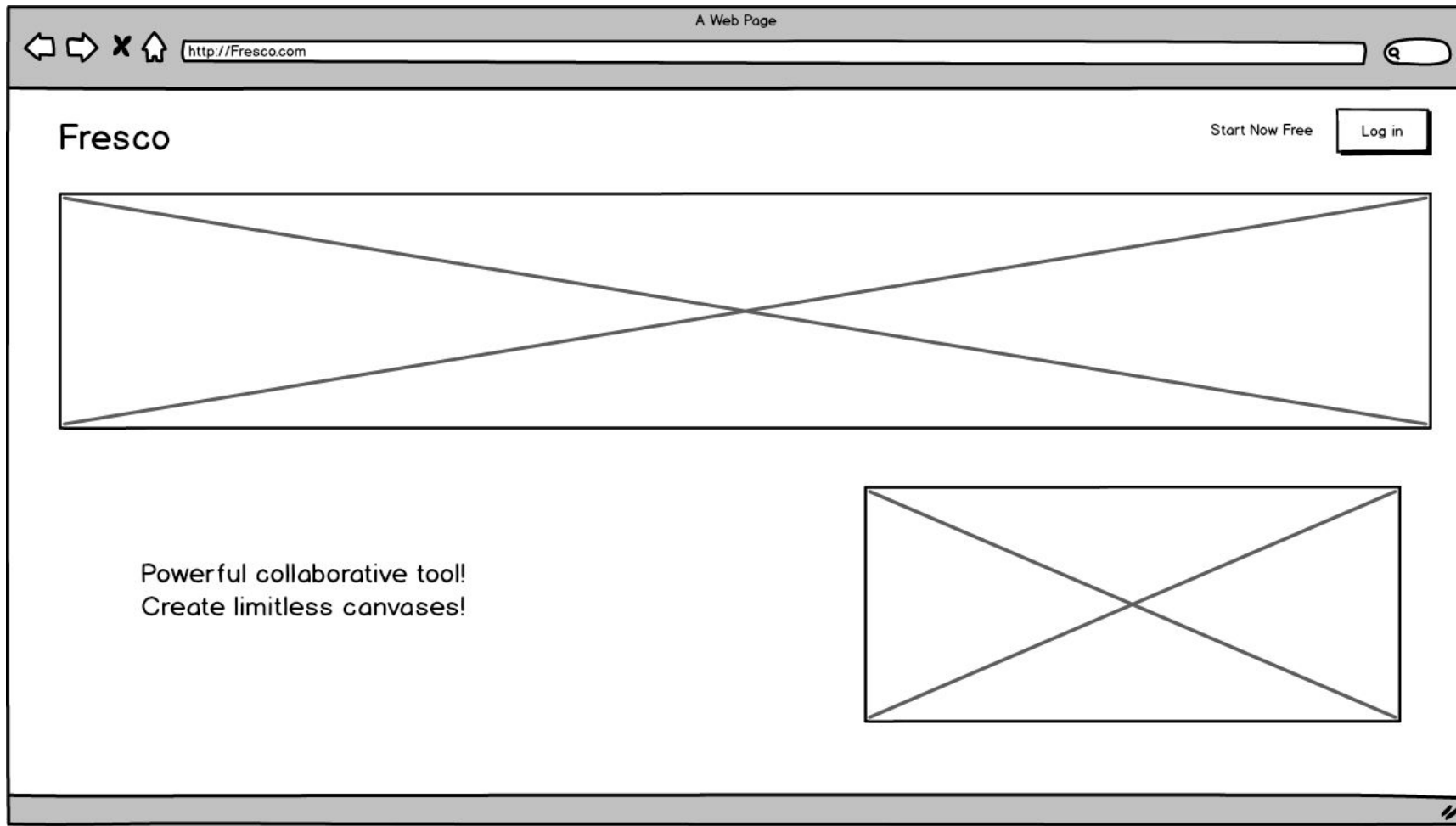


# Landing

# Fresco Landing Page



Sign Up

# Sign up (Existing org)

http://Fresco.com

q

Fresco

Sign Up

Work Email

abraham.bazan@questionpro.com

Password

\*\*\*\*\*

Confirm Password

\*\*\*\*\*

Sign Up

By creating an account, you agree to our [Terms of Service](#) and [Privacy Policy](#).

or

G

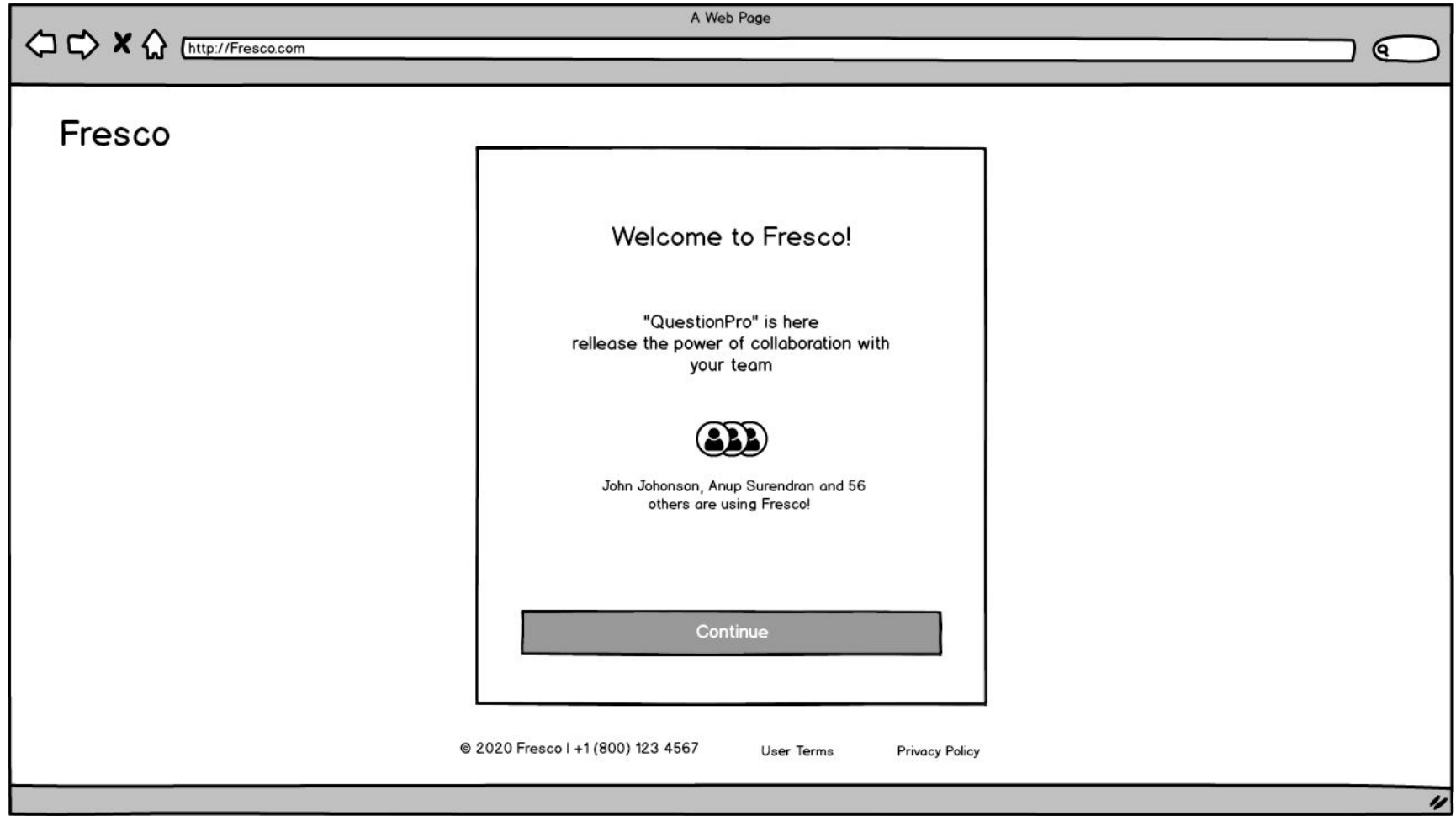
Use Google account

© 2020 Fresco | +1 (800) 123 4567

[User Terms](#)

[Privacy Policy](#)

## Sign up (Existing org) - Welcome message



# Sign up (New organization)

A Web Page

←

→

✕

🏠

http://Fresco.com

🔍

Fresco

Sign Up

Work Email

mail@gmail.com

Password

\*\*\*\*\*


Confirm Password

\*\*\*\*\*

Sign Up

By creating an account, you agree to our [Terms of Service](#) and [Privacy Policy](#).

or

 Use Google account

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[User Terms](#)

[Privacy Policy](#)

## Sign up (New organization)

A Web Page

http://Fresco.com

Fresco

Welcome to Fresco!

