



Fresco

Flow Version 1


Sign Up

Existing Organization

New Tab - Toby


www.Fresco.com/BoardID

Already have an account? [Log In](#)



Sign Up


Your password should be at least 8 characters



[Sign Up](#)

By creating an account, you agree to our [User Terms and Privacy Policy](#).

Or use

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New Tab - Toby

www.Fresco.com/BoardID

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Sign Up

Email

abraham.bazan@questionpro.com

Password


Confirm Password



Sign Up

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Email

abraham.bazanquestionpro.com

Use a valid email

Password

Your password should be at least 8 characters


Confirm Password

The passwords didn't match. Try again

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Welcome To Fresco

"QuestionPro" is here
release the power of collaboration with your team

JJASAB

John Johanson, Anup Surendran
and 56 others are using Fresco!

Let's Start

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Sign Up
New Organization

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Welcome To Fresco

But before we get started

First Name

Abraham

Last Name

Bazán Hernández

Company

QuestionPro

Workspace: frescopad.com/questionpro

Continue

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Boards

The screenshot shows a web browser window with the address bar displaying "www.Fresco.com/BoardID". The page has a purple header bar with the Fresco logo on the left and a user profile icon labeled "AB" on the right. Below the header, there is a sidebar on the left with a clipboard icon and a grid icon. The main content area features a purple button labeled "+ New Board". Below this, the section "My Boards" displays a preview of a board titled "Journey Ideas". The board preview includes a green header, a grid of green and teal cards, a horizontal timeline, and a grid of blue cards. Below the board preview, a card shows the title "Journey Ideas", the date "Opened Oct 12, 2020", and the text "Anup Surendan, II and 5+ collaborating" with a group icon. The footer of the page contains the copyright notice "© 2020 Fresco | +1 (800) 123 4567" and links to "Privacy Policy" and "User Terms".

New Tab - Toby

www.Fresco.com/BoardID

+ New Board

My Boards


Journey Ideas


Opened Oct 12, 2020

Anup Surendan, II and 5+ collaborating


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+ New Board





My Boards



Journey Ideas

Opened Oct 12, 2020


 Anup Surendan, II and 5+ collaborating




Abe Bazán


abraham.bazan@questionpr...

Settings

 My organization

 Invite people

www.fresco.com/QuestionPro

 Log out


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www.Fresco.com/BoardID




AB



Board Name

My Customer Journey

Cancel




Customer Journey Maps

Innovation

Bussiness Model

Product

Marketing



Customer Journey Map 1

Use this template to create a shared understanding of customer aspirations and priorities

Select

Customer Journey Map 2

Customer Journey Map 3

Customer Journey Map 4

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Board Usage

New Tab - Toby

www.Fresco.com/BoardID

My Customer Journey

JJXSAB

Awareness

Choices

Decisions

Threats

What do you think?

+

Add Note

Search Queries

Opportunity Areas

+

Customer Jo...

COSTAR

100%

New Tab - Toby

www.Fresco.com/BoardID

My Customer Journey

JJ

AS

NB

Awareness

Choices

Decisions

Threats

What do you think?

Hi! edit here
:D
Its easier!!!

+

Search Queries

Opportunity Areas

+

Customer Jo...

COSTAR

+

100%

New Tab - Toby

www.Fresco.com/BoardID

My Customer Journey

JJXSJB

Awareness

Choices

Decisions

Threats

What do you think?

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

Search Queries

Opportunity Areas

Customer Jo...

COSTAR

100%



⊕ — ⊖ 100%

⊕ — ⊖ 100%

Live Chat ✕

⊕ — ⊖ 100%

New Tab - Toby

www.Fresco.com/BoardID

My Customer Journey

JJ

KS

AB

Awareness

Choices

Decisions

What do you think?

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

Search Queries

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

Opportunity Areas

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

This is an idea for this journey Map

Collaborators

Select a collaborator to view its contributions

Jose

Abe Baz21

Chuck Norris

Clark Kent

Alan

+

Customer Jo...

COSTAR

100%



Canvas

The screenshot displays the Fresco Canvas application in a web browser. The browser's address bar shows the URL `www.Fresco.com/BoardID`. The application interface features a purple header bar with the Fresco logo on the left and a user profile icon labeled 'AB' on the right. A sidebar on the left contains a clipboard icon and a grid icon. The main workspace is titled 'Custom Canvas' and contains a 'QuestionPro Journey Map'. This map is a visual representation of a process flow, starting with a green header bar, followed by a sequence of green and teal rectangular blocks, a horizontal timeline with dots, and a grid of blue blocks. A tooltip for the 'QuestionPro Journey Map' is visible, indicating it was opened on Oct 12, 2020, and is being collaborated on by Anup Surendan, II and 5+ others. The footer of the application shows the copyright notice '© 2020 Fresco I +1 (800) 123 4567' and links to 'Privacy Policy' and 'User Terms'.

