Landing

Fresco Landing Page

http://Fresco.com

Fresco

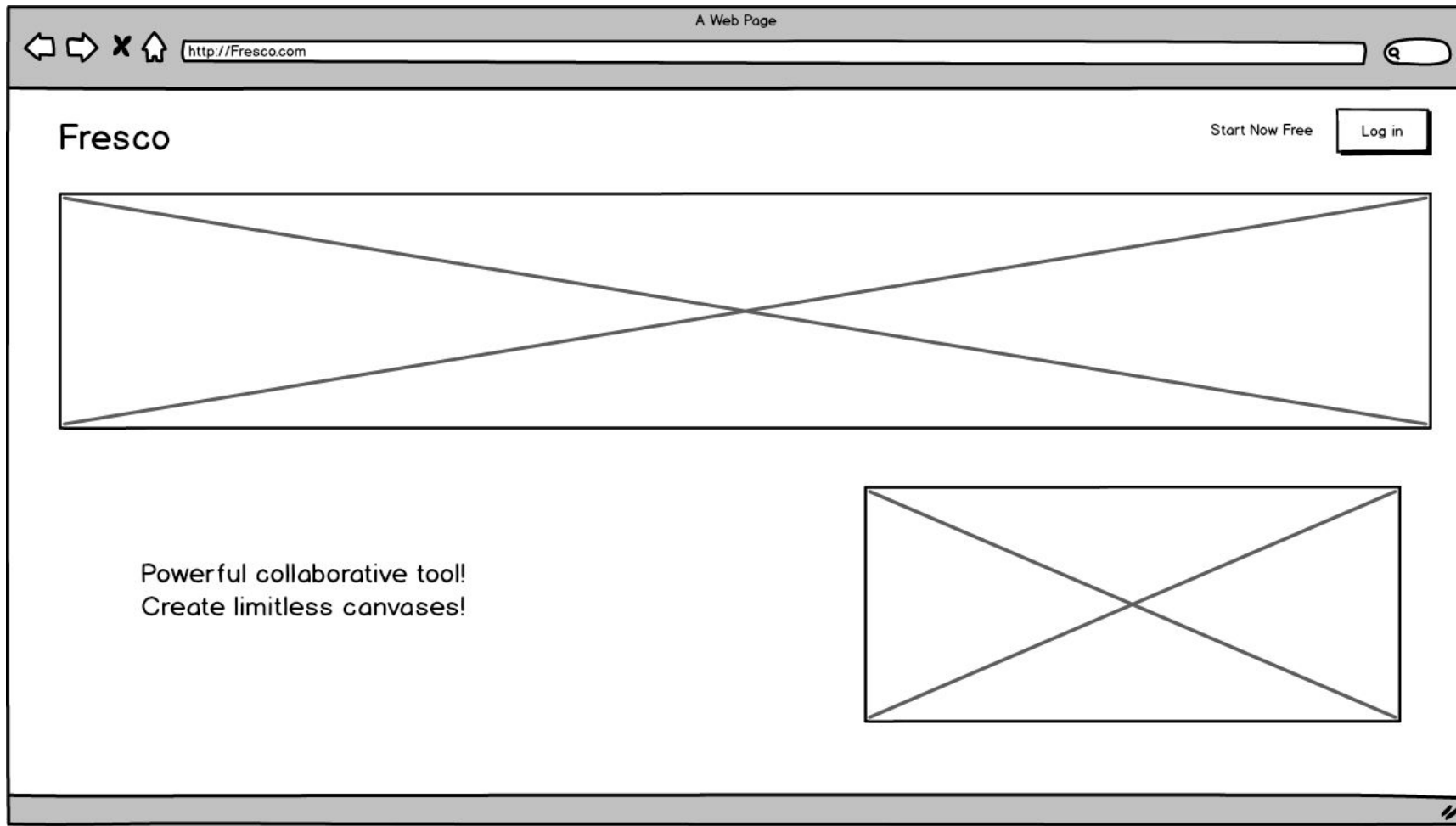Start Now Free | Log in

Powerful collaborative tool!
Create limitless canvases!

Sign Up

Sign up (Existing org)

http://Fresco.com

Fresco

Sign Up

Work Email

abraham.bazan@questionpro.com

Password

*****

Confirm Password

*****

Sign Up

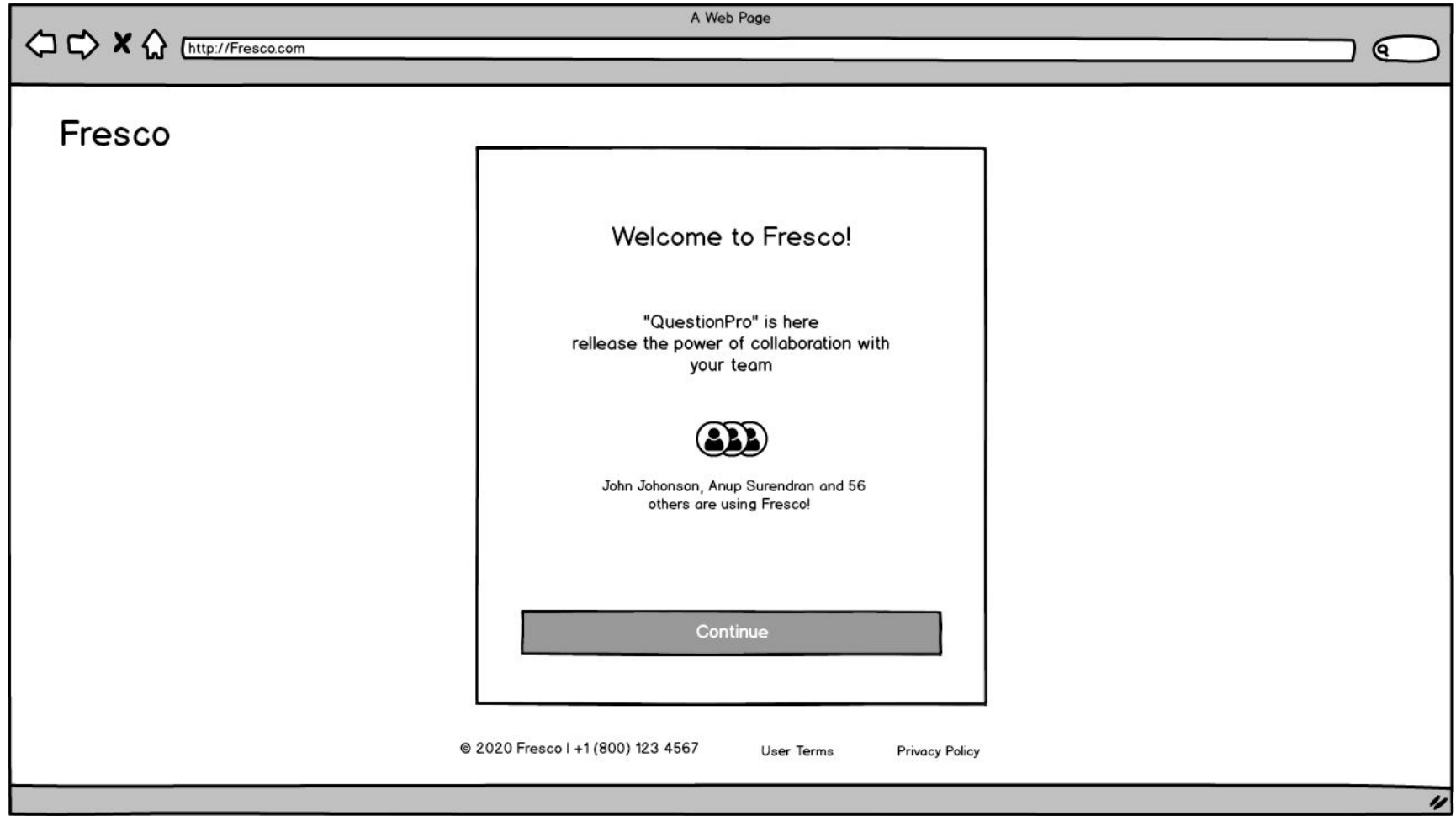By creating an account, you agree to our Terms of Service and Privacy Policy.

or

G   Use Google account

© 2020 Fresco | +1 (800) 123 4567   User Terms   Privacy Policy

Sign up (Existing org) - Welcome message

A Web Page

http://Fresco.com

Fresco

Welcome to Fresco!

"QuestionPro" is here
rellease the power of collaboration with
your team

John Johonson, Anup Surendran and 56
others are using Fresco!

Continue

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Sign up (New organization)

http://Fresco.com

Fresco

Sign Up

Work Email

mail@gmail.com

Password

*****

Confirm Password

*****

Sign Up

By creating an account, you agree to our Terms of Service and Privacy Policy.

or

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Sign up (New organization)

A Web Page

http://Fresco.com

Fresco

Welcome to Fresco!

But before we get started

First Name
Abraham

Last Name
Bazan

Company
QuestionPro

Workspace: frescopad.com/questionpro

Continue

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First Time Screen

Select a board or create new canvas

http://Fresco.com

Fresco

Welcome "Abraham" to start using Fresco please select a board

Customer Journey Maps   Innovation   Bussines model   Product   Marketing

CJM 1

Use this template to create a shared understanding of customer aspirations and priorities