But before we get started

First Name  
Abraham

Last Name  
Bazan

Company  
QuestionPro

Workspace: frescopad.com/questionpro

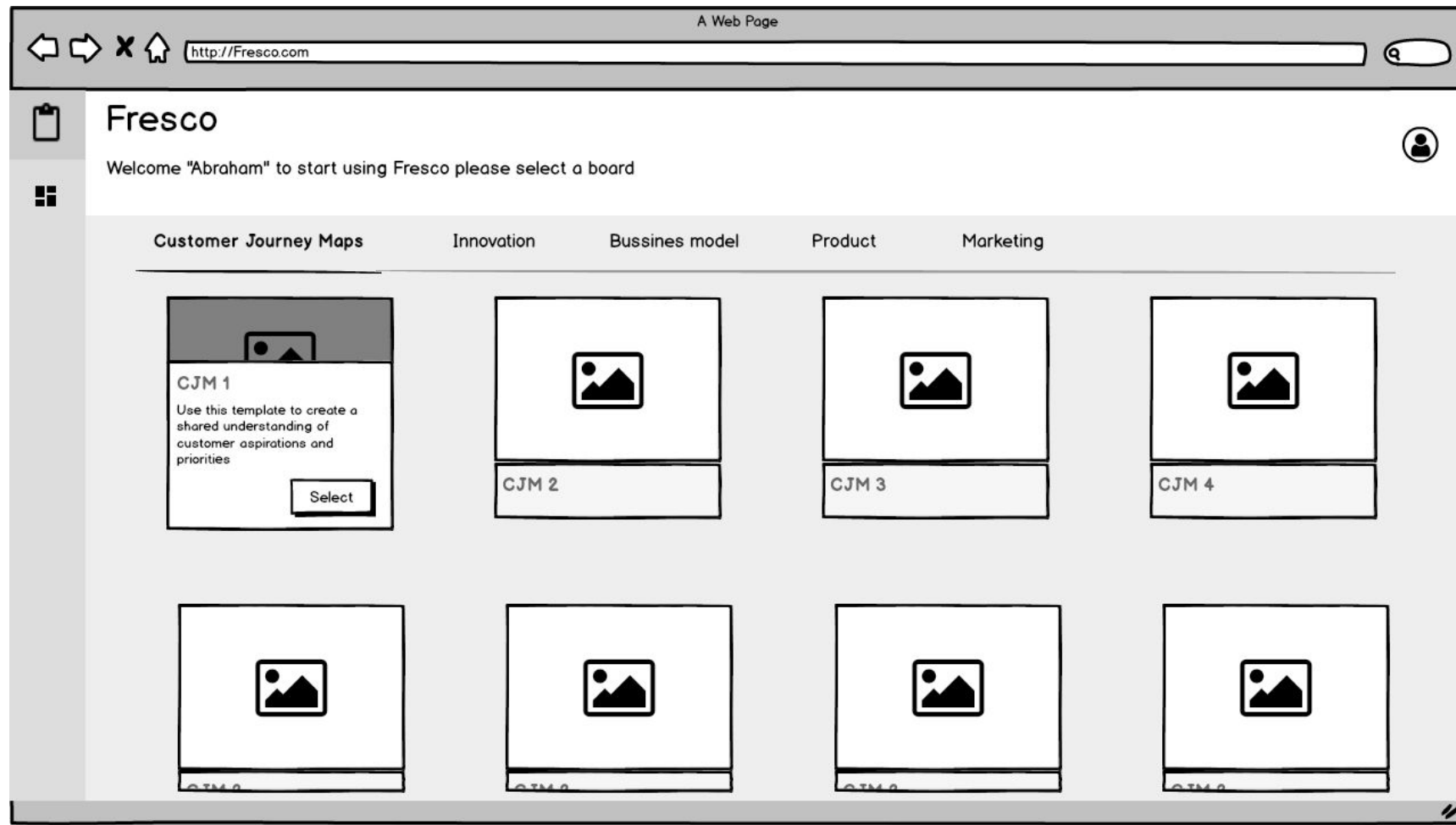
Continue

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# First Time Screen

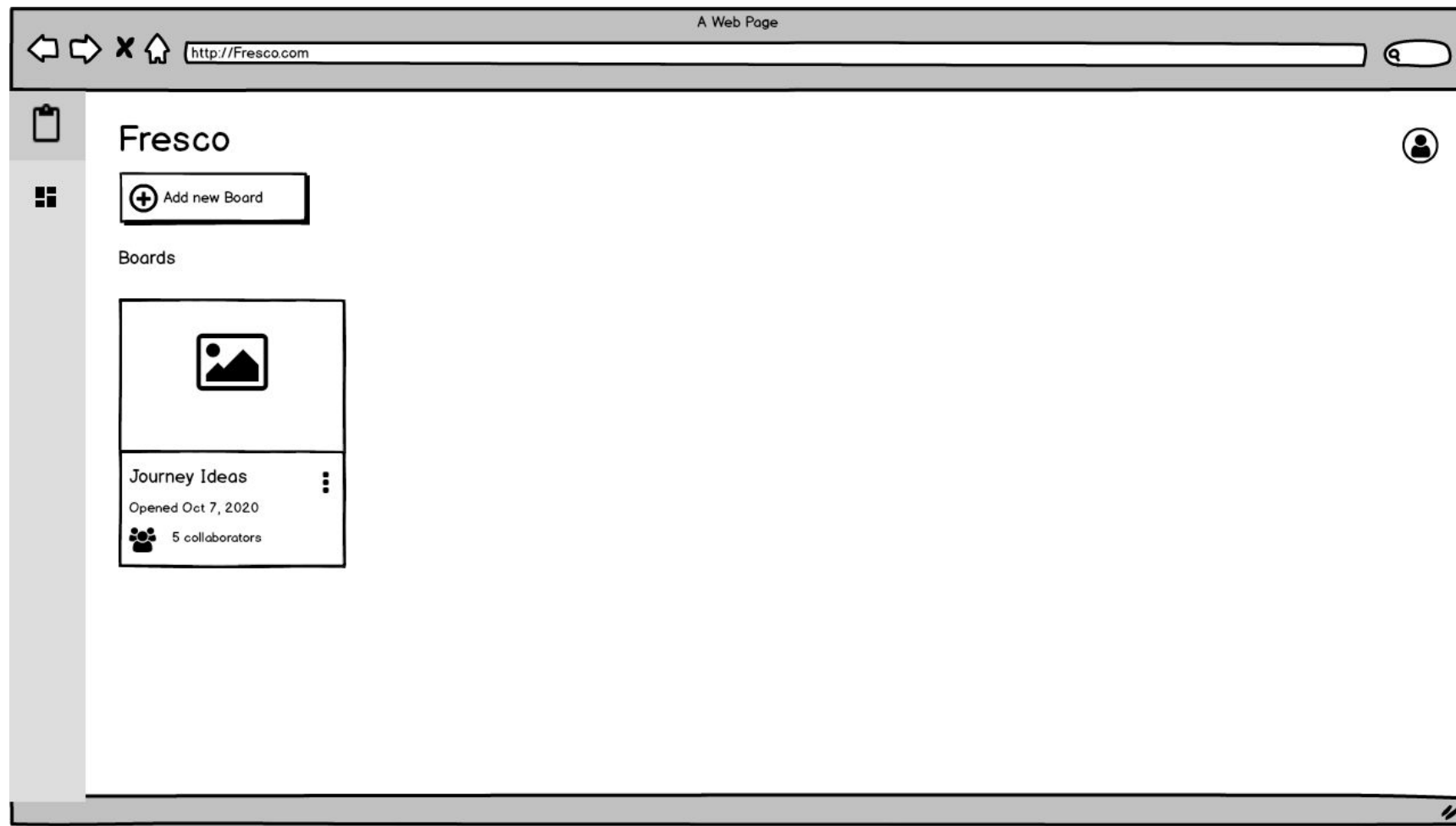


Select a board or create new canvas

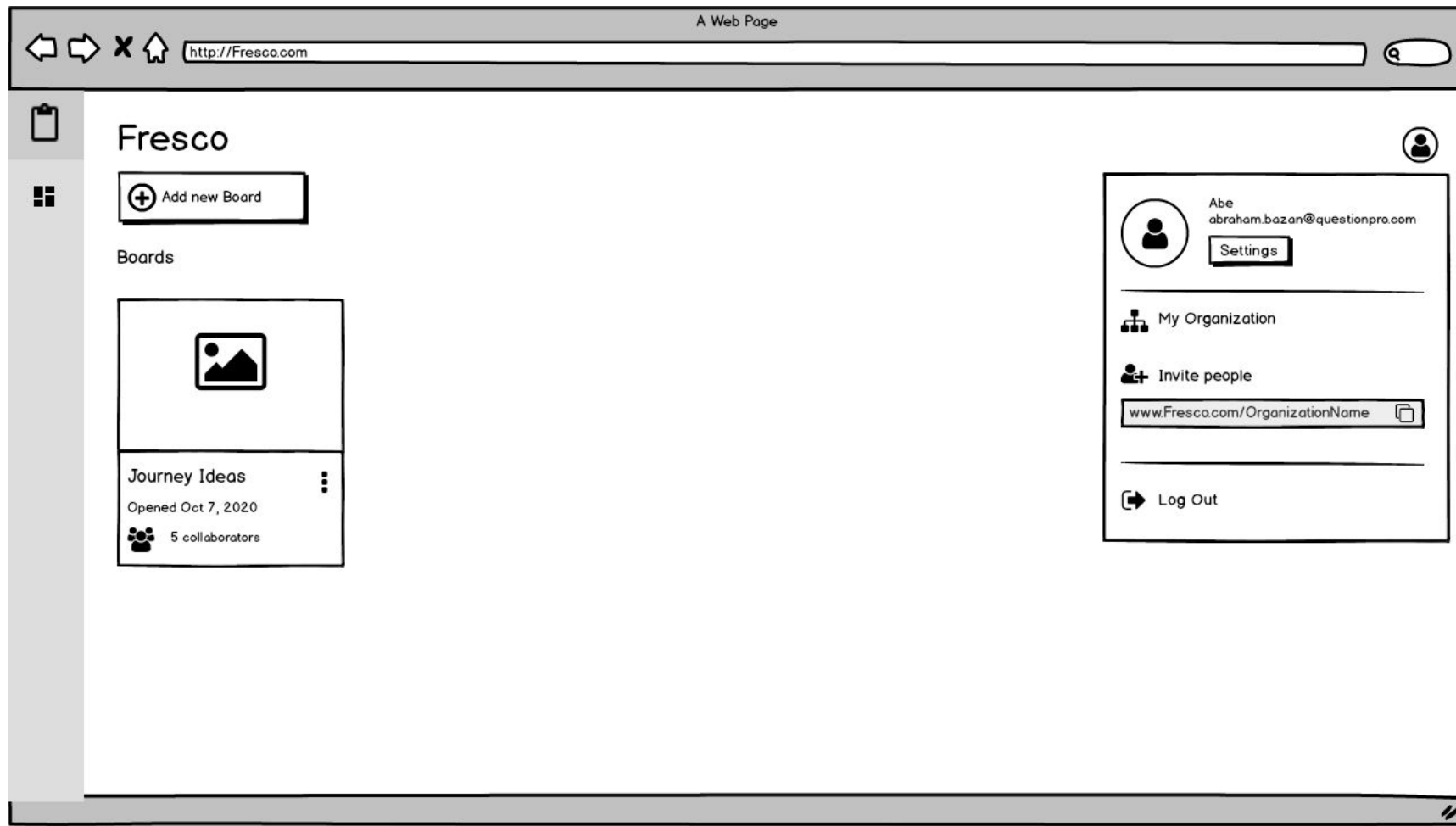


# Main Page

# Main page

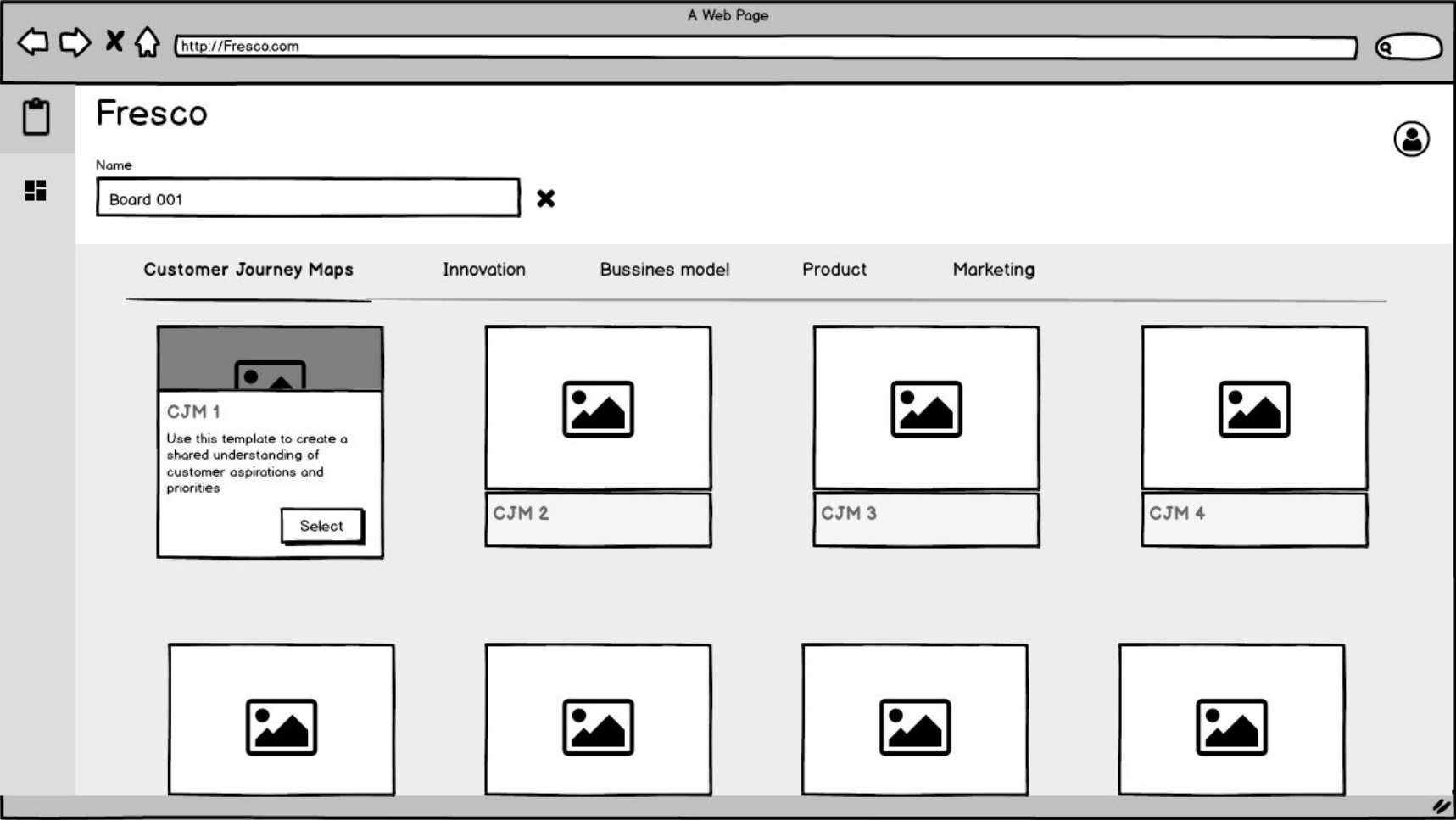


# Profile options



# New Board Flow

# Select Board



# New Board

A Web Page

http://Fresco.com/BoardID

Fresco Board 001

Phases

Awareness

Choices

Decisions

Threats

What do you think?

