

# Isaac Gregson

## FRONT-END DEVELOPER

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## Strengths

- Communicating clearly and proactively
- Implementing best practices
- Learning and adopting new technologies (quickly)
- Working independently *and* as part of a team
- Choosing the right tool/approach for the job

## Skills

- CSS & pre-processors (Stylus and Sass)
- HTML & pre-processors (Jade, Twig, Liquid, HAML, Ace, and others)
- Javascript (with or without jQuery, Browserify as preferred bundler)
- Development workflows and build setups (via gulp/npm)
- SVG (icon systems and more)
- Git (proficient)
- Front-end frameworks such as Bootstrap and Foundation (though I prefer not to use them)
- Linux server administration (experienced, semi-proficient)
- Meteor, React, and Rails (experienced, semi-proficient)
- PHP, SQL, and Elm (experienced, semi-proficient)
- Custom integration of designs into best-of-class modern sites (using WordPress, Ghost, Hugo, Jekyll, Harp, Statamic, Kirby, Craft, and others)

## Experience

**Be Heard!** – (03/2016 - Current)  
<https://beheardplugin.com>

An HTML5 audio application/platform engineered for podcasters. Ships as both a WordPress plugin and an a css/js bundle (for integration with any stack). Built in Elm. (Note: Currently moving this into a third-party-JS/API-based application)

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**Wesfed** – (11/2015 - Current)  
<http://wesfed.com/>

Lead front-end developer. Roles primarily consist of integrating designs and front-end features into new and existing sites running on Rails, Statamic, Kirby, and Craft.

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**Pixel & Kraft** – (02/2014 - Current)  
<http://pixellandkraft.com>

A theme business run in collaboration with my wife (designer) and I (developer). Through creating premium themes for Ghost and WordPress I've become intimately

familiar and productive with both platforms.

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**The Codestead** – (03/2015 - Current)  
<http://thecodestead.com>

Creator and author of this developer-focused blog/resource site.

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**cv-Lo** – (03/2015)  
<http://cv-lo.com>

A side-project for learning the React.js library. Harnesses Trello's API to create resumes from Trello boards. Parses a json response into a PDF for print/download.

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**Niche Booklets** – (08/2013 - Current)  
<http://nichebooklets.net>

An entrepreneurial experiment where I wear many hats: writer, ebook creator, marketer, website creator/maintainer. Notably, created a tool for escaping html [here](#). Monetarily a failure but never-the-less a valuable learning experience/experiment.

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**B Branded** – (Spring 2013)  
<http://www.bbranded.com>

Worked as lead developer for the "Create Wilmington" project's website (<http://createwilmington.com>). Implemented the agency's design into a customized WordPress theme and led a training session with the city staff who maintain the site.

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**Prime Vendor Inc.** – (Spring 2013)  
<http://www.prime-vendor.com>

Worked as an in-house developer integrating designs for their marketing site and several other projects.

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## Education

**Warren Wilson College, Asheville, NC**  
Bachelor of Arts, 2005 - 2009