Select

CJM 2

CJM 3

CJM 4
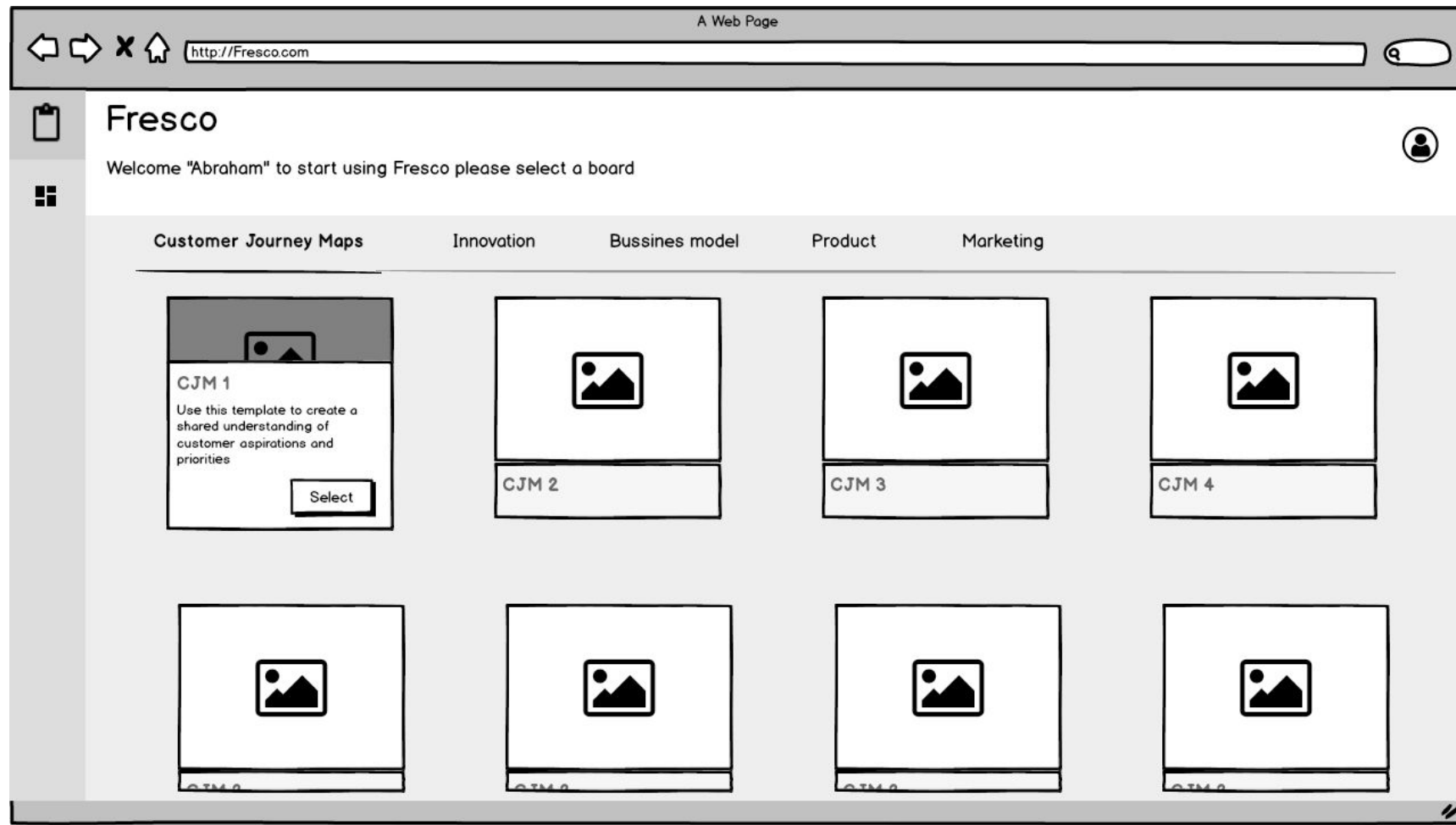
Main Page

Main page
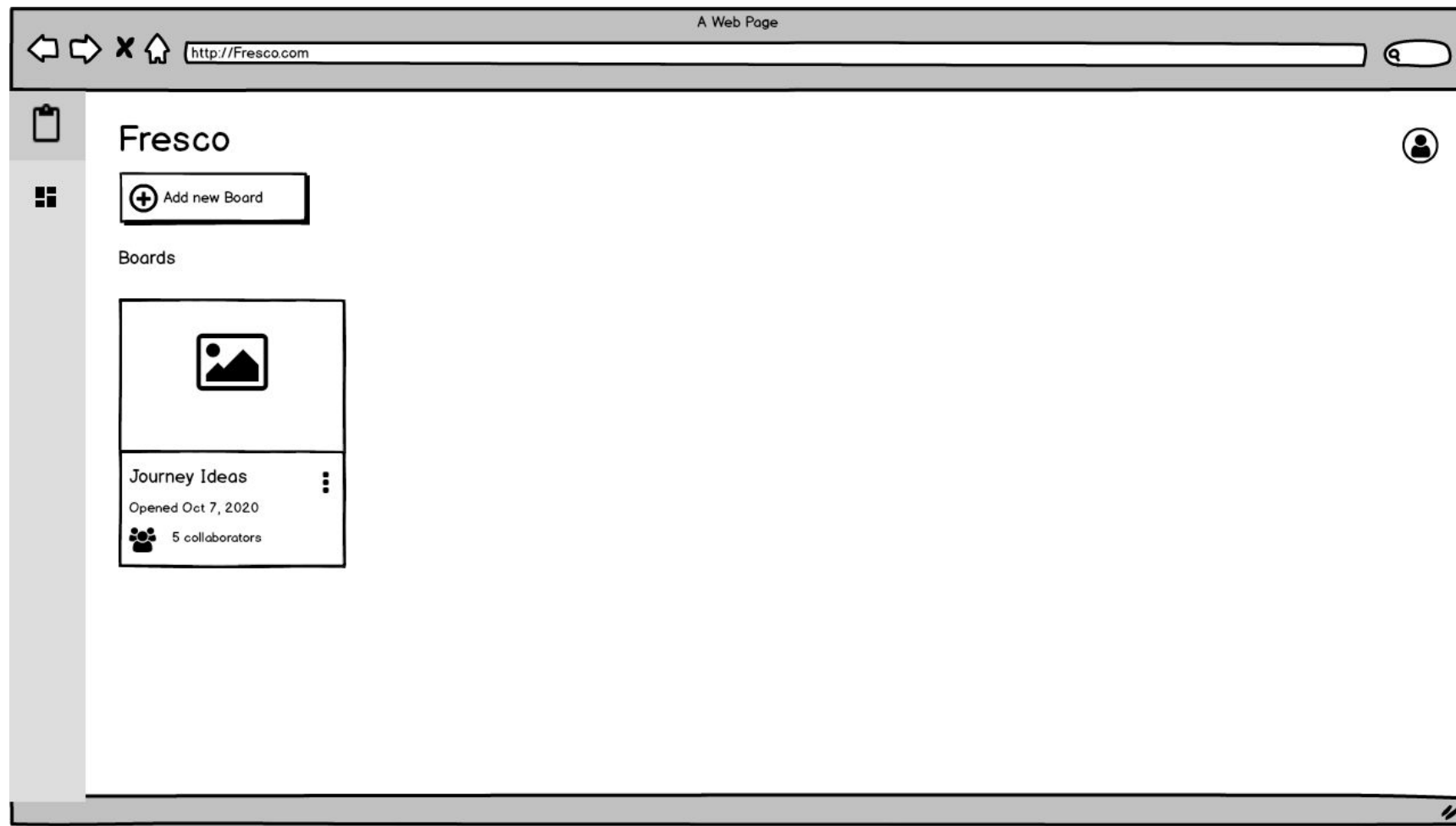
Profile options
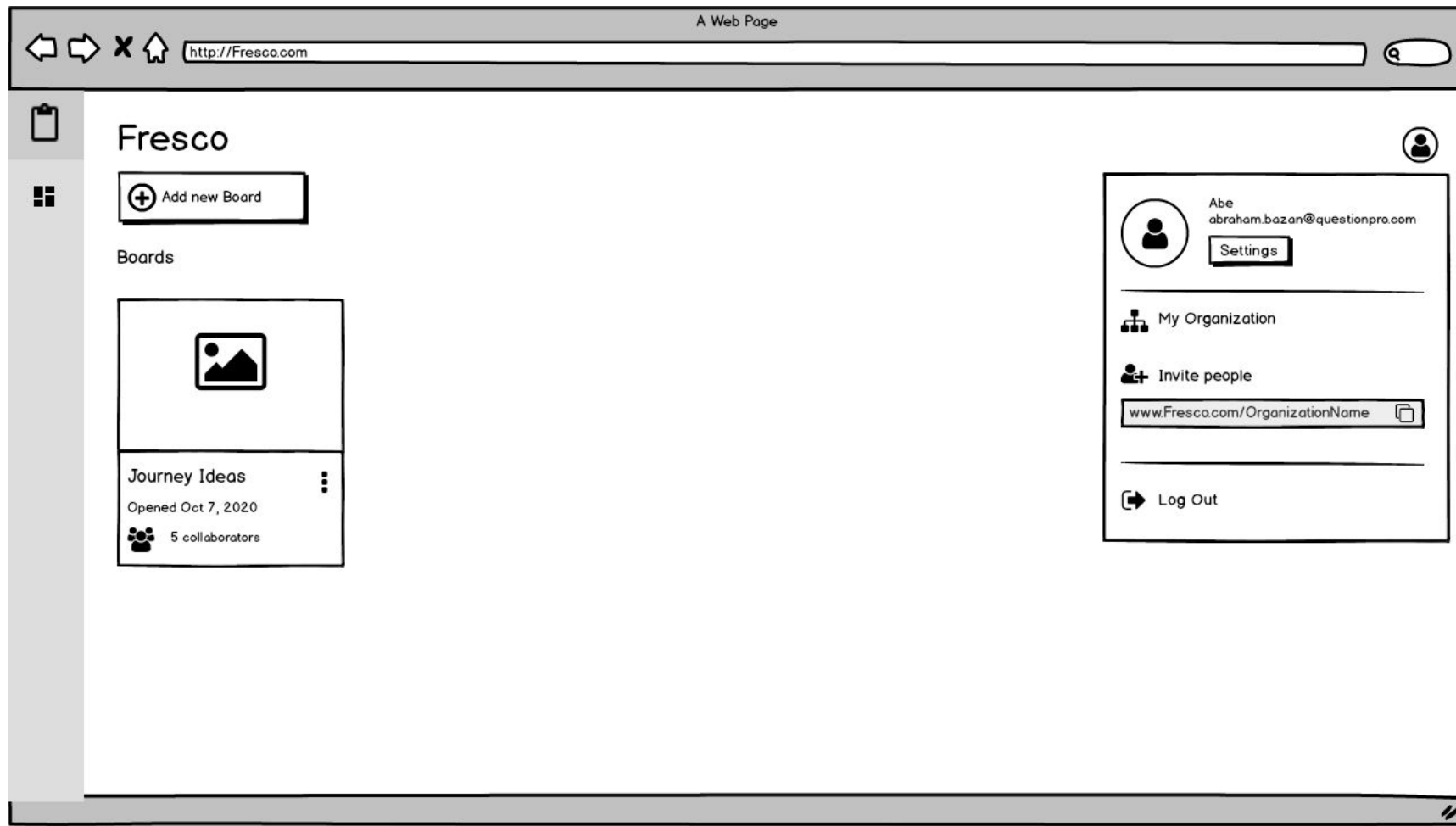
New Board Flow

Select Board

http://Fresco.com

Fresco

Name

Board 001 ✕

| Customer Journey Maps | Innovation | Bussines model | Product | Marketing |

CJM 1

Use this template to create a shared understanding of customer aspirations and priorities

