



Notification Number: 2011/49/F

Order extending an inter-branch agreement concluded within the framework of the Inter-Branch Association of the Fresh Fruit and Vegetable Industry (INTERFEL) and concerning the “harvesting and marketing dates and ripeness” of kiwis

Date received : 03/02/2011

End of Standstill : 04/05/2011

Message

Message 002

Communication from the Commission - SG(2011) D/5255

Directive 98/34/EC

Translation of the message 001

Notification: 2011/0049/F

No abre el plazo - Nezahajuje odklady - Fristerne indledes ikke - Kein Fristbeginn - Viivituste perioodi ei avata - Καμμία έναρξη προθεσμίας - Does not open the delays - N'ouvre pas de délais - Non fa decorrere la mora - Neietekmē atlikšanu - Atidėjimai nepradedami - Nem nyitja meg a késések - Ma' jiftaħ il-perijodi ta' dawmien - Geen termijnbegin - Nie otwiera opóźnień - Nao inicia o prazo - Neotvorí oneskorenia - Ne uvaja zamud - Määräaika ei ala tästä - Inleder ingen frist - He ce предвижда период на прекъсване - Nu deschide perioadele de stagnare - Nu deschide perioadele de stagnare.

(MSG: 201100255.EN)

1. Structured Information Line

MSG 002 IND 2011 0049 F EN 03-02-2011 F NOTIF

2. Member State

F

3. Department Responsible

Délégué interministériel aux normes – SQUALPI – Bâtiment Le Bervil - 12, rue Villiot –

75572 PARIS Cedex 12

d9834.france@finances.gouv.fr

tél : 01 53 44 98 24 – fax : 01 53 44 98 88

3. Originating Department

Ministère de l'agriculture, de l'alimentation, de la pêche, de la ruralité et l'aménagement du territoire



DGPAAT / Service de la production agricole / Sous direction des produits et marchés / Bureau des fruits et légumes
3 rue Barbet de Jouy – 75349 PARIS 07 SP
01.49.55.45.60/ 80.56
nicolas.perrin@agriculture.gouv.fr
marie-benedicte.barral@agriculture.gouv.fr

4. Notification Number

2011/0049/F - C00A

5. Title

Order extending an inter-branch agreement concluded within the framework of the Inter-Branch Association of the Fresh Fruit and Vegetable Industry (INTERFEL) and concerning the “harvesting and marketing dates and ripeness” of kiwis

6. Products Concerned

Kiwis produced in France

7. Notification Under Another Act

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8. Main Content

The Order extends an agreement that aims to improve the quality of kiwis produced from *Actinidia deliciosa* cultivars in France at the start of the selling season.

The agreement aims to prohibit the harvesting of Hayward variety *Actinidia deliciosa* cultivars before 10 October each year and to authorise the harvesting before this date of other cultivars as long as they meet ripeness criteria.

The agreement also aims to prevent the presentation for the purposes of sale or the sale to end customers of Hayward variety *Actinidia deliciosa* kiwis before 6 November each year, with the exception of kiwis destined for third countries involving transport that takes at least a fortnight.

Lastly, the agreement lays down ripeness criteria depending on the stage of production or marketing of the product.

Keywords: kiwi – harvesting - marketing - ripeness

9. Brief Statement of Grounds

This order serves to enforce the rules defined in the inter-branch agreement in France. The setting of harvesting and marketing dates, combined with a minimum sugar level, ensures that fruit sold is satisfactorily ripe. These provisions guarantee consumers satisfactory tasting qualities from the start of the selling season.

10. Reference Documents - Basic Texts



Reference texts: - Council Regulation (EC) No 1234/2007 of 22 October 2007 establishing a common organisation of agricultural markets and on specific provisions for certain agricultural products (Article 125 terdecies point 3. a) iv)

- Inter-branch agreement "harvesting and marketing dates and ripeness of kiwis"

11. Invocation of the Emergency Procedure

No

12. Grounds for the Emergency

-

13. Confidentiality

No

14. Fiscal measures

No

15. Impact assessment

-

16. TBT and SPS aspects

TBT

NO - The draft has no significant effect on international trade.

SPS

NO - The draft has no significant effect on international trade.

Catherine Day
Secrétaire général
Commission européenne

Point de contact Directive 98/34
Fax: (32-2) 296 76 60
email: dir83-189-central@ec.europa.eu