



Today's Security Threats Uncovered

Symantec Internet Security Threat Report

Brian J. Tillett

Chief Security Strategist
Symantec Public Sector

KEY TRENDS



THREAT LANDSCAPE



CONSUMERIZATION



IT-IFICATION



DATA GROWTH



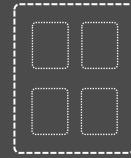
MOBILE



CLOUD



SOCIAL



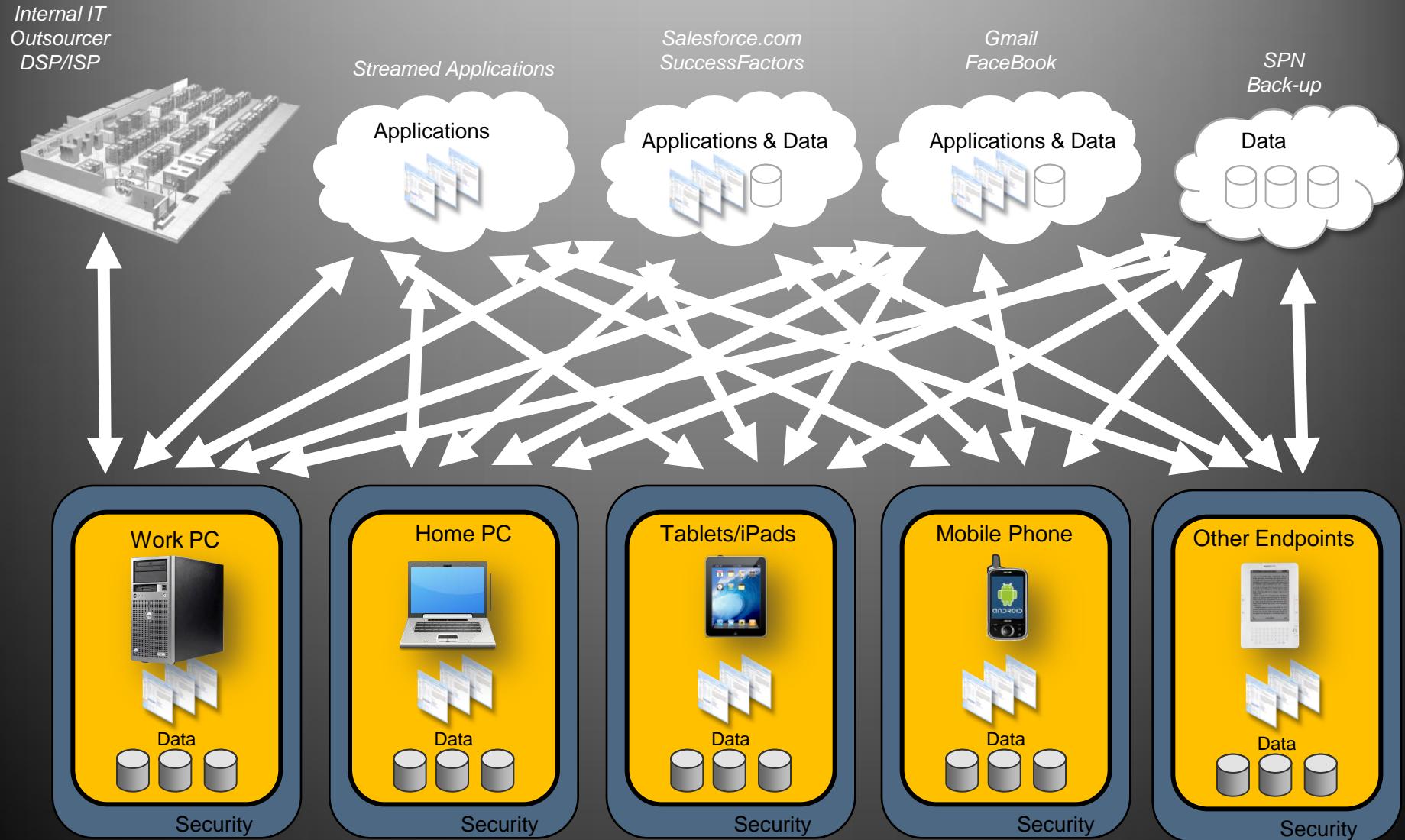
VIRTUALIZATION

Employees Connect In A Whole New Way

Edit his ROI models with his team on Office Live.
Download latest updates on presentation.com, SharePoint.
Update stats so he says Fab beyond fitting today!



What does this all mean for IT Security?



IT Must Evolve to Meet New Demands

System-Centric



- Driver: Business automation, e.g., ERP, functional apps
- Data: Centralized, structured
- Infrastructure: Physical
- IT focus: Systems tasks

Information-Centric



- Driver: Next level of productivity and agility with collaboration and knowledge sharing
- Data: Distributed, unstructured
- Infrastructure: Virtual, cloud, outsourced

