



Notification Number: 2009/616/UK

Tobacco Advertising and Promotion (Display of Prices)(England) Regulations 2010

Date received : 13/11/2009

End of Standstill : 15/02/2010

Issue of comments by : Czech Republic, Portugal

Message

Message 001

Communication from the Commission - SG(2009) D/52674

Directive 98/34/EC

Notificación - Oznámení - Notifikation - Notifizierung - Teavitamine - Γνωστοποίηση - Notification - Notification - Notifica - Pieteikums - Pranešimas - Bejelentés - Notifika - Kennisgeving - Zawiadomienie - Notificação - Hlásenie-Obvestilo - Ilmoitus - Anmälan - Нотификация : 2009/0616/UK - Notificare.

No abre el plazo - Nezahtuje odklady - Fristerne indledes ikke - Kein Fristbeginn - Viivituste perioodi ei avata - Καμία έναρξη προθεσμίας - Does not open the delays - N'ouvre pas de délais - Non fa decorrere la mora - Neietekmē atlikšanu - Atidėjimai nepradedami - Nem nyitja meg a késések - Ma' jiftaħ il-perijodi ta' dawmien - Geen termijnbegin - Nie otwiera opóźnień - Nao inicia o prazo - Neotvorí oneskorenia - Ne uvaja zamud - Määräaika ei ala tästä - Inleder ingen frist - Не се предвижда период на прекъсване - Nu deschide perioadele de stagnare - Nu deschide perioadele de stagnare.

(MSG: 200902674.EN)

1. Structured Information Line

MSG 001 IND 2009 0616 UK EN 15-02-2010 13-11-2009 UK NOTIF 15-02-2010

2. Member State

UK

3. Department Responsible

Department for Business, Innovation and Skills
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3. Originating Department

Department of Health



4. Notification Number

2009/0616/UK - X00M

5. Title

Tobacco Advertising and Promotion (Display of Prices)(England) Regulations 2010

6. Products Concerned

Products displaying prices of tobacco products, including storage units.

7. Notification Under Another Act

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8. Main Content

Draft Regulation 5 lays down requirements for the display of prices of tobacco products and regulation 8 makes specific provision for the display of prices on storage units. The general requirement in draft regulation 5 relates to the information to be included; the colour of the display of prices and the size and type of font to be used. The requirements in draft regulation 8 relate to storage units and the number of displays permitted; the size of lettering used in the display; and that the storage unit be used for storing tobacco products pending sale.

9. Brief Statement of Grounds

The aim is to protect the health of children and young persons. There is clear evidence that promotional activities encourage children to start smoking and therefore it is important that displays of tobacco products, like advertising, is prohibited. The regulations seek to avoid displays of prices of tobacco products becoming advertisements by laying down requirements about the size and content of tobacco price labels.

10. Reference Documents - Basic Texts

a) Please see the enclosed Basic Text, section 7C of the Tobacco Advertising and Promotion Act 2002 as inserted by section 21 of the Health Act 2009.

11. Invocation of the Emergency Procedure

No.

12. Grounds for the Emergency

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13. Confidentiality

No.

14. Fiscal measures

No.



15. Impact assessment

The partial impact assessment is attached.

16. TBT and SPS aspects

TBT Aspect

No.

The draft does not have a significant effect on international trade.

SPS Aspect

No.

The draft is not a sanitary or phytosanitary measure in the sense of Annex A of the SPS Agreement.

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European Commission

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Single Market for goods
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