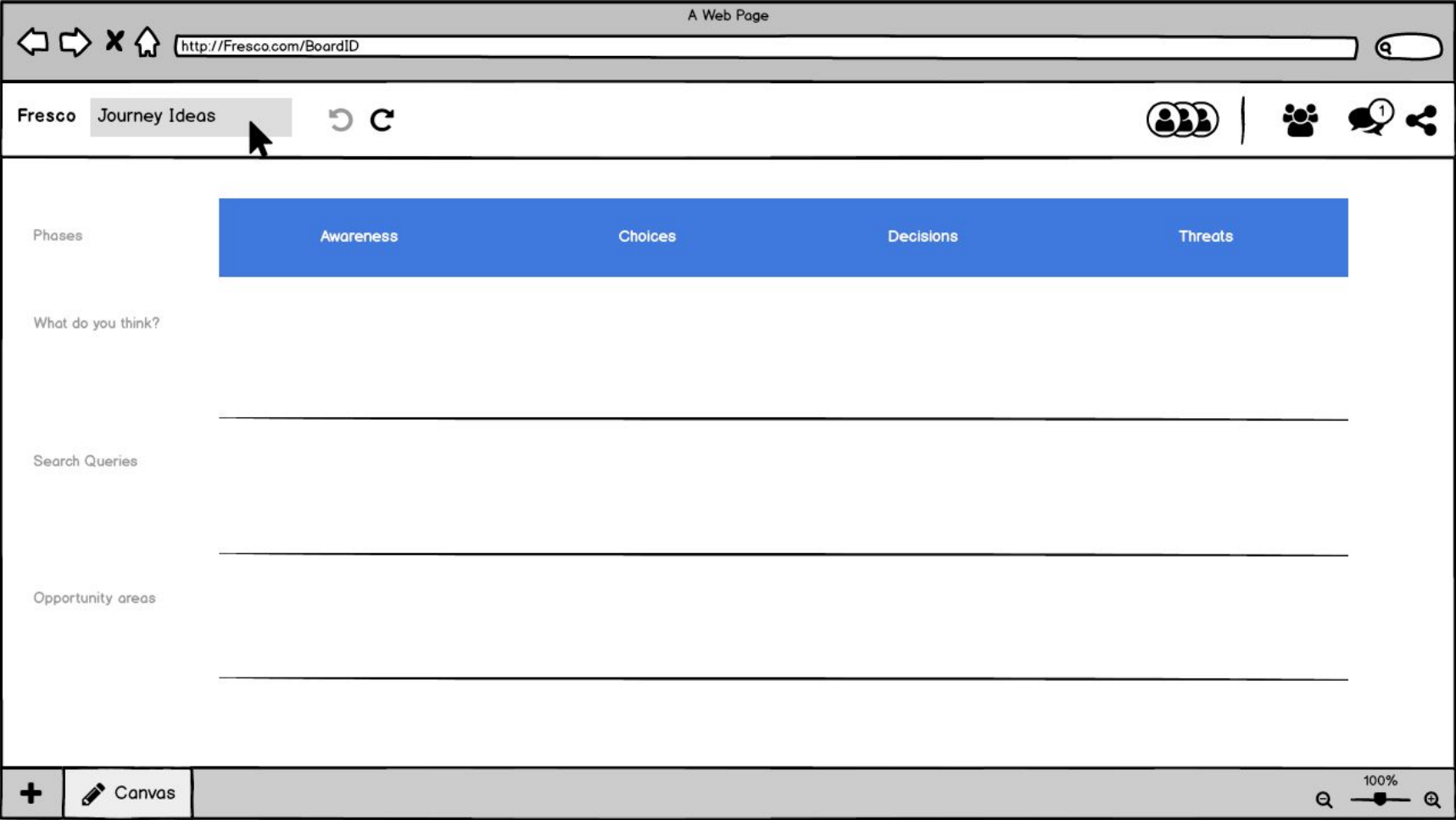
Search Queries

Opportunity areas

Canvas

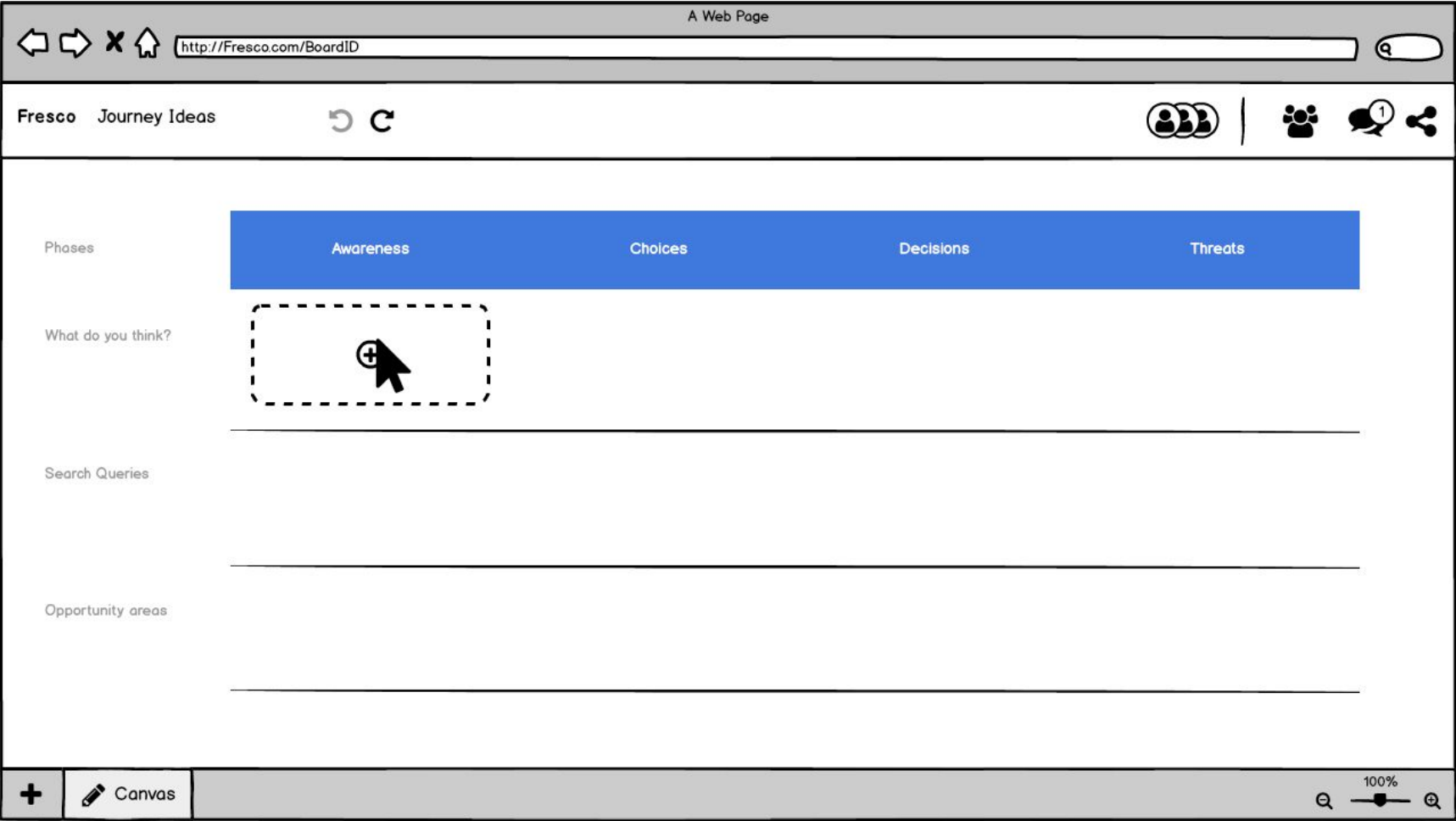
100%

# Change Board Name

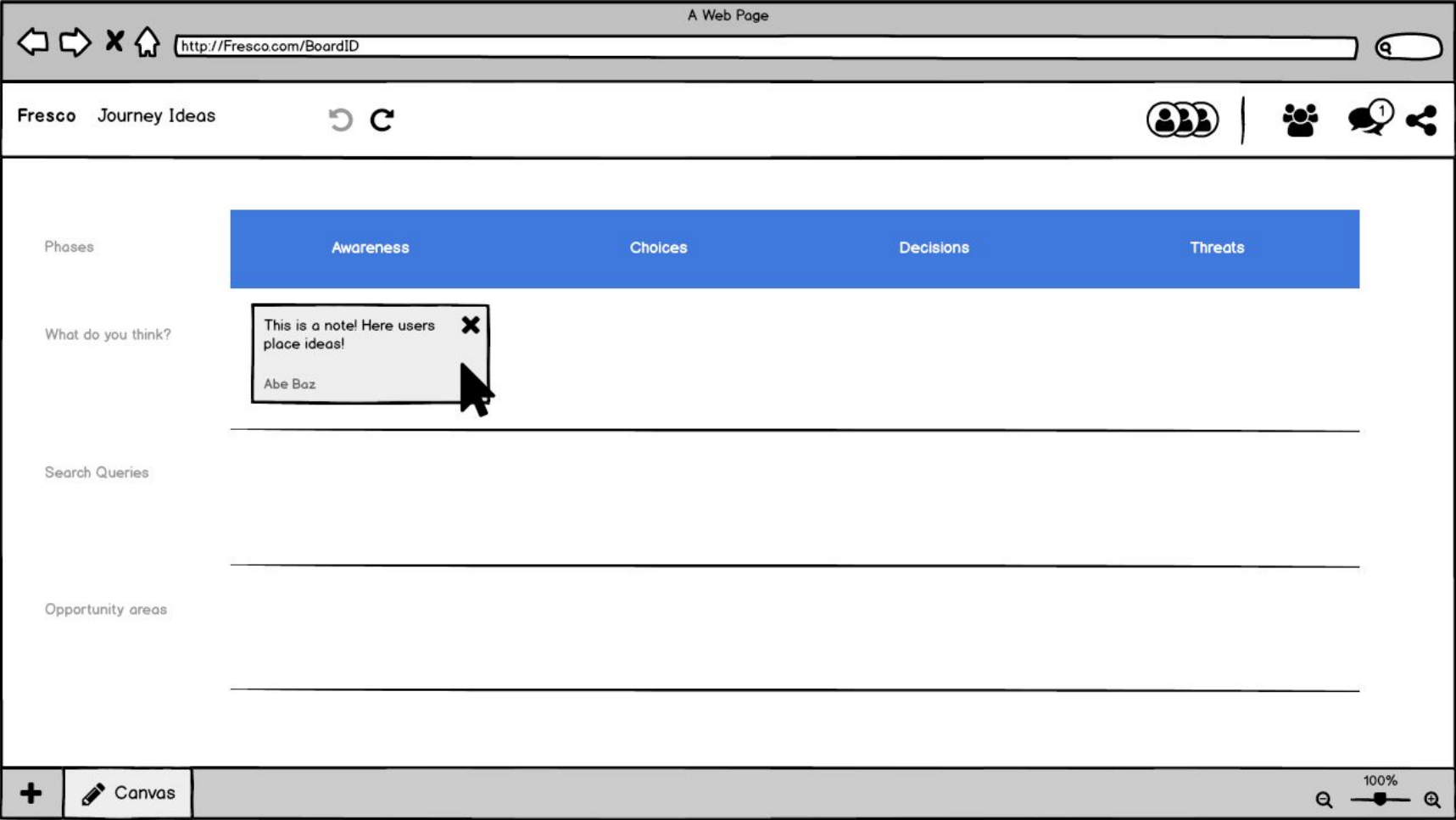




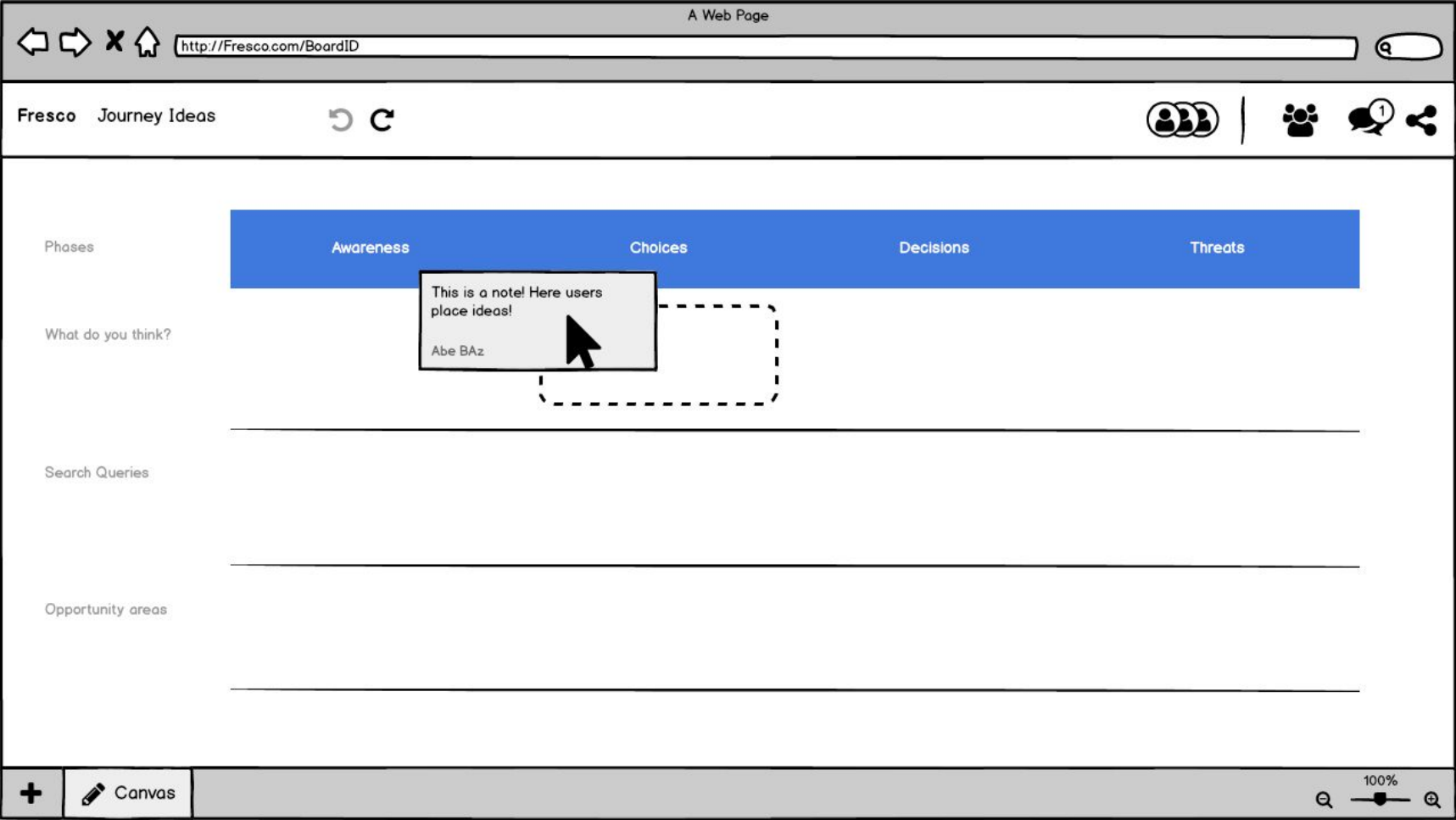
# Add Sticky Note



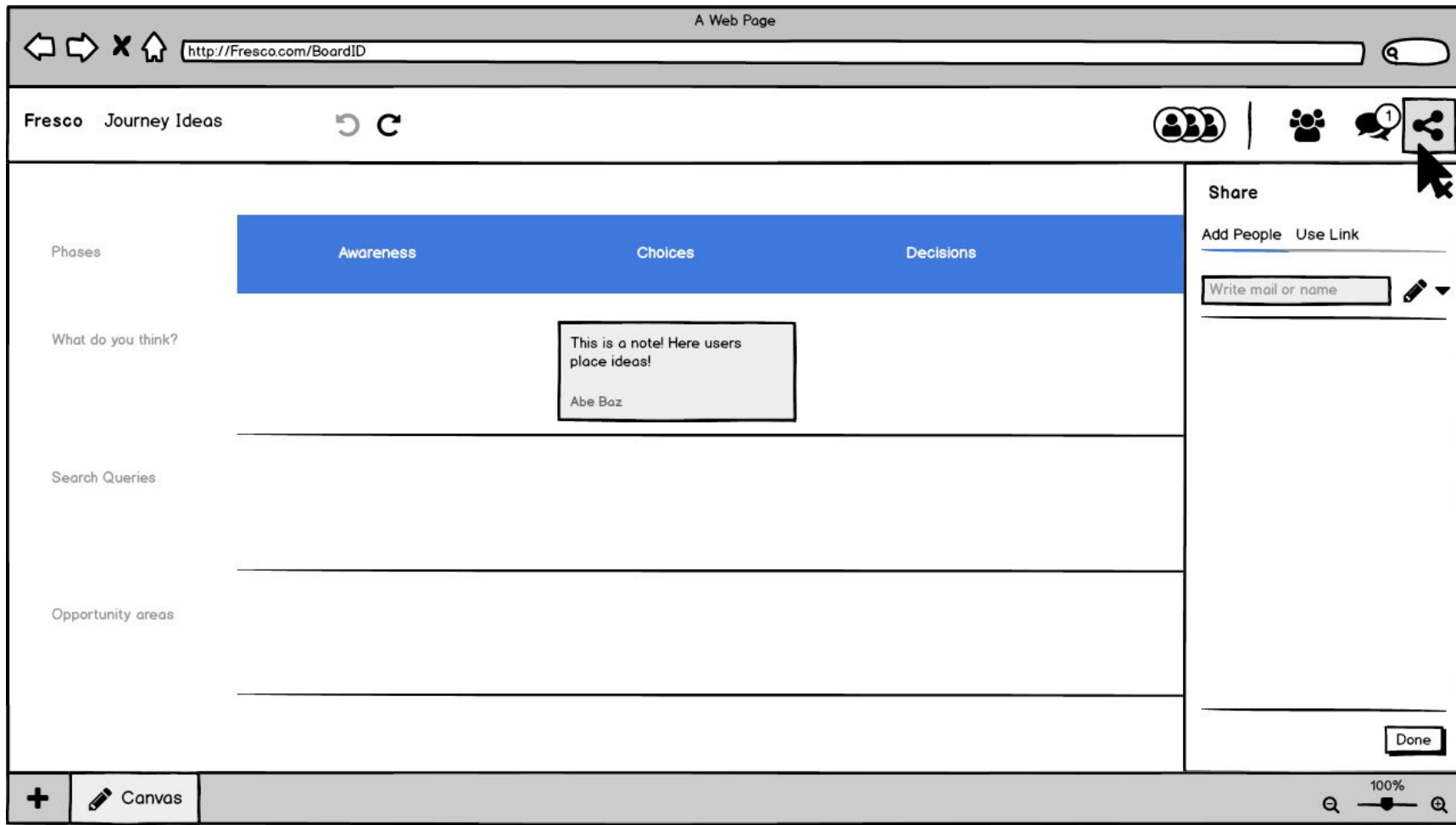
# Edit Sticky Note



# Move Sticky Note



## Share board



Autofill (Org members)

A Web Page

http://Fresco.com/BoardID

Fresco

Journey Ideas

Phases

Awareness

Choices

Decisions

What do you think?

This is a note! Here users place ideas!

Abe Baz

Search Queries

Opportunity areas

Share

Add People

Use Link

Jo

Jonathan

Jonathan@questionpro.com

Jose

jose@questionpro.com

Done

Canvas

100%

Added to the list

A Web Page

http://Fresco.com/BoardID

Fresco

Journey Ideas

1

Phases

Awareness

Choices

Decisions

What do you think?

This is a note! Here users place ideas!

Abe Baz

Search Queries

Opportunity areas

Share

Add People

Use Link

Write mail or name

Jose

jose@questionpro.com

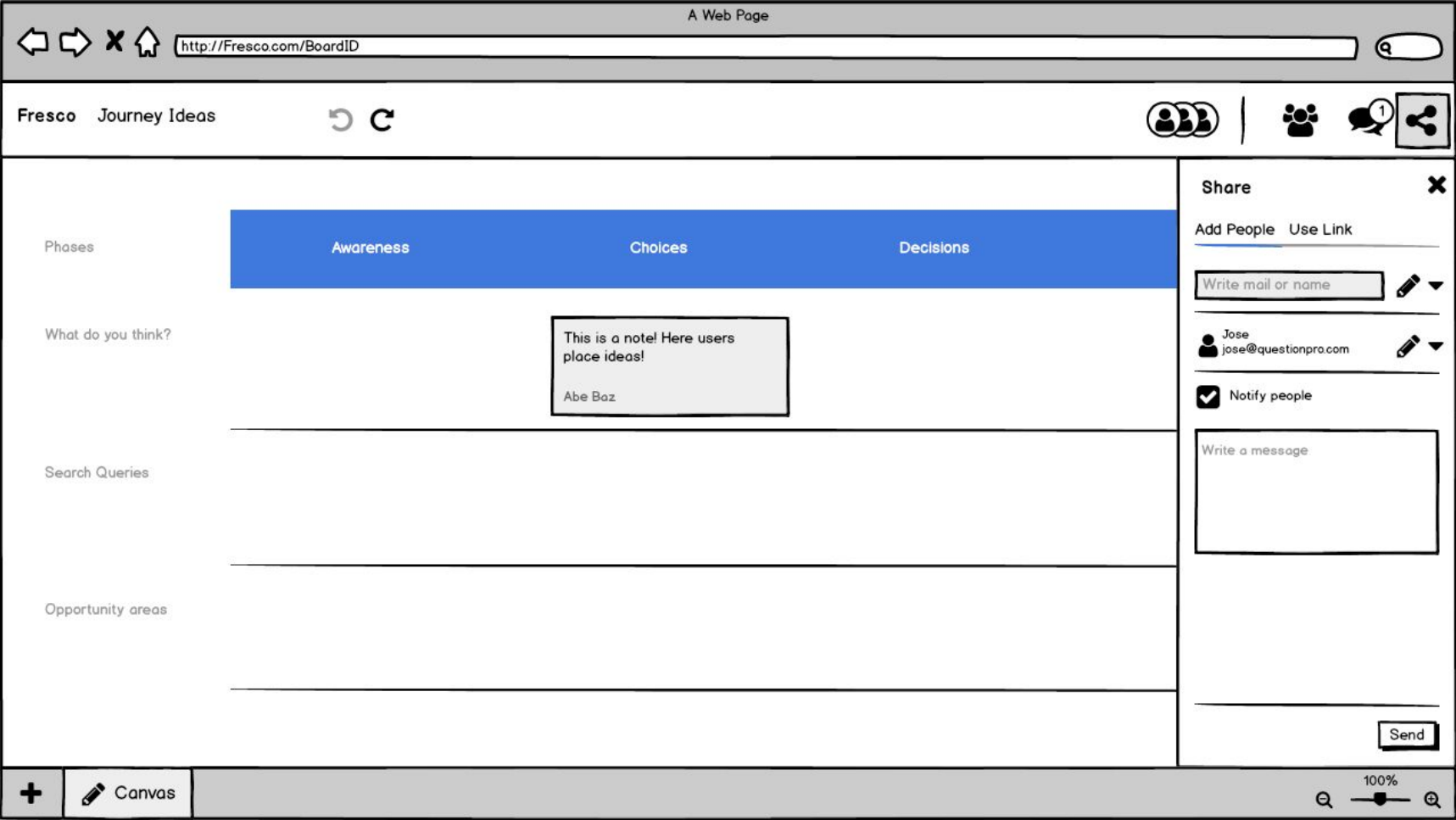
Notify people

Send

Canvas

100%

# Notify people



# Use link

The screenshot displays the Fresco Journey Ideas web application. The browser's address bar shows the URL `http://Fresco.com/BoardID`. The application header includes the 'Fresco Journey Ideas' title, navigation icons, and a share icon. The main workspace is divided into a left sidebar with labels 'Phases', 'What do you think?', 'Search Queries', and 'Opportunity areas', and a central canvas. The canvas features a blue header with 'Awareness', 'Choices', and 'Decisions' tabs. A note box is visible in the 'Choices' section, containing the text 'This is a note! Here users place ideas!' and the name 'Abe Baz'. On the right, a 'Share' panel is open, showing options to 'Add People' or 'Use Link'. The 'Use Link' option is selected, displaying the link `www.Fresco.com/questionpro/r`. Below the link, there are settings for 'Anyone' (with a dropdown arrow), 'can' (with a dropdown arrow), and an edit icon. A 'Done' button is at the bottom of the share panel. The bottom status bar includes a '+ Canvas' button and a zoom control set to 100%.