Symantec Global Intelligence Network



Worldwide Coverage

Global Scope and Scale

24x7 Event Logging

Rapid Detection

Attack Activity

- 240,000 sensors
- 200+ countries & territories

Malware Intelligence

- 175M client, server, gateways monitored
- Global coverage

Vulnerabilities

- 40,000+ vulnerabilities
- 14,000 vendors
- 105,000 technologies

Spam/Phishing

- 5M decoy accounts
- 8B+ email messages/day
- 1B+ web requests/day

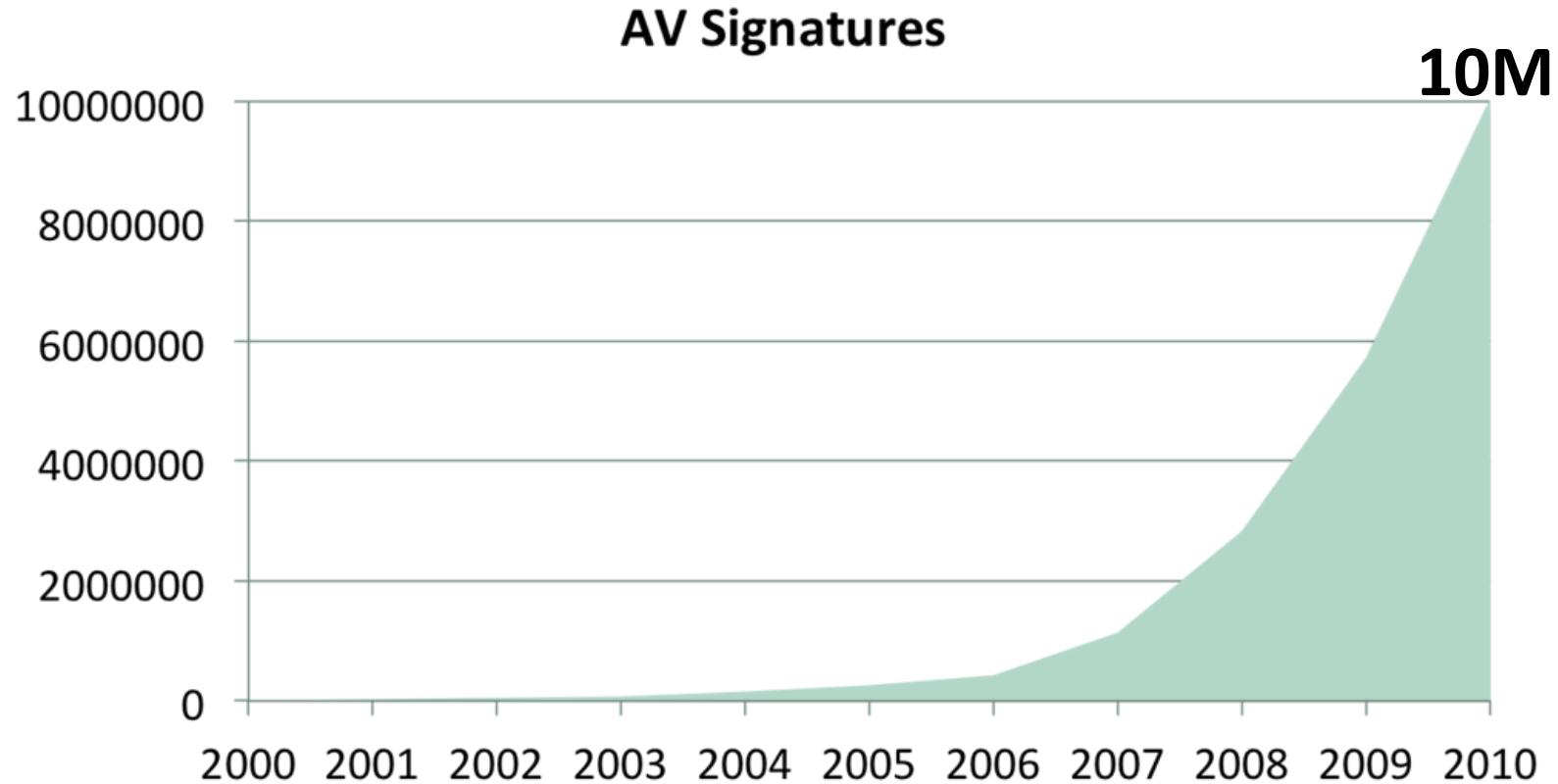
Preemptive Security Alerts

Information Protection

Threat Triggered Actions

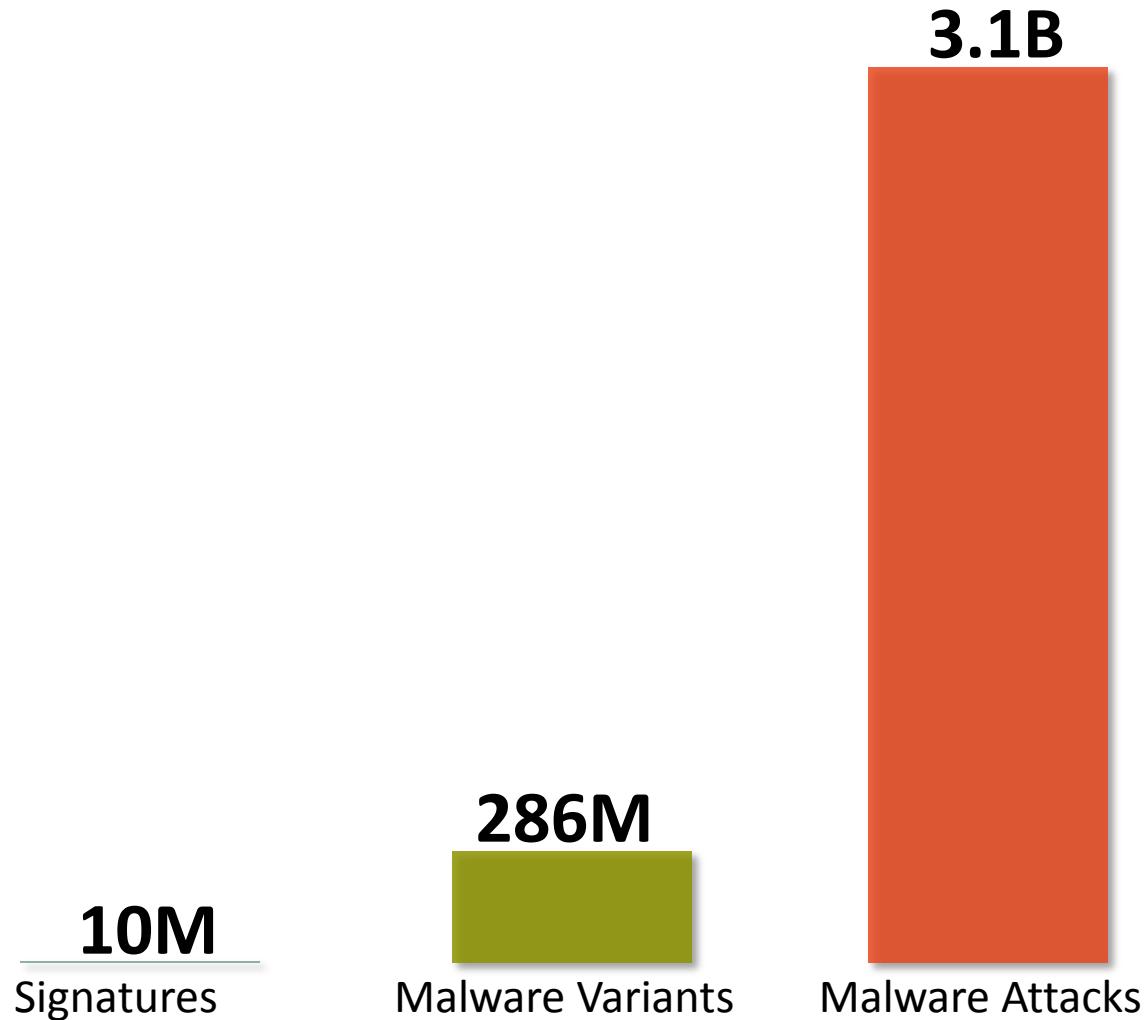
Threat Activity Trends

AV Signatures in Perspective



Threat Activity Trends

AV Signatures in Perspective



Threat Landscape 2010 Trends

- 1 **Targeted Attacks**
continued to evolve



- 3 **Hide and Seek**
(zero-day vulnerabilities and rootkits)



- 5 **Mobile Threats**
increase



- 2 **Social Networking**
+ social engineering = compromise



- 4 **Attack Kits**
get a caffeine boost



Threat Landscape

① Targeted attacks continue to evolve

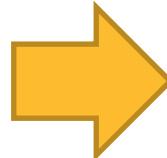
- High profile targeted attacks in 2010 – Hydraq and Stuxnet – raised awareness of the consequences of APTs

January

1 **Trojan.Hydraq**



News breaks of a high-profile targeted threat affecting multinational corporations around the globe.



June

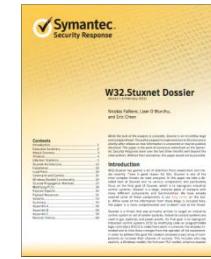
17 **Stuxnet**



The first reports of a new threat leveraging a zero-day vulnerability. This threat would go on to become one of the biggest malware events of the year.

