

ISAIAH GONZALES

PORTFOLIO – ISAIAH GONZALES

My name is Isaiah Gonzales. I began my college journey at CNM, where I completed my associate degree in Business Administration and earned a Certificate in General Business. During that time, I built a strong foundation in business, accounting, law, and professionalism while learning how to balance school, work, and personal responsibilities.

Today, I am a senior at the University of New Mexico, finishing my Bachelor's degree in Management Information Systems at the Anderson School of Management. My current studies focus on the intersection of technology and business—database management, systems analysis and design, project management, and business process optimization. After completing my bachelor's degree, I plan to pursue a Master's in Cybersecurity and Business Analytics, with the goal of working in a role that combines data, security, and business strategy.

REPRESENTATIVE WORK FROM CNM

FINAL POWERPOINT – IT 1004

This was an introductory computing and typing course I took in Fall 2022. I stayed in the class even though I had already completed a more advanced course because I wanted to improve my presentation skills. For the final project, I created a professional PowerPoint using imagery rather than heavy text. This project helped me become more confident presenting information in front of others.

BUSINESS ETHICS FINAL DRAFT – BUSA 2460

This online course involved a semester research project on a New Mexico company that received a Business Ethics Award. My partner and I collaborated completely online and interviewed the company owner over Zoom. This project taught me how to communicate professionally in a remote environment and work through ambiguity while completing a group assignment.



BOOK CRITIQUE – RELG 1110

For this final project, I completed a critique on “Them and Us: Cult Thinking and the Terrorist Threat” by Arthur Deikman. This assignment required critical analysis and outside research. It pushed me outside my comfort zone and strengthened my ability to evaluate and challenge academic arguments.

STRUGGLES

Accounting courses such as Accounting 1110 and 2110 were challenging for me. While I passed both courses, they helped me realize that accounting was not my strongest area. Intro to World Religions was also a challenge, where I earned my lowest grade at the time. This experience reminded me of the importance of remaining focused and disciplined.

Transitioning to online learning during and after COVID also presented difficulties. However, it strengthened my time management, independence, and adaptability.

HIGHLIGHTS

Courses such as Business Professionalism and Customer Service in Business were directly applicable to my work life. Business Law became one of my favorite courses due to engaging instruction. One of the most significant achievements was earning a B in Macroeconomics after struggling early in the semester. This experience taught me perseverance and resilience.

At UNM, my MIS coursework in systems analysis, databases, and project management has strengthened my understanding of how technology supports business operations.

CURRENT STATUS

Senior at the University of New Mexico – Management Information Systems

CNM Graduate – Associate Degree in Business Administration and Certificate in General Business

FUTURE GOALS

After completing my bachelor's degree, I plan to pursue a Master's in Cybersecurity and Business Analytics. I aim to build a career combining data security, analytics, and business strategy to support organizations in securing and optimizing their systems.