A Web Page

http://Fresco.com/BoardID

Fresco Journey Ideas

Share

Add People Use Link

`www.Fresco.com/questionpro/r`

Anyone can

Done

+ Canvas

100%



# Chat





The screenshot shows a web browser window titled "A Web Page" with the address bar displaying "http://Fresco.com/BoardID". The browser's address bar includes navigation icons (back, forward, stop, home) and a search icon.

The main content area of the browser displays the "Fresco Journey Ideas" interface. At the top, there is a header with the text "Fresco Journey Ideas" and a refresh icon. Below the header, the interface is divided into sections: "Phases", "What do you think?", "Search Queries", and "Opportunity areas". The "Phases" section is highlighted in blue and contains three sub-sections: "Awareness", "Choices", and "Decisions". The "What do you think?" section contains a text input field with the placeholder text "This is a note! Here users place ideas!" and a button labeled "Abe Baz".


A "Live Chat" overlay is visible on the right side of the screen. It features a "Live Chat" title, a close button (X), and a list of messages. The first message is from "John Doe" with the text "Can we focus our efforts of this session on choices?". The second message is from "Abraham (You)" with the text "Sure! Let's do that". At the bottom of the chat, there is a text input field labeled "Write a message" and a send button (arrow icon).

The bottom of the browser window shows a "Canvas" section with a plus icon and a zoom level of "100%".



# Collaborators







http://Fresco.com/BoardID



Fresco Journey Ideas











Phases	Awareness	Choices	Decisions
What do you think?	<div>This is a note! Here users place ideas!</div> <div>John Doe</div>	<div>This is a note! Here users place ideas!</div> <div>Abe Baz</div>	<div>This is a note! Here users place ideas!</div> <div>John Doe</div>
Search Queries	<div>This is a note! Here users place ideas!</div> <div>Abraham Lincoln</div>	<div>This is a note! Here users place ideas!</div> <div>Abe Baz</div>	<div>This is a note! Here users place ideas!</div> <div>Abraham Lincoln</div>
Opportunity areas	<div>This is a note! Here users place ideas!</div> <div>Abe Baz</div>	<div>This is a note! Here users place ideas!</div> <div>Abraham Lincoln</div>	<div>This is a note! Here users place ideas!</div> <div>John Doe</div>