- Stuxnet signaled a leap in the sophistication of these types of attacks
 - Four zero-day vulnerabilities
 - Stolen digital signatures
 - Ability to “leap” the air gap
 - Potential damage to infrastructure

More Info:



Detailed review in the:
[W32.Stuxnet Dossier](#)
& [W32.Stuxnet](#)

Threat Landscape

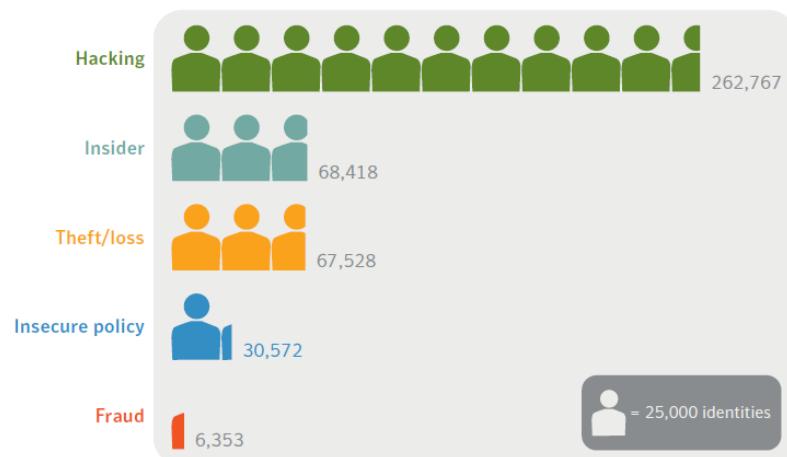
① Targeted attacks continue to evolve

- Less sophisticated attacks also cause significant damage

260,000

Identities Exposed per Breach

This was the average number of identities exposed in each of the data breaches caused by hacking throughout the year.



Average Number of Identities Exposed per Data Breach by Cause

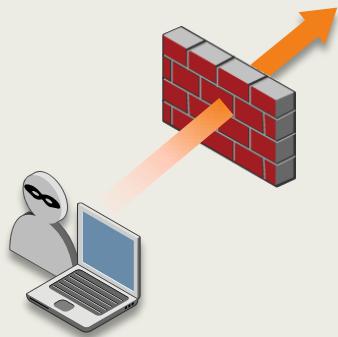
- The average cost to resolve a data breach in 2010 was \$7.2 million USD.

Threat Landscape

① Targeted attacks

How it works: APT Advanced Persistent Threat

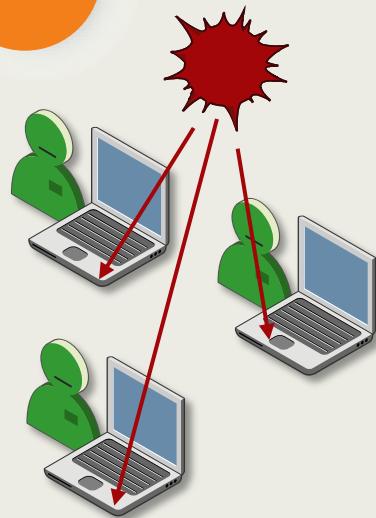
1



INCURSION

Attacker breaks into the network by delivering targeting malware to vulnerable systems and employees

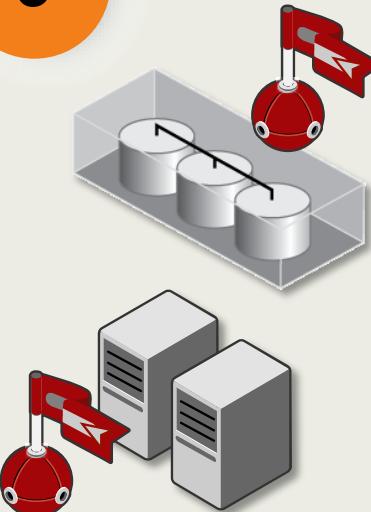
2



DISCOVERY

Hacker then maps organization's defenses from the inside
Creates a battle plan

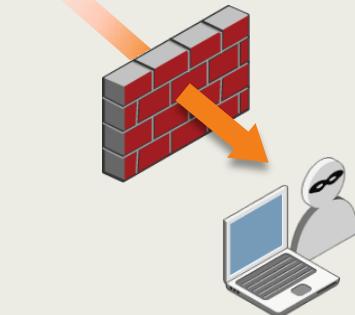
3



CAPTURE

Accesses data on unprotected systems
Installs malware to secretly acquire data or disrupt operations

4



EXFILTRATION

Data sent back to enemy's "home base" for exploitation/fraud
Disruption of operations or destruction of equipment

INDUSTRIE



Stuxnet milestones in malicious code history:

	Typical Malware	Stuxnet
0-Day vulnerabilities	None	4
Little known vulnerabilities	None	2
Propagation methods	1 - 2	7
Attack self-contained	No, always downloads more malware	Yes, all inclusive package; encrypted
Stolen Digital Signatures	Never; rare faked or expired signature	2

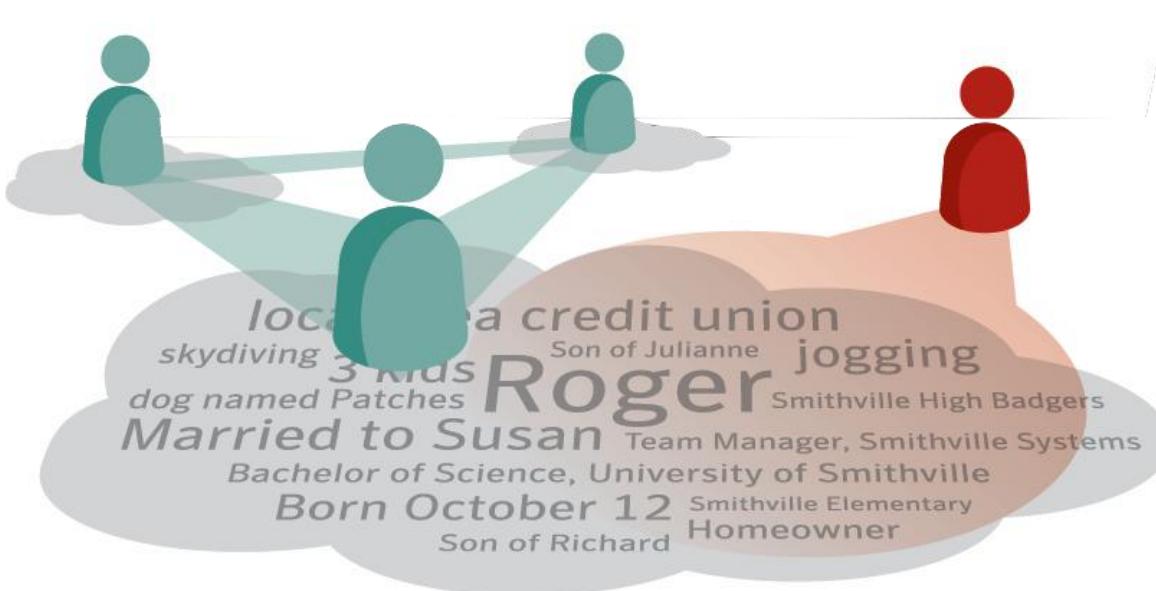
...AND IT JUMPED AIR-GAPPED NETWORKS!

