

Igor Ferst

SOFTWARE + DATA

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Summary

I am a product-minded, customer-obsessed engineer who loves helping data scientists and analysts extract insights from complex, large-scale data.

I have deep experience both as an engineer and a technical leader, including founding and exiting a startup that built a data analytics platform for vehicle telematics data (now part of Bridgestone Mobility Solutions). My technical experience spans the entire data stack: designing and building pipelines, ETL, data modeling, and executing analytics/data science projects.

I focus on aligning technical work with business needs, and enjoy engaging directly with data users around requirement gathering and validation, training and upskilling, etc. I thrive in roles that combine leadership, product thinking, and hands-on technical work, especially in high complexity/high ambiguity contexts.

Work Experience

Epidemic Sound

Stockholm, Sweden

SR. ANALYTICS ENGINEER

Sept. 2023 - present

Epidemic's analytics engineering team owns our data warehouse and supports Epidemic's analysts and data scientists with tooling, data products, and expertise.

- Implemented new data warehouse deployment process that increased deployment frequency from twice a week to daily.
- Responsible for all data modeling and data integration in support of new CRM tool implementation.

Bridgestone Mobility Solutions

Stockholm, Sweden

SR. DIRECTOR OF ENGINEERING/DATA ENGINEERING LEAD

Feb. 2021 - Aug. 2023

My startup Mobikit was acquired and its product incorporated into Bridgestone's software portfolio as a data-driven fleet risk management product for insurance carriers. At Bridgestone, I continued to lead data engineering and product development.

- Oversaw the continued development of our telematics data platform, with a focus on scalability, reliability, and observability.
- Hired and onboarded a tech lead, product manager, and multiple new engineers. Coached two team members to promotion.
- Worked closely with product team, sales team, and customers to turn feedback and insights into an actionable product roadmap.
- Managed personnel and cloud budgets.

Mobikit

Columbus (OH), USA

CO-FOUNDER/CTO

Jan. 2019 - Feb. 2021

Technical co-founder of a startup building a data analytics platform for large-scale vehicle telematics data. I oversaw data engineering, product development, and customer implementation.

- Architected and led development of data pipeline to ingest, harmonize, and enrich telematics data from heterogeneous sources.
- Oversaw design and development of platform's analytics features.
- Executed and supervised ad-hoc data science projects (geospatial analytics, clustering, optimization).
- Contributed code across the entire stack, from data pipeline to ETL to application backend to UI.
- Grew and managed globally distributed team of developers and data scientists, from interns to seniors (8 people at its highest).
- Raised funding, guided company to product-market fit, and exited successfully.

Root Insurance

Columbus (OH), USA

SR. SOFTWARE ENGINEER

Sept. 2018 - Jan. 2019

Worked at a growth-stage insurtech unicorn on multiple data-intensive projects.

- Prototyped a random forest model in scikit-learn to enhance insurance rate accuracy.
- Implemented support for new rating methodologies and executed historical backtests for rating changes.
- Python SME for engineering and actuarial teams.

Enlace Health

LEAD SOFTWARE ENGINEER

Columbus (OH), USA

Sept. 2014 - Feb. 2018

Enlace is a healthtech company building large-scale data analytics tools to support innovative models of healthcare delivery. I joined as an early employee working on the analytics platform, and was then asked to lead a team building a new product.

- Led a cross-functional team building a care management and revenue cycle management product for surgical centers.
- Owned product design and technical architecture, maintained product roadmap, implemented features.
- Introduced and trained engineering team on new technologies (Docker, Angular), development processes (TDD, code reviews), and agile methodology (user stories, estimation).

InSample

SOFTWARE ENGINEER

San Francisco (CA), USA

Mar. 2014 - Sept. 2014

First employee at a healthcare analytics startup building a cloud-based tool for statistical de-biasing of clinical experiments.

Together with the CTO, I interviewed prospective customers, and designed and built the product prototype.

Google

SOFTWARE ENGINEER

Mountain View (CA), USA

Feb. 2013 - Mar. 2014

I was part of the conversion tracking team building tools that Google's customers use to understand the effectiveness of their ad spend. I implemented a novel conversion tracking visualization for the AdWords suite of analytics tools and developed enhancements to the Google Analytics Markov-chain-based attribution model.

Palantir Technologies

FORWARD DEPLOYED ENGINEER

Palo Alto (CA), USA

Jan. 2011 - Jan. 2013

I worked on Palantir Metropolis, a data integration and quantitative research platform for capital markets. I was a developer and product owner for the platform's visualization and reporting features, and was embedded with the platform's largest customer.

Skills

General	Data engineering, software engineering, data science, product management, technical leadership
Languages	Python (primary), SQL, Javascript, Ruby, Java
Data Tools	dbt, BigQuery, PostgreSQL, pandas, Looker
Infrastructure	AWS, GCP, Docker, Airflow, Terraform, git
Data Science	Statistics, optimization, random forests, NLP, graph algorithms, Markov chains, data modeling

Education

Cornell University

M.S. IN COMPUTER SCIENCE

Ithaca (NY), USA

- PhD candidate in Applied Mathematics supported by a US National Science Foundation Graduate Research Fellowship.
- Published original research in algorithms and optimization: <https://tinyurl.com/ycheu4us>

University of Waterloo

M.MATH. IN COMBINATORICS & OPTIMIZATION

Waterloo (Ontario), Canada

University of Chicago

B.S. IN MATHEMATICS WITH HONORS

Chicago (IL), USA

Volunteering

Odesa Peace Fund

- General IT guidance and support for a US-based nonprofit providing humanitarian aid to Ukraine.

Stockholm, Sweden

Hack OHI/O

- Twice served as judge and mentor for Ohio State University's student hackathon.

Columbus (OH), USA

United Schools Network

- Designed and taught a three month after-school programming course for middle-school students.

Columbus (OH), USA