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LA PASTRY VILLE

0.3

COLORS & MOODBOARD

STYLISH



AESTHETIC



DELICIOUS



FRENCH-AMERICAN





A cat wearing a beret, a direct reference to French culture, charm, and sophistication. This image immediately brings to mind Paris, cozy cafés, and an atmosphere of enjoyment.



“Pastry Ville” is rendered in a strict geometric font, which adds modernity and reliability. The word “La” is handwritten, light, and elegant, balancing the composition and enhancing the sense of individuality. The slogan “Delight in every bite” completes the brand image. It emphasizes the main idea — that every La Pastry Ville product brings joy, lightness, and pleasure.





LA PASTRY VILLE





















THANK'S