Duqu Trojan aka Stuxnet 2.0, October 2011

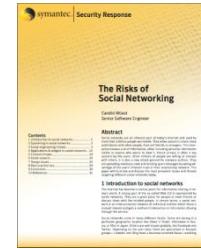
Feature	Stuxnet	Duqu
Modular malware	✓	✓
Kernel driver based rootkit	✓	✓ very similar
Valid digital signature on driver	Realtek, JMicron	XXXXX
Injection based on A/V list	✓	✓ seems based on Stuxnet
Imports based on checksum	✓	✓ different alg.
3 Config files, all encrypted, etc.	✓	✓ almost the same
Keylogger module	?	✓
PLC functionality	✓	✗ (different goal)
Infection through local shares	✓	No proof, but seems so
Exploits	✓	?
0-day exploits	✓	?
DLL injection to system processes	✓	✓
DLL with modules as resources	✓ (many)	✓ (one)
RPC communication	✓	✓
RPC control in LAN	✓	?
RPC Based C&C	✓	?

Threat Landscape

② Social networking + social engineering = compromise



More Info:



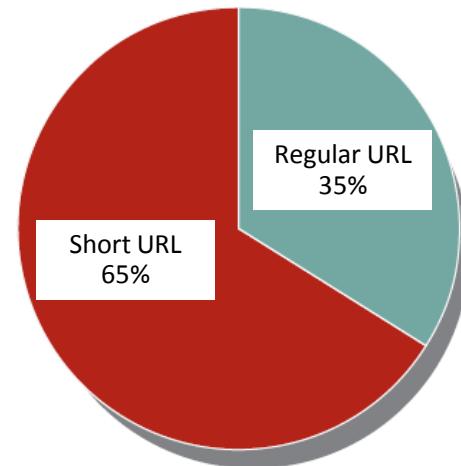
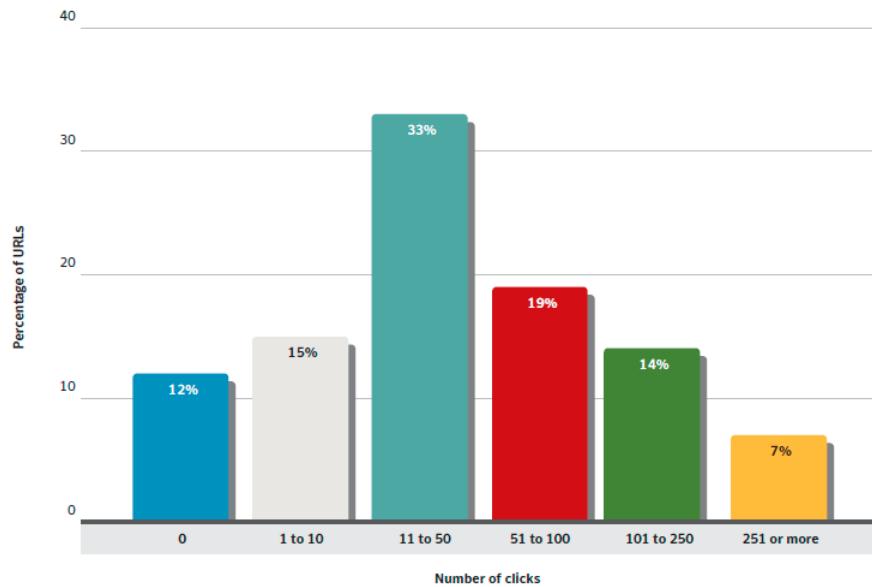
Detailed review of Social Media threats available in [The Risks of Social Networking](#)

- Hackers have adopted social networking
 - Use profile information to create targeted social engineering
 - Impersonate friends to launch attacks
 - Leverage news feeds to spread SPAM, scams and massive attacks

Threat Landscape

② Social networking + social engineering = compromise

- Shortened URLs hide malicious links, increasing infections
- Shortened URLs leading to malicious websites observed on social networking sites, 73% were clicked 11 times or more



Threat Landscape

② Social networking + social engineering = compromise

The screenshot shows a Windows desktop environment with several windows open, demonstrating a social engineering attack:

- Top Left Window:** A standard Windows application window titled "Try The New Facebook Toolbar !". It contains a toolbar with icons for Reply, Reply All, Forward, etc., and a message area.
- Top Center Window:** A Microsoft Word document titled "Thank you for buying iTunes Gift Certificate!". It displays the following text:

From: iTunes Store
Date: Thursday, May 06, 2010 3:28 PM
To: roney@videotron.ca
Subject: Thank you for buying iTunes Gift Certificate!
Attach: iTunes_certificate_197.zip (1.2 MB)

Hello!
You have received an iTunes Gift Certificate.
You can find your certificate code in the attached file.
Then you need to open iTunes. Once you have done that, you can start buying music, games, video and more.
iTunes Store.
- Bottom Right Window:** A Microsoft Word document titled "Try The New Facebook Toolbar !". It displays the following text:

facebook
Hi dear Friend,
Now you can download the Facebook toolbar .
now it will be easier than ever to share and connect with your friends
Thanks,
The Facebook Team

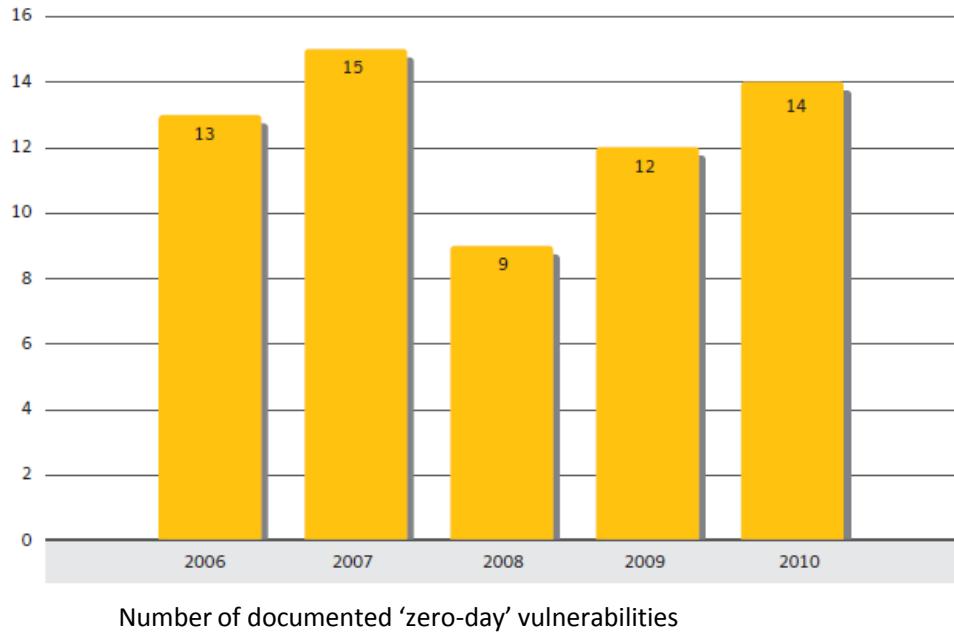
Download now
the new
Facebook
toolbar !
**Download
Here**
- Bottom Status Bar:** Shows the URL <http://www.facebook.com/o.php?c&k=6627bc&u=1000007447757428mid=2198844G5af33cdea03eG133666G4b>

A yellow callout bar at the bottom left points to the status bar URL with the text "Contains commands for working with the select".

