, once the ripening process has begun.

The Agreement therefore aims to prevent the placement on the market of French products which would not



meet consumers' expectations at the start of the campaign.

#### **10. Reference Documents - Basic Texts**

References to reference texts: - Regulation (EC) no. 1234/2007 of the Council of 22 October 2007, establishing a common organisation of agricultural markets and on specific provisions for certain agricultural products (Article 125 I Point 3. a) iv)

- Triennial inter-branch agreement on 'Kiwi fruit harvesting and commercialisation date and maturity' of 12 October 2010

#### **11. Invocation of the Emergency Procedure**

No

#### **12. Grounds for the Emergency**

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#### **13. Confidentiality**

No

#### **14. Fiscal measures**

No

#### **15. Impact assessment**

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#### **16. TBT and SPS aspects**

TBT Aspect

NO - The plan has no significant impact on international commerce.

SPS Aspect

NO - The plan has no significant impact on international commerce.

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Commission européenne

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