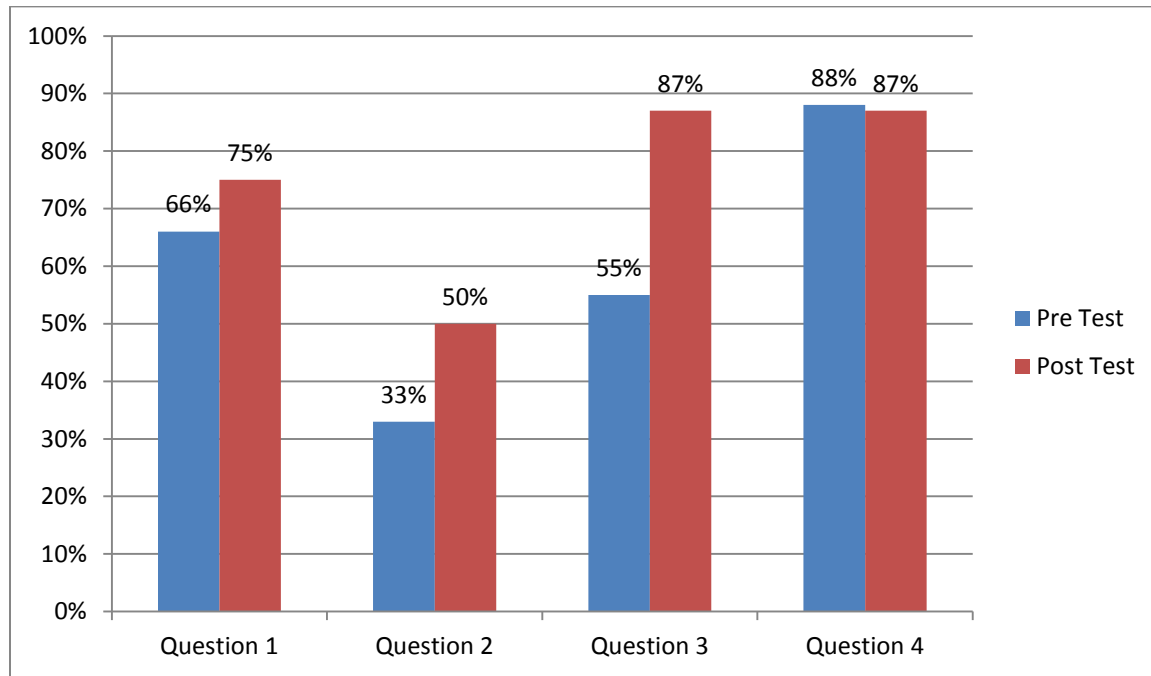


Tobacco: Pick Your Poison

[Percent reported is percent correct for each question]

March 28, 2013

N=9



Questions:

1. What group did the Tobacco Industry originally target to use menthol cigarettes?
a. Caucasian b. Hispanic c. Native American d. African-American
2. Which of these tobacco products has the most nicotine?
a. Chewing tobacco b. Cigar c. Cigarettes d. Electronic Cigarette
3. E-cigarettes are a new, cutting edge tool approved by the FDA to help people quit smoking.
a. True b. False
4. Regular exposure to secondhand smoke is safer than smoking.
a. True b. False

Comments:

-Great presentation guys! Thank you!

-Should have more information about tobacco products and smoking related issues

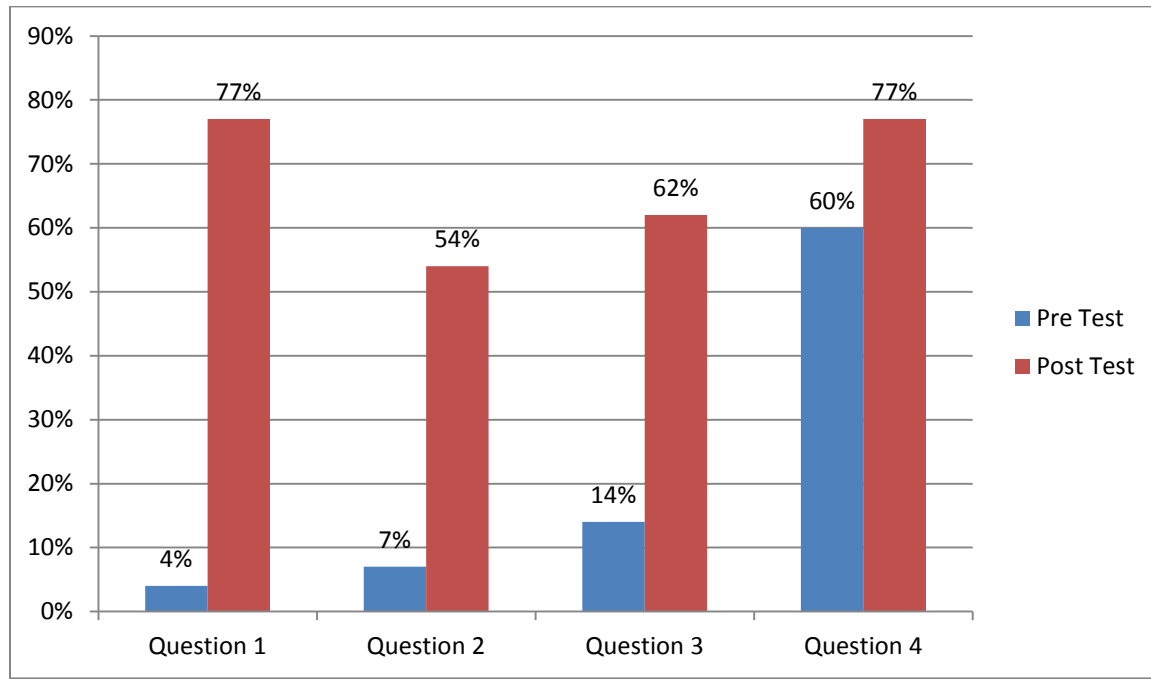
-Excellent presentation!

Lungs 4 Life, American Lung Association Presentation

[Percent reported is percent correct for each question]

Sept. 18, 2012

N=18



Questions:

1. What percentage of inhaled oxygen do we use? (answer: A)
A. 25 B. 50 C. 75 D. 100
2. How many poisonous chemicals does a burning cigarette contain? (Answer: B)
A. 100 B. 200 C. 300 D. 400
3. In 10 minutes, half the effects of nicotine are gone, causing smokers to get the urge to light up for another dose of the drug. (Answer: B)
A. True B. False
4. Nicotine exposure via hookah is equal to or greater than nicotine exposure via cigarettes. (Answer: A)
A. True B. False