IN-STORE CLOSED LOOP SYSTEM

IN-STORE CAMERAS

NO IMAGES STORED

NETWORK ROUTER

STOREDNA COMPUTER VISION ALGORITHMS - REAL TIME FEED PROCESSING

INTEL NUC PROCESSOR

STORE DNA HEALTH CHECK SYSTEM

CLOSED LOOP SYSTEM
TECHNICAL BLUEPRINT
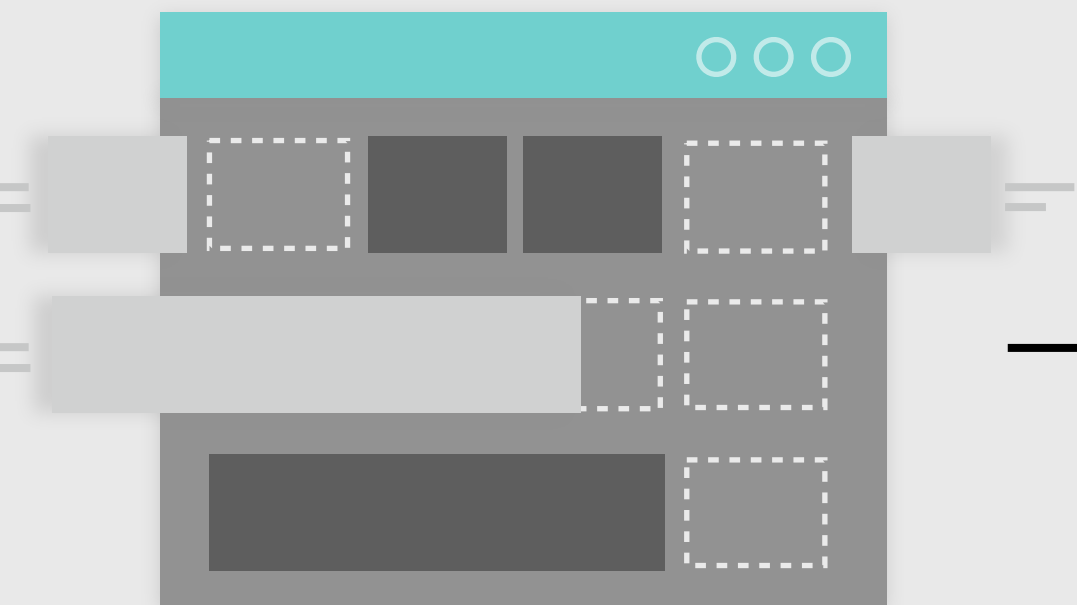
STORE DNA PLATFORM

STORE DNA PROCESSING API
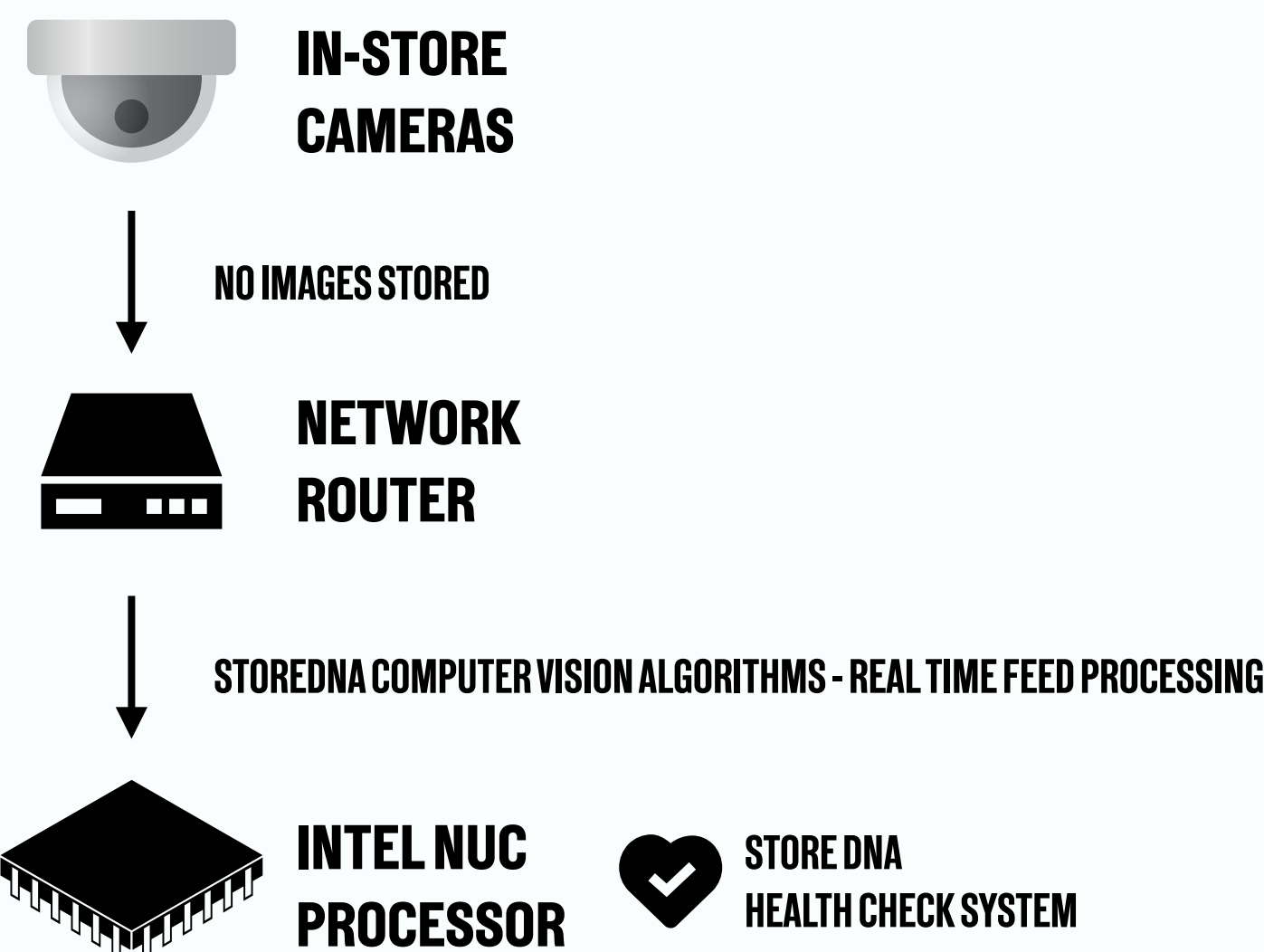
CAPTURE RATE	TRAFFIC	BOUNCE RATE	PROMO ENGAGEMENT	CATEGORY ENGAGEMENT
FIXTURE ENGAGEMENT	PRODUCT ENGAGEMENT	FITTING ROOM QUEUE	SHOPPING TIME	CASH DESK QUEUE

AGGREGATED NUMERICAL VALUES STORED IN NIKE ON PREMISES DATABASE

SALES

REPOSITION TO SELL MORE

OPTIMAL PERFORMANCE

REMOVE FROM THE WALL

CONSIDER MARKDOWN

PRODUCT INTERACTIONS

POS DATA

DATABASE