

IGOR DE PAULA

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ABOUT ME

I'm a technologist, a builder, a student and an entrepreneur. With almost 6 years of software engineering experience I'm proud to say I've always positively impacted the companies I've worked on through my diligent work and positive energy. I have not held a formal job and have been working on myself and personal projects for a few months. So, I'm eager to bring everything I learned into a challenging and rewarding environment doing work that not only delivers on customer expectations and business goals but also facilitates my teammates' work and contributes to the growth of the company. I hold my work to a very high standard and I'm always looking to improve and innovate in every opportunity I have.

EDUCATION

B.S. in Computer Engineering

Boston University

Class of 2016

EXPERIENCE

Purple Facts : CEO purplefacts.com

Jun 2018 - now

IN A NUTSHELL	Bootstrapped a SaaS startup that aims to deliver quality software solutions to real estate investors.
SPOTLIGHT	Through unique and custom built features like Slack integration, event driven design and lead capturing chatbot I improve my value prop without compromising tech overhead and facilitating customer acquisition.
SKILLS INVOLVED	React javascript nodeJS mongoDB AWS SaaS web security lean methodology marketing networking

Wise Tokyo : Co-Founder wisetokyo.com

May 2018 - Sep 2018

IN A NUTSHELL	Co-founded e-commerce company focused on selling Japanese kitchen goods while educating customers.
SPOTLIGHT	I set up our site and iterated on design and customizations to the product page based on AB testing from ad campaigns leading to improved lead conversion performance. Marketing strategy lead to 6.1k facebook likes.
SKILLS INVOLVED	Wordpress php CSS Facebook business Photoshop Digital Marketing business development

eHana, LLC : Junior Software Engineer ehana.com

Jun 2016 - Aug 2017

IN A NUTSHELL	Lead front-end development of new products while focused on full-stack legacy code modernization and fixes.
SPOTLIGHT	My interest in UX and front-end development lead me to take on the challenges eHana had in the area. Proud to be responsible for modernizing key features of the core product and developing new billable features.
SKILLS INVOLVED	.NET C# javascript AngularJS Angular SQL css html scrum CD SVN git UX Design web security

Boston University : Engineering Computation TA bu.edu

Jan 2013 - May 2016

IN A NUTSHELL	Taught engineering students core software development skills and best practices through MATLAB.
SPOTLIGHT	Through a lot of pair programming and breaking down algorithms to classes full of students I continuously developed strong communication skills, specially but not limited to, expressing software ideas and concepts.
SKILLS INVOLVED	communication MATLAB pair programming teaching Microsoft Office

Andersson Lab : Research Assistant bu.edu/anderssonlab

May 2014 - Aug 2014

IN A NUTSHELL	Improved data analysis by scaling core C++ algorithm using CUDA's GPU technology and improving dev tools.
SPOTLIGHT	My challenge was to improve Prof. Andersson's algorithm. Through building it into a parallel model, I improved runtime from days to minutes. I also delivered a framework and documentation for future developers.
SKILLS INVOLVED	C++ CUDA Parallel Computation Algorithms Big O Linux MATLAB Calculus