BreezySites

Why BreezySites

We're building BreezySites because we recognize that many independent professionals struggle to establish and maintain a strong, dynamic online presence. Roughly half of our current users don't even have a website, missing out on critical opportunities to attract new customers and build trust online. Even those who do maintain websites often find the process cumbersome, particularly when trying to synchronize their website content with Breezy's platform.

By integrating BreezySites directly into our core offering, we leverage the extensive information we already possess about our users—such as location details, services offered, operating hours, and customer reviews—to instantly generate professional, customized landing pages. This dramatically reduces the barrier for professionals to get online quickly.

Longer-term, our vision extends to enriching user websites with powerful plugins, including payments, SEO, chat support, and billing, analytics. We'll streamline this process through standardized APIs and comprehensive documentation, making it straightforward for future integrations.

Current State of the world

You can get a test account here to try out the product. Use the username and password **prod** and **test**.

Breezy Sites - Phases

> Nature's evolutionary journey only proceeds through steps that work - eac
> form must be able to survive and thrive in its own time.

The above is equally true for product development. Each "phase" of the product should provide value to the users. Breaking product development into phases allows us to "close the loop" and quickly get feedback from users. Ensuring that we generate maximal value to our users. This is a tentative outline for the project:

Phase 1: One shot website generation

A very basic website generation from the information that we already have about the professional (e.g location, services, google maps listing, hours, etc). This should basically be a simple landing page.

Phase 2: Website Editor

Claude artifacts / GPT canvas like chat experience to allow users to edit their website.

Phase 3: Iteration and Versioning

Give our users some ability to view past versions and possibly return to older ones. Make edits and iteration to previous versions.

Phase 4: Image Assets

Allow users to manage (upload, remove, name) image assets that the LLM editor has in their context.

Phase 5: DNS infrastructure

Some way to give our users a neat looking permanent link (e.g "jay-the-plumber.bree.ze" and setup the DNS for them). Ideally it's all cached for speed and maybe using CDN.

Phase 6 [Longer Term]: Plugins

Can add things like payments, SEO blog pages, billing, analytics, intercom like chat page, etc. Maybe we make some standard API to make this stuff easier to make and publish docs for it.

UX Comparables

S Make a simple landing page for a plumber.

✎ Edit

I'll create a simple landing page for a plumber business. Here's the HTML with built-in styling:

🌐 **Reliable Plumbing Services Landing Page**
Click to open website

The landing page I've created includes:

- A professional header with logo and navigation
- Eye-catching hero section with a call-to-action button
- Services section showcasing 6 key plumbing services with icons
- "Why Choose Us" section highlighting company benefits
- Customer testimonials to build trust
- Contact section with prominent call-to-action buttons
- Comprehensive footer with contact information and navigation links

The page features a clean, professional design with a color scheme using blue tones (commonly associated with water and plumbing) and orange accents for call-to-action elements. It's fully responsive and will work well on both desktop and mobile devices.

Would you like me to make any adjustments to the content or design elements?

✳

Retry ⌄

Claude can make mistakes. Please double-check responses.

Reply to Claude...

Claude 3.7 Sonnet ⌄   Choose style ⌄

← Reliable Plumbing Services Landing Page

⟳ Preview Code

🔧 **Pro Plumbing**

Services   Why Choose Us   Testimonials   Contact

Expert Plumbing Services You Can Trust

Fast, reliable, and professional plumbing solutions for your home or business. Available 24/7 for emergencies.

Get Free Estimate

Our Services

From minor repairs to major installations, we provide comprehensive plumbing solutions for residential and commercial properties.

Last edited just now

ChatGPT 4o ⌄

Plumber Landing Page ⌄

Stop

Make a simple landing page for a plumber.

</> Plumber Landing Page

Answer in chat instead >

I've created a simple landing page for a plumber, featuring a clear call to action and a professional design. Let me know if you need any modifications!

Reliable Plumbing Services

Fast, Affordable, and Professional

Need a Plumber?

We offer expert plumbing solutions for homes and businesses.

From leaks to installations, we've got you covered.

Call Now: (123) 456-7890

Ask anything

ChatGPT can make mistakes. Check important info.