Select

CJM 2

CJM 3

CJM 4

New Board

Change Board Name

Add Sticky Note
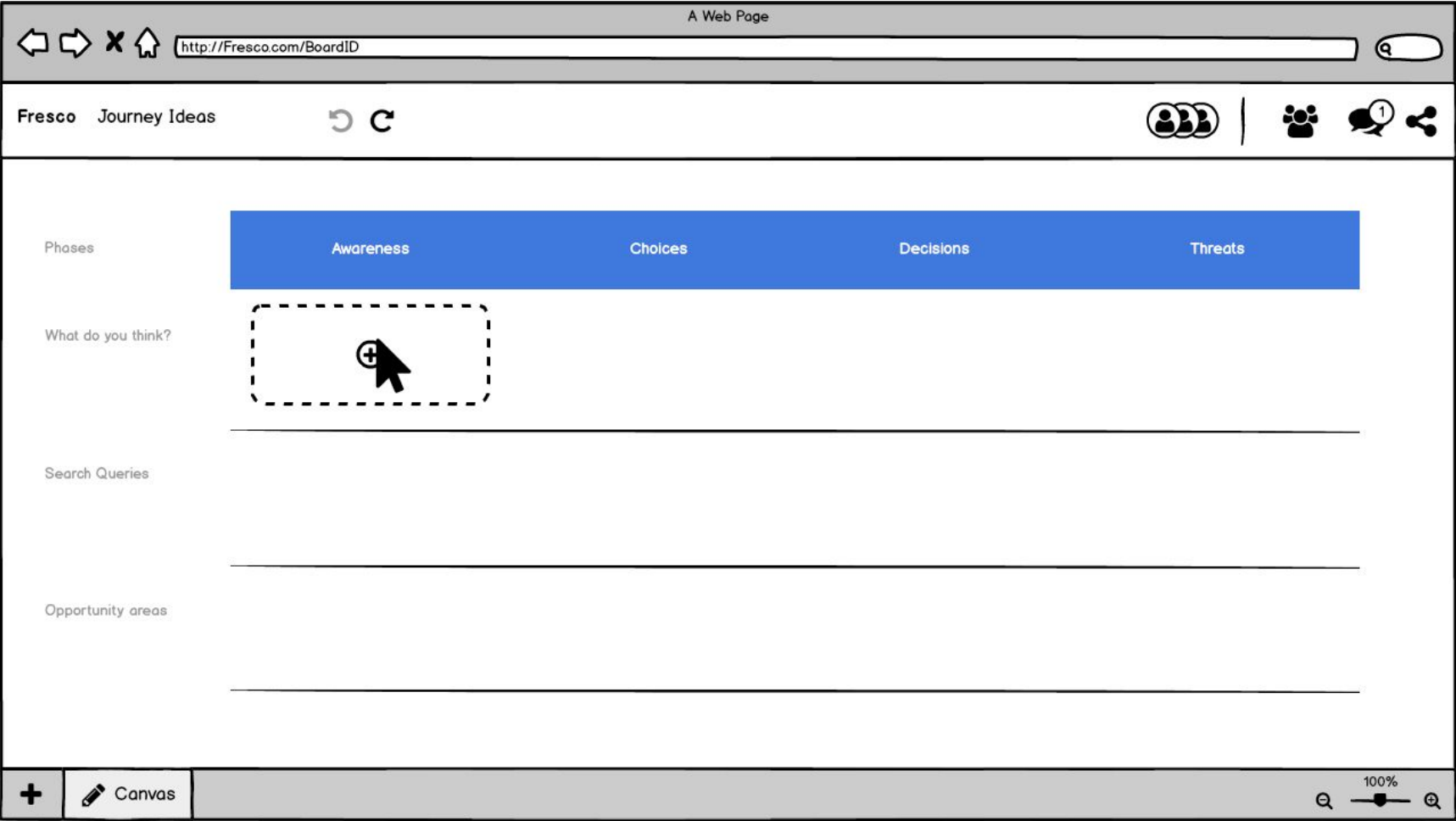
Edit Sticky Note
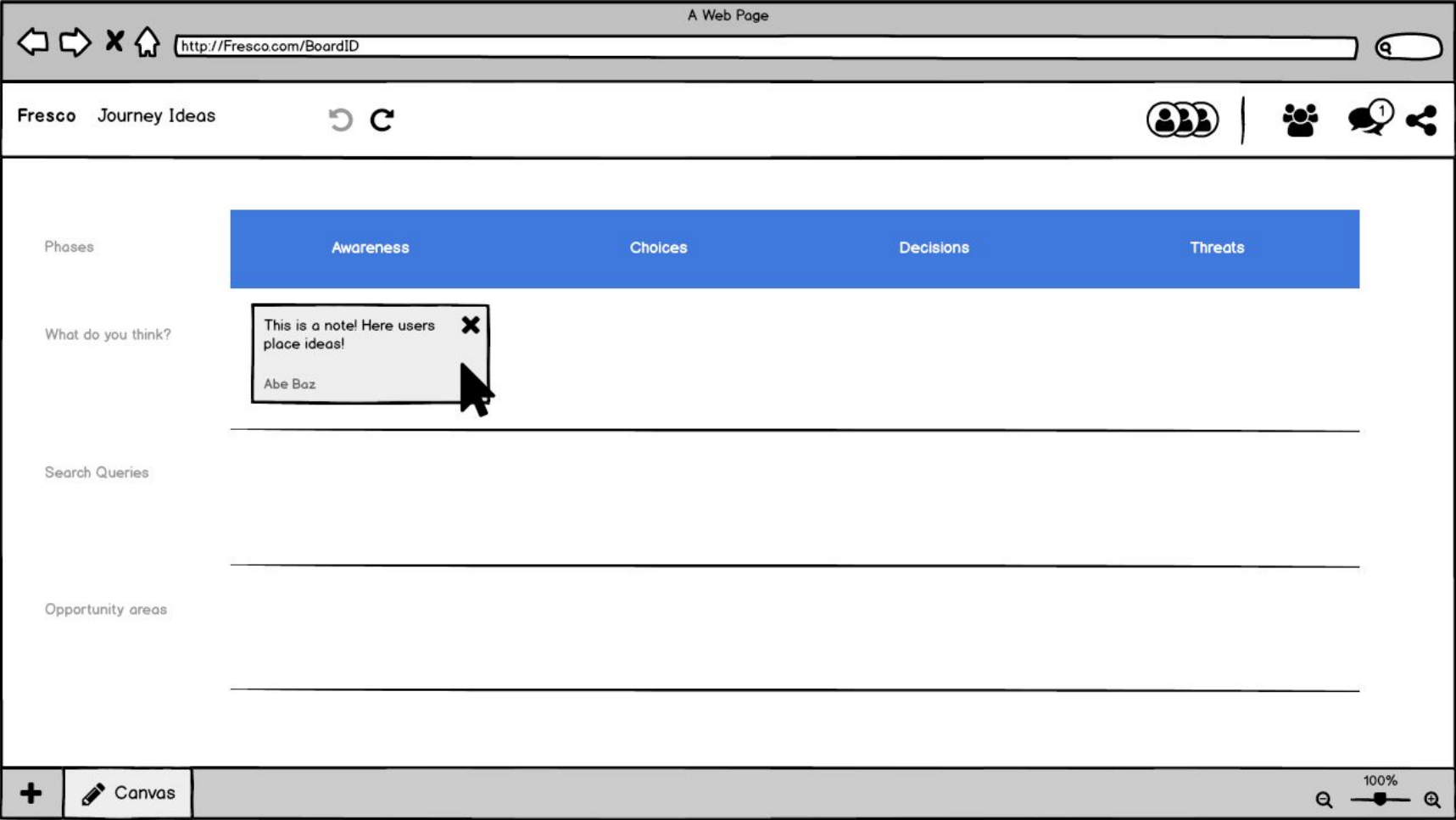
Move Sticky Note
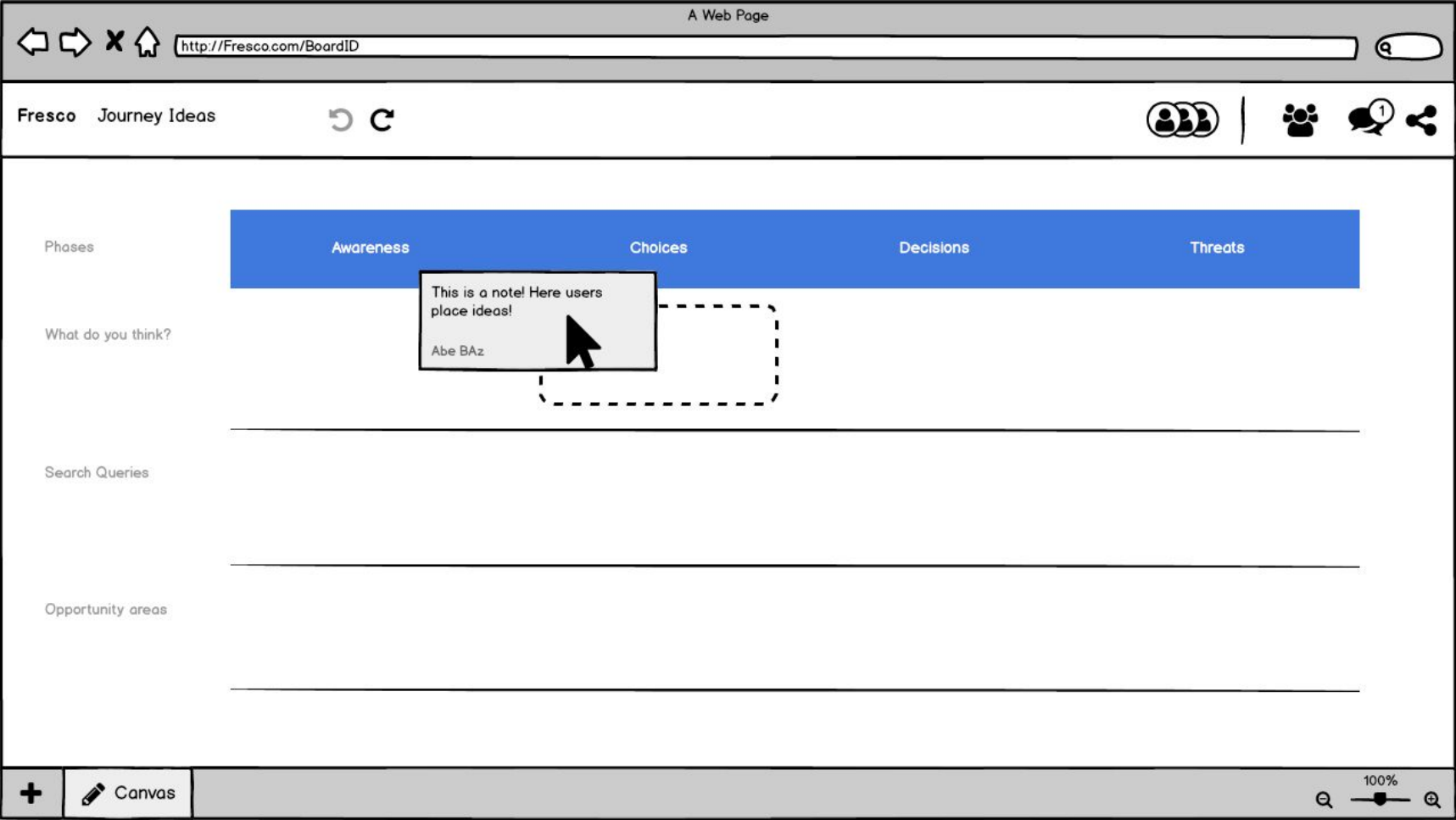
Share board
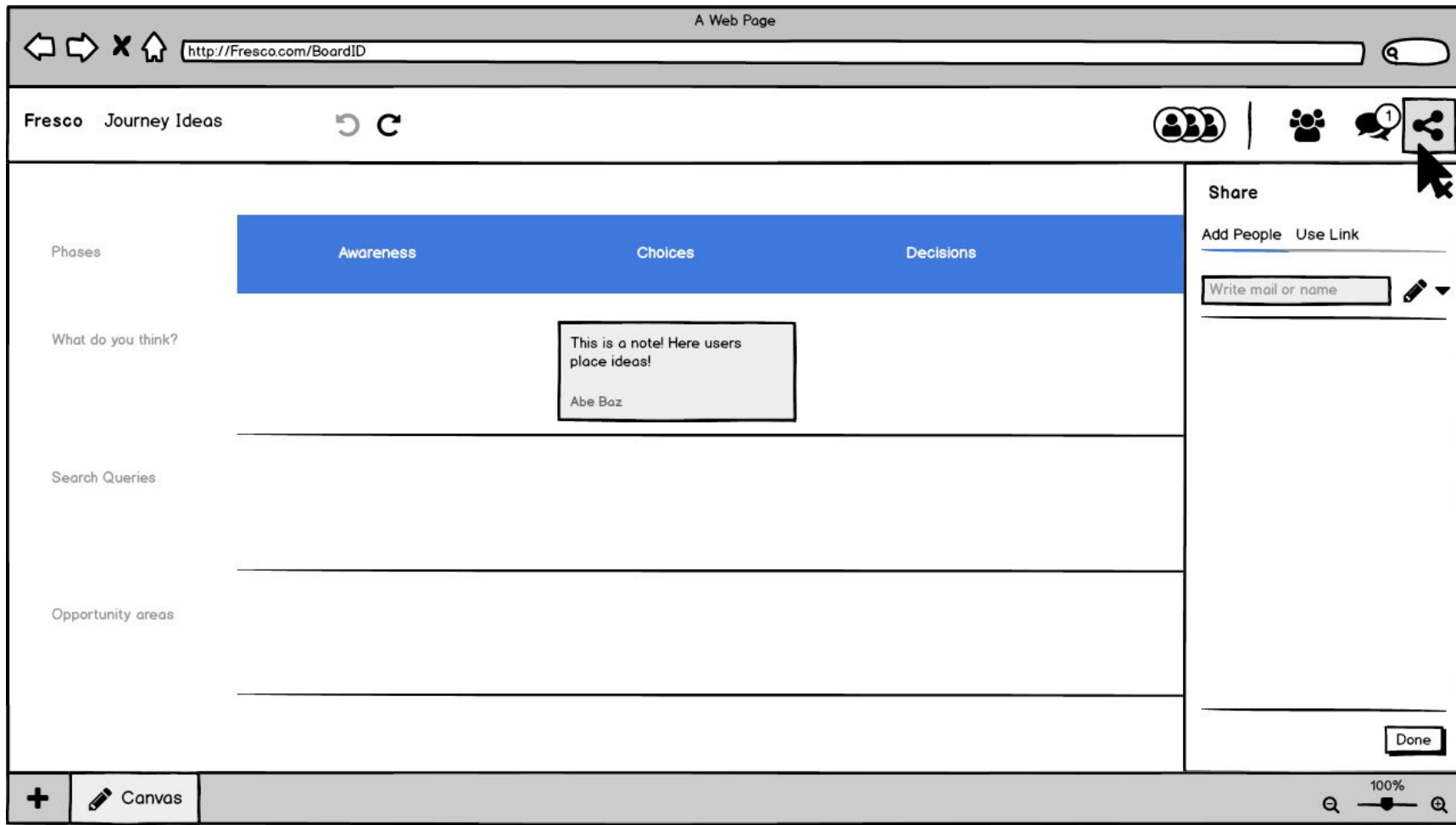
Autofill (Org members)

Added to the list

Notify people

Use link

Chat

Collaborators

Focus Mode

Add Tab

http://Fresco.com/BoardID

Fresco   Customer Journey Map

Phases

| Awareness | Choices | Decisions | Threats |

What do you think?

Search Queries

Opportunity areas

Add Tab

Canvas

100%

Tab selection (Canvas - Task - Resource)

New Tab (Boards)

A Web Page

http://Fresco.com/BoardID

Fresco   Customer Journey Map

Customer Journey Maps   Innovation   Bussines model   Product   Marketing

CJM 1

Use this template to create a shared understanding of customer aspirations and priorities

