

Draft – Budget Request (IEWG Initiatives – Phase 1)

Initiative	Purpose	Description	Amount
Campus Day for Regional Consular Officials	To introduce FAU's outstanding opportunities for international students, exchange, and collaboration	Consular officials from 53 regional consular offices will be invited to visit and learn about FAU (including tour, presentations, luncheon, meeting with university administrators and students from the represented countries)	\$3750
International Student Recruitment Brochure	To promote FAU as a destination of choice for international students (intensive English, undergraduate programs, and graduate programs)	Emphasize academic strength, research opportunities, campus life, and location (featuring most attractive aspects to potential international applicants); distinguish FAU among its peers	\$2000
FAU "Open to the World" flash drives	To create a low-cost, high impact promotional item with full details about FAU (send to 300 Education USA * centers around the world)	Will include catalog and other documents accessible on the web or in pdf format	\$4000
Mailings	Cover mailing expenses for items above	First class US Mail Service	\$3500
Miscellaneous			\$1000

*Education USA is a non-profit organization affiliated with the Bureau of Cultural and Educational Affairs (U.S. Department of State). Education USA has more than 300 educational centers around the world, often affiliated with U.S. embassies. Prospective students interested in studying in the U.S. visit the centers and meet with the educational advisors to learn about opportunities for study, entry requirements, and financial requirements in the U.S.