Collaborators




 John Doe

 Abe Baz


 Abraham Lincoln



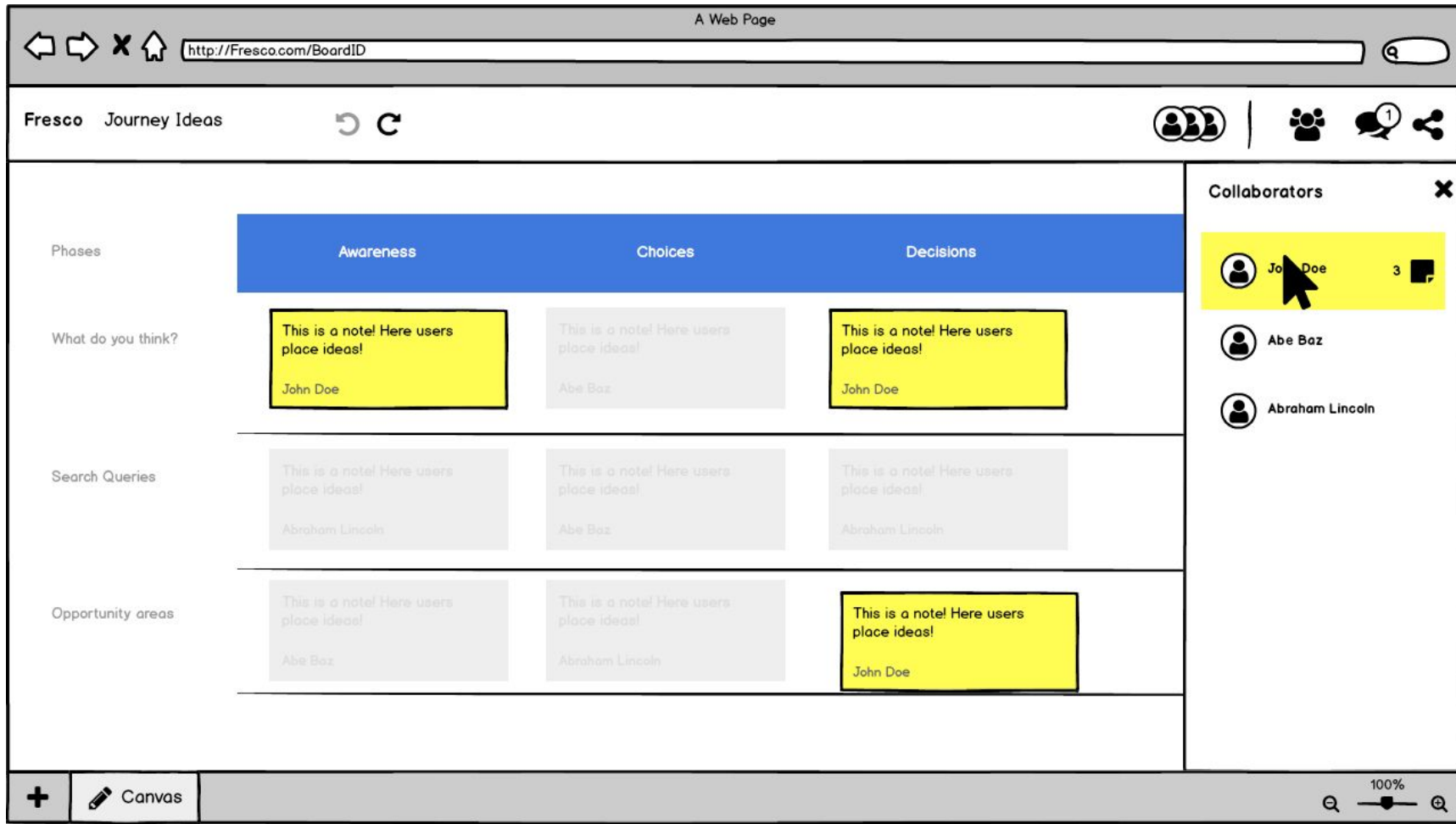
Canvas



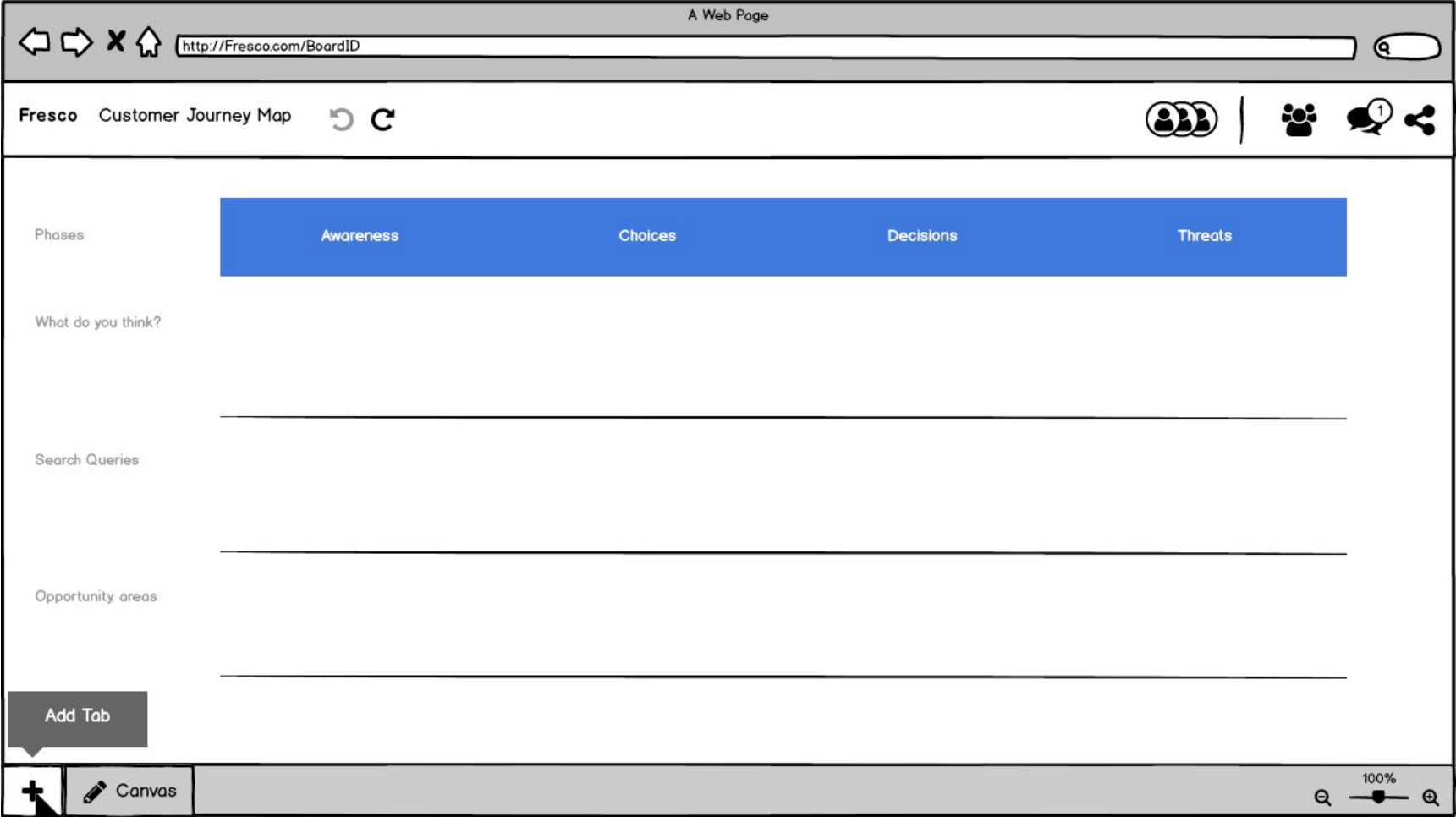
100%



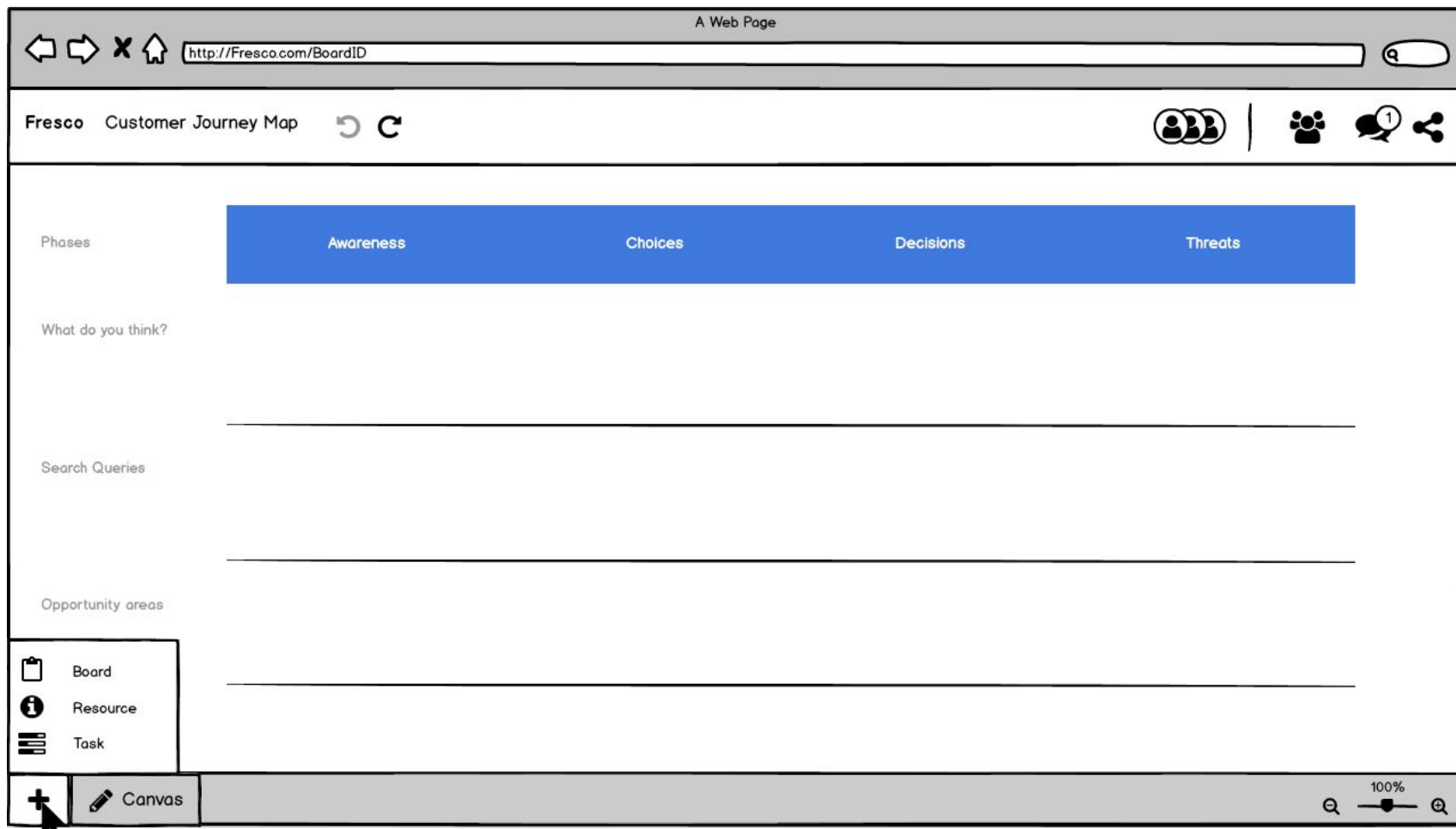
# Focus Mode



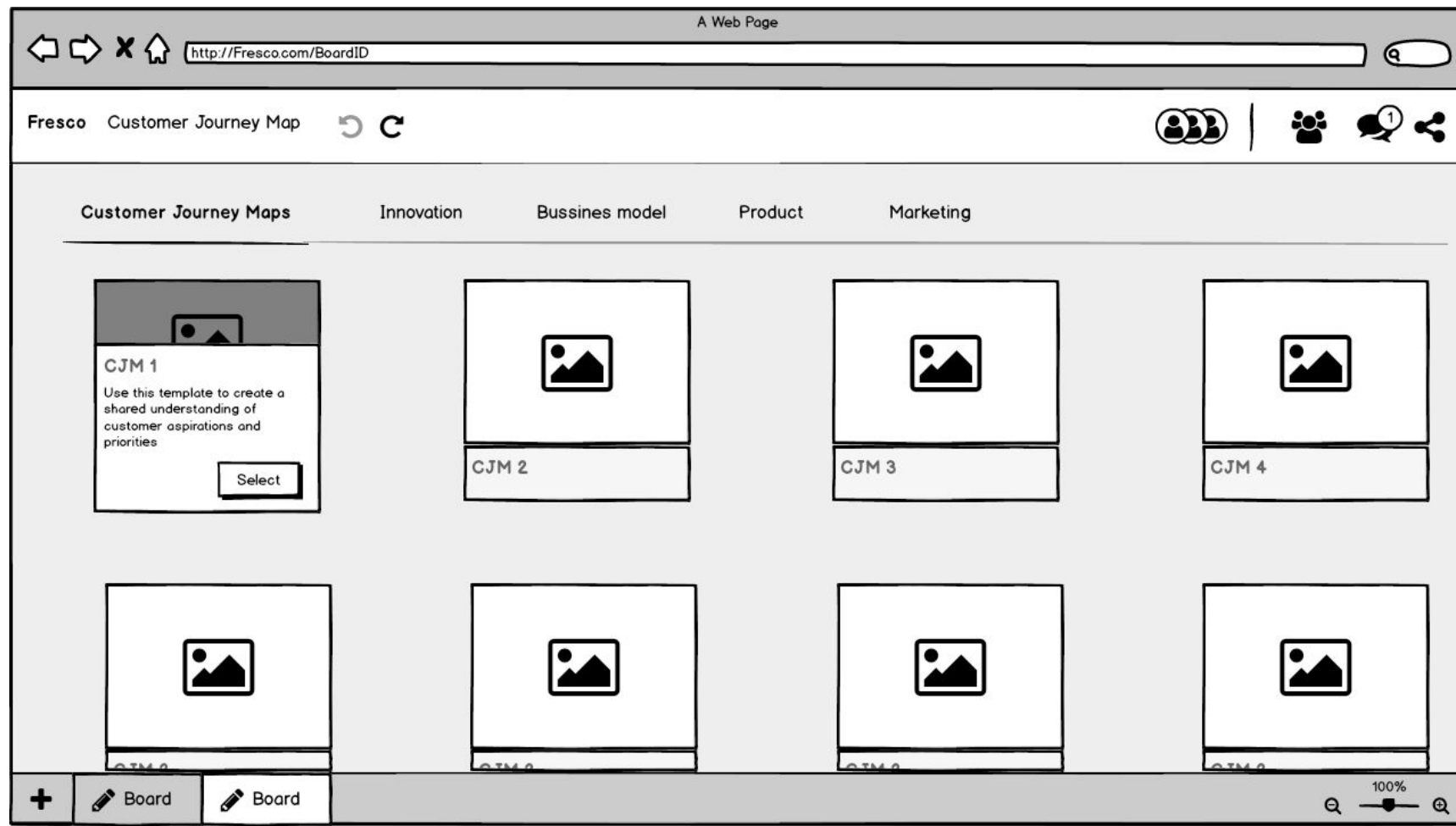