Select
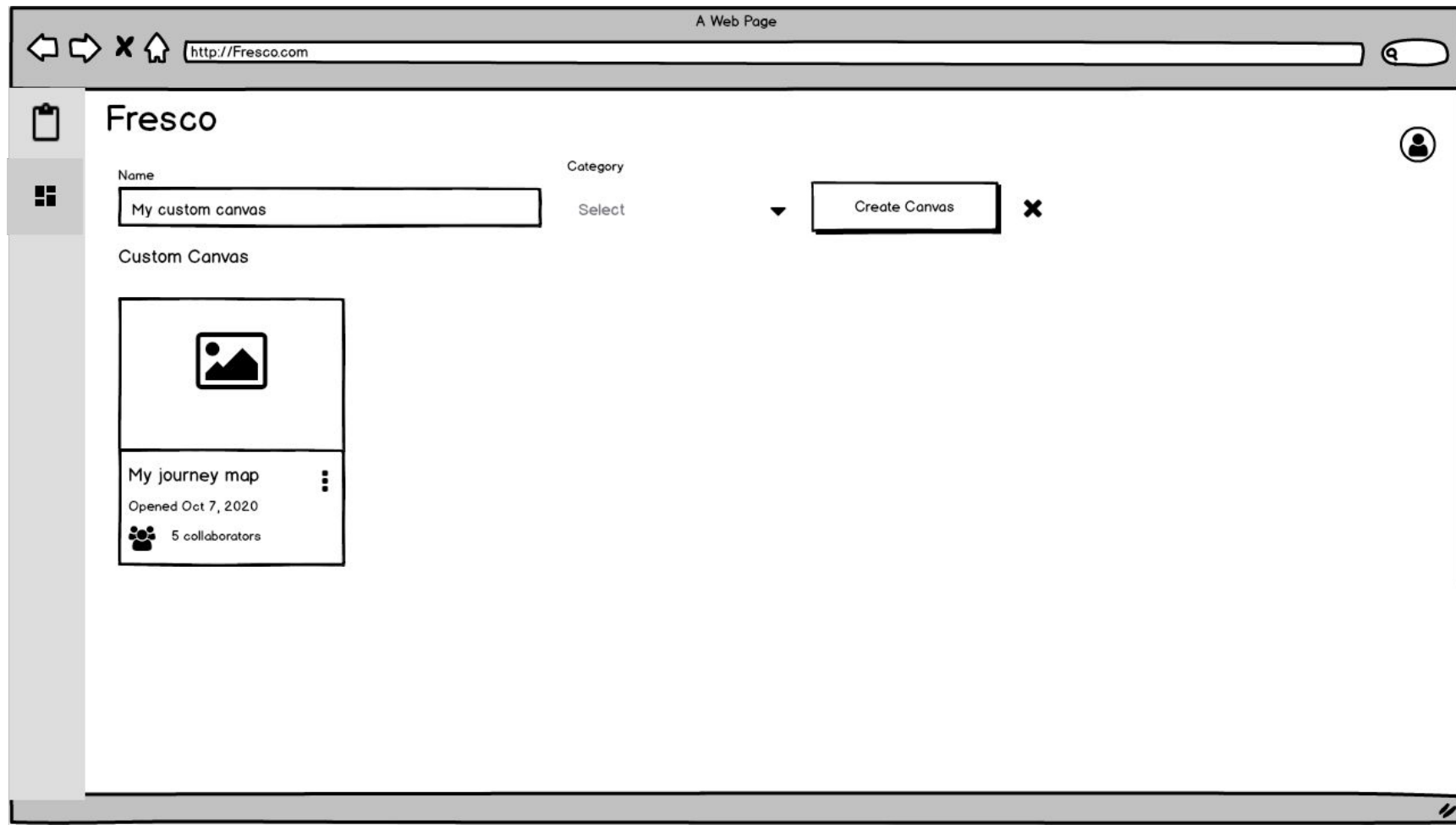
CJM 2

CJM 3

CJM 4
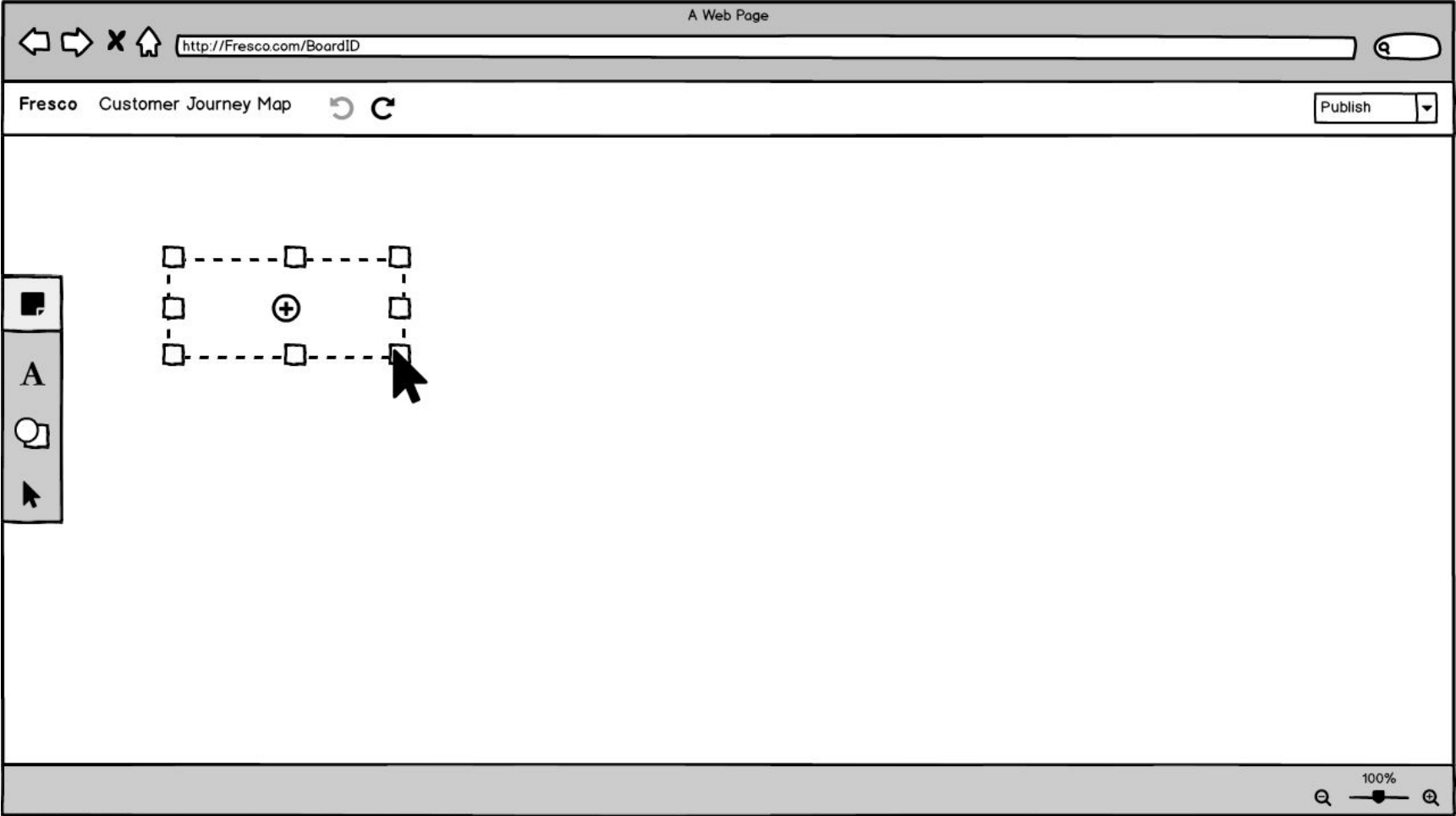
+   Board   Board

100%
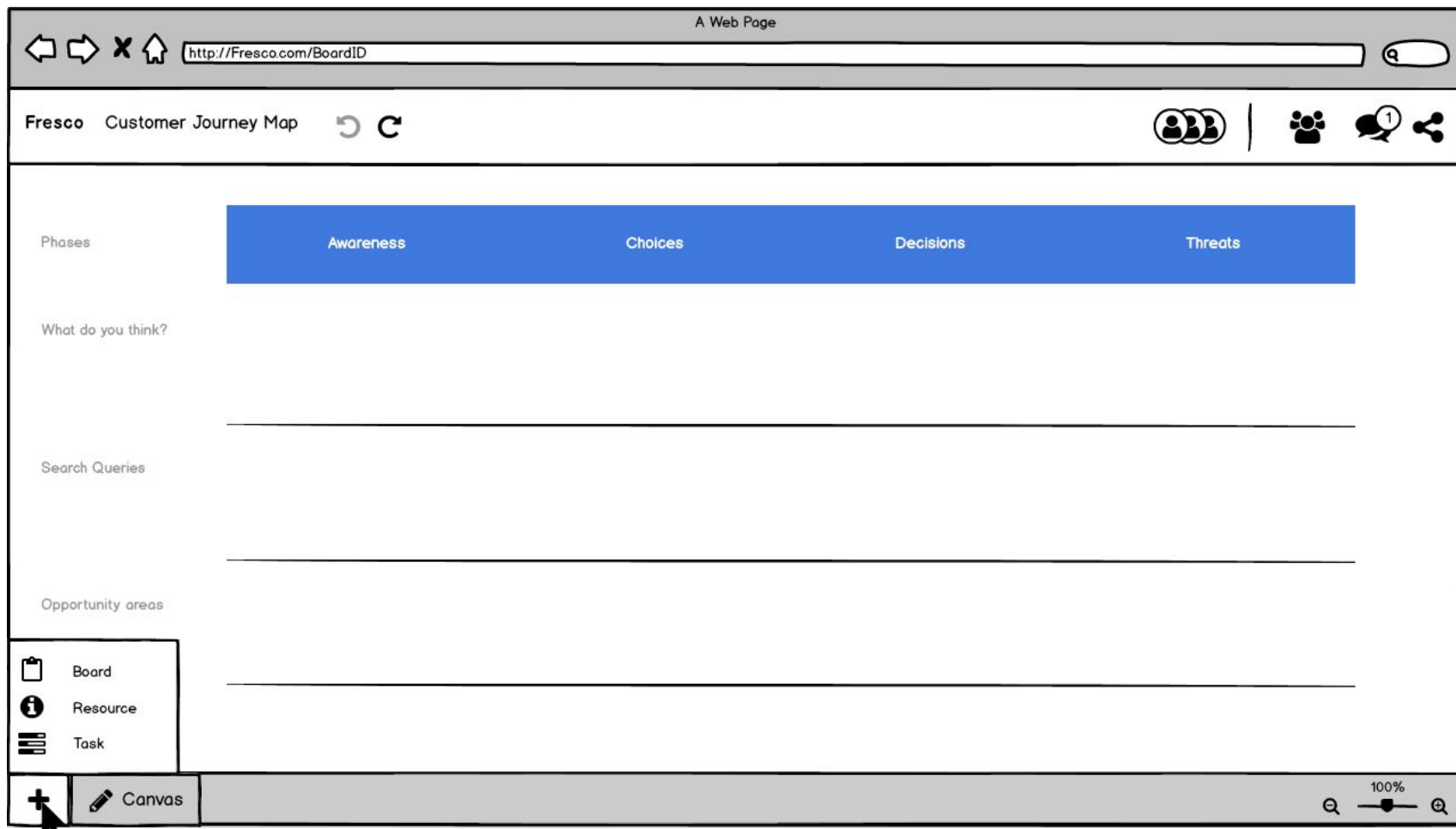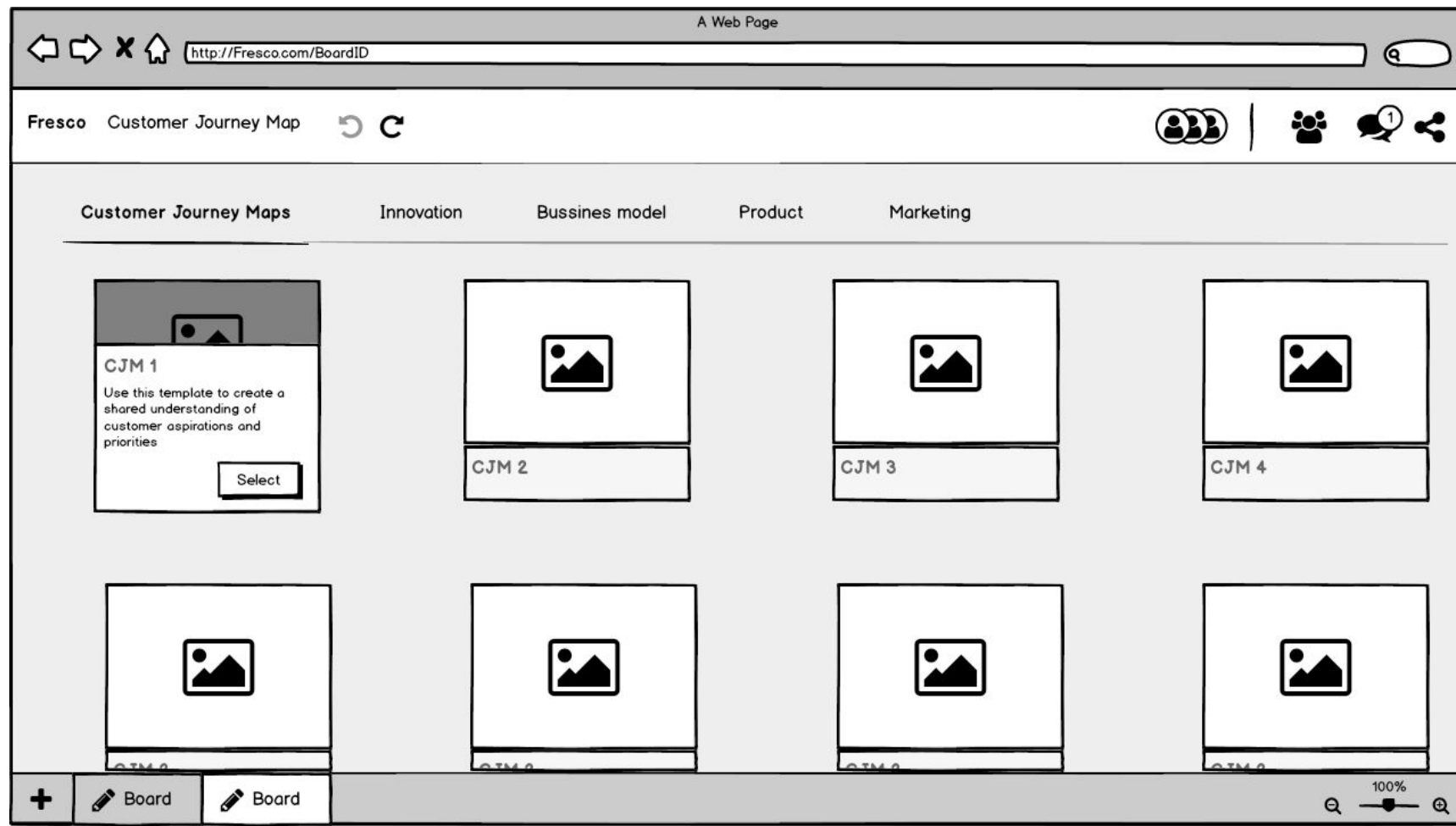
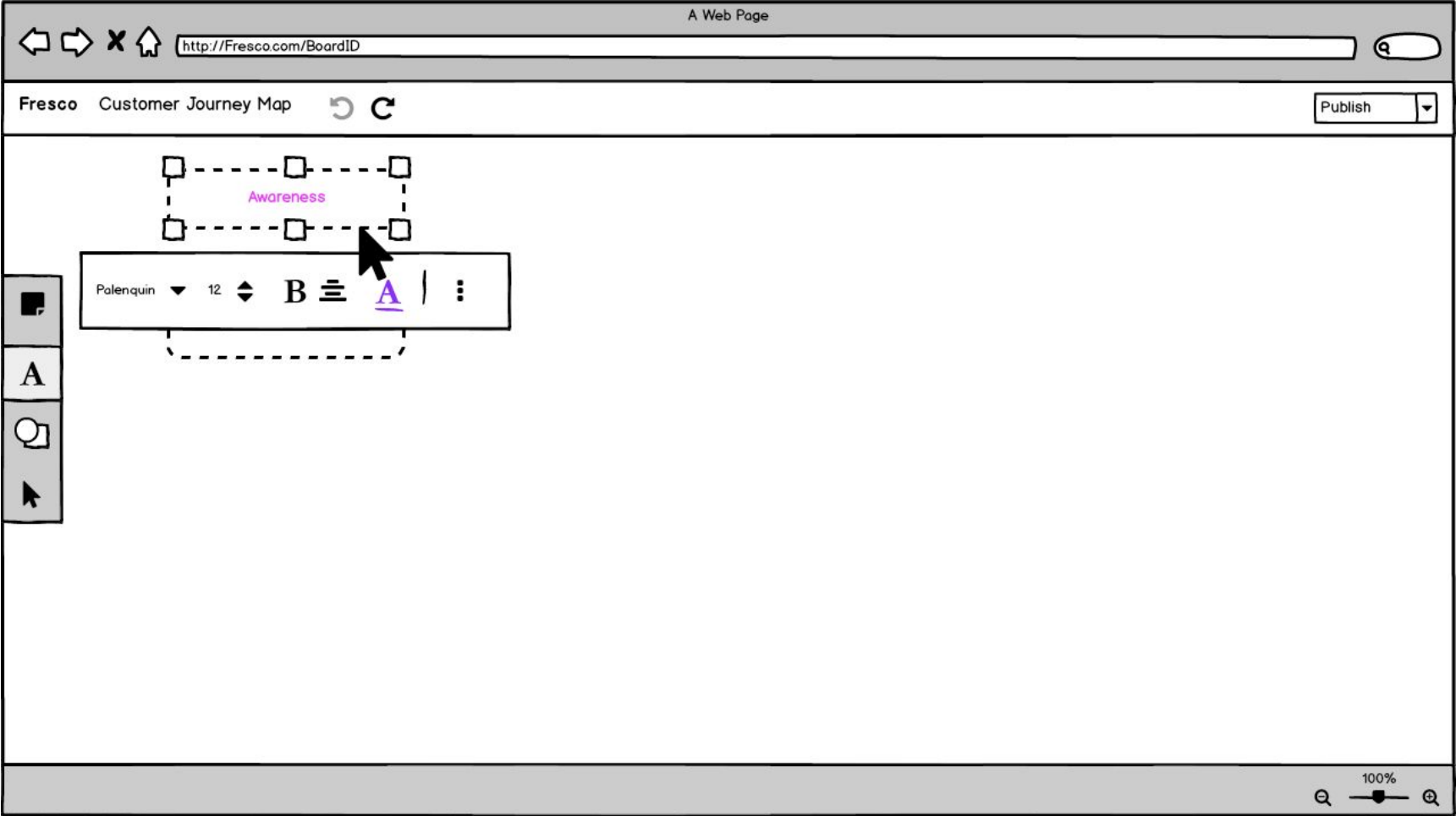# New Canvas Flow