New Tab - Toby

www.Fresco.com/BoardID

+ New Canvas

Custom Canvas

QuestionPro Journey Map

Opened Oct 12, 2020

Anup Surendan, II and 5+ collaborating

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The screenshot displays the Fresco.com BoardID interface. At the top, a browser window shows the URL www.Fresco.com/BoardID. The interface has a purple header bar with the Fresco logo on the left and a user profile icon labeled 'AB' on the right. Below the header, there is a form to create a new board. It includes a 'Board Name' input field containing 'My Customer Journey', a 'Category' dropdown menu set to 'Customer Journey Map', and a purple 'Create' button. To the left of the main canvas area is a sidebar with a clipboard icon and a grid icon. The main canvas area is titled 'Custom Canvas' and displays a preview of a 'QuestionPro Journey Map'. This map is a complex diagram with green and blue rectangular blocks connected by lines, representing a process flow. Below the map preview, a card provides details: 'QuestionPro Journey Map', 'Opened Oct 12, 2020', and 'Anup Surendan, II and 5+ collaborating'.

Board Name

Category

Create

Custom Canvas

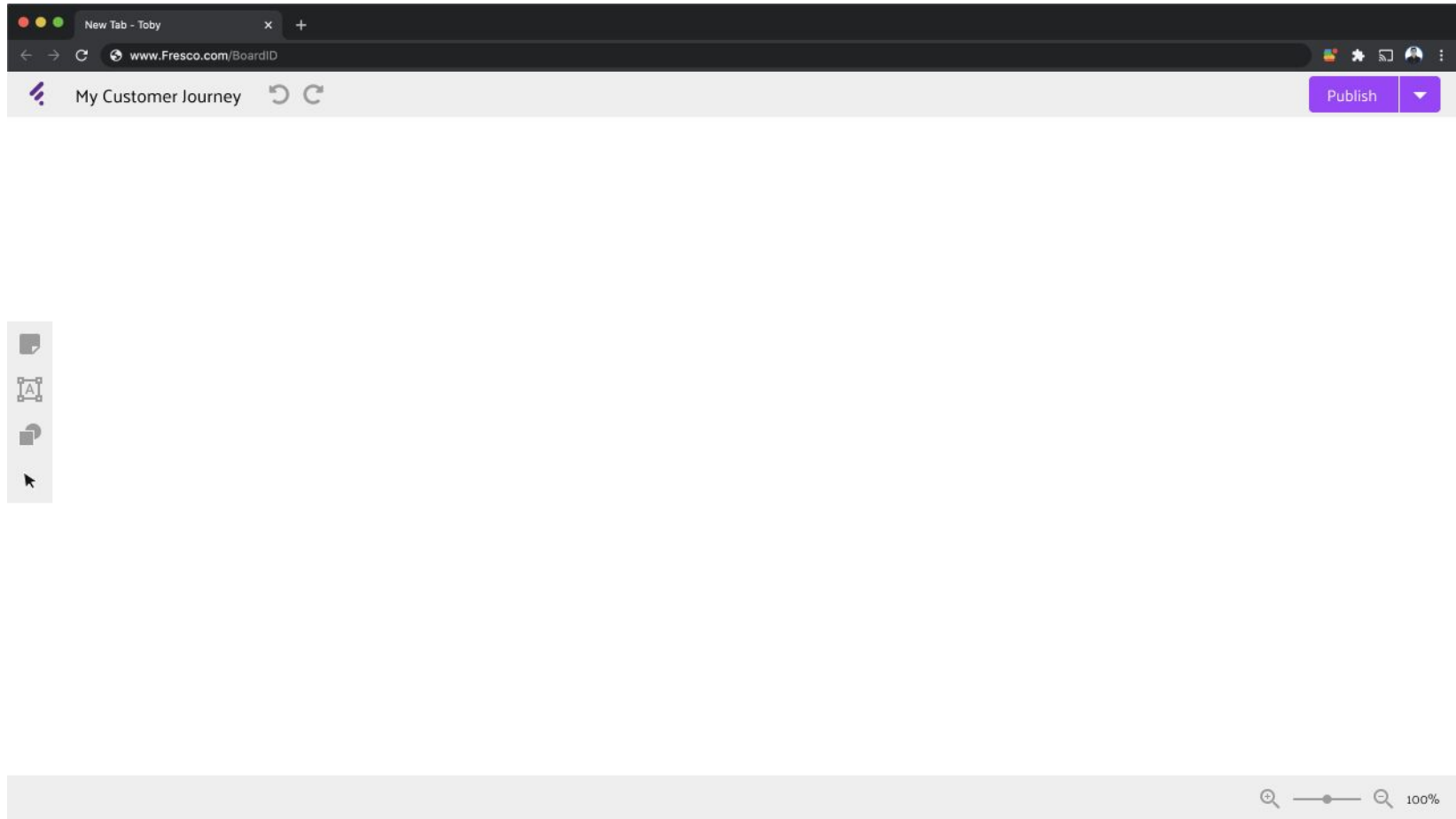
QuestionPro Journey Map

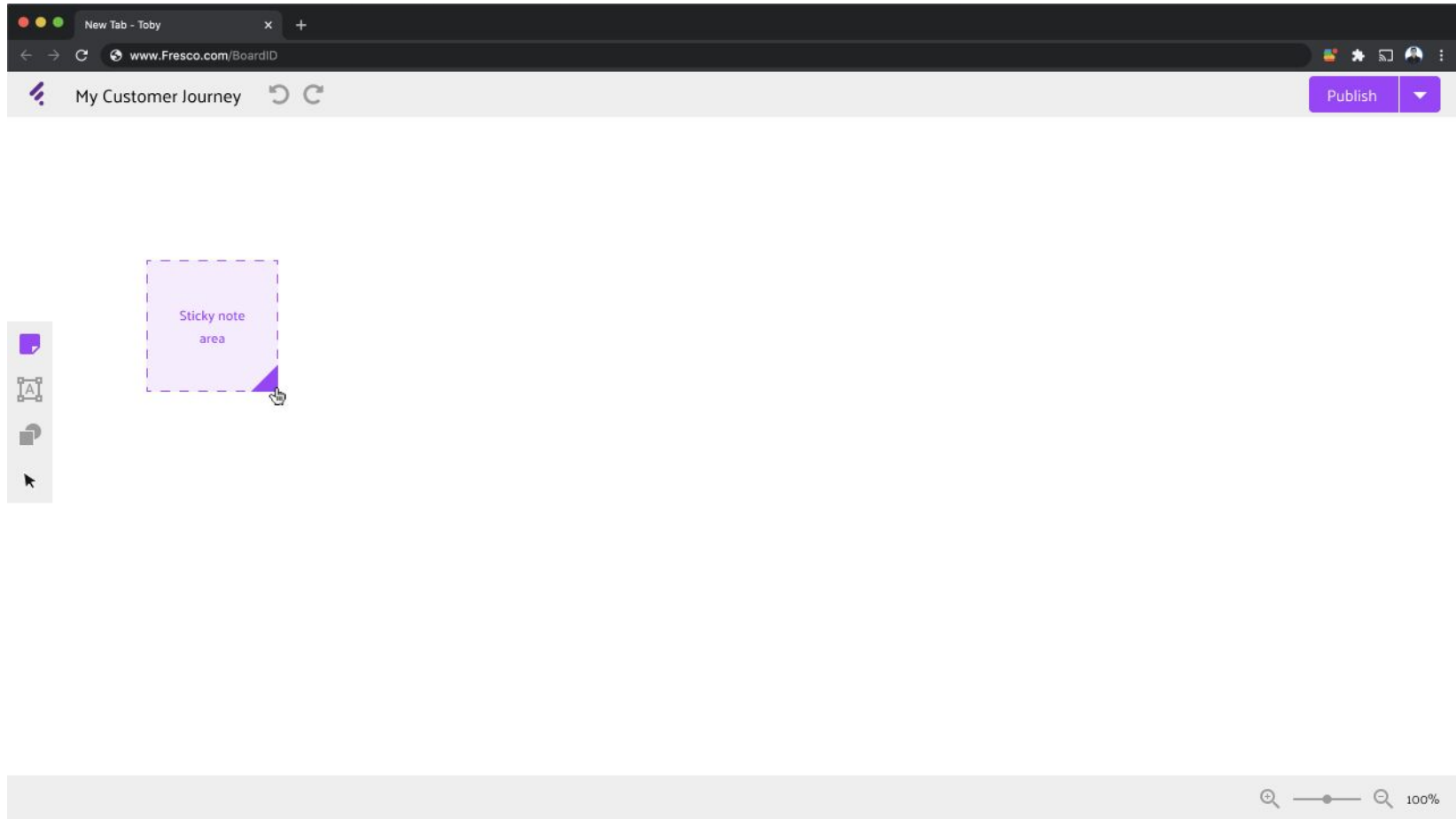
Opened Oct 12, 2020

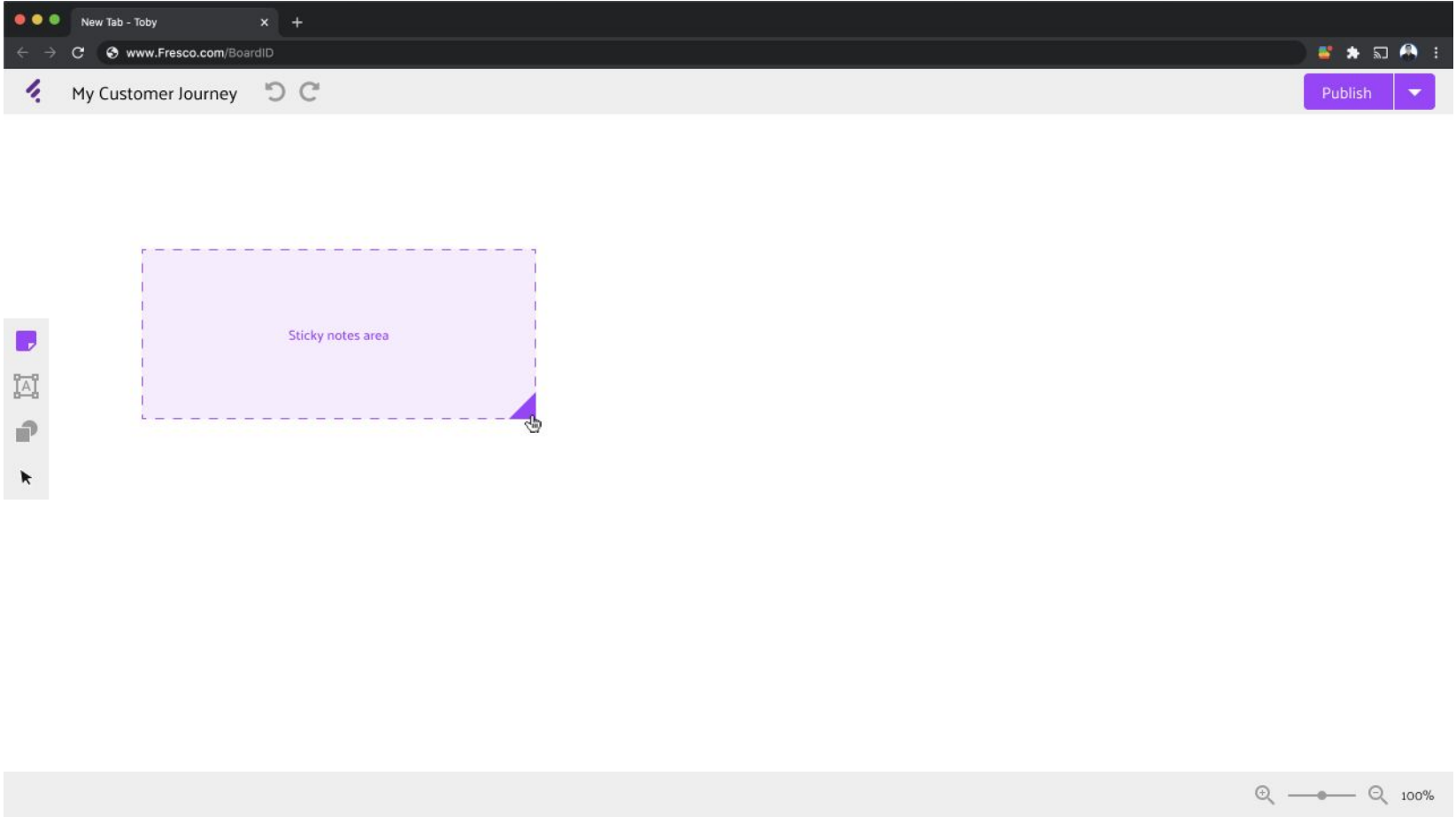
Anup Surendan, II and 5+ collaborating

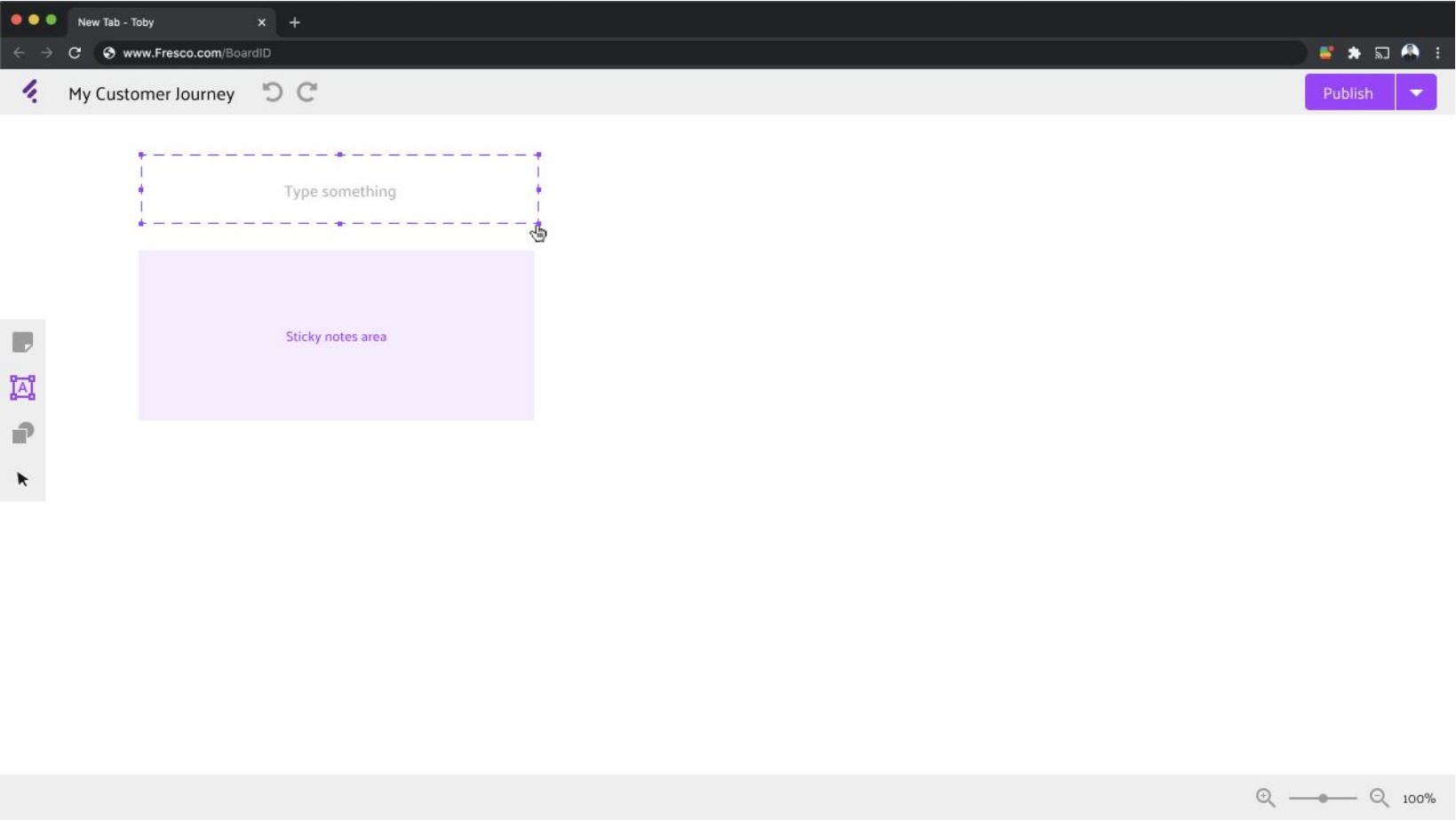
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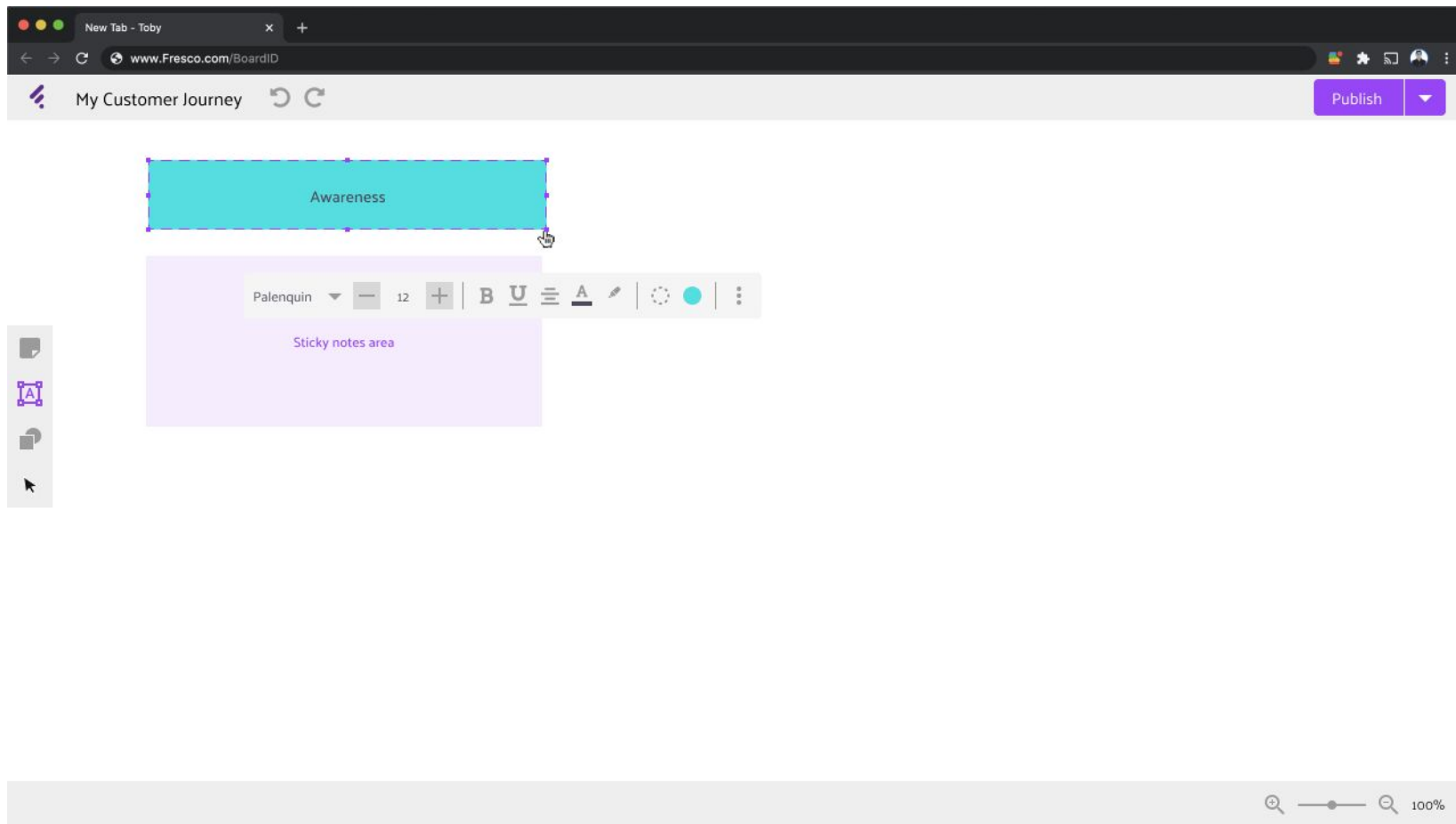
Canvas Creation