# Add Tab



## Tab selection (Canvas - Task - Resource)

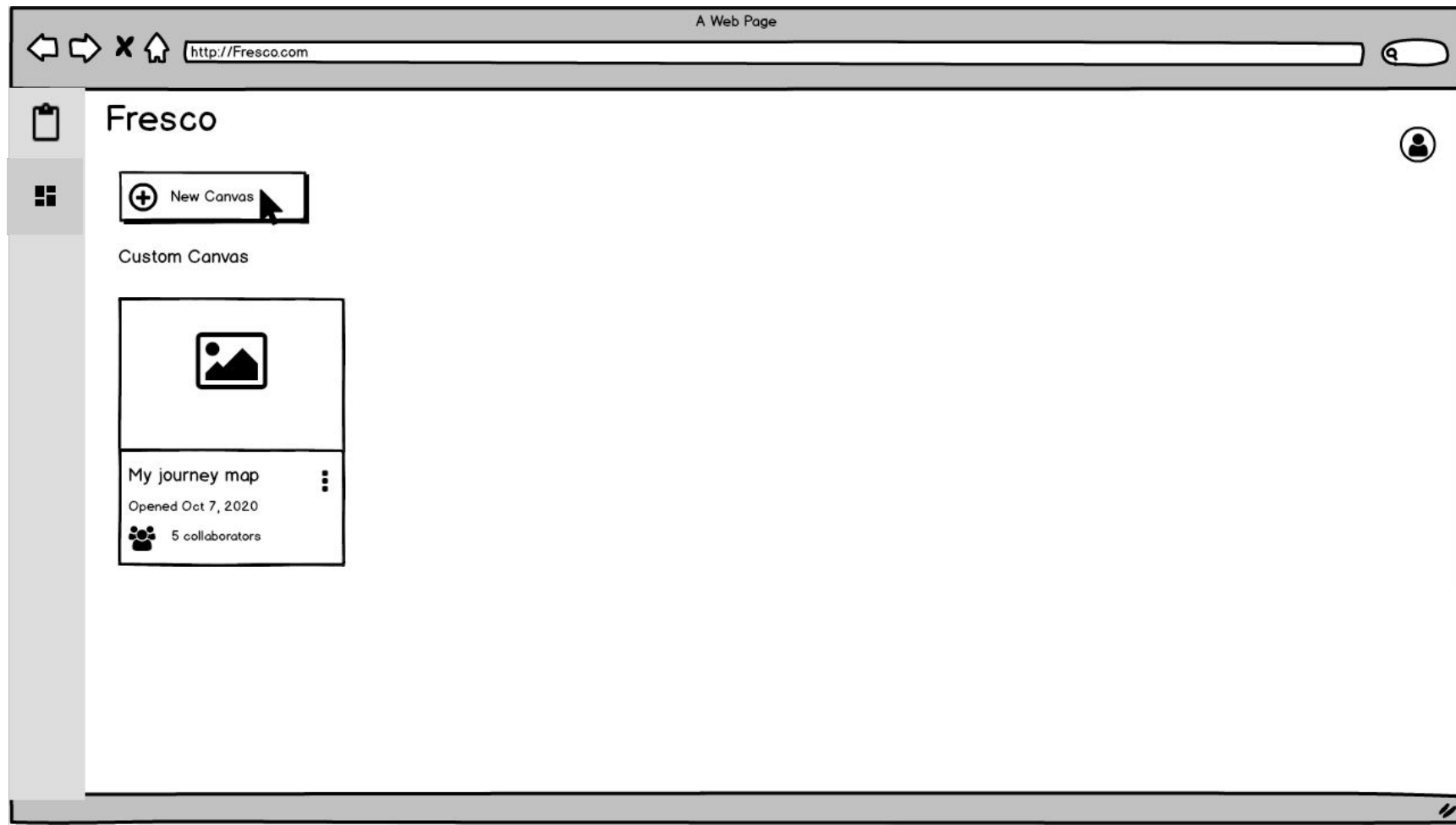


# New Tab (Boards)



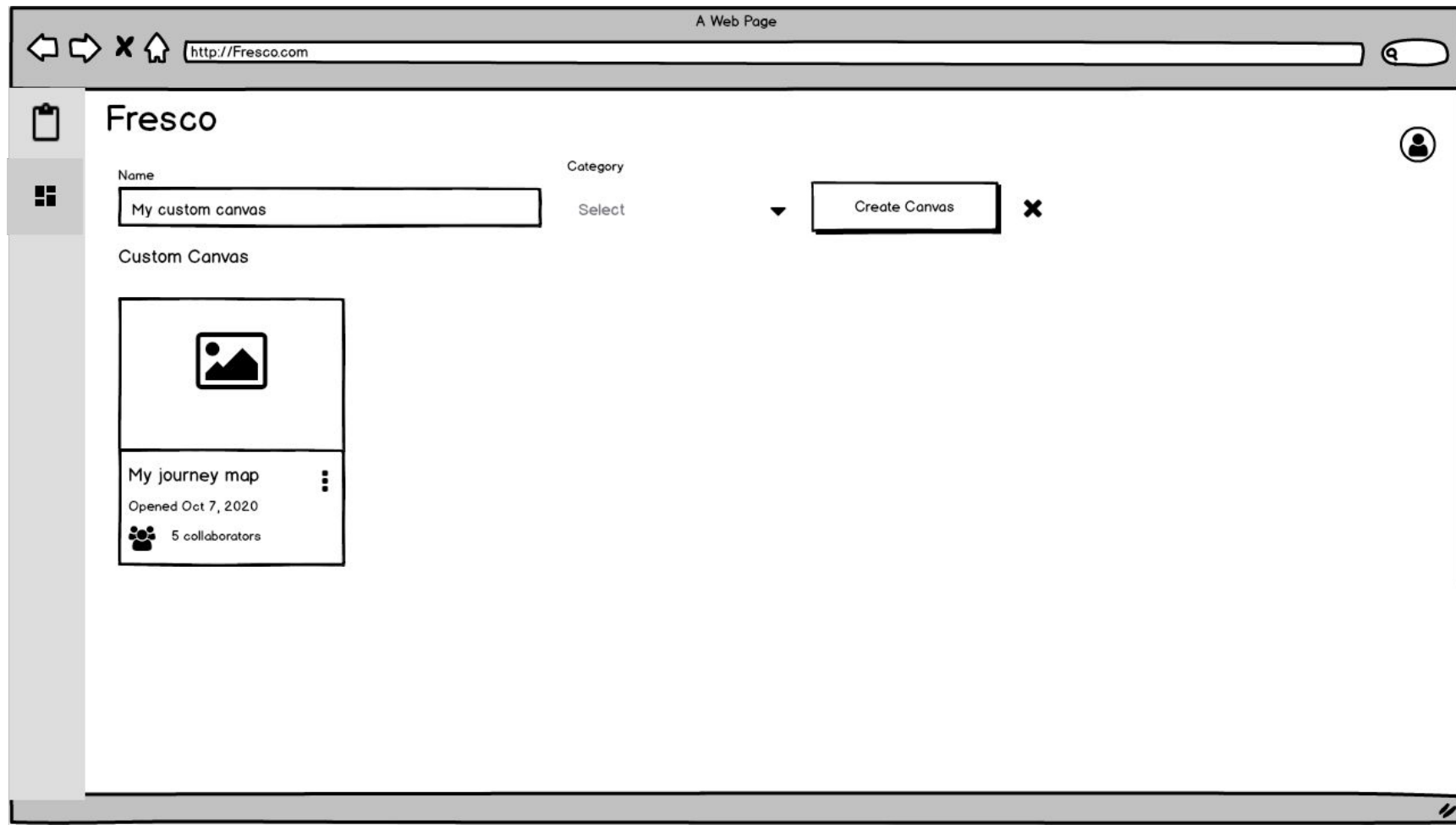
# New Canvas Flow

# Canvas “Custom canvas”

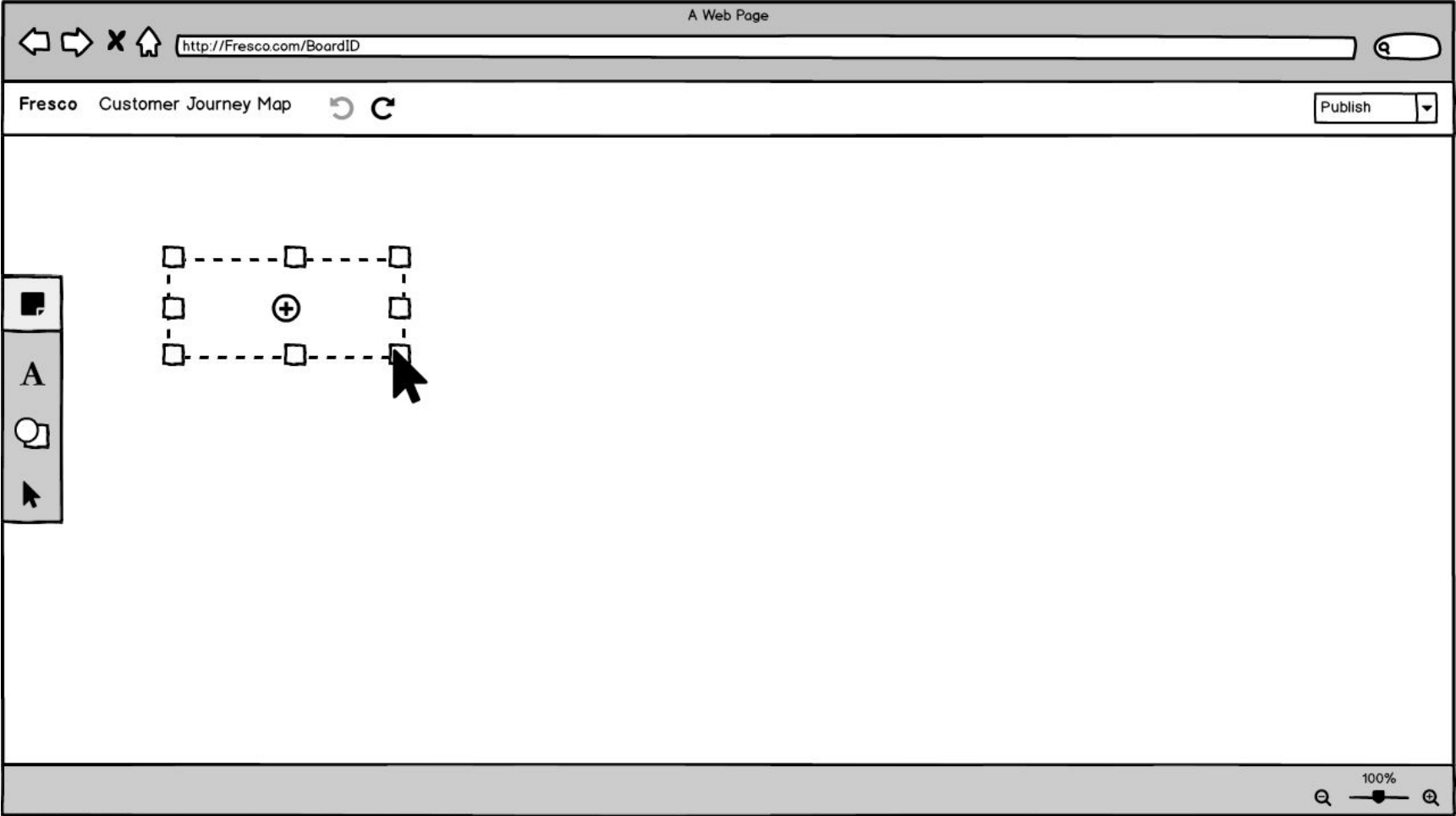




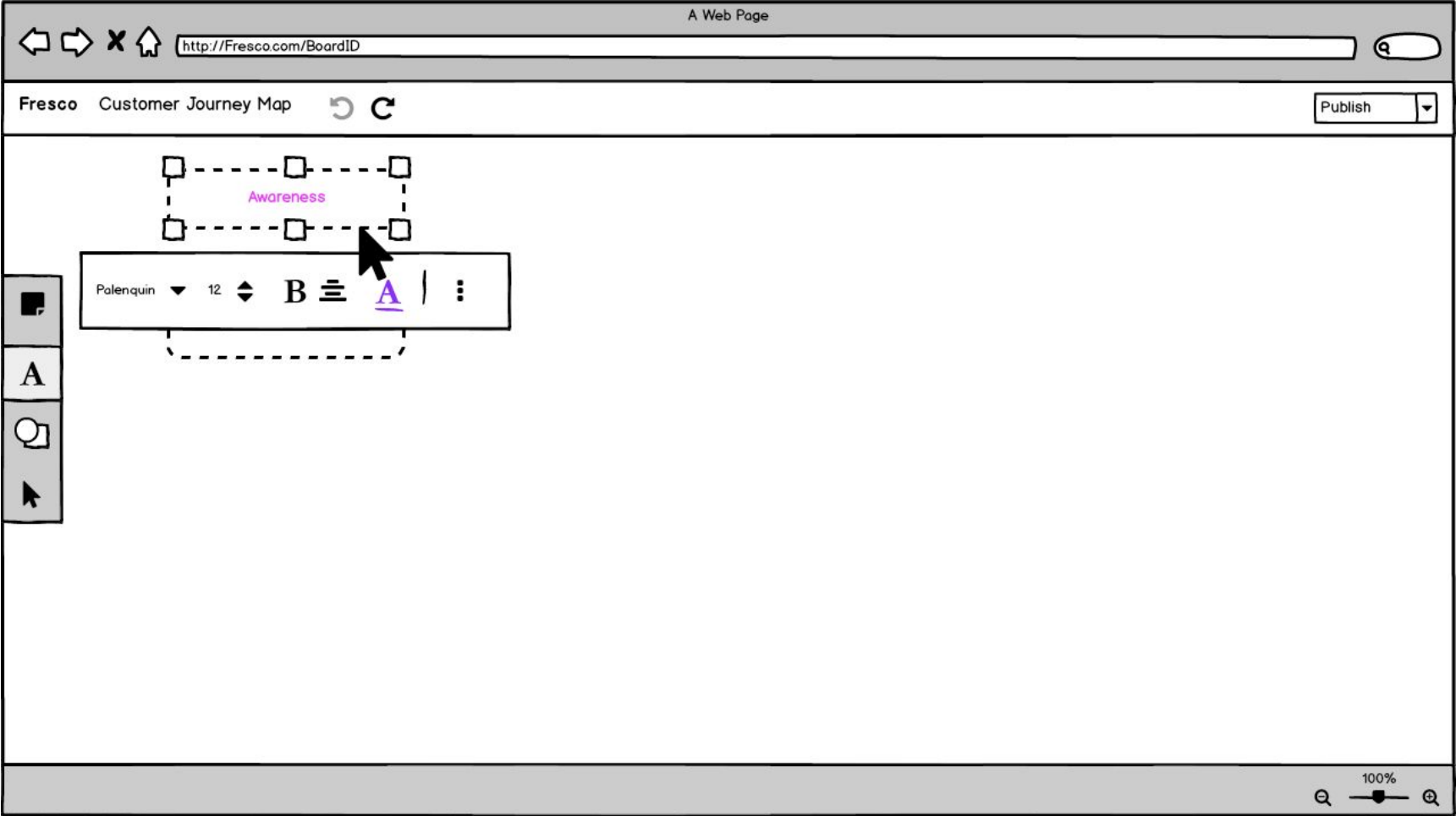
# Canvas “Custom canvas”