Canvas " Custom canvas"
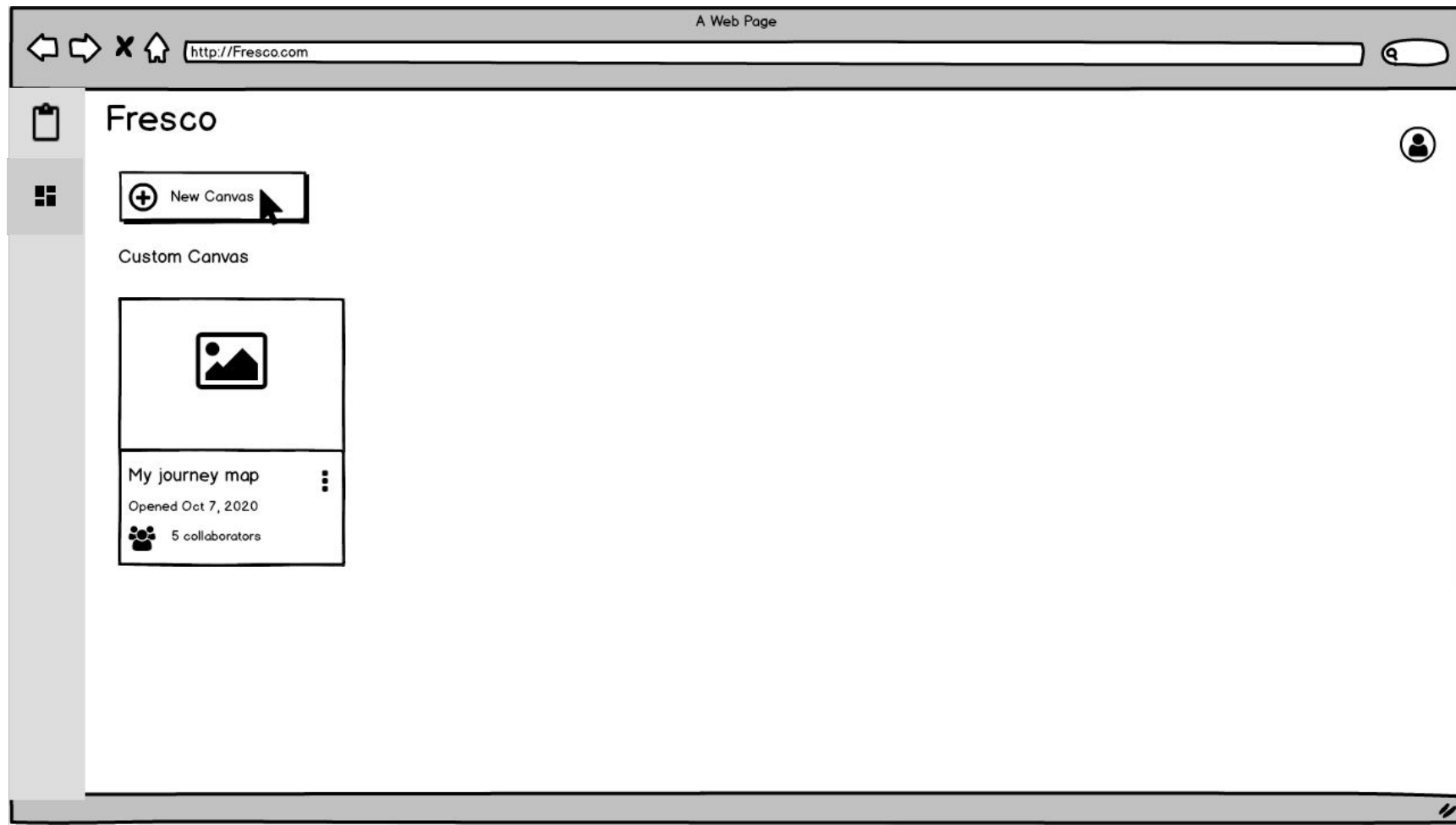
Canvas " Custom canvas"

