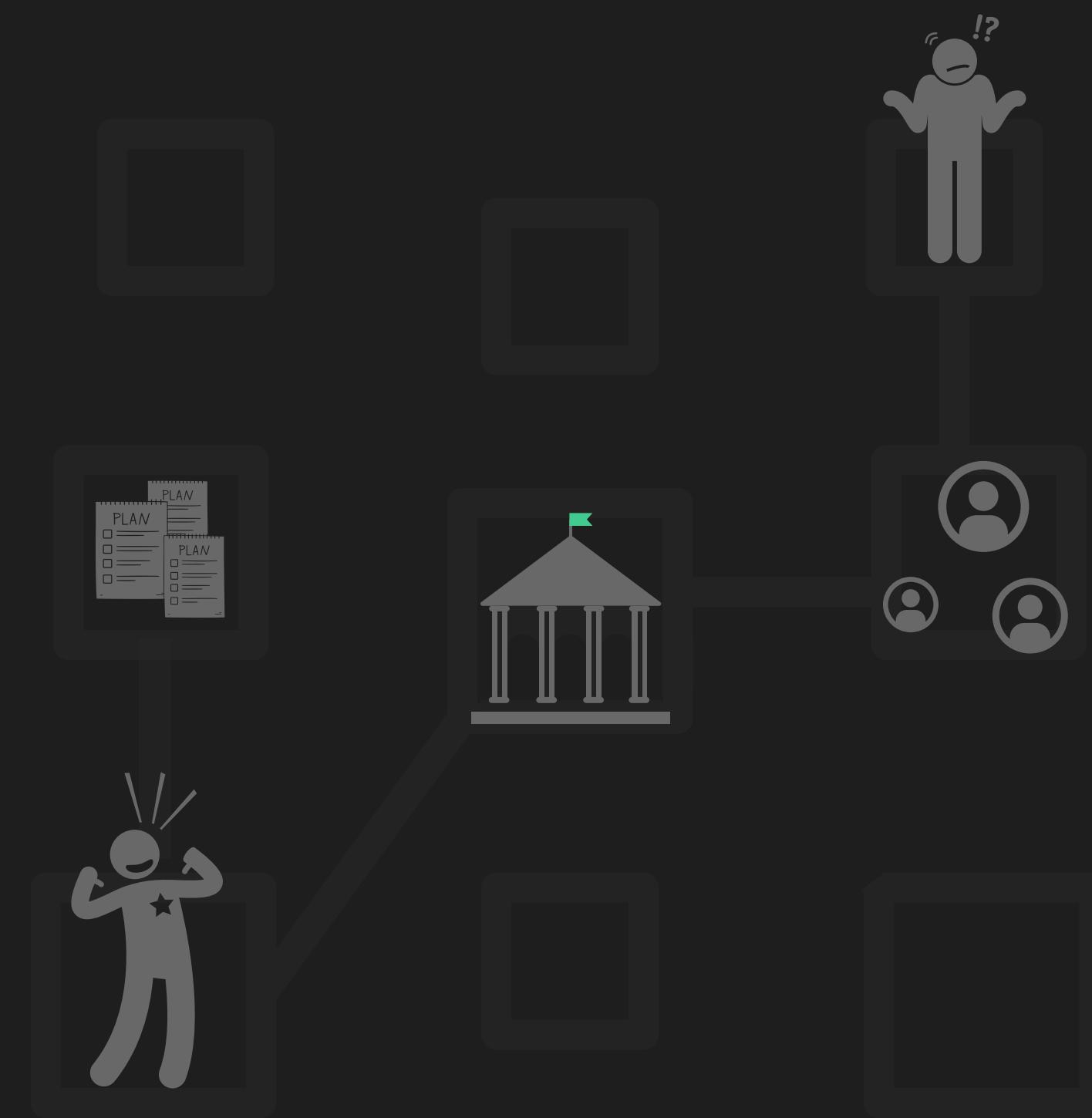




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Details make the difference



PROBLEM



Students are forced to make **life-affecting** decisions
without experience, knowledge, or data.

