

Igor Krstovic

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Summary of Qualifications

Front End developer passionate about writing clean code using programming languages and databases such as ReactJS, JavaScript, HTML5, CSS3, Tailwind CSS, Firebase, and MongoDB. Apart from coding, I have extensive experience building start-up brands in e-commerce, creating communities, and making viral content. My experience in different fields provides me with a well-rounded set of skills to better understand business needs and how to sell products.

Experience

Front End developer | *Freelance* | May 2022 - Present

• **Blossom:** *Frontend developer (React Native / ReactJS, CSS)*

Developed a mobile IOS and web app that shows the timing and locations of Sakura cherry blossom around Japan. The app uses Unsplash API to generate random cherry blossom images from selected places.

• **NotifyMe Web App:** *Fullstack developer (ReactJS, Firebase, CSS)*

Built a Web app that pulls Twitch API via the Axios library, showing Live statuses of preferred accounts that are stored inside of a Firebase database.

• **Personal Website:** *Frontend developer (ReactJS, Tailwind CSS)*

Built and designed a website for my personal portfolio using ReactJS and Tailwind CSS.

Business Operations Manager | *Dual GmbH* | October 2019-May 2022

- Performed competitor analysis and market research to identify new sales opportunities
- Prepared documentation to expand into a new market
- Built a growing customer base by setting up a new virtual shop for nutritional supplements
- Developed strategic partnerships with suppliers and reduced costs by 20%
- Created strategy and content for marketing including social networks and email campaigns

Business Operations Analyst | *Dual GmbH* | March 2018-October 2019

- Handled customer inquiries regarding products and orders
- Assured accurate monthly reconciliations
- Maintained documentation relating to invoices, tax returns, receipts and internal approvals
- Updated product listings and monitored product reviews

Freelance Content Creator | *Self-employed* | May 2015-March 2018

- Grew social media following and managed Instagram pages for JustHype clothing company
- Created and edited photos to increase customer engagement and raise brand awareness
- Collaborated with various clients to create innovative and relevant content for social media
- Created strategies to help grow social media presence and increase organic reach
- Edited photos to create a professional unified brand look across different platforms

Hard and Soft Skills

React/React Native	JavaScript ES6	HTML5	CSS3
Tailwind CSS	Firebase/MongoDB	Git	GitHub
Visual Studio Code	Trello/Monday/Slack	Adobe Photoshop	Adobe Premier Pro