

gurvichandi.com

Curious Product Designer, Avid Learner and Collaborator
passionate about creating meaningful digital experiences.

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education_

Simon Fraser University

Interactive Arts and Technology (B. of Science)

RED Academy

UX & UI Diploma

McMaster University

Creative, Critical & Digital Thinking Certificate

experience_

Best Buy Canada

Digital Designer II | August 2018 - Present

- Documented and delivered **style guides** that **capture** the working components of delivered systems.
- Planned and executed website design stages from concept to hand-off, followed by continuous **improvement cycles**.
- **Collaborated** with other UI/UX team members on identifying and developing **design patterns**.

UBC Faculty of Land and Food Systems

UX / UI Designer | 2018

- Designed **high-level** workflows and **wireframes**.
- Created functional **prototypes** of the workflows and designs for internal evaluation and **user testing**.
- Collaborated with cross-functional **stakeholders** to ensure the design can be **efficiently** implemented.

PacWest Canopy

UX / UI Designer | 2018

- Worked with product managers, developers, designers and testers to inform and influence solutions that will **delight** and **benefit users**.
- Assisted development teams with creating **user personas** and **customer profiles** to better understand customers and **customize solutions** where possible.
- Designed workflows that work on **multiple devices** and platforms, including **mobile**.

competency_

Interaction Design

Visual Design

Design Strategy

skills_

SOFTWARE

Adobe CC

Sketch

Principle

Omnigraffle

CODE

HTML

CSS

Basic Javascript

Arduino

UI / UX

Research

Planning

Prototyping

Wireframing

Visual Systems

Testing

Web / mobile

VISUALS

Illustration

Paper Craft

Branding

other projects_

Instant Theatre Company

UI Designer | 2018

HuddleIn

Full Stack Designer | 2018

Well U

Interaction Designer | 2017 - 2018

Chingari

UX / UI Designer | 2017

Coyote Rentals

UI Designer | 2018

MealPlanner Pro

UX Designer | 2017

VGH & UBC Hospital Foundation

Full Stack Designer | 2017