

# gurvichandi.com

Curious Product Designer, Avid Learner and Collaborator  
passionate about creating meaningful digital experiences.

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## education\_

### Simon Fraser University

Interactive Arts and Technology (B. of Science)

### RED Academy

UX & UI Diploma

### McMaster University

Creative, Critical & Digital Thinking Certificate

## experience\_

### UBC Faculty of Land and Food Systems

UX / UI Designer | 2018

- Designed **high-level** workflows and **wireframes**.
- Created functional **prototypes** of the workflows and designs for internal evaluation and **user testing**.
- Collaborated with cross-functional **stakeholders** to ensure the design can be **efficiently** implemented.

### PacWest Canopy

UX / UI Designer | 2018

- Worked with product managers, developers, designers and testers to inform and influence solutions that will **delight** and **benefit users**.
- Assisted development teams with creating **user personas** and **customer profiles** to better understand customers and **customize solutions** where possible.
- Designed workflows that work on **multiple devices** and platforms, including **mobile**.

### Instant Theatre Company

UI Designer | 2018

- Documented and delivered **style guides** that **capture** the working components of delivered systems.
- Planned and executed website design stages from concept to hand-off, followed by continuous **improvement cycles**.
- Collaborated** with other UI/UX team members on identifying and developing **design patterns**.

## competency\_

Interaction Design

Visual Design

Design Strategy

## skills\_

### SOFTWARE

Adobe CC  
Sketch  
Principle  
Omnigraffle

### CODE

HTML  
CSS  
Basic Javascript  
Arduino

### UI / UX

Research  
Planning  
Prototyping  
Wireframing  
Visual Systems  
Testing  
Web / mobile

### VISUALS

Illustration  
Paper Craft  
Branding

## other projects\_

### HuddleIn

Full Stack Designer | 2018

### Well U

Interaction Designer | 2017 - 2018

### Chingary

UX / UI Designer | 2017

### Coyote Rentals

UI Designer | 2018

### MealPlanner Pro

UX Designer | 2017

### VGH & UBC Hospital Foundation

Full Stack Designer | 2017