



Notification Number: 2009/615/UK

Tobacco Advertising and Promotion (Display)(England) Regulations 2010

Date received : 13/11/2009
End of Standstill : 15/02/2010
Issue of comments by : Greece, Portugal
Issue of detailed opinion by : Greece

Message

Message 001

Communication from the Commission - SG(2009) D/52672
Directive 98/34/EC

Notificación - Oznámení - Notifikation - Notifizierung - Teavitamine - Γνωστοποίηση - Notification - Notification - Notifica - Pietiekums - Pranešimas - Bejelerítés - Notifika - Kennisgeving - Zawiadomienie - Notificação - Hlásenie-Obvestilo - Ilmoitus - Anmälan - Нотификация : 2009/0615/UK - Notificare.

No abre el plazo - Nezahtuje odklady - Fristerne indledes ikke - Kein Fristbeginn - Viivituste perioodi ei avata - Καμμία έναρξη προθεσμίας - Does not open the delays - N'ouvre pas de délais - Non fa decorrere la mora - Neietekmē atlikšanu - Atidėjimai nepradedami - Nem nyitja meg a késések - Ma' jiftaħ il-perijodi ta' dawmien - Geen termijnbegin - Nie otwiera opóźnień - Nao inicia o prazo - Neotvorí oneskorenia - Ne uvaja zamud - Määräaika ei ala tästä - Inleder ingen frist - Не се предвижда период на прекъсване - Nu deschide perioadele de stagnare - Nu deschide perioadele de stagnare.

(MSG: 200902672.EN)

1. Structured Information Line

MSG 001 IND 2009 0615 UK EN 15-02-2010 13-11-2009 UK NOTIF 15-02-2010

2. Member State

UK

3. Department Responsible

Department for Business, Innovation and Skills
Innovation & Enterprise Group
1 Victoria Street, London, SW1H 0ET.
Email: 9834@bis.gsi.gov.uk.

3. Originating Department

Department of Health



4. Notification Number

2009/0615/UK - X00M

5. Title

Tobacco Advertising and Promotion (Display)(England) Regulations 2010

6. Products Concerned

Storage units from which tobacco products are sold.

7. Notification Under Another Act

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8. Main Content

Section 7A of the Tobacco Advertising and Promotion Act 2002 as inserted by section 21 of the Health Act 2009 will prohibit the display of tobacco products. The draft Regulations will provide that no offence is committed where the display of tobacco products takes place during a sale of the product provided that no more than 1500 square centimetres of the storage unit in which the product is kept is displayed (draft regulation 4(2)(b)). Draft regulation 6(2)(c) makes similar provision in relation to displays which take place during the re-stocking of storage units. Finally, draft regulation 7 makes provision about labelling on storage units. A storage unit means a gantry, cabinet or unit, tray, shelf or other product in which a tobacco product is held pending sale.

9. Brief Statement of Grounds

The aim is to protect the health of children and young persons. There is clear evidence that promotional activities encourage children to start smoking and it is important therefore that displays of tobacco products, like advertising, are prohibited.

10. Reference Documents - Basic Texts

a) Please see the enclosed Basic Text, new sections 7A and 7B of the Tobacco Advertising and Promotion Act 2002.

11. Invocation of the Emergency Procedure

No.

12. Grounds for the Emergency

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13. Confidentiality

No.

14. Fiscal measures



No.

15. Impact assessment

The partial impact assessment is attached.

16. TBT and SPS aspects

TBT Aspect

No.

The draft does not have a significant effect on international trade.

SPS Aspect

No.

The draft is not a sanitary or phytosanitary measure in the sense of Annex A of the SPS Agreement.

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General Secretary
European Commission

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GROWTH DIRECTORATE-GENERAL

Single Market for goods
Prevention of Technical Barriers

Office of standards, metrology & Testing Director of the department of European I
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