

Please indicate the importance of each of the items below when you choose to participate in an outdoor recreation activity.

		Not important	1	2	3	4	5	Extremely important
7).	To be with people who enjoy the same things you do.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8).	To experience new and different things.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9).	To get to know the area around you.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10).	To study nature.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11).	To inspire creativity.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12).	To get exercise.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please indicate the importance of each of the items below when you choose to participate in an outdoor recreation activity.

		Not important	1	2	3	4	5	Extremely important	6
13).	To talk to new and different people.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>
14).	To help get rid of some stress.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>
15).	To have a change from your daily routine.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>
16).	To be away from the family for a while	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>
17).	To develop a sense of self-pride.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>
18).	To develop your skill and abilities.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>

Please indicate the importance of each of the items below when you choose to participate in an outdoor recreation activity.

		Not important	1	2	3	4	5	Extremely important	6
19).	To experience excitement.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>	
20).	To have others know about your experience.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>	
21).	To bring your family closer together.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>	
22).	To be with friends.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>	
23).	To be with people having similar values as you.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>	
24).	To discover something new.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>	

Please indicate the importance of each of the items below when you choose to participate in an outdoor recreation activity.

		Not important	1	2	3	4	5	Extremely important	6
25).	To learn about the topography of the land.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
26).	To learn more about nature.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
27).	To do something creative such as sketch, paint, or take photographs.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
28).	To stay physically fit.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
29).	To meet new people around you.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
30).	To help release or reduce some built-up tensions.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
31).	to have change from your everyday life.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
32).	To escape the family temporarily.	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

Demographic Information

Gender.

- ☐ Male1
- ☐ Female2

Age.

- ☐ 18-241
- ☐ 25-442
- ☐ 45-643
- ☐ 65+4

Have you participated in programmed outdoor recreation activities in the past?

- ☐ Yes1
- ☐ No2

Please indicate the level of interest you have in participating in new outdoor adventure programs.

- ☐ None1
- ☐ A little2
- ☐ Some3
- ☐ A great deal4

Thank you for participating in this survey.

Please click the submit button below to complete the survey.