

B.A. COMMUNICATION STUDIES
SEQUENCE IN INTERCULTURAL COMMUNICATION



DOROTY F. SCHMIDT COLLEGE OF ARTS & LETTERS
DEPARTMENT OF COMMUNICATION

ACADEMIC LEARNING COMPACT

All students in the Intercultural Communication track are required to complete SPC 3710 (Intercultural Communication), a multi-section gateway course with a standard syllabus. Students will show mastery of the basic components of cultural patterns in oral presentations delivered in teams and in written examinations. Students who achieve unsatisfactory rankings on either their presentations or exams will not pass SPC 3710 and must retake the course. Passing SPC 3710 constitutes the minimum competency in discipline content knowledge, research skills, and communication skills. Other courses in the curriculum will reinforce these skills and increase each student's level of sophistication and understanding of the discipline.

COMMUNICATION (Oral Communication, Team/Collaborative Communication):
Students will demonstrate oral communication skills and team/collaborative skills related to their knowledge of the dimensions of cultural patterns and the relationship between culture and communication.

The cumulative project in SPC 3710 is an oral presentation delivered as part of a three- or four-person team. Students will become proficient at working with a team in gathering research, structuring, and delivering a team presentation to an audience of their peers on a topic in intercultural communication. Team members will rank each other using a 4-point scale (Excellent, Very Good, Good, Unsatisfactory) according to the degree and quality of participation in the group. The audience of peers will rank each team according to the clarity and effectiveness of the presentation. The instructor will rank the team according to effectiveness and accuracy of the presentation. Students who receive unsatisfactory rankings on the oral presentation must retake the course. Students are required to take an additional course from the Department of Communication among its "Performance and Production" electives that will reinforce and further develop the students' competencies in oral and written communication.

CONTENT KNOWLEDGE (Research Skills): Students will demonstrate skills in acquiring knowledge through research methods appropriate to intercultural communication, including library research and personal interviews.

The team presentations require students to collect information through library research and personal interviews. These skills will be assessed by an audience of peers and by the instructor as indicated above.

CONTENT KNOWLEDGE (Declarative Knowledge) and COMMUNICATION SKILLS (Oral Communication; Written Communication): Students will demonstrate knowledge of the basic components of cultural patterns (e.g., the methods that cultures orient themselves to activities, social relations, the self, the world, and time) through both their oral presentations and through writing.

The instructor will rate each team presentation according to the accuracy of information presented by the team. In addition, students will be assessed by the instructor for the clarity and completeness of their responses to short answer questions on written examinations that cover course content similar to the oral presentations.

CRITICAL THINKING (Analytical Skills): Students will demonstrate critical thinking skills in their analyses of intercultural conflicts or problems.

Students are required to take a minimum of six credits of “Critical/Analytical” elective courses. In these courses, students learn to analyze a particular kind of intercultural conflict or problem. Students will exhibit their analysis in a variety of forms – both written essays and oral presentations or debates. Students will be ranked according to level of sophistication in analyses performed on a four point scale taking into account the following criteria:

- 1) Knowledge of key concepts/vocabulary within each major;
- 2) Skills in creating cogent arguments;
- 3) Skills in critiquing arguments; and
- 4) Awareness of diverse publics.

Approved 12-2-2005

COMPLETE DEGREE REQUIREMENTS APPEAR IN FAU'S UNIVERSITY CATALOG