Zhang, Lei(Alain)

Alain has served as a highly self-motivated Senior UX Design Expert and product design leadership roles in Global Fortune 500 corporations, Wanda Financial Group, Tencent, and State Street for 10 years. He is passionate and committed to delivering top level user experience to the product that make user feel reliable and elegance.

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WeChat: igo903
E-mail: zhanglei903@gmail.com

2008 - 2012

STATE STREET.

Senior UX Interaction Designer, Team Leader

- SSgA.com version 3.0 upgrade;
- IMC client management center project;
- SPDRs.com version 7.0 Redesign;
- FactSheet Redesign;
- SSgA iPad App;
- SSgA Annual Internal Magazine;
- With 1 year U.S. business trip working experience in Boston Headquarter and NY branches.

2012 - 2014

Tencent 腾讯

Senior UX Interaction Designer

- Tencent TenPay payment progress upgrade;
- Tencent Stock Portfolio version 1.2 - 2.0;
- Open QQ developer platform;
- QQ Movie Ticket app 1.0;
- QQ Browser app 3.0;
- QQ Contacts app 2.0;

2014 - 2016

AsiaInfo

Senior UX & Product Design Manager

- China Mobile 10086 mobile app;
- China Mobile 10086 Web platform;
- China Mobile 10086 WeChat official account platform;
- AsiaInfo eCommerce platform;
- AsiaInfo Industry Internet Transformation;

2016 - Present

万达网络科技集团
WANDA INTERNET TECHNOLOGY GROUP

Senior UX & Product Design Manager

- 99Bill Payment process upgrade;
- FFan app public transport charging fee version design;
- 99Bill App design upgrade;
- FFan App 5.0;
- Wanda Quantitive Analysis project;
- Wanda Big Data Advisor platform;
- Wanda Blockchain Hyper-ledger Innovation project;
- Wanda Big Data Wide Screen Expo project;
- Won the Innovation Team Awards of Wanda Group in 2016;

万达网络科技集团

WANDA INTERNET TECHNOLOGY GROUP

万达金融-产品体验设计团队

2016年开始组建万达金融设计团队，团队包括交互设计师、视觉设计师、用研以及UXD。我们以产品设计，体验设计为思考标准，通过设计能力驱动公司在金融产品方向上的业务迭代，使产品更加好用，用户对产品更加信赖。

我们制定了设计规范，组件样式库，并对每一个项目迭代完成后，进行设计分享总结沉淀研讨会，对新人设计师根据个人发展情况进行专项指导。

我们参与了IxDC北京大会，蚂蚁金服设计分享会等设计行业峰会，参与了分组讨论，并积极提出建议，并分享了在产品设计中遇到的设计问题。

我们的工作流程：

万达金融 - 万达财富App

我们参与了万达财富从零起步的所有设计过程，目前该产品在一年内完成了累计综合金融规模已突破100亿元。
我们通过大量的用户调研，竞品分析，收集了业内的竞品信息，分析总结金融产品用户的习性、痛点，并在原型设计评审环节，对产品交互体验再一次打磨，在关键的产品功能指标上进行数据埋点，并在迭代后期根据数据分析反馈验证交互环节，在小版本号的版本里进行A/B Testing, 在大版本号迭代确定功能点。根据用户的增长和业务的稳步增长，以及用户反馈和分析，小步快跑升级产品功能，如:增加绑定银行卡、安全手势、交易提醒等。

Year 2017

万达金融 - 万达贷App

万达贷是万达金融旗下的借贷类App, 依托万达金融强大的金融背景，对各类借贷者通过征信审核，并提供金融服务。此视觉界面图是App第三版迭代中的视觉评审图，确定了风格样式，产品调性。

Year 2016

飞凡通 & 快钱支付流程交互设计图

飞凡通是万达旗下快钱平台的一套支付方式，也是国内第三大支付平台。此交互稿规范了万达集团内各套产品的支付结算调用流程，高效的解决了用飞凡通支付遇到的交互问题。

Year 2017

飞凡通 & 快钱支付流程交互设计图

飞凡通是万达旗下快钱平台的一套支付方式，也是国内第三大支付平台。此交互稿规范了万达集团内各套产品的支付结算调用流程，高效的解决了用飞凡通支付遇到的交互问题。

Year 2017

万达金融 - 快钱App

快钱App是万达金融旗下最核心的产品，拥有海量的线下实体金融消费用户场景。提供了理财市场服务和线下支付服务，是国内第三大金融支付产品，拥有支付牌照。

Year 2017

万达集团大数据中心 - 创新类App原型图

前期根据需求分析以及用户调研，设计了全套的页面原型草图，产品、开发根据页面原型图进行需求评审，并确定版本迭代需求。

万达大数据中心 - 超大屏数据可视化

我们研读市面上各类Data Visualization 组件，分析各类组件的利弊(E-Chart, AntV, Chartjs, etc)，与前端开发同学共同设计了万达自己的数据可视化组件库的样式。
欢迎Fork, Star **https://github.com/ludejun/Deep-Viz**