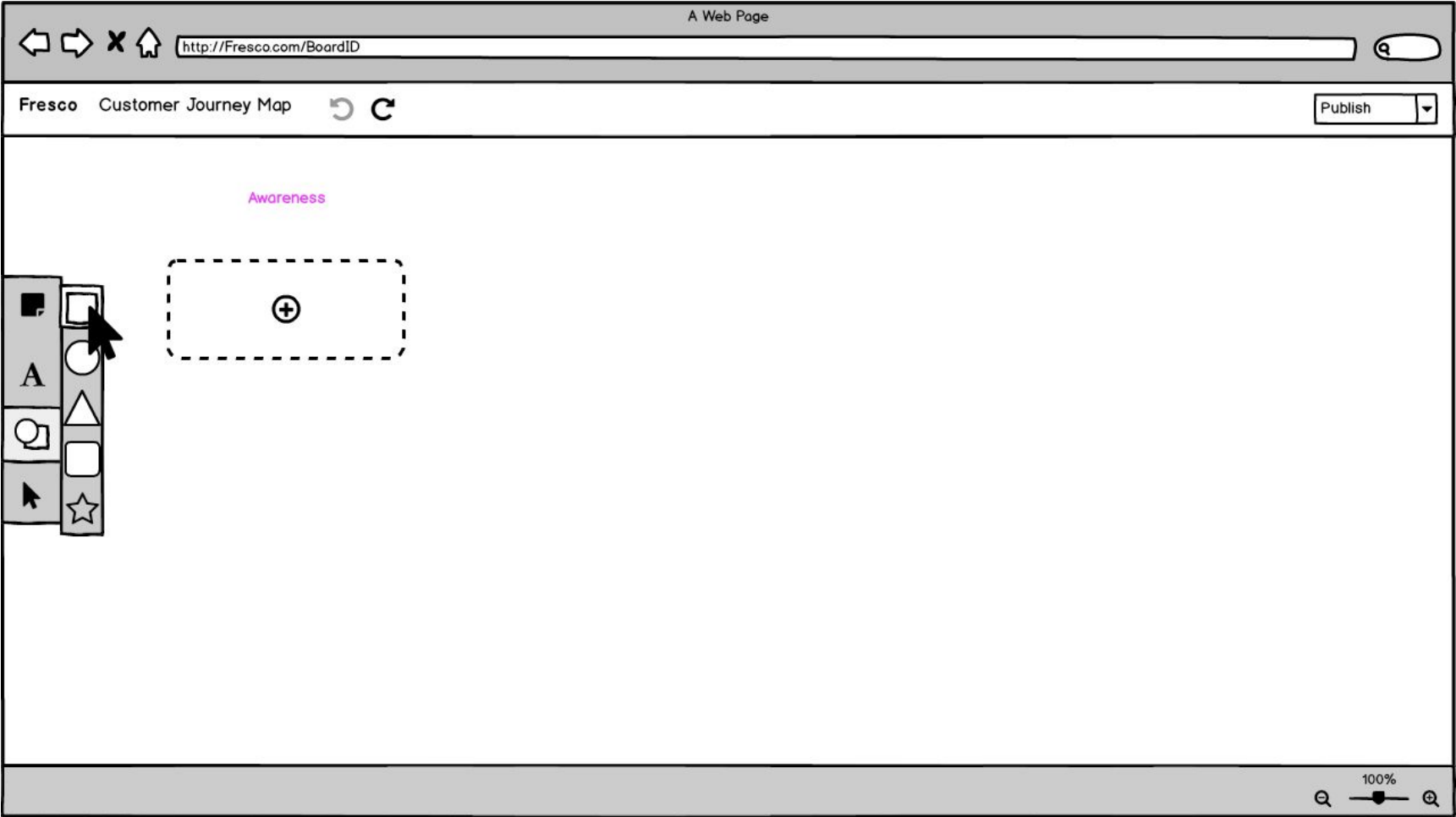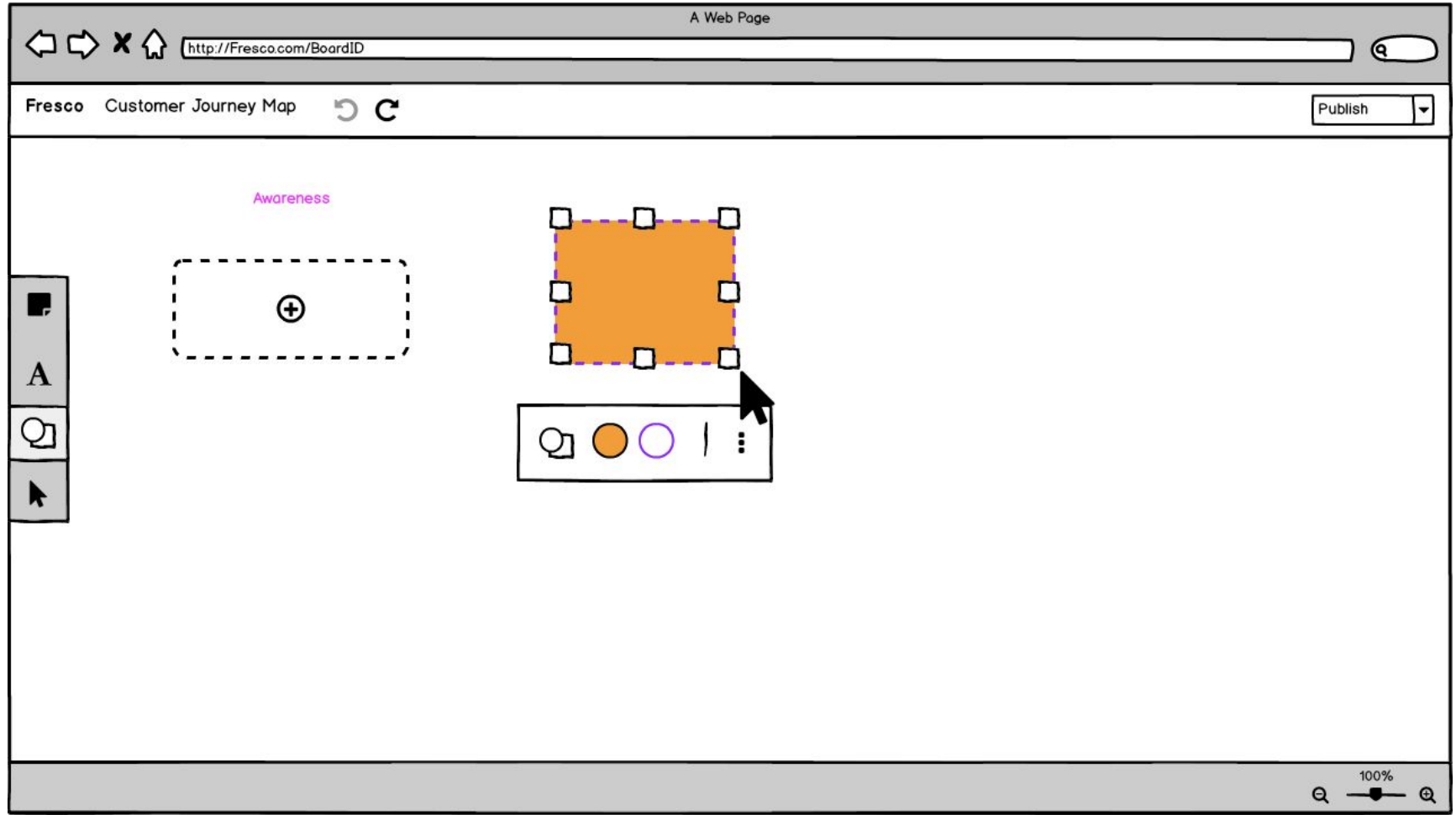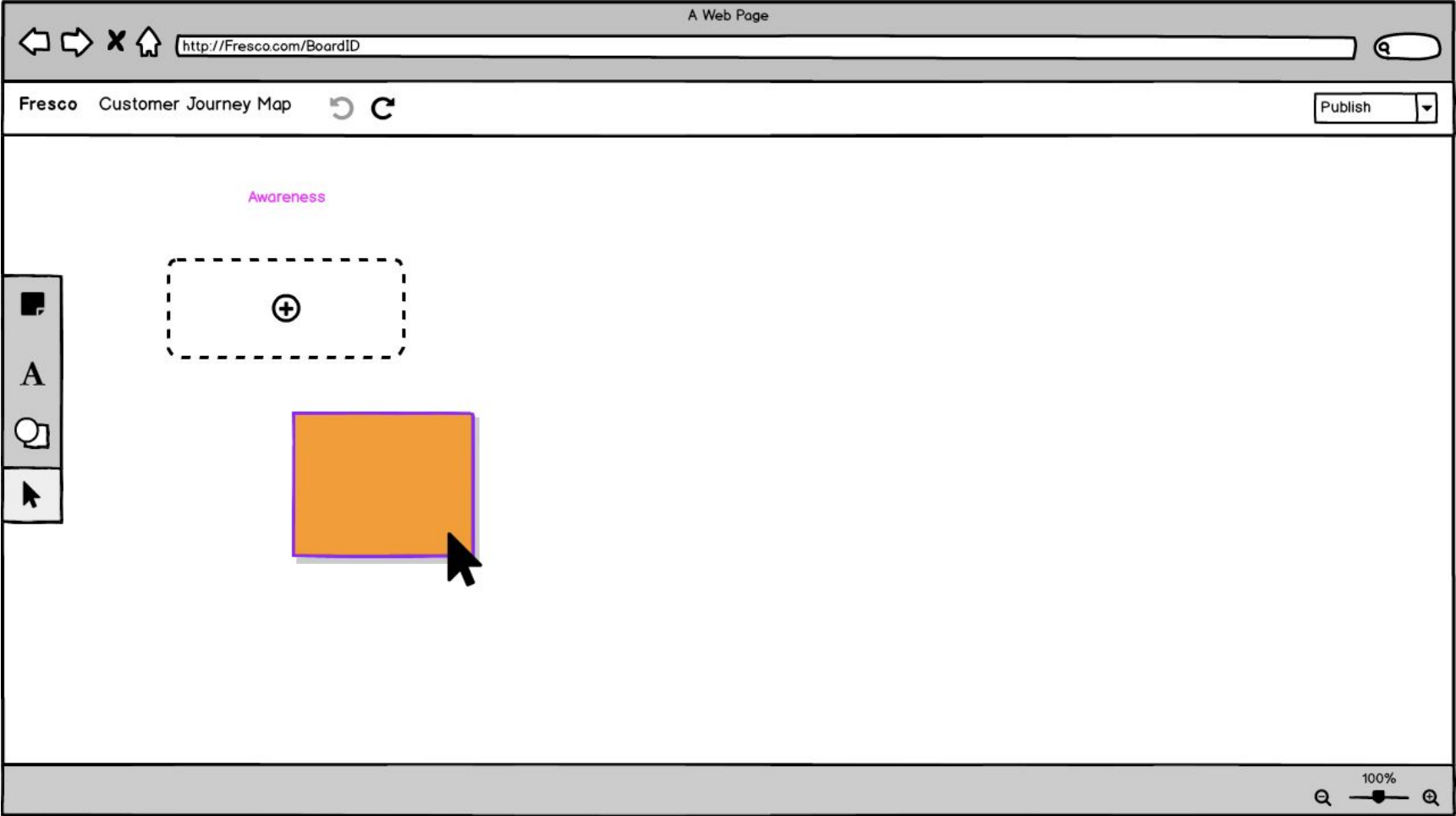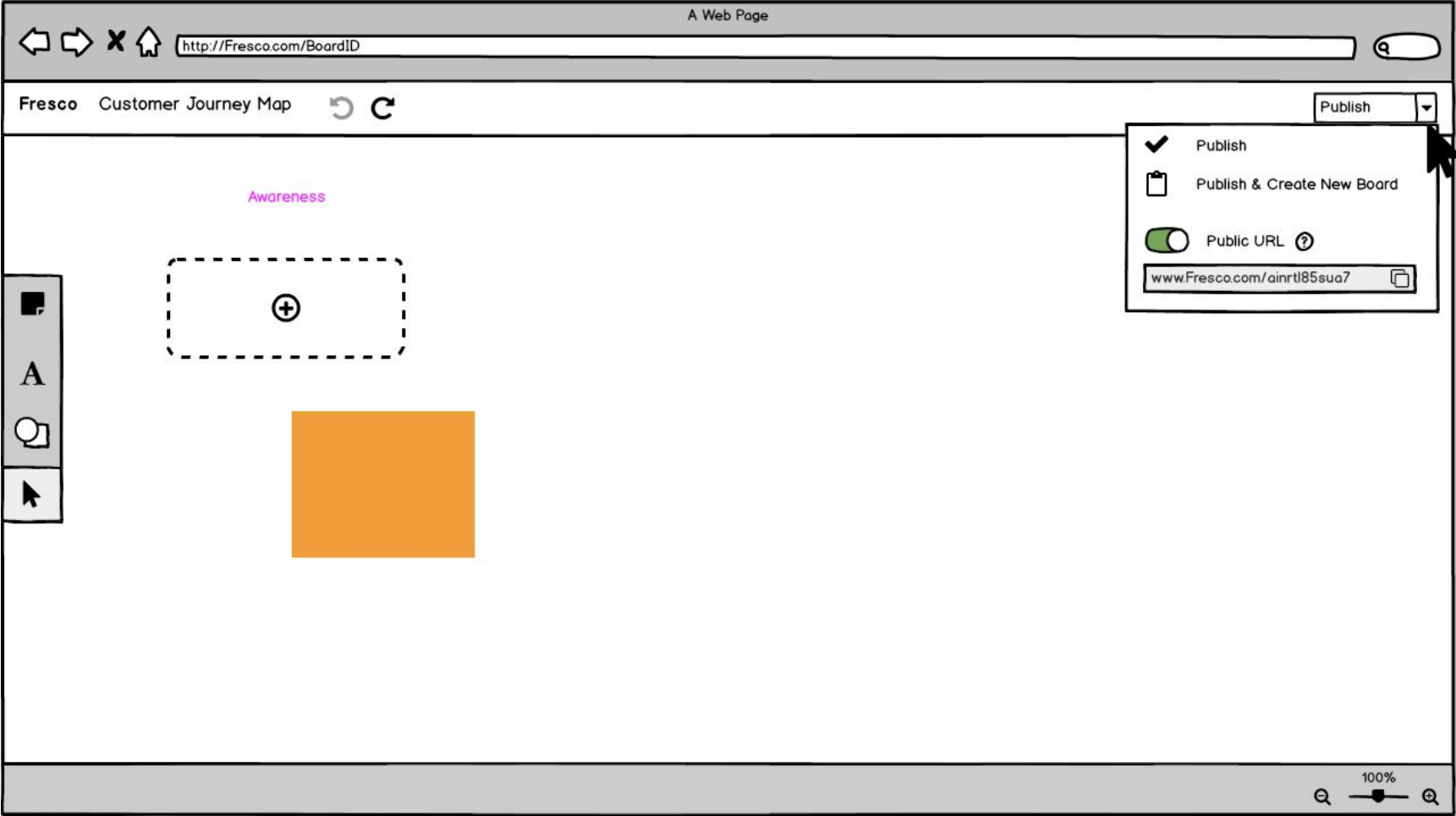# Add sticky note area

