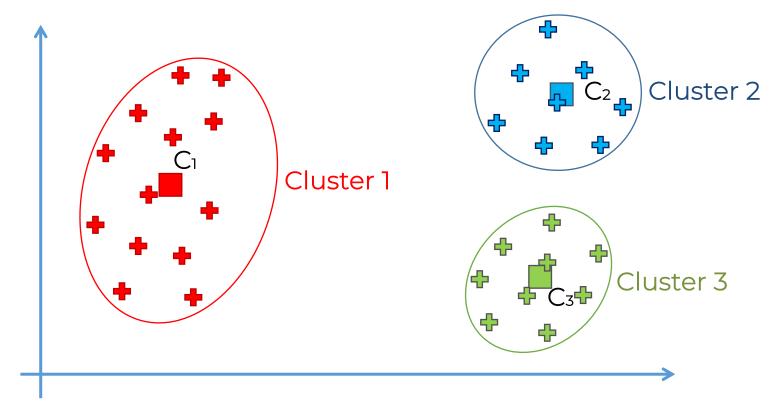
## **The Elbow Method**





$$WCSS = \sum_{P_i \text{ in Cluster 1}} distance(P_i, C_1)^2 + \sum_{P_i \text{ in Cluster 2}} distance(P_i, C_2)^2 + \sum_{P_i \text{ in Cluster 3}} distance(P_i, C_3)^2$$