Threat Landscape

③ Hide and seek (zero-day vulnerabilities and rootkits)

- Although the short term trend in exploits of zero-days vulnerabilities is up, the long term is not
- Nevertheless, zero days are being used in a more aggressive way, e.g. they featured heavily in the targeted attacks of 2010

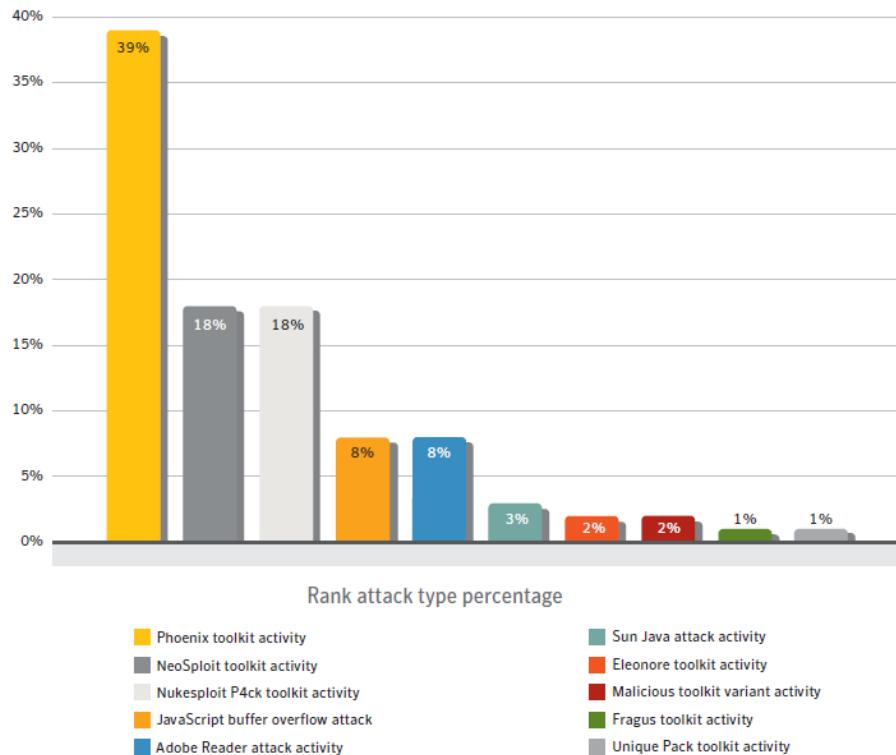


- Attack toolkits help to spread knowledge of exploits that leverage vulnerabilities
- Rootkits taking more aggressive hold
 - Tidserv, Mebratix, and Mebroot are current front-runners

Threat Landscape

④ Attack kits get a caffeine boost

- Attack kits continue to see widespread use – 61% of web based attacks are due to toolkits.
- Java exploits added to many existing kits
- Kits exclusively exploiting Java vulnerabilities appeared



More Info:

Detailed information available in [ISTR Mid-Term: Attack Toolkits and Malicious Websites](#)

Threat Activity Trends

Malicious Activity by Country

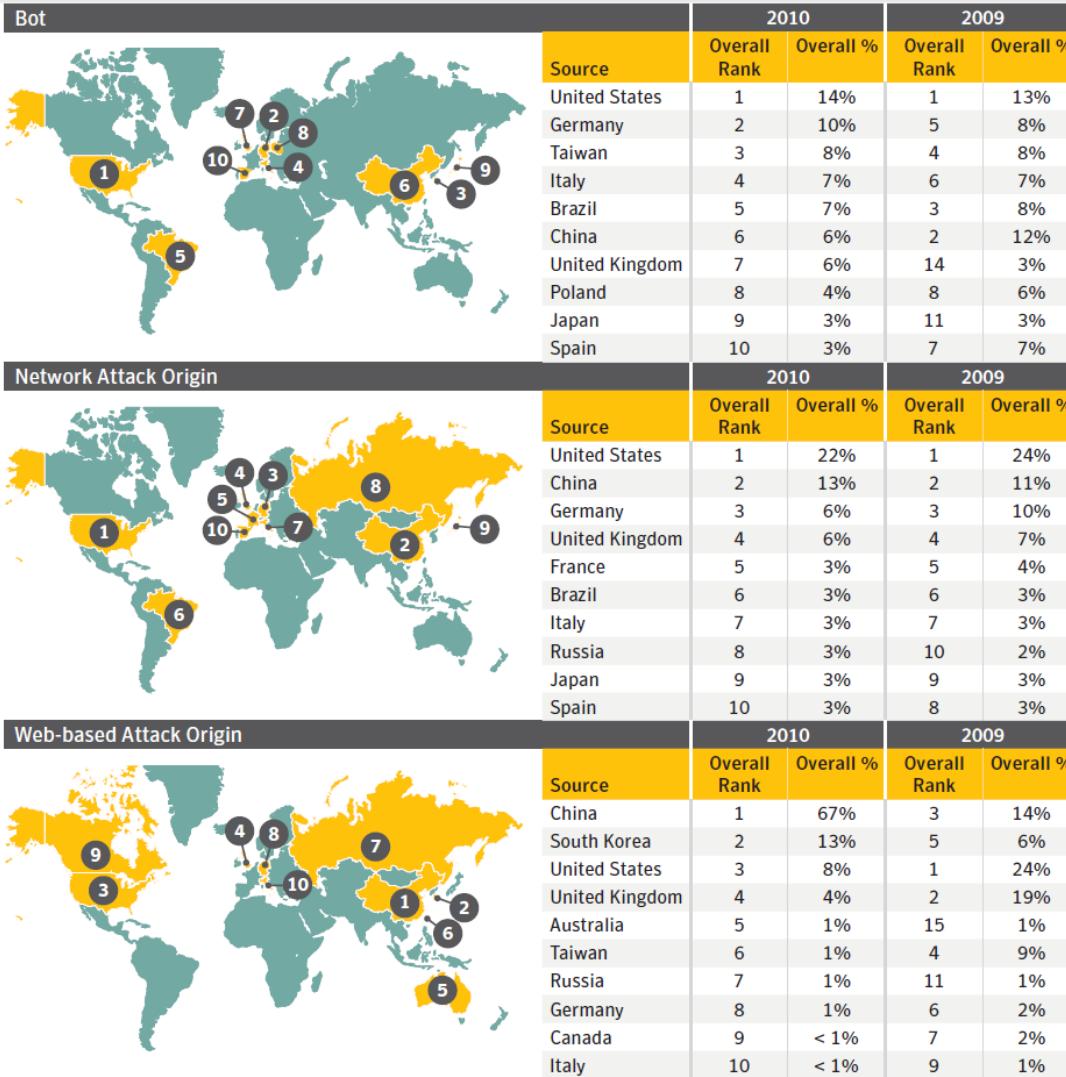


Source	2010		2009	
	Overall Rank	Overall Percentage	Overall Rank	Overall Percentage
United States	1	19%	1	20%
China	2	16%	2	9%
Germany	3	5%	5	5%
Brazil	4	4%	4	5%
United Kingdom	5	4%	3	6%
India	6	4%	7	3%
South Korea	7	4%	9	3%
Italy	8	3%	10	3%
Taiwan	9	3%	6	4%
Russia	10	2%	8	3%



