

**Development Committee Dashboard**  
**2009-2010 Fiscal Year – FINAL**

<b>FY2009-2010</b>	<b>Goal</b>	<b>2009-10 FINAL 6-30-10</b>	<b>2008-09 FINAL 6-30-09</b>	<b>Notes</b>
<b>Total in new gifts and commitments</b>	<b>\$11,350,000</b>	<b>\$10,288,489</b>	<b>\$13,405,085</b>	Reached 89% of goal.
• \$1 million	\$4,000,000 4 Donors	\$2,937,795 2 Donors	\$5,261,357 3 Donors	Weinberger deferred to Nursing and FL state match pledge
• \$500,000 - 999,999	\$2,000,000 4 Donors	\$927,331 1 Donor	\$1,936,371 3 Donors	GIK Science
• \$100,000 – 499,999	\$1,400,000 14 Donors	\$2,867,067 16 Donors	\$2,093,976 14 Donors	Peace Studies Endowment
• \$10,000 – 99,999	\$2,500,000 120 Donors	\$2,003,264 82 Donors	\$2,778,516 100 Donors	
• \$9,999 and less	\$ 1,600,000	\$1,531,705 6,099 Donors	\$1,541,944 5,406 Donors	
New Cash received	6,000,000	\$4,242,190	\$4,820,262	Adams \$300k; Peace Studies \$600k
Pledge commitments	2,000,000	\$3,546,016	\$3,413,736	Salkini \$300k to Eng
Deferred commitments	3,000,000	\$1,000,004	\$4,773,000	Weinberger \$1M plus 4 booked at \$1 each
In Kind commitments	350,000	\$1,538,790	\$398,086	Science \$927k & Sanger \$373k
<b>Alumni participation *</b> solicitable number: 87,281	1,746 Donors 2%	1,914 Donors 2.2%	1,874 Donors 2.0%	
<b>Total number of donors *</b>		5,753	5,576	
<b>Cash received **</b>		\$6,769,273	\$6,699,931	Kaye, Adams & Peace Studies Endowment
<b>Unrestricted/Undesignated Gifts (UNR301)</b>	\$100,000  True Blue 100	\$95,783 939 Donors 31 members	\$62,338 659 Donors 2 members	True Blue Campaign 30% increase in donors and a 35% increase in dollars for unrestricted undesignated needs
<b>Unrestricted/Designated Donors *</b>	\$600,000	\$423,237 1,227 Donors	\$602,402 1,056 Donors	
<b>Pledge payment rate</b> (Phonathon)	70%	55%	68%	Fall rate: 73% and Spring: 31%. We called nondonors in Spring
<b>Retention rate</b>	45%	45%	41%	First time tracking
<b>Alumni Memberships</b>	\$69,820 1,697 annual 46 new life	\$57,980 2,843 new/renew 16 new life	\$55,845 1,280 new/renew 35 new life	Total members including student and lifetime members: 3,820

\* Alumni and donor participation, as well as unrestricted giving are reported on cash gifts and payments received; pledge commitments are not included.

\*\* Cash received includes new cash, as well as cash payments on pledge commitments that were previously counted.