

1.1 | Standard Format and Minimum Size for Government Bureaux – Signature A

The minimum size of the emblem is 13mm.

The emblem and signature should never be used separately.

This version is for use in printed publicity items, backdrops, Announcements in the Public Interest and videos by an individual bureau.



Note:

Use of regional emblem design by bureaux is subject to the approval of a D2 officer or above of the respective bureau.

Reference:

"Stipulations for the display and use of the national flag and national emblem and the regional flag and regional emblem"
(https://www.protocol.gov.hk/files/stipulations_e.pdf).

2.1 | Standard Format and Minimum Size for Government Bureaux – Signature B

The emblem and signature should never be used separately.

This version is for an individual bureau's website banners.



中華人民共和國香港特別行政區政府
公務員事務局



中华人民共和国香港特别行政区政府
公务员事务局



Civil Service Bureau
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China

Note:

Use of regional emblem design by bureaux is subject to the approval of a D2 officer or above of the respective bureau.

Reference:

"Stipulations for the display and use of the national flag and national emblem and the regional flag and regional emblem"
(https://www.protocol.gov.hk/files/stipulations_e.pdf).

3.1 | Standard Format and Minimum Size for Government Bureaux – Signature C

The minimum size of the emblem is 13mm.

The emblem and signature should never be used separately.

This version is for use in publicity items by multiple bureaux.



Note:

Use of regional emblem design by bureaux is subject to the approval of a D2 officer or above of the respective bureau.

Reference:

"Stipulations for the display and use of the national flag and national emblem and the regional flag and regional emblem" (https://www.protocol.gov.hk/files/stipulations_e.pdf).

6 | Colour Guide – Single Colour Version (Metallic Pantone and Hot Stamp)

Example

Whenever possible, the HKSAR Regional Emblem signature should not be reproduced in black.

Golden Colour



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Spot Colour
Pantone 872 C



Hot Stamp Gold

The single colour version can be applied when hot stamping and embossing for selective print collaterals.

The signature should be ideally reproduced in golden or silver colour.

Silver Colour



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Spot Colour
Pantone 877 C



Hot Stamp Silver