Threat Activity Trends

Malicious Activity by Country



- The US is the main source of bot-infected computers

For the botnet associated with the Tidserv Trojan over half of all infected computers are in the US.

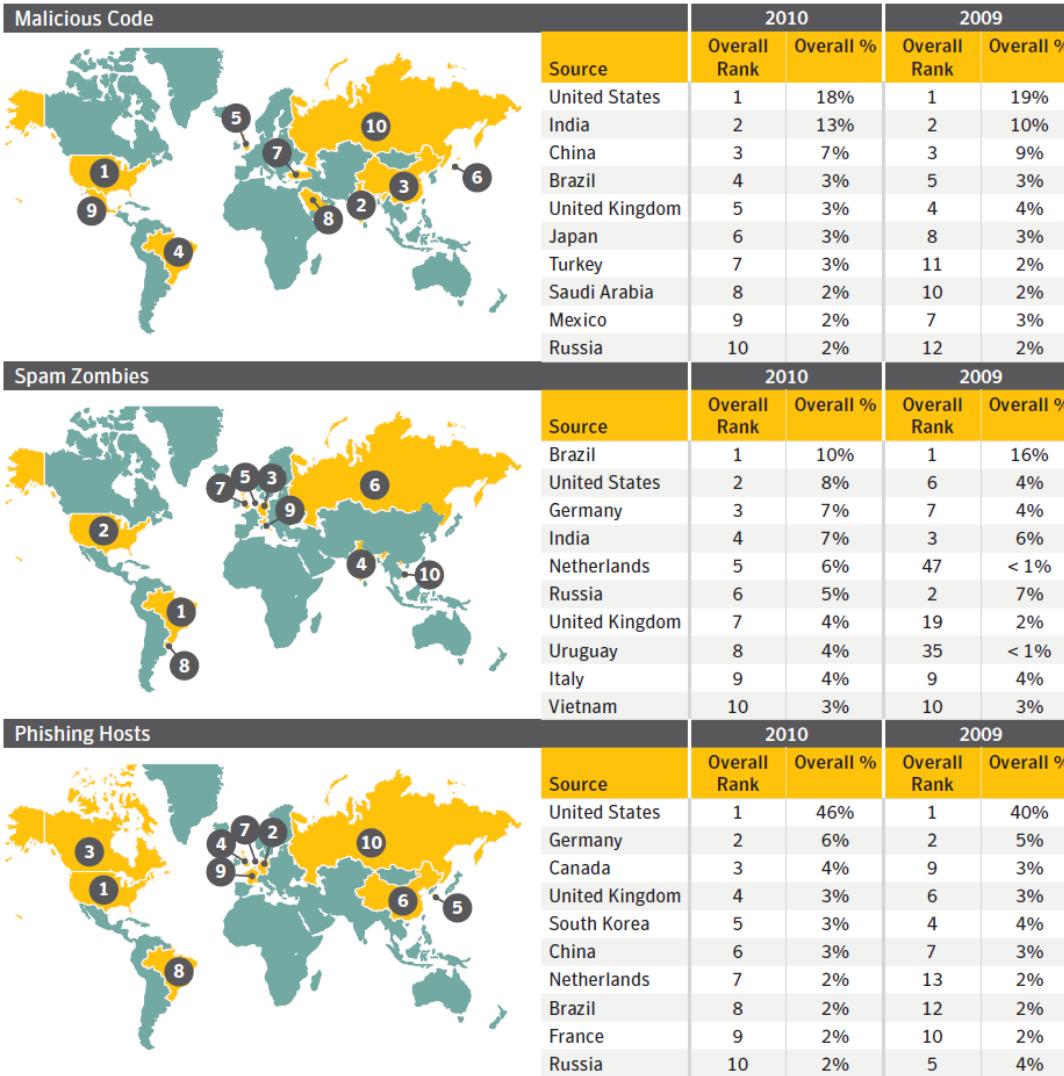
- Higher broadband capacity allows more attacks per second

- Large-scale attacks using the Zeus attack kit contributed to the high-ranking of China for Web-based attacks.



Threat Activity Trends

Malicious Activity by Country



- Spam zombies dropped significantly in China but continue to be a major source of malicious activity in Brazil.

New regulations requiring ISPs to register email servers and maintain logs in China likely contributed to this drop

