MIT TechX presents...

MakeMIT

Phase I: Saturday, February, 15, 2014, 8AM-12AM
MIT Student Center

WHO WE ARE + OUR PURPOSE

MakeMIT, MIT's first hardware hackathon, will excite students about designing and making products. We're providing a plethora of materials to build with, a space to innovate and collaborate, and a crew of industry mentors. Our goal is to foster the innovation and creativity prevalent in software hackathons and bring it to the world of hardware. MakeMIT gives students a hands-on opportunity and the resources to learn about and execute the design process.

EVENT OVERVIEW

- **Phase I - February 15:** We're providing materials and tools such as servos, sensors, Arduinos, and laser cutters for college hackers to come design, build, and present their prototypes.
- **Phase II - February 22:** The top 10-15 teams from Phase I will be invited back to make their hacks with access to a machine shop and more materials.

COMPANY SPONSORSHIP

As a sponsor, you:

- **Donate materials and resources.** Want to see what hackers can do with microcontrollers, 3D printers, or any of your hack-able products?
- **Mentor hackers.** Coach participants and help bring their ideas to reality.
- **Sponsor prizes.** Award the top hackers with a company prize.
- **Give workshops or talks.** Inspire hackers and teach them something new.
- **Send swag.** Who doesn't love free swag?

Interested? Check out the sponsorship details on the next page and contact us at team@makemit.org.

TIER	Bronze	Silver	Gold (limited)	Platinum (limited)
Price	250	500	750	1500
GENERAL				
Mentors at MakeMIT Phase I	✓	✓	✓	✓
Opening Ceremony Talk			2 minutes	5 minutes
TechTalk during week before or after			✓	✓
Sponsor Event during MakeMIT				✓
Sponsor Prize	✓	✓	✓	✓
RECRUITING				
Recruiting material can be distributed	✓	✓	✓	✓
Table on site			✓	✓
Access to participant resumes, email addresses, and portfolios		✓	✓	✓
ADVERTISING				
Logo on website	✓	✓	✓	✓
Company blurb on website and program			✓	✓
Logo on t-shirt		✓	✓	✓
Logo on poster mateirals			✓	✓
SWAG				
Can send company swag	✓	✓	✓	✓