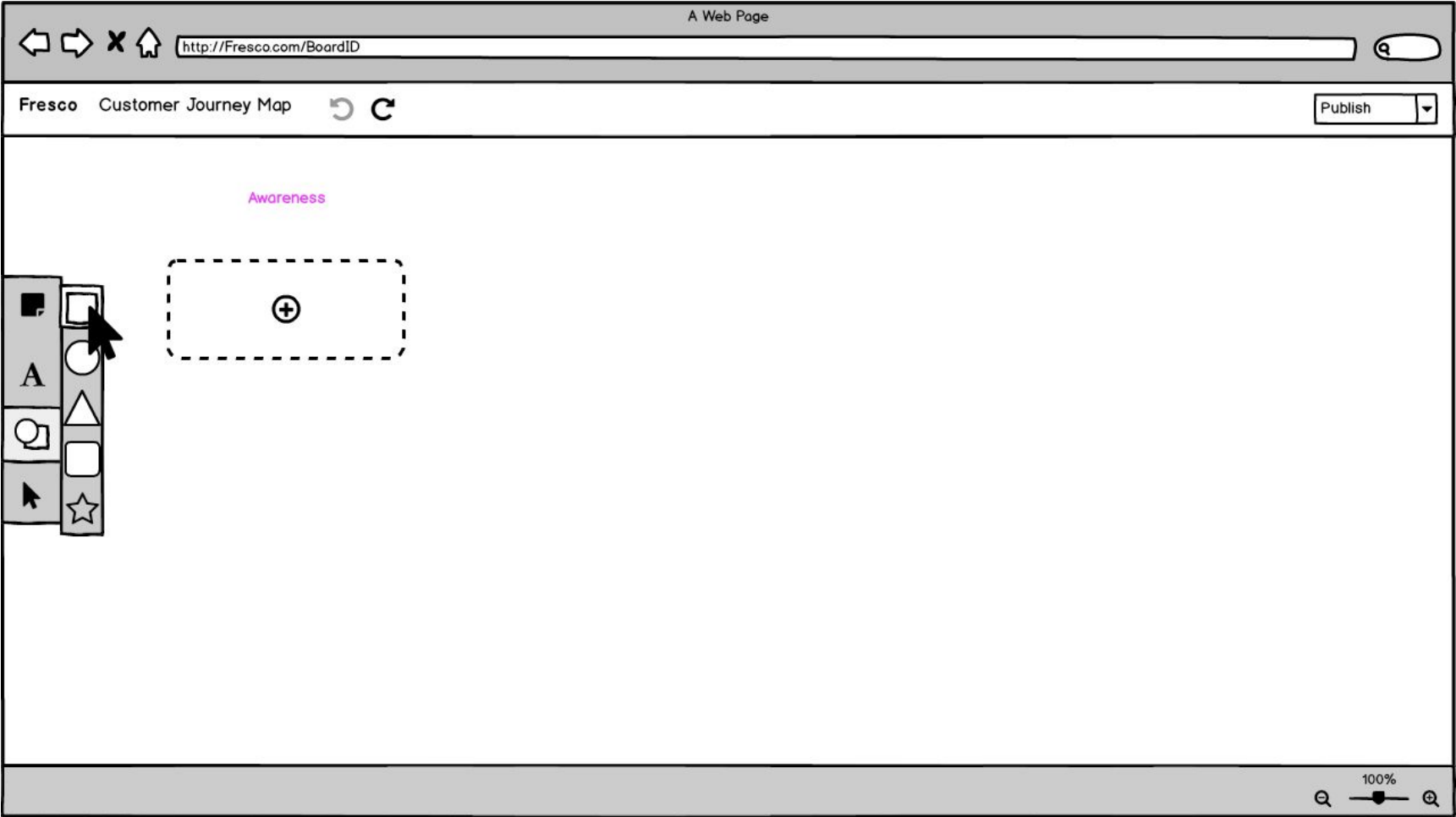
Add sticky note area



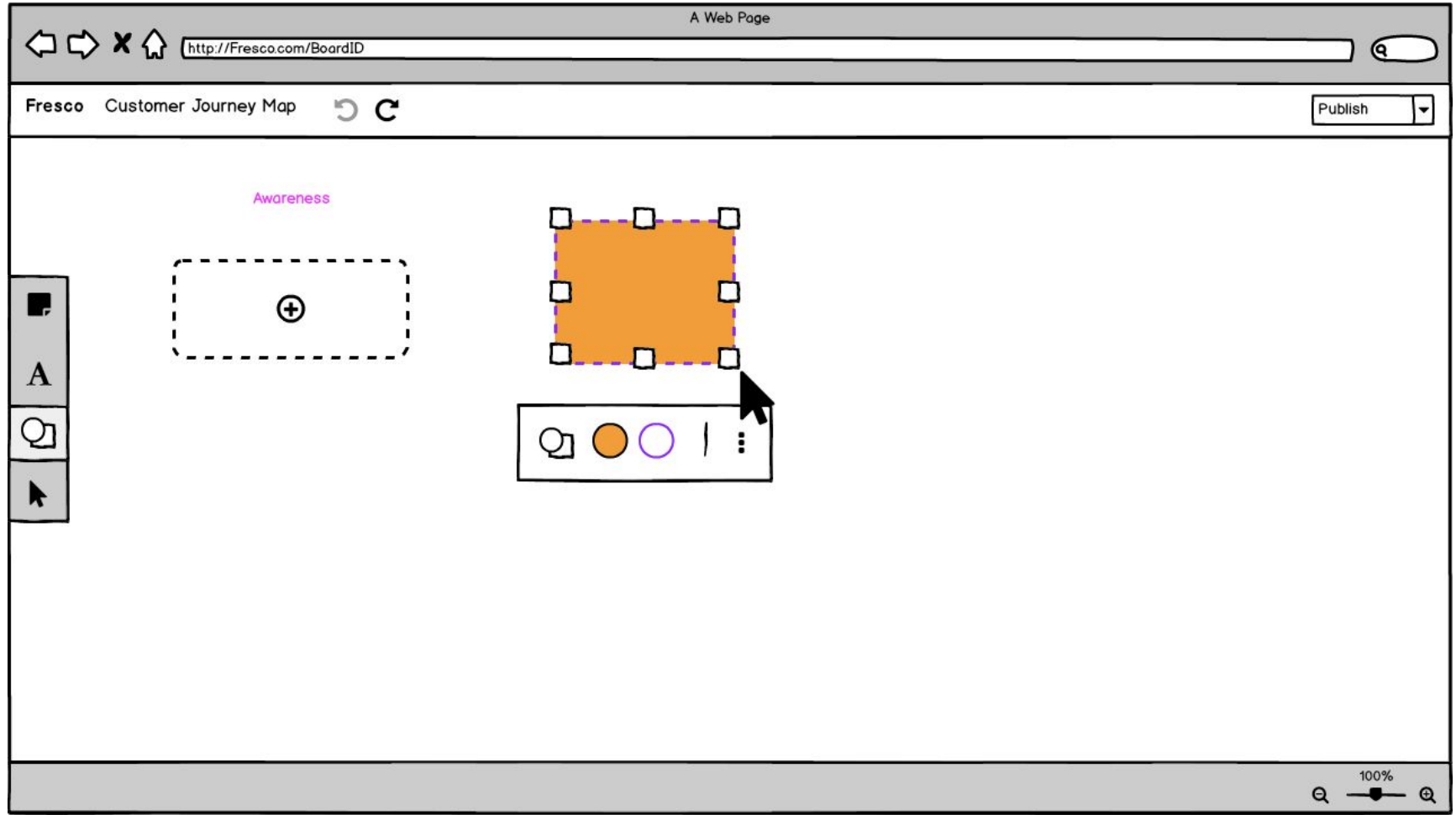
# Add Text



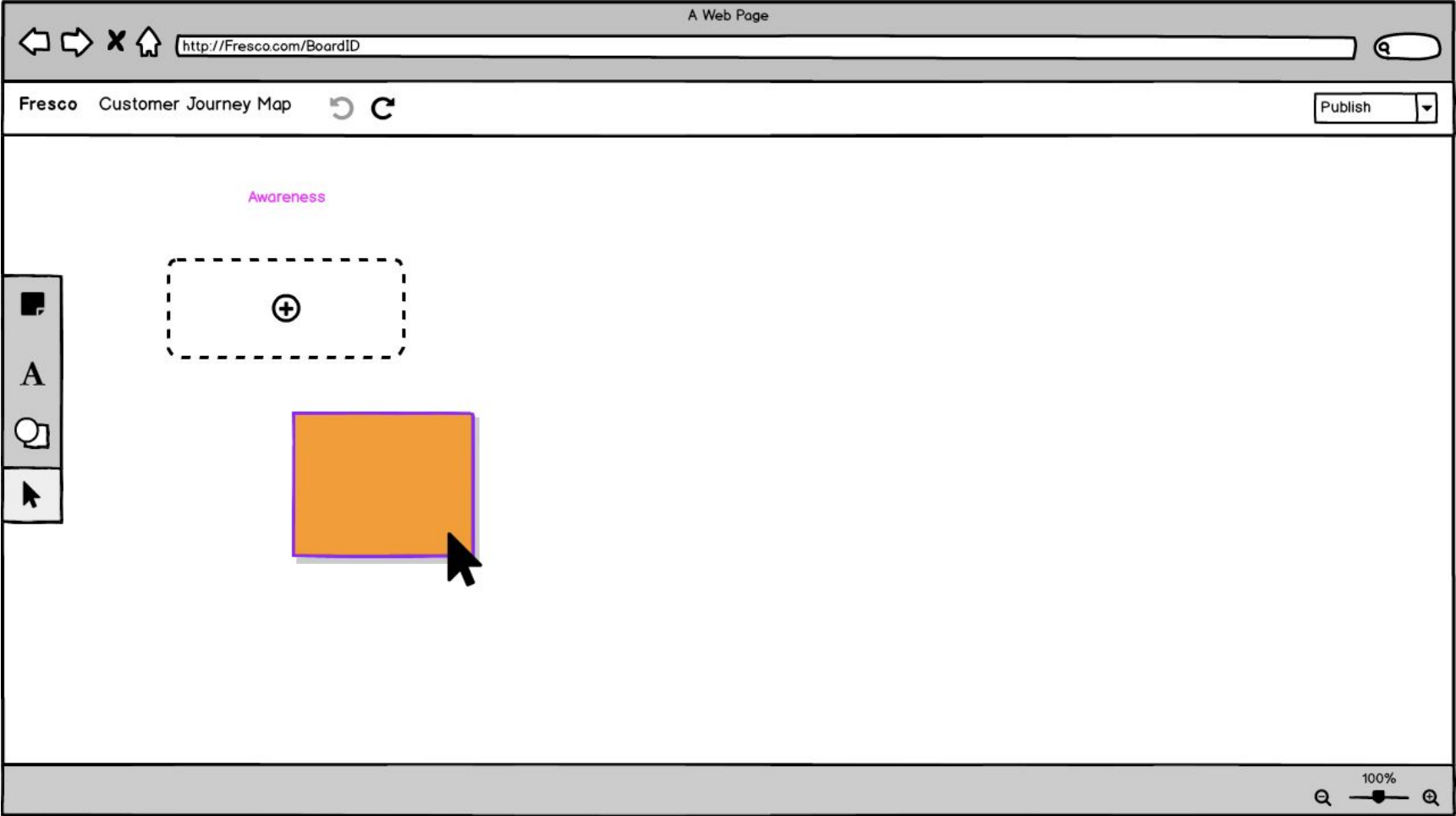
# Select Shape



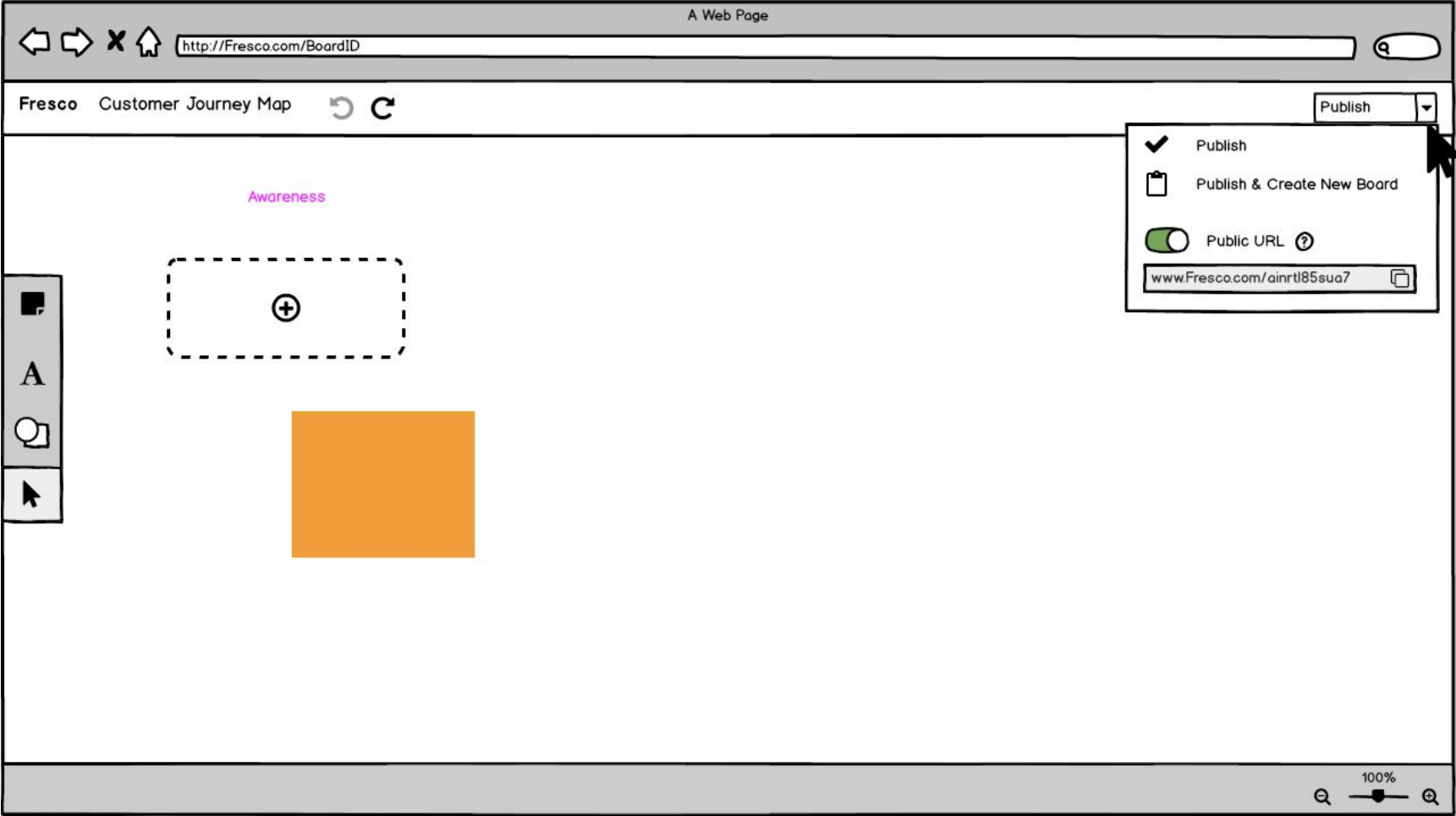
# Adding shape



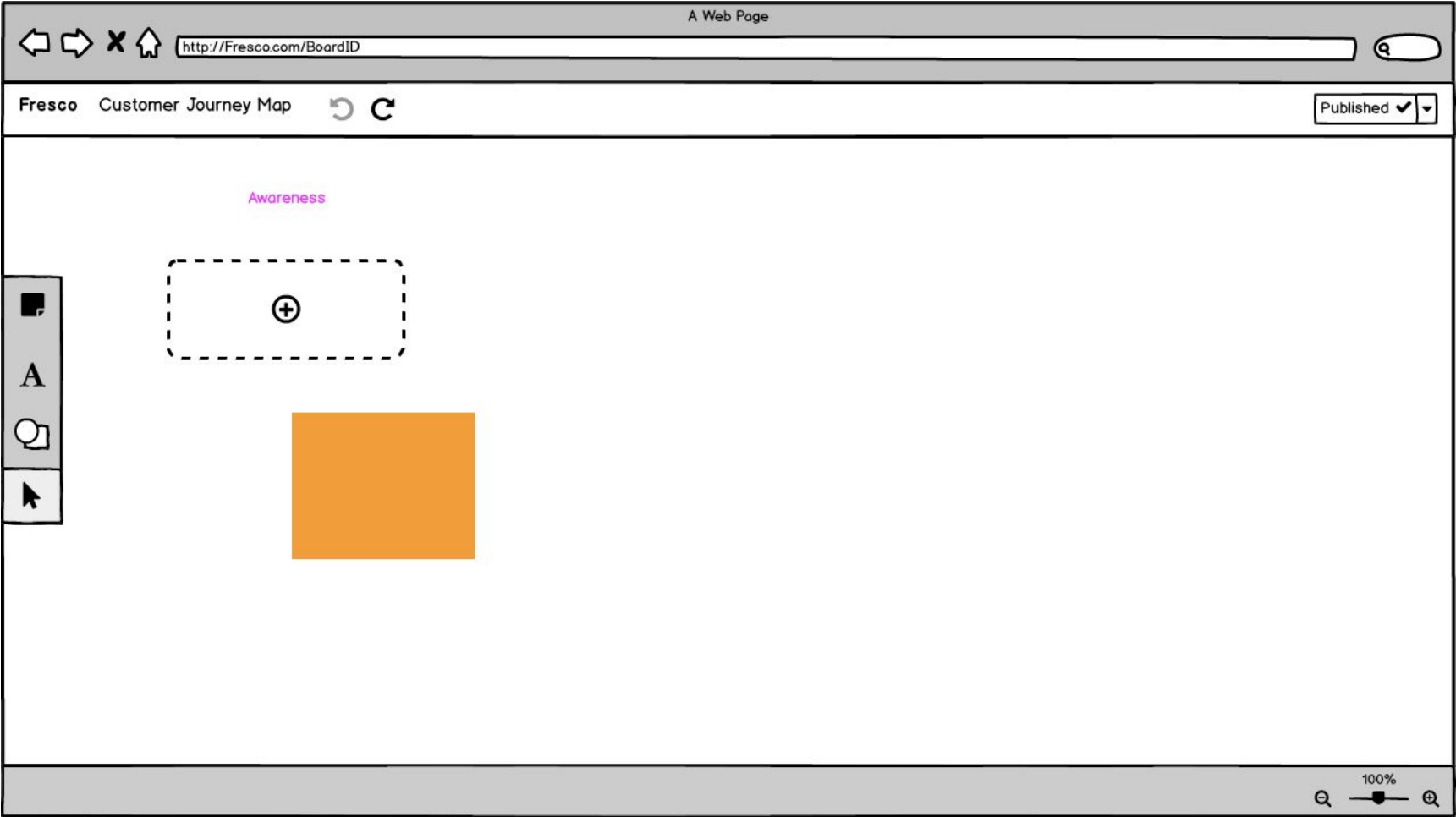
# Move tool



# Publish

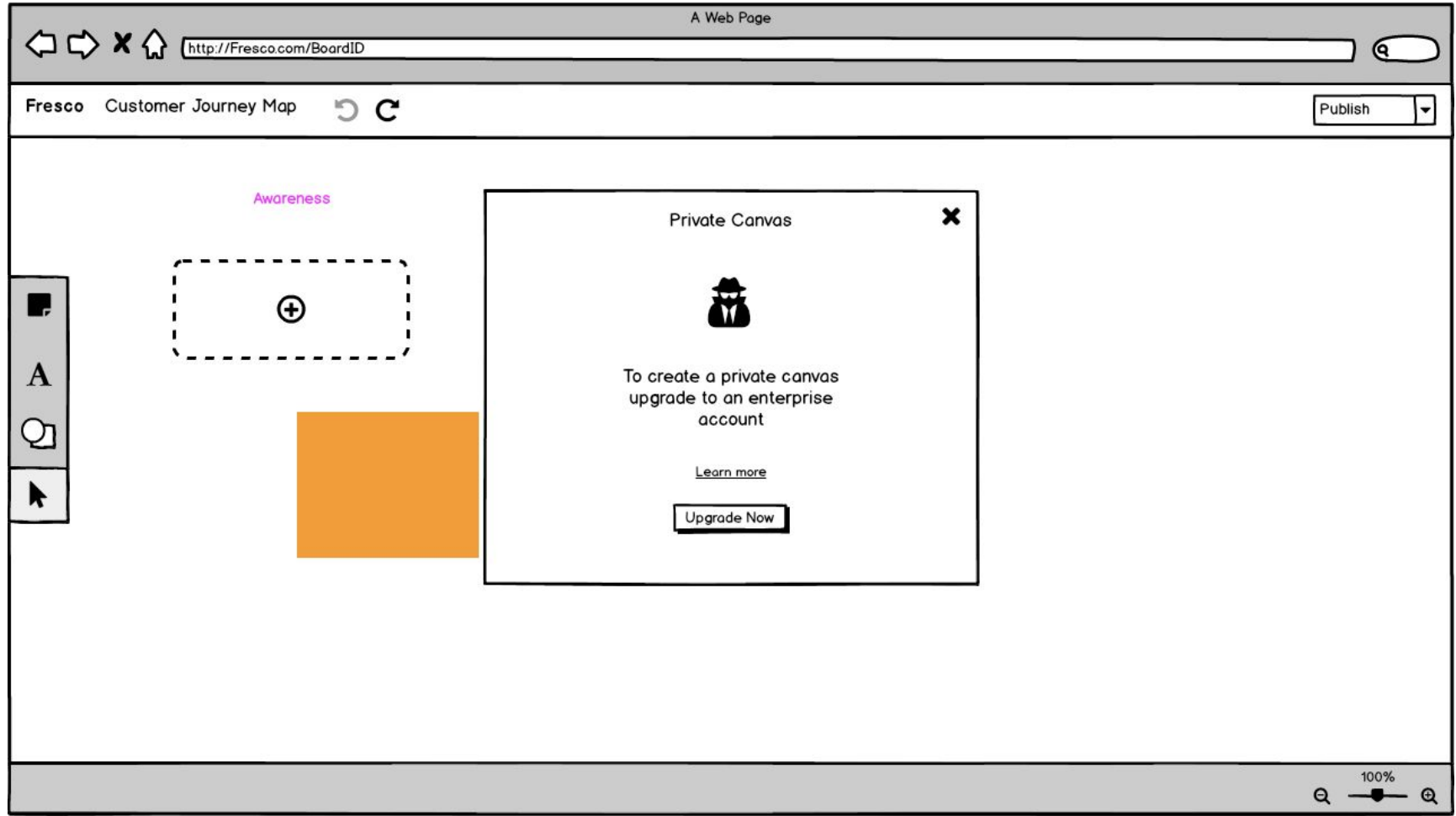


# Published

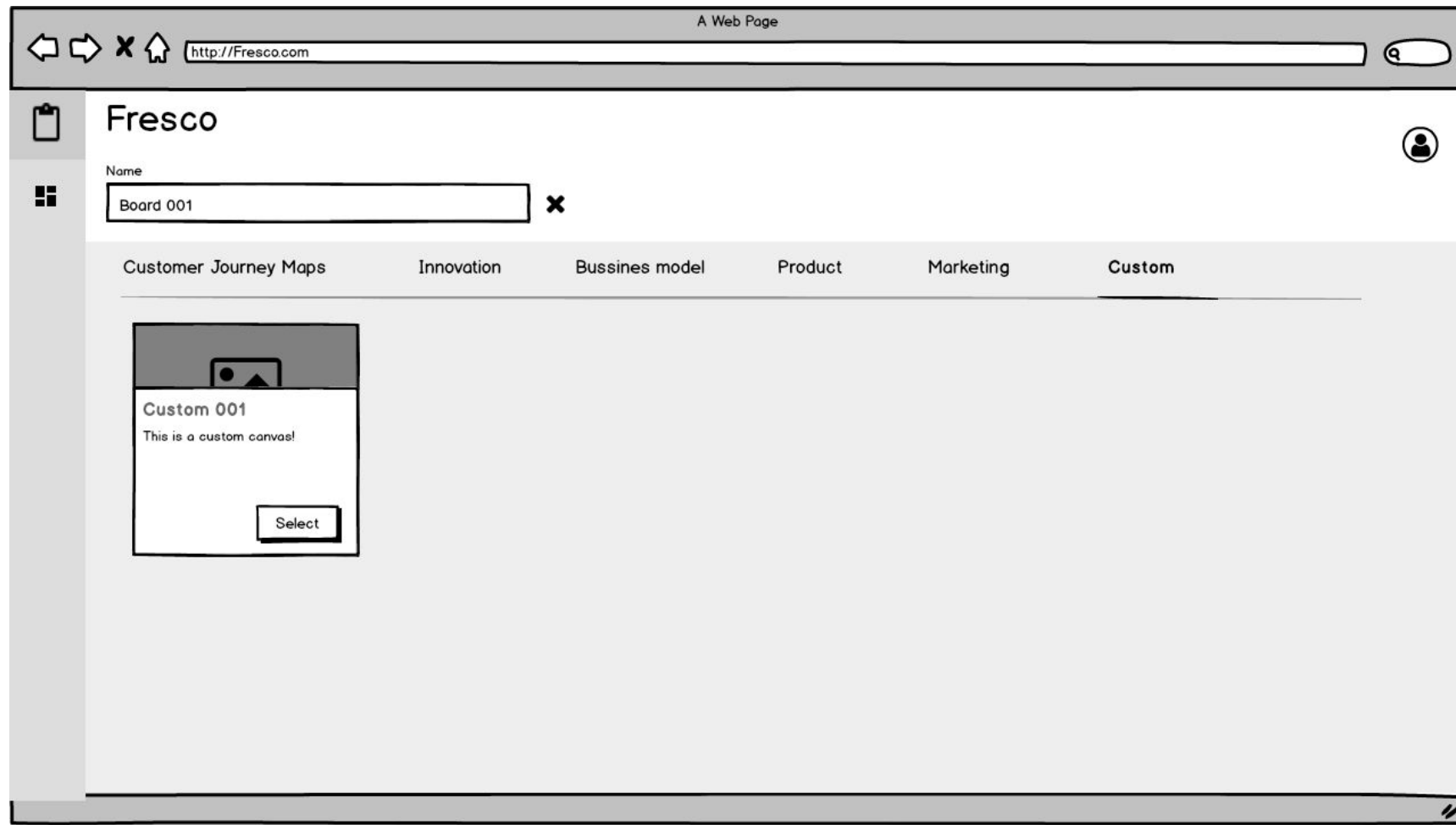




Lock for private canvas? Can be useful for conversion

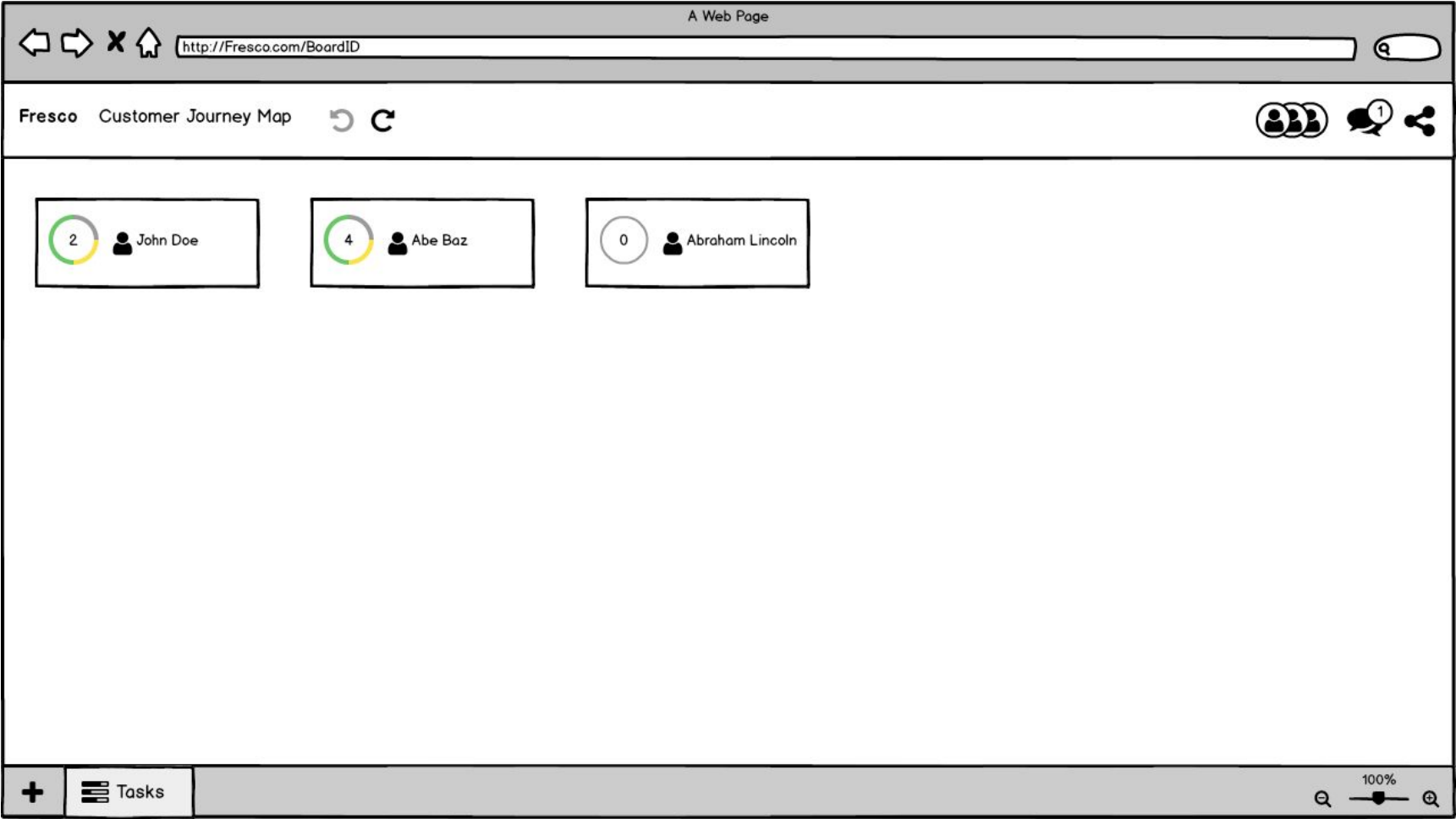


## New board Custom canvas tab



Tasks / Resources

Tasks empty



## A Web Page


<http://Fresco.com/BoardID>

## Fresco Customer Journey Map

 John Doe

 Abe Baz

 Abraham Lincoln

 **Abe Baz**

**Awareness row**

Hey let's change the awareness  
row

## New journey map

I love the first journey (in shop journey) let's create a new one for the online journey

### First Journey

Let's create a in shop journey  
for the store

### Task 1

Let's finish the first flow!

Create new task

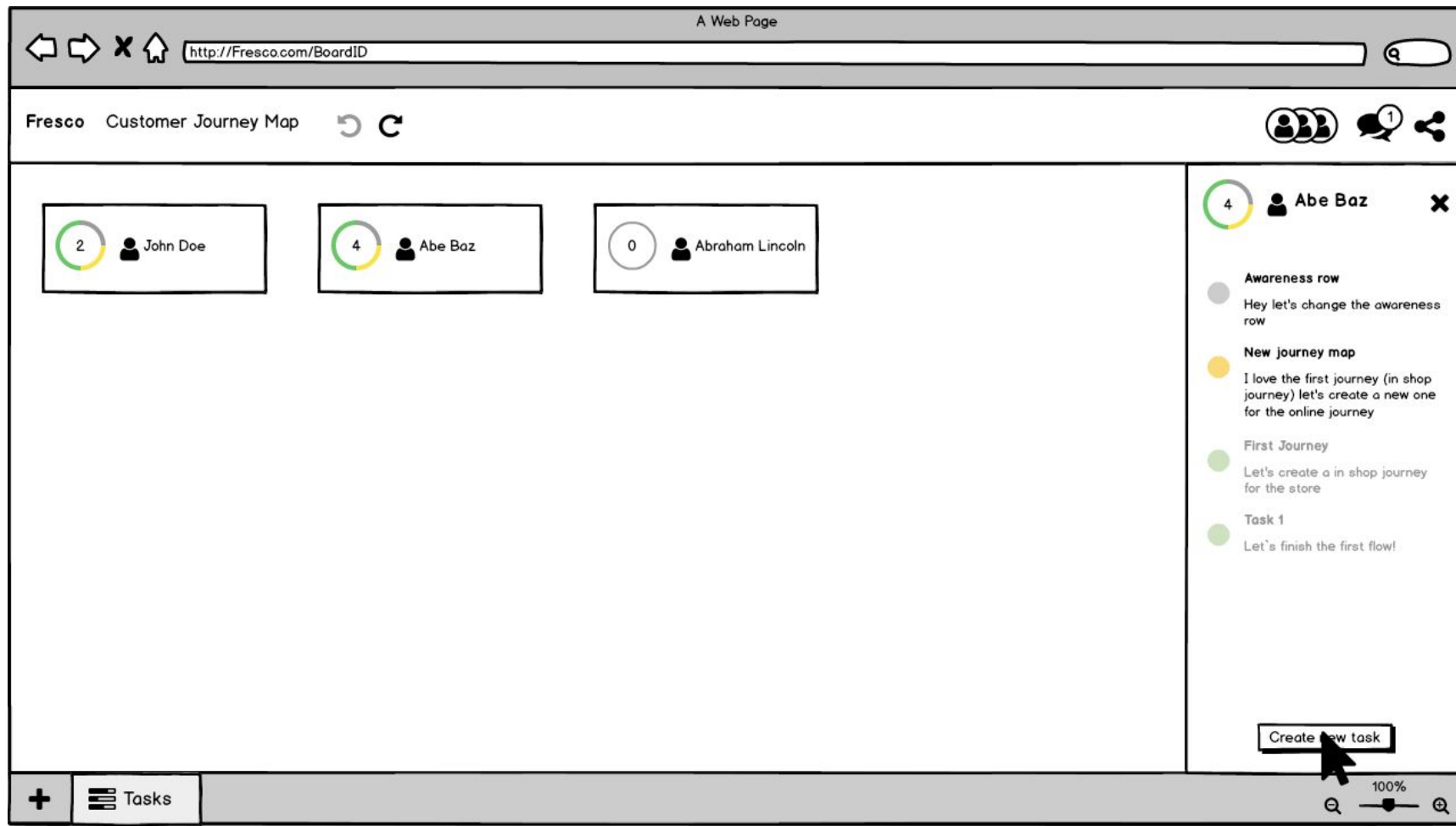
## Tasks

100%

E

⊕