Add Text

Select Shape

Adding shape

Move tool
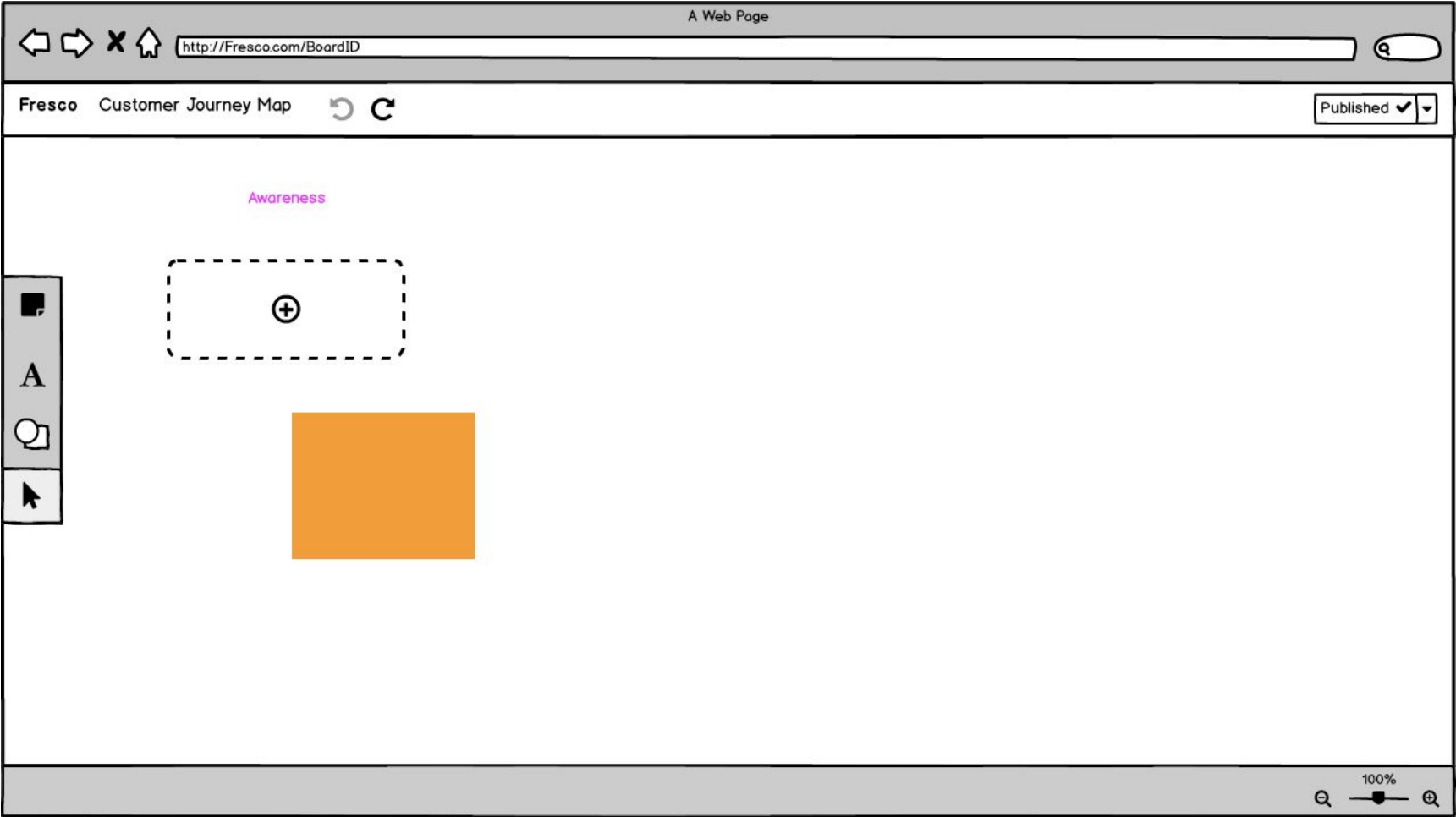
Publish

Published

http://Fresco.com/BoardID

Fresco   Customer Journey Map

Published ✓

Awareness

⊕

100%

Lock for private canvas? Can be useful for conversion
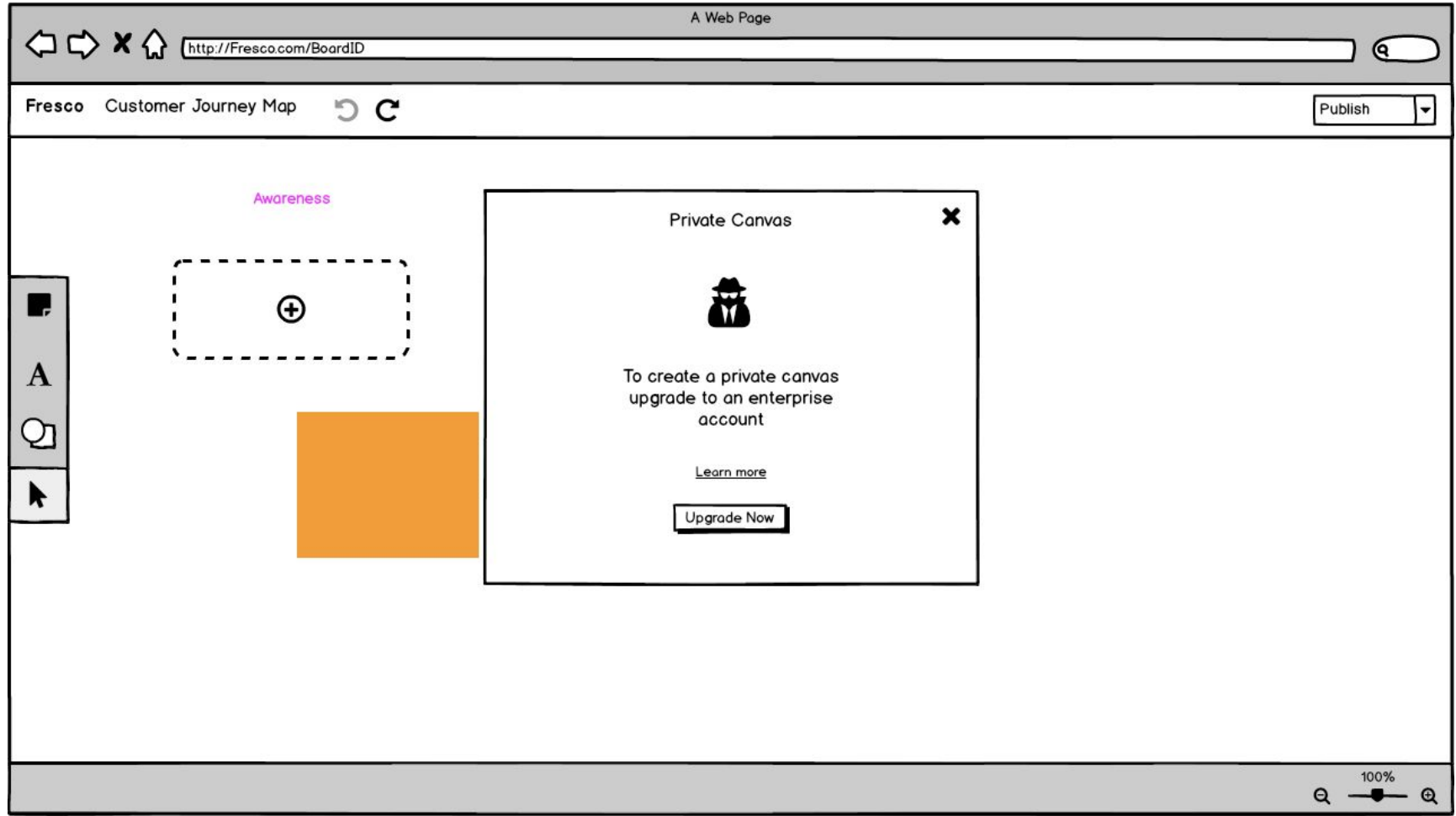
New board Custom canvas tab

http://Fresco.com

Fresco

Name

Board 001 ✕

| Customer Journey Maps | Innovation | Bussines model | Product | Marketing | **Custom** |

Custom 001

This is a custom canvas!

Select
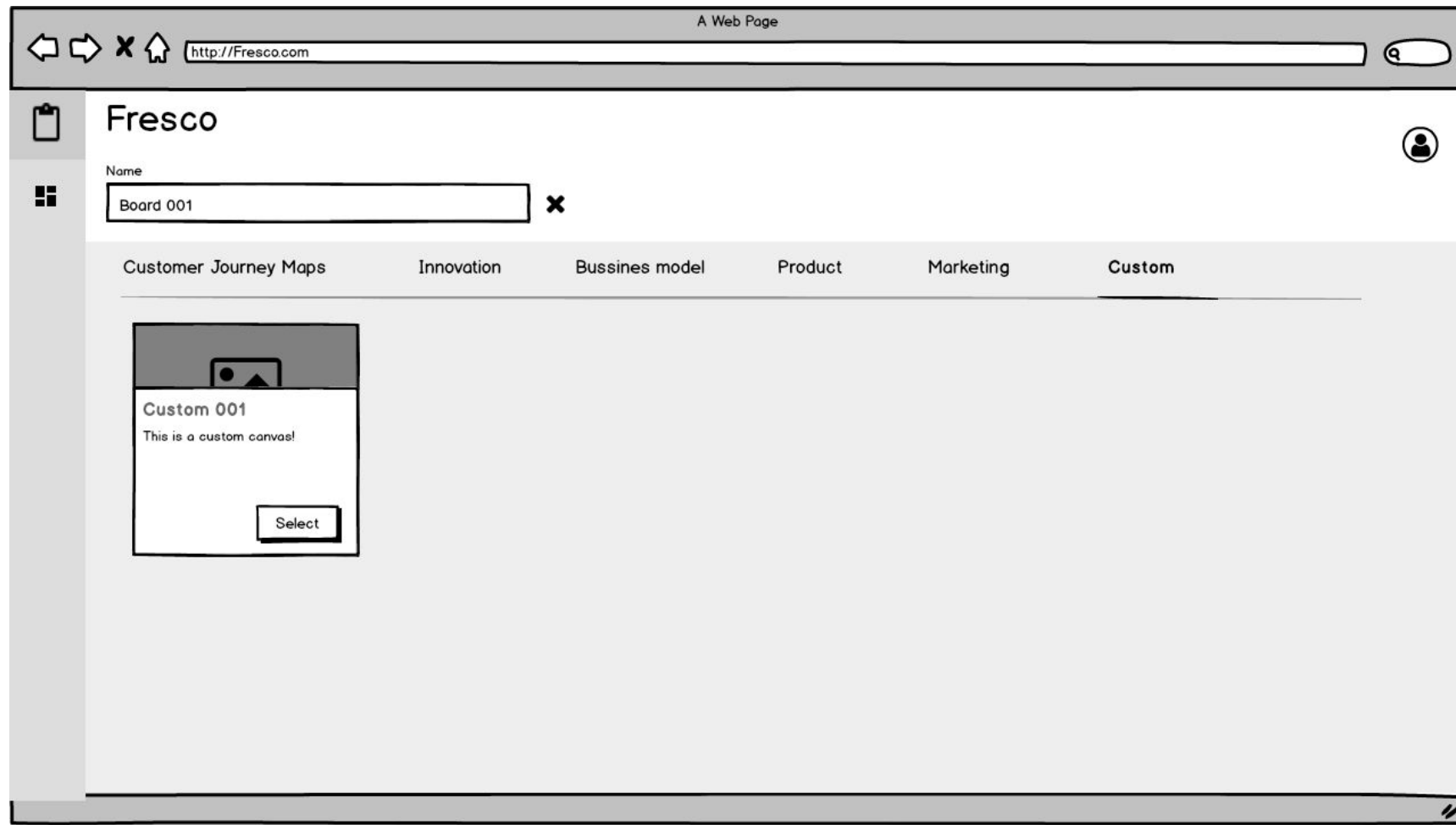
Tasks / Resources

Tasks empty

http://Fresco.com/BoardID

Fresco   Customer Journey Map

| 2 | John Doe |

| 4 | Abe Baz |

| 0 | Abraham Lincoln |

+   Tasks

100%

Open someone task's list

Add New Task

Task description

Task added

Edit delete task

Edit task

Change status

http://Fresco.com/BoardID
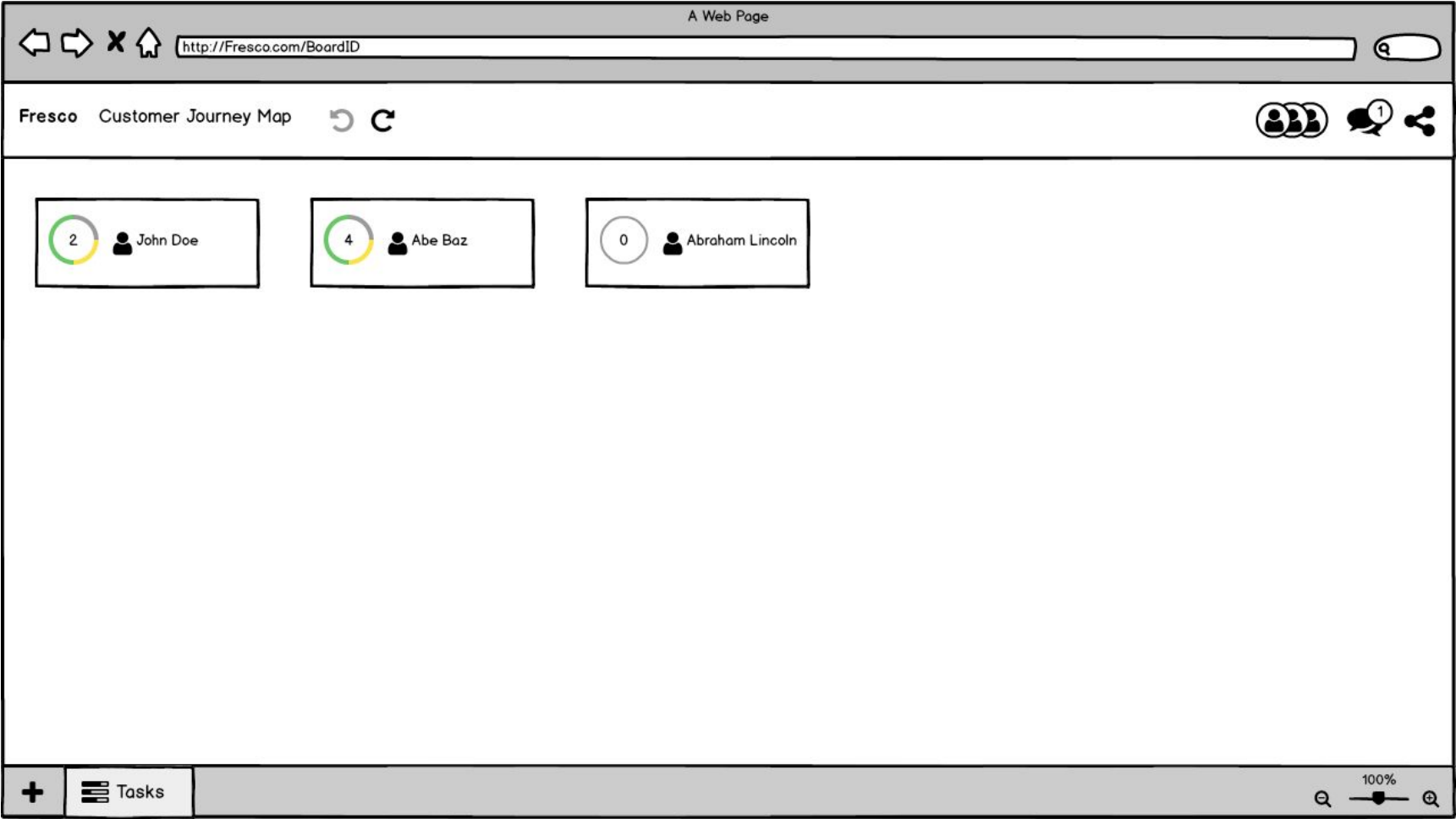
Fresco   Customer Journey Map

