

Raja



**Name:** Raja

**Gender:** Male

**Age:** 34

**Income:** 3.5 lakhs p.a.

**Location:** Bengaluru, Karnataka

**Educational Background:** B.Ed.

**Career Background:** Raja is blind by birth and his profession is teaching. He reads and writes using braille and uses assistive tools like screen reader, audio reader and braille display.

**Pain Points :**

- Moving between sections should be easier.
- And expects to follow WCAG guidelines.

**Goals :**

- To keep a track of upcoming matches and score.
- And be able to live score of a match.
- A feeling that the app has considered for blind audience and user friendly for blind.

**I would use this product because :**

- Provides all the information about upcoming matches and live coverage of cricket matches including videos, score commentary, number of overs, etc.