## Add New Task



# Task description

A Web Page

http://Fresco.com/BoardID

Fresco

Customer Journey Map

4

Abe Baz

2

John Doe

0

Abraham Lincoln

4

Abe Baz

Awareness row

Hey let's change the awareness row

New journey map

I love the first journey (in shop journey) let's create a new one for the online journey

First Journey

Let's create a in shop journey for the store

Task 1

Let`s finish the first flow!

Title

Description

Add

+

Tasks

100%

Task added

A Web Page

http://Fresco.com/BoardID

Fresco Customer Journey Map

1

2

John Doe

4

Abe Baz

0

Abraham Lincoln

4

Abe Baz

New task

This is a new task

Awareness row

Hey let's change the awareness row

New journey map

I love the first journey (in shop journey) let's create a new one for the online journey

First Journey

Let's create a in shop journey for the store

Task 1

Let`s finish the first flow!

Add new task

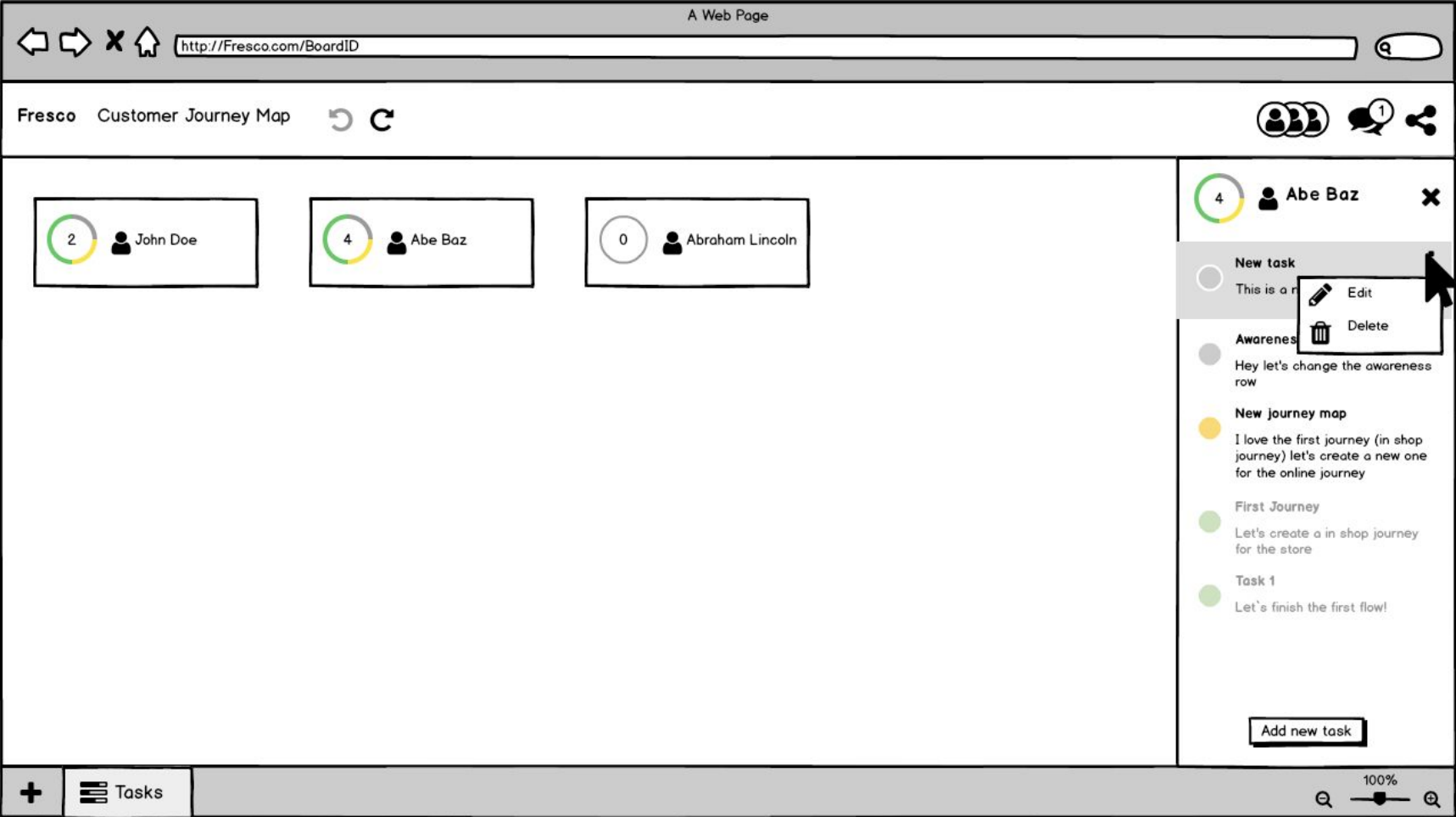
+

Tasks

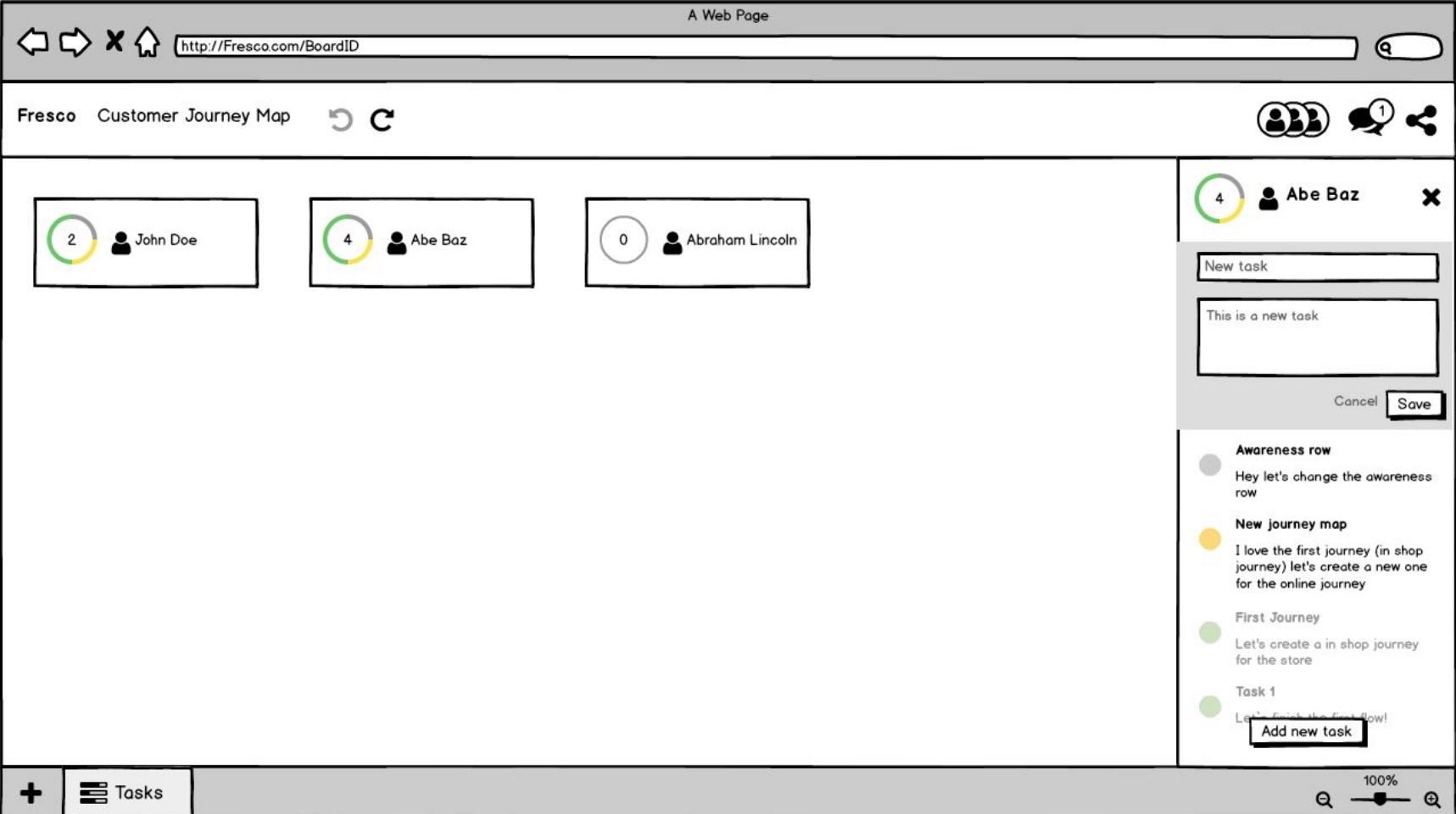
100%



# Edit delete task



# Edit task



# Change status