80% of students
change their major



\$20 K loss
for each change

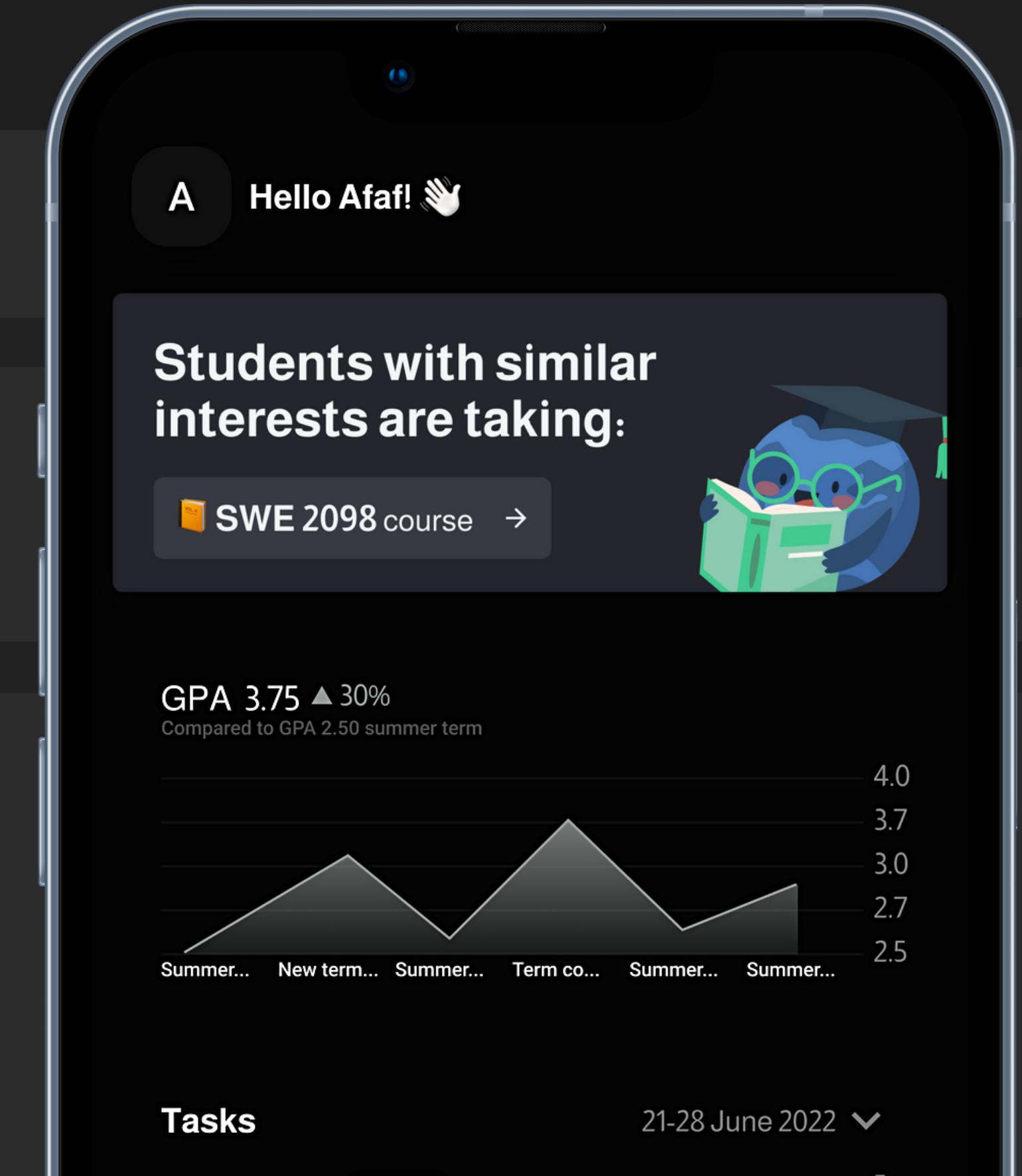


SOLUTION 😊

We use **Big Data** and AI

To learn from
millions of students

And enable each to decide
based on **data**



AXENDA PRODUCTS

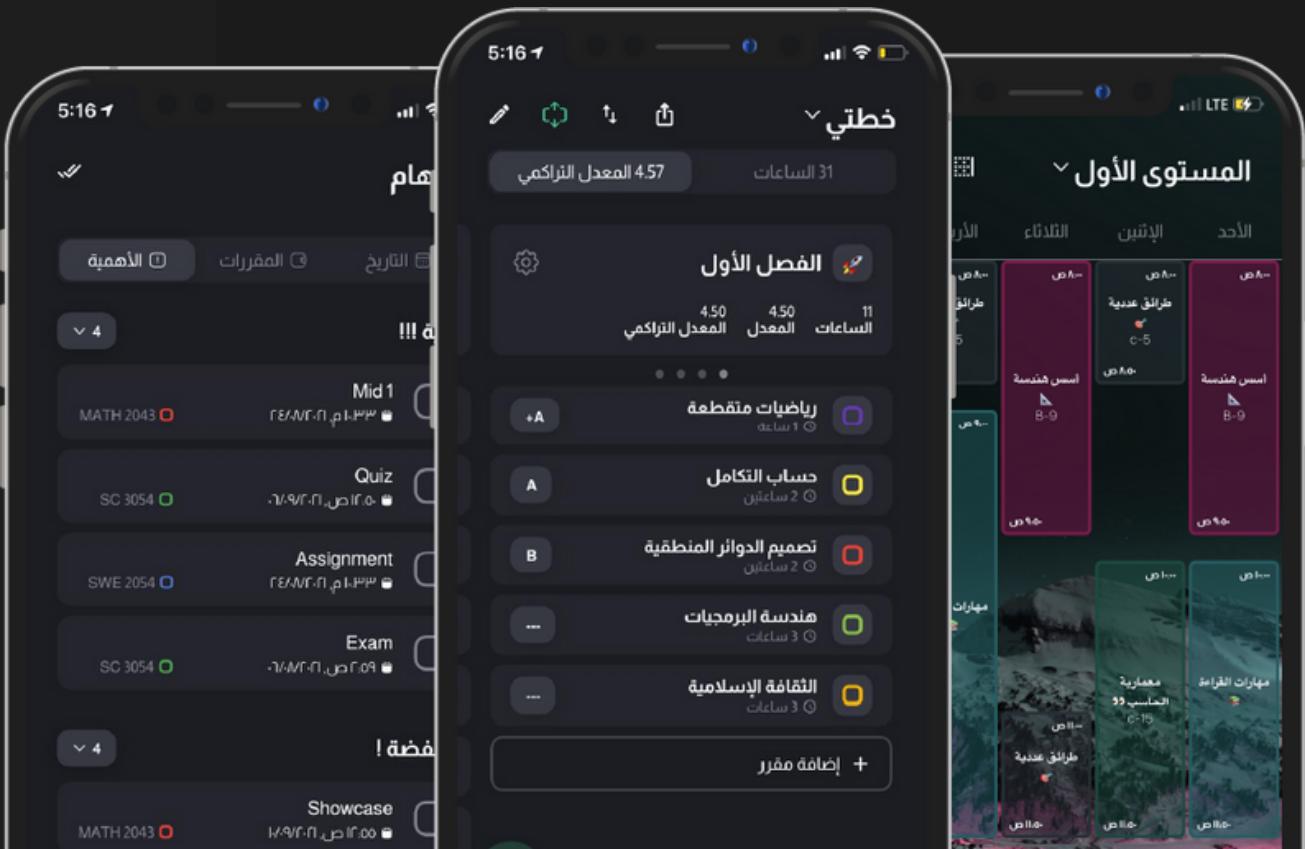


Launched

 KHOTTA



- 1 Plan & set goals
- 2 Prioritize tasks
- 3 Track progress
- 4 Set reminders

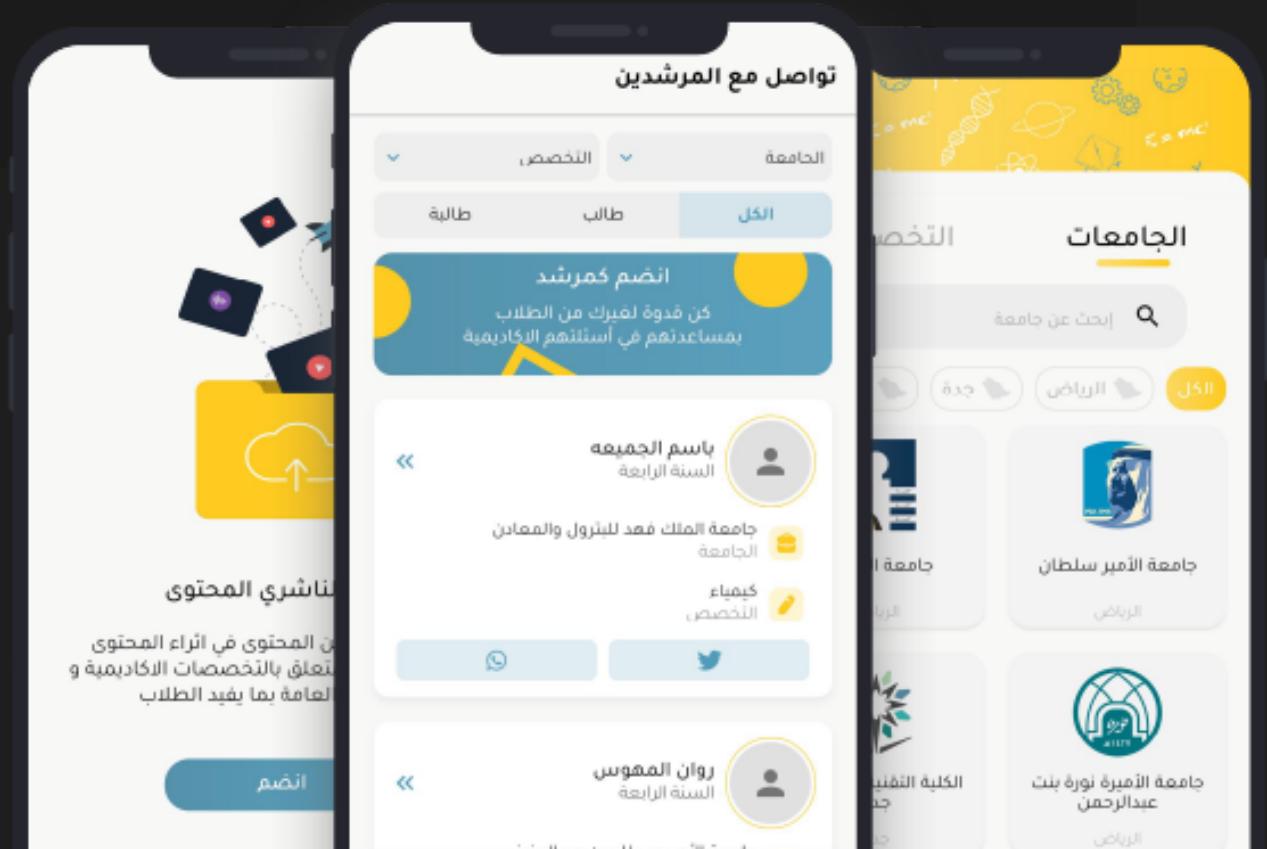


Beta Launch

 DARB



- 1 Become a mentor
- 2 Contact mentors
- 3 Explore informations
- 4 Share content



AXENDA GLOBAL MARKET SIZE



\$585 B
2027

Money
Worldwide

13.8%
CAGR

\$269 B
2021



Students
Worldwide

1.4 B
All Students

183 M
College

600 M
High-School

TRACTION 🔥



💪 16K+

Monthly usage

💵 141+

Countries

🥇 #1

On AppStore

⭐ 4.8 / 5