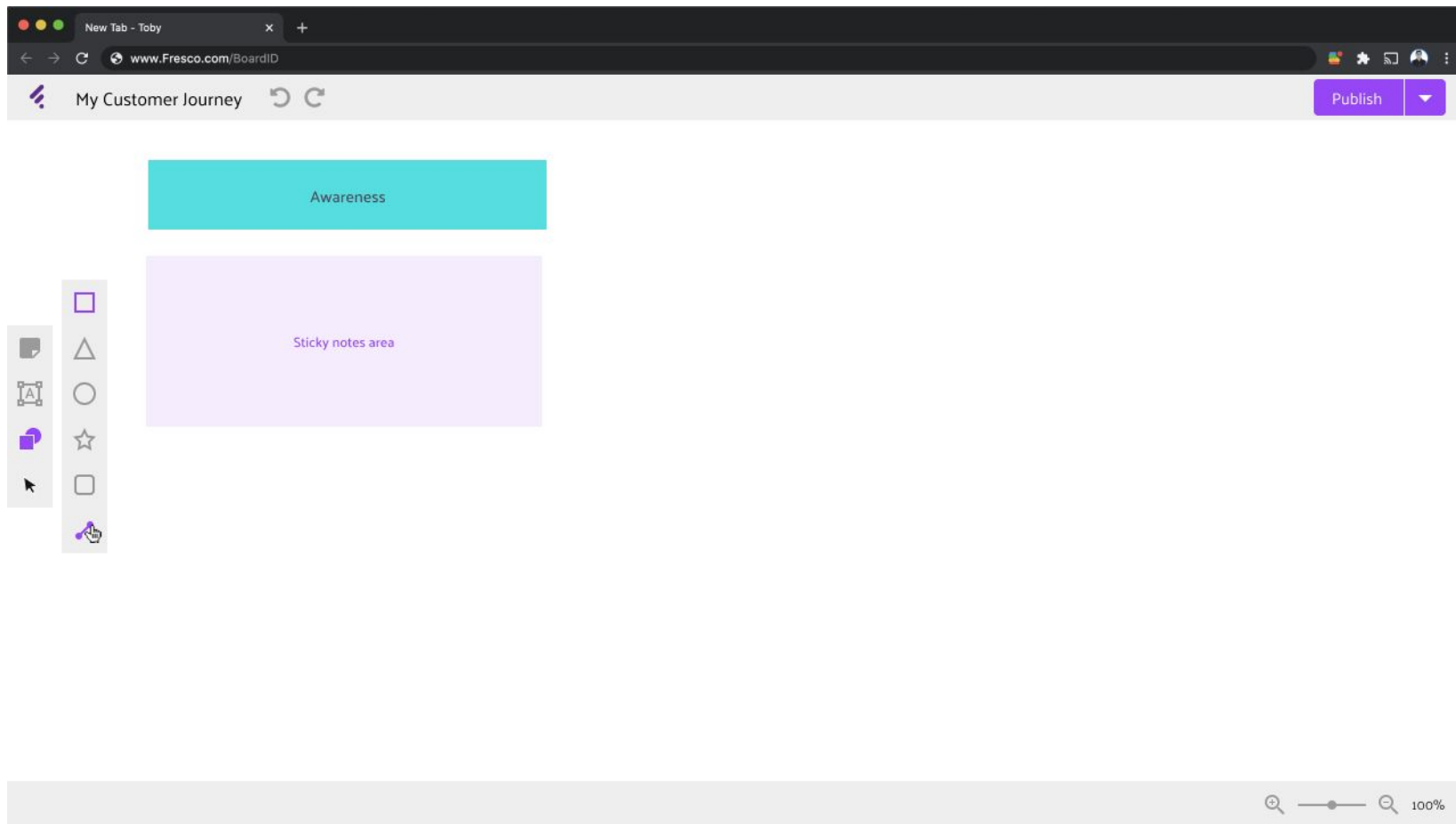


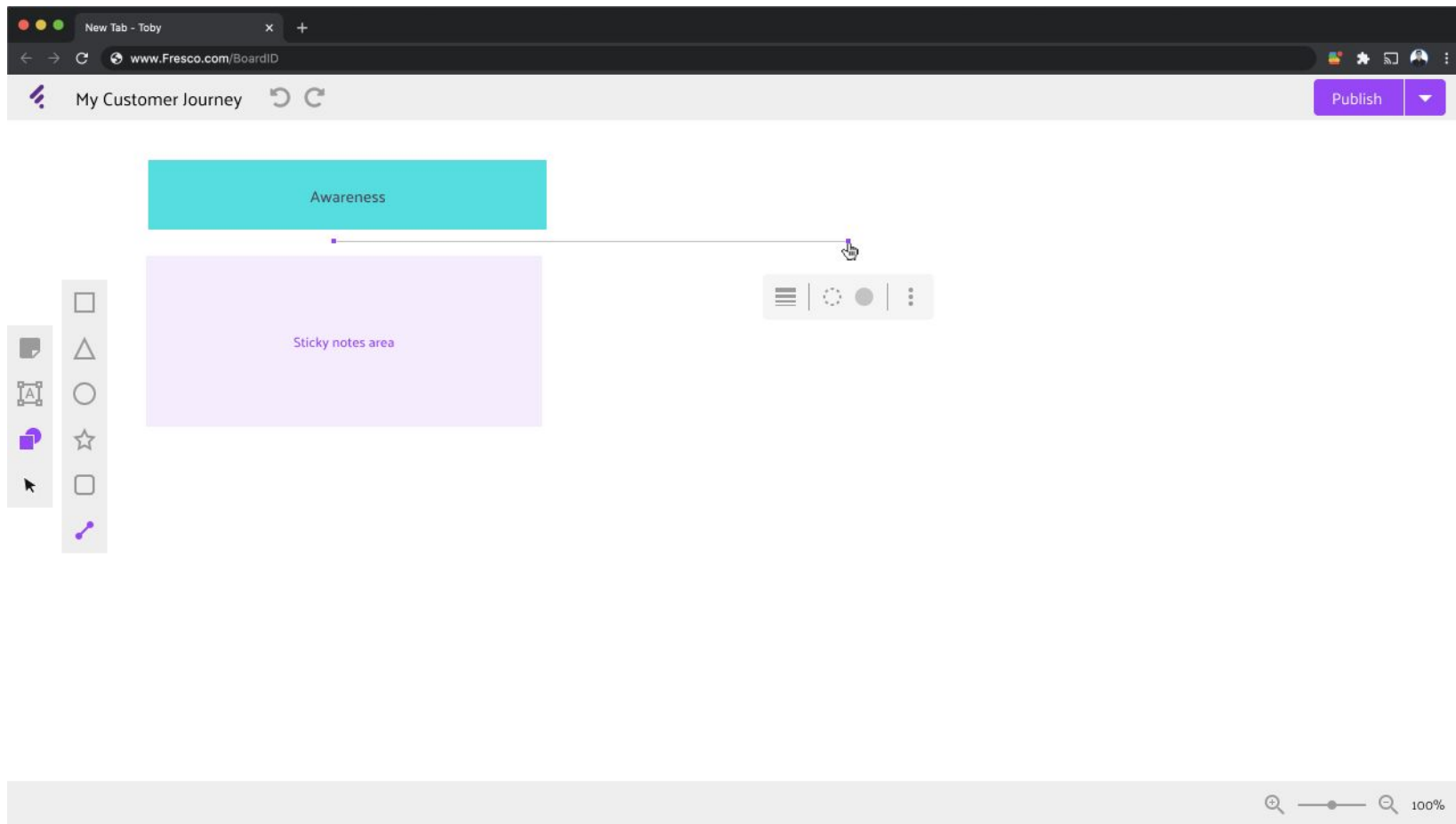


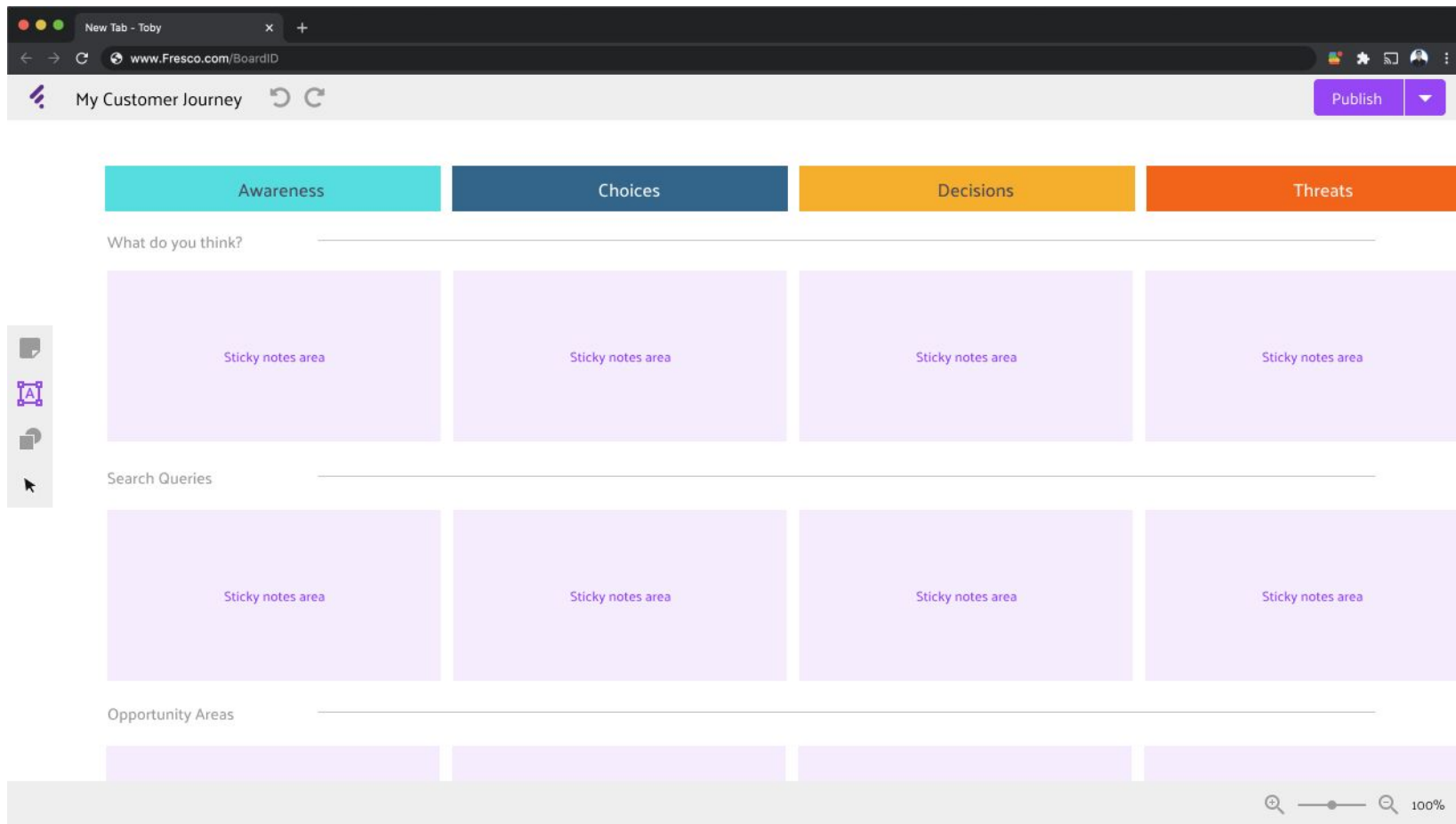












New Tab - Toby

www.Fresco.com/BoardID

My Customer Journey

Publish

✓ Publish

Publish & Create Canvas

Public URL ☐

www.fresco.com/QuestionPro

Awareness

Choices

Decisions

What do you think?

Sticky notes area

Sticky notes area

Sticky notes area

Sticky notes area

Search Queries

Sticky notes area

Sticky notes area

Sticky notes area

Sticky notes area

Opportunity Areas

100%