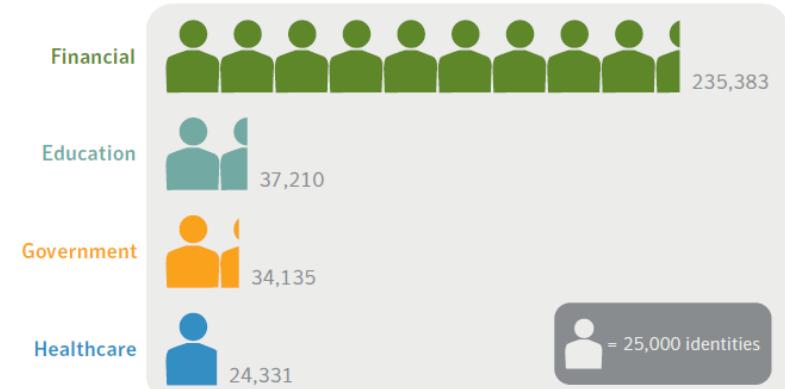
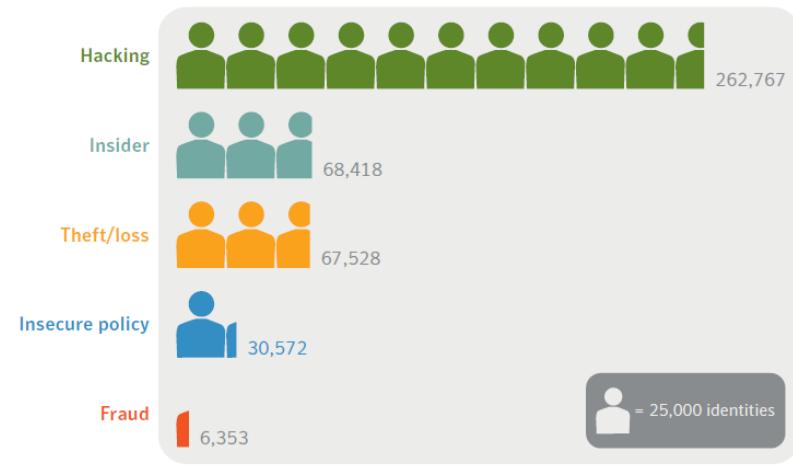
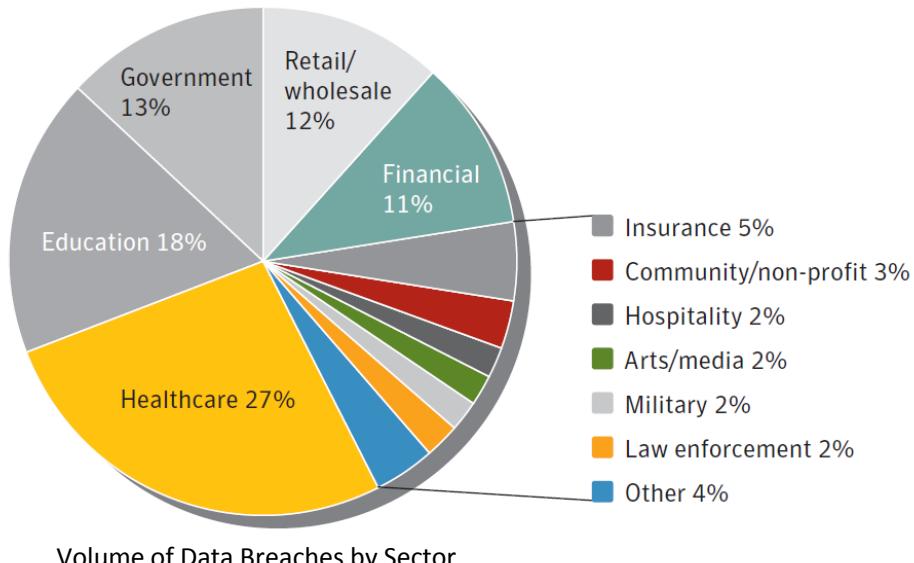
- Phishing host in a country are tied to the broadband connectivity in that country as well as web hosting providers. Many phishing sites are hosted on free web space provided by ISPs.

Threat Activity Trends

Data Breaches by Sector



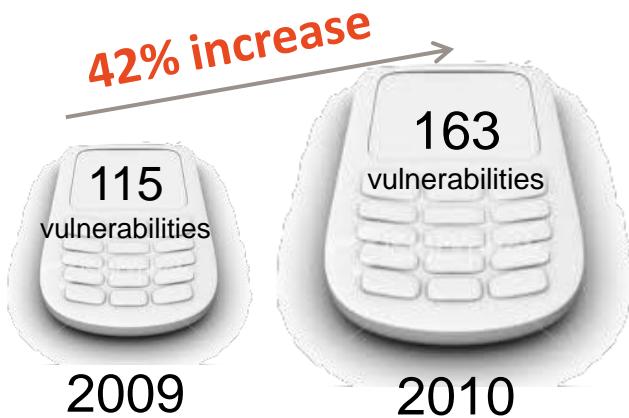
- Top three sectors only accounted for a quarter of all identities exposed
- The average cost to resolve a data breach in 2010 was \$7.2 million USD
- Customer data accounted for 85% of identities exposed



Threat Landscape

5 Mobile threats

- Currently most malicious code for mobile devices consists of Trojans that pose as legitimate applications



More Info:

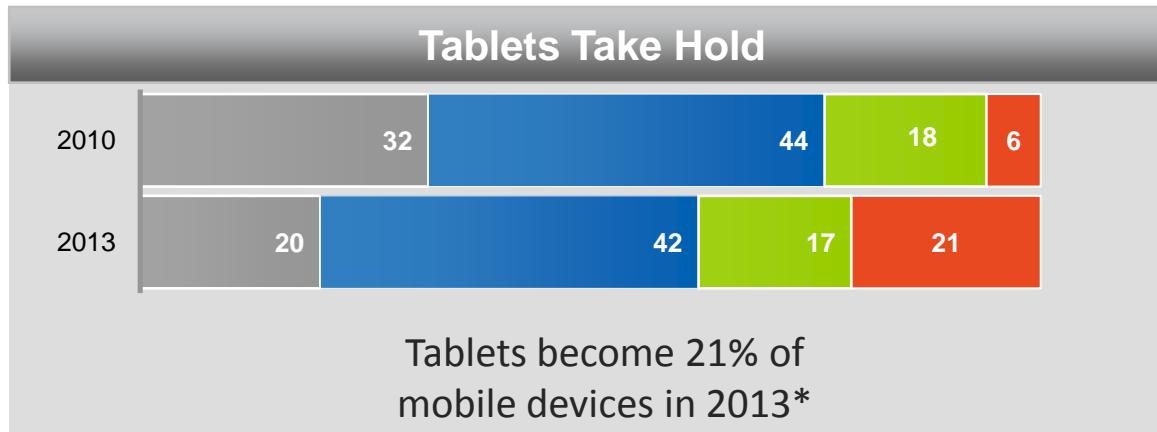
The image shows the front cover of a book titled 'Security Issues for Mobile Devices and a review of Apple iOS and Google Android'. The cover features a yellow marquee sign with the words 'COMING SOON!' in black letters. The Symantec logo is visible at the bottom right of the book cover.

Security Issues for
Mobile Devices and a
review of Apple iOS
and Google Android

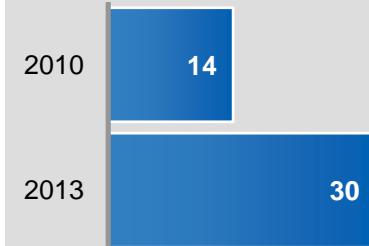
- Will be increasingly targeted as they are used for financial transactions

Key Stats In Mobile Growth

Mobility Enablement Hits an Inflection Point with iPad, iPhone and Android

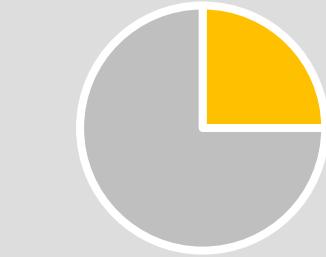


Smartphone Growth



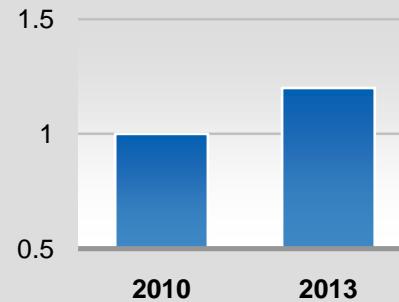
Global smartphone use to double by 2013*

Unmanaged Phones



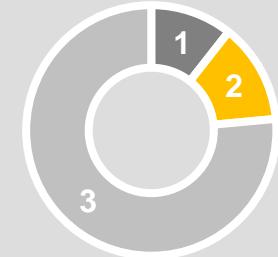
25% of employees use an unmanaged smartphone in 2010*

Mobile Workers



Mobile worker population growing to 1/3rd of the world's workforce in 2013*

Smartphone Access



30% of Information workers to access corp resources via smartphones in 2013**

Major Shift in Device Usage

Smartphone ownership and internet use summary

% of smartphone owners, cell owners and all adults who...