John Doe   2

Abe Baz   4

Abraham Lincoln   0

Abe Baz   4

New task
This is a new task

New

Working on it

Done

e awareness

New journey map
I love the first journey (in shop journey) let's create a new one for the online journey

First Journey
Let's create a in shop journey for the store
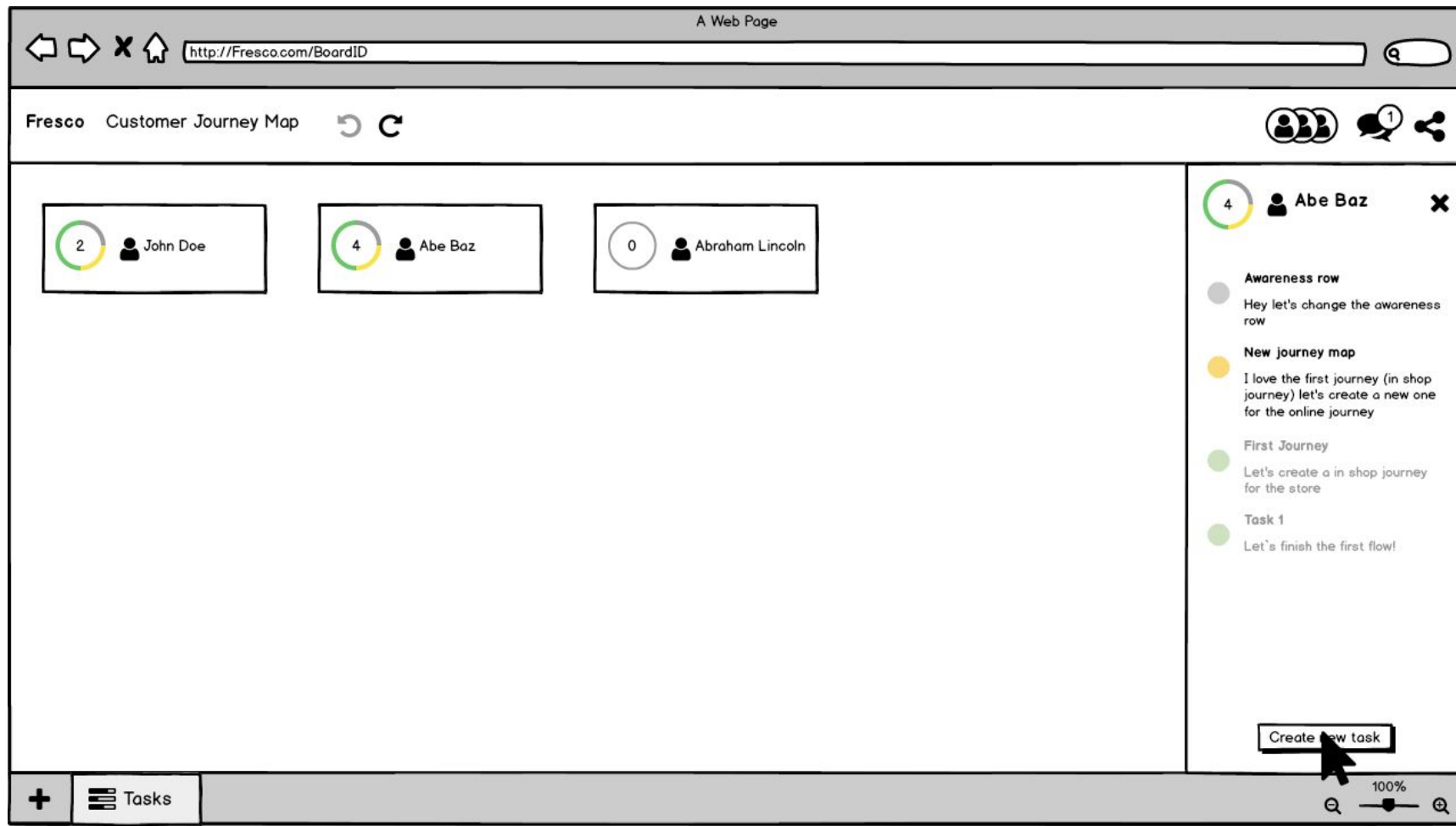
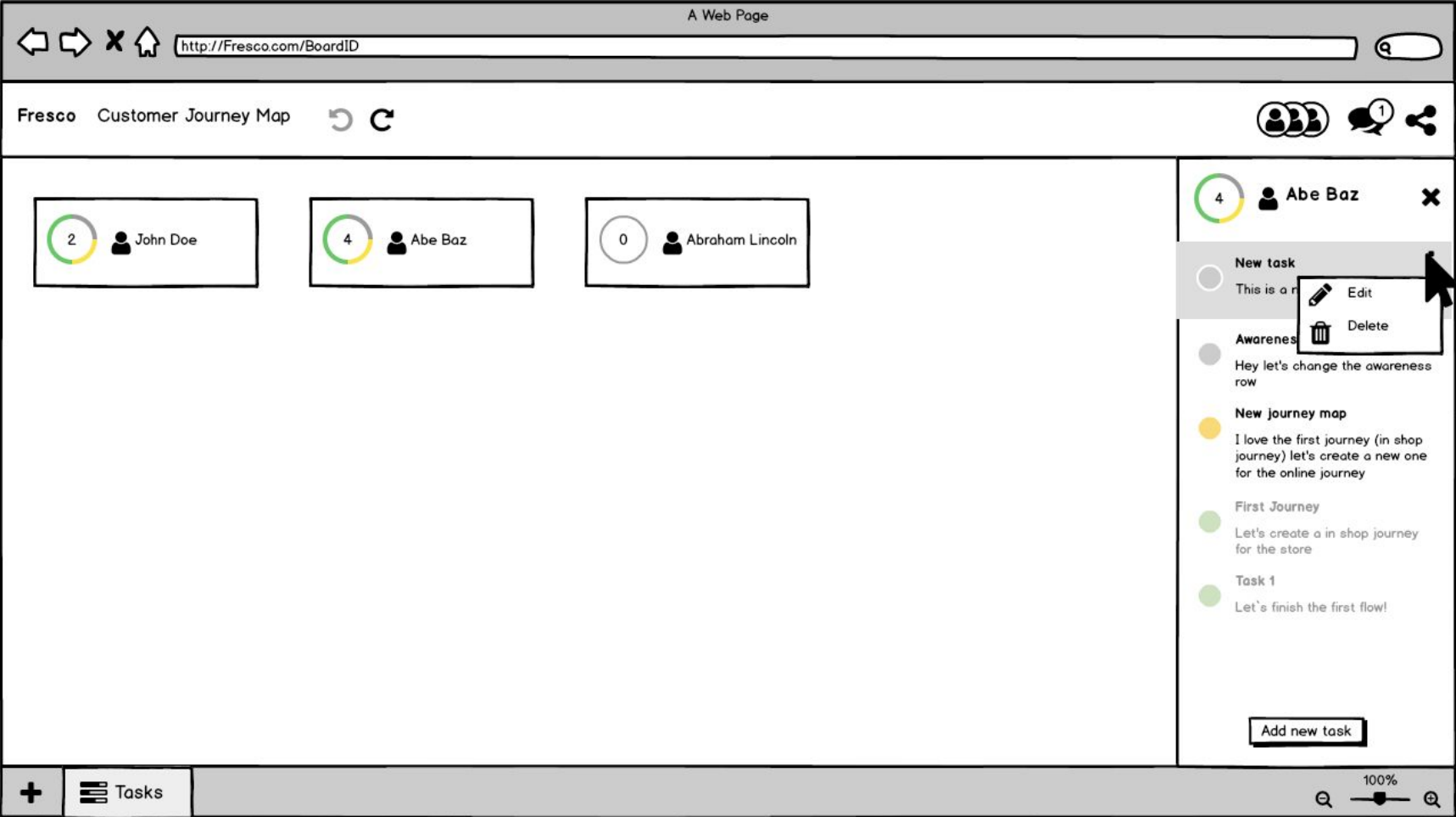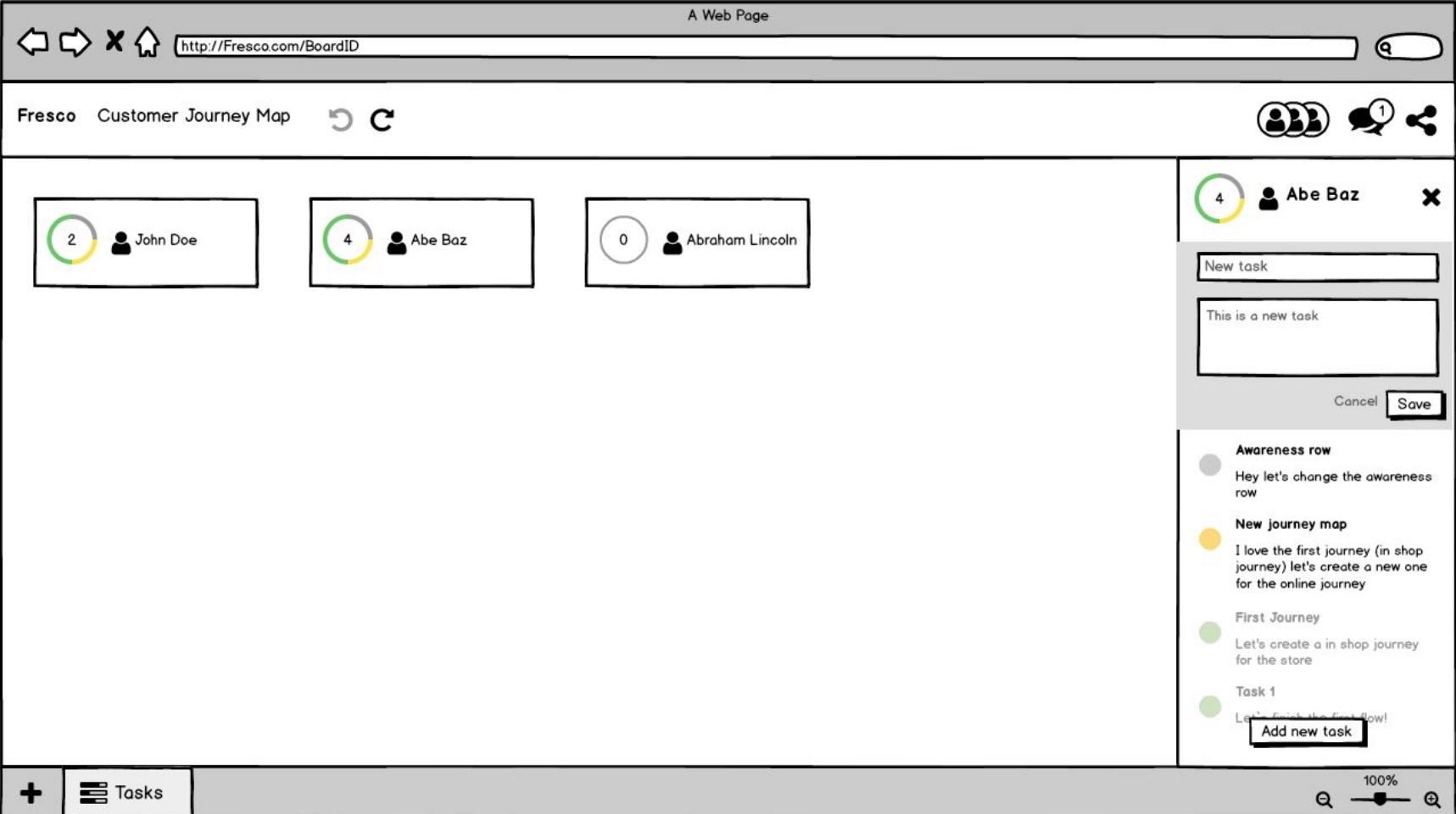Task 1
Let`s finish the first flow!

Add new task

Tasks

100%