万达大数据中心 - 超大屏数据可视化

带领团队参与设计万达集团重大商业活动的超大屏数字展示项目，定义数据可视化设计规范，并在国际会议上展示设计成果。

Year 2017

Tencent 腾讯

腾讯自选股 App 1.2 - 3.0

腾讯系第一款股票类App，第一版是基于iPhone4S出的设计稿，我们当时做了大量的用户调研，用户画像分析，并根据设计报告率先推出股价提醒功能，及横屏K线图切换功能，在第三版迭代时，我们引入了腾讯系第三方登录，增强了社交属性，一直延续至今。

QQ浏览器 2.0， 腾讯电脑管家2.0

作为MIG部门的首推产品QQ浏览器，我们在2012年开始参与设计，分析了当时的竞品，海豚浏览器，Chrome浏览器，百度浏览器等竞品的移动端产品形态，并写出分析报告，产品设计迭代方案，伴随设计趋势的变化不断更新产品视觉。并根据腾讯的优势业态及当时主推的H5小程序应用市场，迅速占领市场，并在移动端浏览器市场长期保持领先态势。

STATE STREET®

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About State Street

This is State Street

We're at the heart of financial services. And our clients are at the heart of everything we do. We develop solutions to meet their challenges. We recruit the best. We build partnerships and invest in innovation to help them seize new opportunities.

MEET OUR LEADERSHIP TEAM

Our Story

Our clients are looking to the future. We're helping them get there.

We're responsible for more than 10 percent* of the world's

State Street Global Advisor IMC Diagram

Information Management Center 是SSgA部门的一套核心金融数据系统，我们通过设计流程可视化图，完成前期系统分析设计界面，率先尝试用Isometric风格设计；

As you can see from the annotated image, there are many pieces to the data and content supply chain that allows the SSgA people responsible for client reporting to configure, monitor and control the data and reports needed by clients and their interested parties. The end-to-end client reporting infrastructure is explained in simple terms on the subsequent pages.

Disclaimers & Footnotes Content Management Tool

Application used to create, store, retrieve and manage client-ready footnotes used in investment commentaries and client reports.

Report Tracker Database

Global system that tracks preparation and delivery of manual report components. Integrated with CRS using a publish / subscribe model.

Report Template Library

Growing library of standard report templates spanning accounting, performance / analytics, holdings, characteristics and report combinations. Templates are configured using IMC.

Information Management Centre

Tool used to configure, control, monitor and deliver reports to clients.

Investment Commentary Tool

Global system that facilitates the authoring, publishing, storage and retrieval of market, strategy, fund and client commentary used in client reports.

Data

Reference and source data utilized by CRS in report configuration, production, delivery and monitoring. (See pages 6–8)

Client Reporting Repository

Repository of client-ready data available for extraction and usage in client reports plus inbound interfaces from source and reference data systems.

Report Repository

Archive of all final reports

Reporting & Delivery Engines

Underlying infrastructure that extracts, formats and packages report sections based on specifications. Reports and attachments are delivered and stored.

Year 2011

This material, including but not limited to financial results, targets, or performance objectives, is for the internal use of SSgA personnel only. It should not be disseminated, transferred, distributed, or re-distributed to any clients, consultants, prospects, or to the public. Such distribution of this material outside of SSgA may violate laws and regulations and subject SSgA and the individuals disseminating the materials and their superiors to regulatory or SSgA sanctions. The views expressed herein are those of authors only through the date of posting.

