

## CURRICULUM REVISIONS – BFA IN GRAPHIC DESIGN – FAU

### Bachelor of Fine Arts with Major in Graphic Design

The Graphic Design Program provides students with the skills to pursue career opportunities in graphic design and visual communication. The overall goal of the program is to sharpen students' abilities in visual problem solving and translating verbal concepts into visual images, image-making and graphic techniques that communicate intended messages, moods and concepts. Graphic design projects for both the digital environment and print including posters, brochures, corporate identity systems, trademarks, books, packaging, magazines and website design. Digital Technology has changed the practice of design and the role of designer dramatically over the past two decades. The Department of Visual Arts and Art History is proposing curriculum revisions to reflect current best practices in graphic design.

Courses cover all facets of the visual communication process, from thumbnail sketches to finished pieces. Students are given assignments much like those they would encounter in professional settings. The program is planned to help students balance studies in art history and studio art with studies in graphic design and computer graphics. Through each course in the program, students are encouraged to develop an appreciation of the various philosophical and ideological positions that could affect their design perspectives.

Program overview:

The B.F.A. Graphic Design program requires that all students complete 26 credits of the Art Core Program prerequisites, submit and pass a portfolio review and earn 48 credits in upper division course work for a total of 74 credits in art, art history and design coursework. Transfer students from institutions with 3-credit art courses are likely to need more credits in visual art than the minimum described above. Transfer students should also note that at least 75 percent of all upper-division courses for the B.A. must be taken in the Department of Visual Arts and Art History at FAU. Transfer course work to be credited toward the degree must be evaluated by the department chair.

\* Indicates changes to existing program

### B.F.A. Program Requirements

#### \*\*Core Program Prerequisites 26

Art History Survey 1	ARH 2050	3	* replaces Art Appreciation as a requirement
Art History Survey 2	ARH 2051	3	* new required course
Design	ART 1201C	3	
Three-Dimensional Design	ART 1203C	3	* replaces ART2330C Figure Drawing requirement
Drawing 1	ART 1300C	3	
Intro to Digital Art	ART 2600C	3	* replaces ART2205C Color Fundamentals
Visual Design Lab 1:	GRA 2190C	4	* name change and course description updated
Typographic Design Lab 1:	GRA 2111C	4	* new course, replaces GRA 2191C

All students are required to submit a portfolio for review following completion of the Core Program Prerequisites.

**Courses in Graphic Design concentration: 24 credits required in concentration area**

Visual Design Lab 2	GRA 3193C	4	* new course replaces GRA 3104C
Typographic Design 2	GRA 3112C	4	* name change and course description updated
Visual Design Lab 3	GRA 4194C	4	* new course replaces GRA 4118C
Typographic Design 3	GRA 4183C	4	* new required course
Visual Design Lab 4	GRA 4115C	4	* name change and course description updated
Interactive Design Lab 1	GRA 4521C	4	* name change and course description updated

**In-Concentration Design Electives 4**

Graphic Design electives - select one

Interactive Design lab 2	4	* new elective course
Principles of Visual Communication	4	
Poster Design	4	
Tech intensives	1- 4	* new elective tech courses for software proficiency.
Illustrator	1	
Photoshop	1	
In Design	1	
Fireworks	1	

**Out-of-Concentration Studio Art Electives 8**

8 credits in upper level studio art courses from 2 different disciplines (cannot be Graphic Design) required.

Printmaking	4
Applied Digital Photography	4
Painting	4
Narrative Drawing	4
Alternative Media	4
Handmade Books	4
Art Journaling	4
Sculpture	4
Ceramics	4

**Art History 8** (these are in addition to the core required ARH 2050 and ARH 2051)

History of Graphic Design (required)	4
Upper division Art History course	4

**Senior Seminar (required) ART 4955C 4** offered in fall and spring terms only

## RECOMMENDED COURSE SEQUENCE:

### Year 1, Fall semester

Art History Survey 1	ARH 2050	3
Design	ART 1201C	3

### Year 1, Spring semester

Art History Survey 2	ARH 2051	3
Drawing 1	ART 1300C	3

### Year 2, Fall Semester

Intro to Digital Art	ART 2600C	3
Visual Design Lab 1:	GRA 2190C	4

### Year 2, Spring Semester

Three-Dimensional Design	ART 1203C	3
Typographic Design Lab 1:	GRA 2111C	4
Studio Art Elective	ART	4

### Year 3, Fall Semester

Visual Design Lab 2	GRA 3193C	4
Typographic Design 2	GRA 3112C	4
History of Graphic Design	ARH 4724	4

### Year 3, Spring Semester

Visual Design Lab 3	GRA 4194C	4
Typographic Design 3	GRA 4183C	4
Art History (upper division)	ARH	4

### Year 4, Fall Semester

Interactive Design Lab 1	GRA 4521C	4
Studio Art Elective	ART	4
Art History (upper division)	ARH	4

### Year 4, Spring Semester

Visual Design Lab 4	GRA 4115C	4
Graphic Design Elective	GRA	4
Senior Seminar	ART 4955C	4