Average feedback

✉️ 5K+

Feature requests

🚀 55K+

Downloads

Without marketing. Without marketing. Without marketing. Without marketing. Without marketing. Without

BUSINESS MODEL

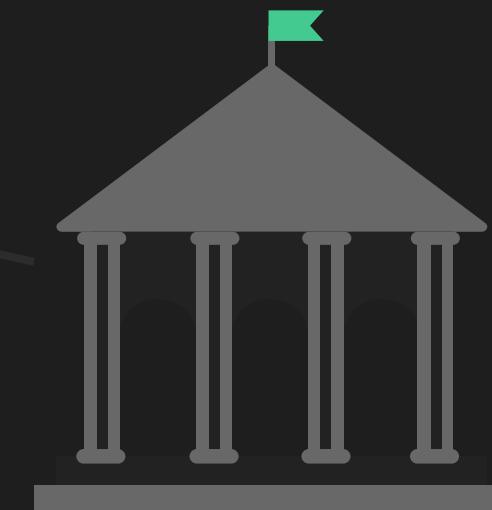


Revenue Streams



Freemium

3 M → \$18 M
Students Annually



500 → \$100 M
Institutions Annually

We have >1.5B students and >50K institutions just in our world

COMPETITION ❤️拳



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Balckboard
~ \$3 B

Noon
~ \$50 M

Classera
~ \$100 M

iStudiez pro
~ \$5 M

Big data predictions

✓

✗

✗

✗

✗

Students loyalty

✓

✗

✓

✗

✗

Influences students mindest

✓

✗

✓

✓

✓

LMS

✓

✓

✗

✓

✗

AMBITIOUS TEAM 🚀



Internal Purpose



Not First Start Up



Technically Capable



Hadi

Founder/CEO



Afaf

CMO/Designer



Nawaf

Engineer



Basel

Engineer



stc



Sary

mabaat



Georgia Tech



JAZAN UNIVERSITY

متحدة للبيز

WITH STUDENTS HUGE SUPPORT



THE ASK



\$1M Seed
Initial investment opportunity

Runway
18 months

To reach 50 institutions and 3M students.

\$4M Revenue
Over 18 months



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Fulfilling Students'
potential .

اكسندا يا اكسندا ، طبعاً تطبيق خطة هو المساعد والمنظم الاساسي لجدولي بالجامعة ، لذلك أثركم كبير لكل طالب جرب تطبيقاتكم من تنظيم وتطوير والتزام وصنع الإبداع من مطوريها

استفدت كثير من تطبيق خطة رتبت خطتي الجامعية فيها وتنظيم المهام والجداول كله في مكان واحد وهذا ارحب شيء بعدين تعرفت على رهيبين اكسندا والي فادوني في اشياء ما كنت راح اعرفها بسرعة من غيرهم بعد الله والآن انا منهم ونحاول نصير رهيبين زيهما



info.axenda.io