SSgA.com Design Upgrade

SSgA.com 3.0 设计升级，网站覆盖了SSgA的全部业务，我们定义了此次改版的设计规范和设计输出。

Year 2012

Global Landing Page general dimensions

A Background Image Ramp
bg_body_glp.jpg

B Center content div
992 px width
754 px height

C Logo on two lines
logo_ssga_glp.gif
Height: 33pxav

D Dotted Line Vertical
lineV_dotted.gif

E*
font-family: Arial;
font-size: 12px;
font-weight: normal;
color: #0066cc
text-decoration: none;
text-align: left;

F
See "GLP Promo" for specs

G
font-family: Trade Gothic W01 Bold 2
font-size: 18vpx;
font-weight: normal;
color: #5D687C
text-decoration: none;
text-align: left;

H*
font-family: Arial;
font-size: 12px;
font-weight: normal;
color: #0066cc
text-decoration: none;
text-align: left;
arrowR_blue.gif
icon_exit.gif

I
Empty_Button.png

J*
font-family: Arial;
font-size: 11px;
font-weight: normal;
color: #666666
text-decoration: none;
text-align: left;

K
ssc_footer_logos.png

L
font-family: Arial;
font-size: 11px;
font-weight: normal;
color: #ffffff
text-decoration: none;
text-align: right;

***a:hover**
text-decoration: underline;

SSgA.com Redesign

SSgA.com 3.0 设计升级，网站覆盖了SSgA的全部业务，我们定义了此次改版的设计规范和设计输出。

A Background Color
color: #EAEBED

B Center content div
992 px width

C Logo on one line
logo_ssga.gif
Width: 234px;
Height: 18px;

D Dotted Line Vertical
lineV_dotted.gif

E*
font-family: Arial;
font-size: 12px;
font-weight: normal;
color: #0066cc
text-decoration: none;
text-align: left;

F
font-family: Arial;
font-size: 12px;
font-weight: normal;
color: #5D687C
text-decoration: none;
text-align: left;

G*
font-family: Arial;
font-size: 12px;
font-weight: normal;
color: #0066cc
text-decoration: none;
text-align: left;

H Dotted Line Horizontal
lineH_dotted.gif

I
See "Country Page Promo" for specs

J
See "Product Widget" for specs

K
font-family: Trade Gothic W01 Bold 2
font-size: 18vpx;
font-weight: normal;
color: #000000;
text-decoration: none;
text-align: left;

L*
font-family: Arial;
font-size: 12px;
font-weight: normal;
color: #0066cc
text-decoration: none;
text-align: left;
line-height: 14px;
icon_video.gif

M
font-family: Arial;
font-size: 12px;
font-weight: normal;
color: #5D687C;
text-transform: uppercase;
text-decoration: none;
text-align: left;
line-height: 14px;

N*
font-family: Arial;
font-size: 12px;
font-weight: bold;
color: #0066cc
text-decoration: none;
text-align: left;
line-height: 15px;

***a:hover**
text-decoration: underline;

Year 2011

Personal Skills

Stay Hungry, Stay Young

IDF - Interaction Design Foundation

About IDF - We continue to collaborate with top universities and companies, such as Stanford, Cambridge and SAP Labs, as well as such noted authors as Clayton Christensen and Don Norman, to share our knowledge with over a million designers every month.

国际交互设计协会成员，上海地区成员，不断更新完成线上系列产品设计、体验设计、设计思维等相关课程。

INTERACTION DESIGN FOUNDATION

Est. 2002

COURSE CERTIFICATE

ZhangLei

with membership number 25232 has successfully completed the course

“Mobile User Experience (UX) Design”

conducted from Sep 22nd 2017 to Nov 3rd 2017

Distinction: Top 10% in class

Founder,
Interaction Design Foundation

CERTIFICATE

You can verify this certificate at:
https://www.interaction-design.org/zhanglei-alain

VERIFICATION

Head of Instruction,
Interaction Design Foundation

HTML5, CSS3, JavaScript - Web Skills

了解W3C规范，熟悉HTML5, CSS3技术更新，了解前端框架与前端交互效果实现，能够独立完成符合W3C规范的，应用Nodejs前端框架的前端页面重构。

Open Digital Library
On Traditional Games
开放的传统游戏数字图书馆
MONGOLIA
GREECE
Hot Topics
Frescobol
Bouchi Khela
Jongo
Footvolley
Bangladesh
Morocco
Brazil
Greece
Mongolia
IEG in Brazil
演示
Capoeira
Max Wooster

We choose to go to the Moon in this decade
and do the other things, not because they are easy,
but because they are hard!

SITE TRAFFIC
DOWN BY 50%
TODAY
THESE 1,500 USERS ARE
LIKELY TO UPGRADE

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Merci beaucoup