




ARL - Market Basket Optimisation

| Transaction ID | Products purchased |
|----------------|--------------------------------------|
| 46578 | Burgers, French Fries, Vegetables |
| 98989 | Burgers, French Fries, Ketchup |
| 71527 | Vegetables, Fruits |
| 78981 | Pasta, Fruits, Butter, Vegetables |
| 89192 | Burgers, Pasta, French Fries |
| 61557 | Fruits, Orange Juice, Vegetables |
| 87923 | Burgers, French Fries, Ketchup, Mayo |

Potential Rules:

Burgers  French Fries

Vegetables  Fruits

Burgers, French Fries  Ketchup