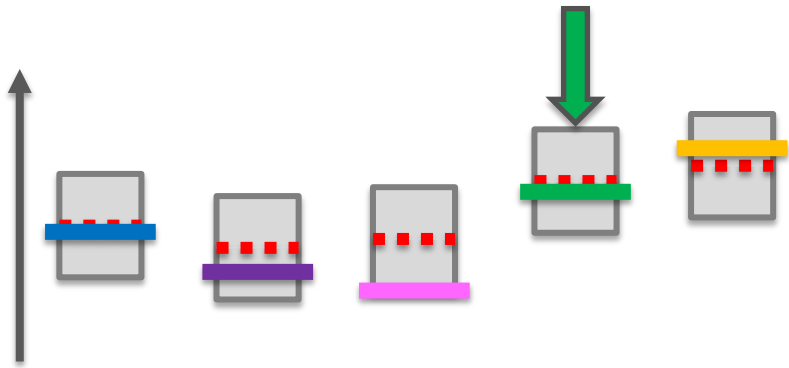


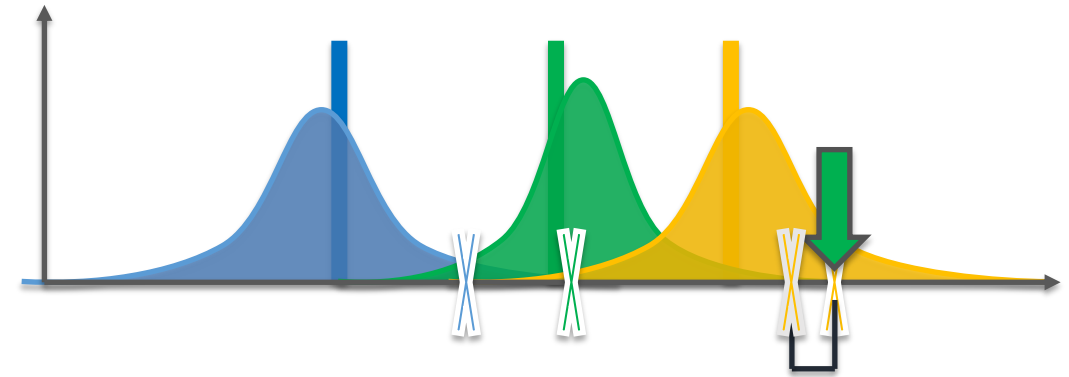
Thompson Sampling Algorithm

UCB



- Deterministic
- Requires update at every round

Thompson Sampling



- Probabilistic
- Can accommodate delayed feedback
- Better empirical evidence