	% of <u>smartphone</u> owners who...	% of <u>all cell</u> owners who...	% of <u>all adults</u> who...
Owning a smartphone	100%	42%	35%
Using the internet or email on smartphone	87	36	30
Using smartphone to go online on a typical day	68	28	23
Going online <u>mostly</u> using smartphone	25	10	8

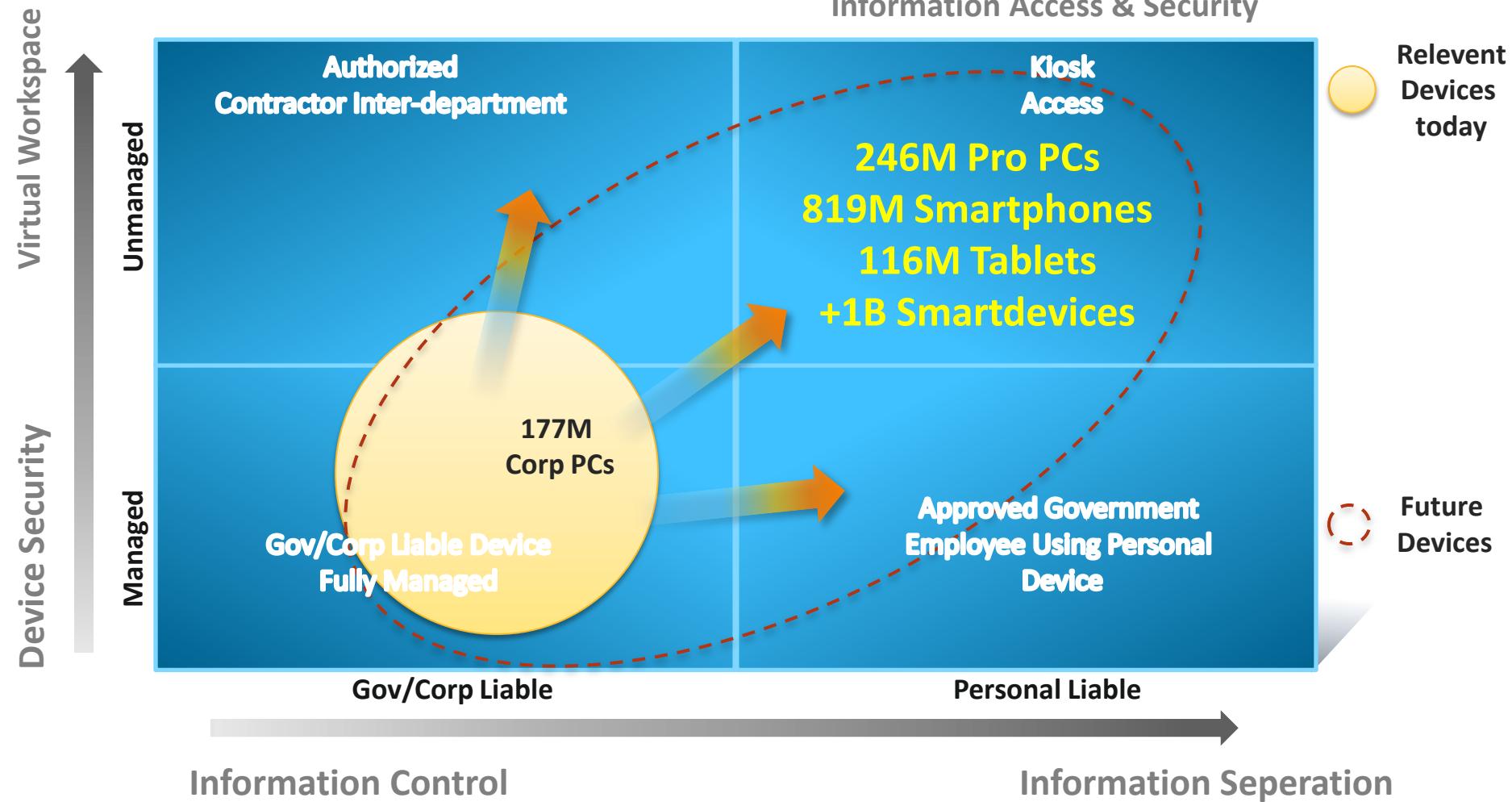
Source: The Pew Research Center's Internet & American Life Project, April 26 – May 22, 2011 Spring Tracking Survey. n=2,277 adult internet users ages 18 and older, including 755 cell phone interviews. Interviews were conducted in English and Spanish.

Source: [Pew Research Internet & American Life Project](#), July 11, 2011

http://technology.msnbc.msn.com/_news/2011/07/11/7059067-25-percent-use-smartphones-not-computers-for-majority-of-web-surfing

Consumerization Introduces Unsolved Use Cases

Device explosion shift to include personal & unmanaged



Mobility Creates New IT Challenges

Technology is not enough

Explosion of New Devices

- How do I enterprise-enable these devices?



1B+ SmartPhones / Tablets by 2014



Increased Risk of Data Loss

- How do I protect corporate secrets, protect the brand & comply with regulations?



New Apps Must Be Supported

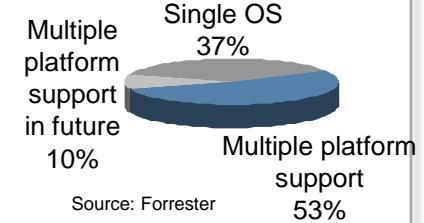
- How do I manage application deployment & associated costs?



Inconsistent Policies

- How do I employ and enforce policy across devices, data usage & application access?

Mobile platforms in enterprises (2009)



Source: Forrester

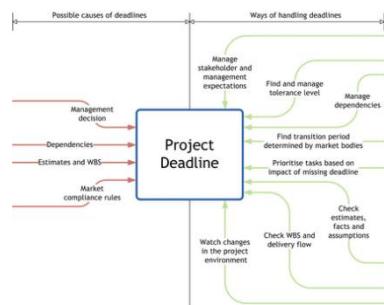
Mobility Creates New IT Challenges

Security Processes in Application Development Lagging

Mobile App Security Problems

Extreme Agile Development

- How do I ensure mobile apps protect data and privacy while meeting customer demands?



Application Data Protection

- How do you manage application security across varying platforms?



3rd-Party App Security

- How do I ensure 3rd-party apps do not introduce security vulnerabilities?



App Security Testing

- How do I test mobile apps for security vulnerabilities and privacy concerns?



Symantec Security Defense in Depth:

**Visibility
Control
Agility**

**Infrastructure
Protection**



**Information
Protection**

**Identity
Protection**



Thank you!

www.symantec.com/threatreport

www.symantec.com/stuxnet

Brian J. Tillett

Chief Security Strategist
Symantec Public Sector