

B.F.A. GRAPHIC DESIGN



DOROTHY F. SCHMIDT COLLEGE OF ARTS & LETTERS
DEPARTMENT OF VISUAL ARTS AND ART HISTORY

ACADEMIC LEARNING COMPACT

CONTENT KNOWLEDGE (Declarative Knowledge): Students will discuss artists and their works using vocabulary relevant to the discipline of Visual Art and applying perspectives from art criticism and theory, art historical knowledge, and art movements relative to chronological periods in Art with emphasis on Western Art History.

Through course exams and/or essays in ARH 4724 (History of Graphic Design), students will discuss major artists and artworks in Western Art History and will relate these artworks to their area of study.

CONTENT KNOWLEDGE (Declarative Knowledge, Technical Skills): Students will demonstrate proficiency in the language of digital imaging (e.g., PPI, LPI, DPI) and attain appropriate computer/technical/software skills as applied to the discipline of visual communication.

Students enrolled in ARTC 4955 (Senior Seminar) will participate in a class exhibition of artwork approved by faculty in the department. Students will also submit a slide portfolio, a résumé, an artist statement, oral and visual self-presentations of their artwork, and supporting materials including a professional Graphic Design packet to solicit a commercial design representation.

COMMUNICATION (Written Communication, Oral Communication, Other Forms of Communication): Students will demonstrate proficiency in documenting, representing, and discussing their work.

Students enrolled in ARTC 4955 will demonstrate skills in written and oral communication by writing two essays comparing contemporary artworks, by preparing an artist statement, and by developing both visual and oral self-presentations of their artwork.

CONTENT KNOWLEDGE (Technical Skills) and CRITICAL THINKING (Creative Skills, Practical Skills): Students will demonstrate proficiency in art-related problem-solving skills (e.g., research, thumbnail, roughs, comprehensive, mechanical preparation) as applied to visual communication/printed material.

In ARTC 4955, students will develop a portfolio that will document and present their creative skills in Graphic Design. They will also complete an application that will present their creative strengths to solicit Graphic Design representation in business.

Approved 3-17-2006

COMPLETE DEGREE REQUIREMENTS APPEAR IN FAU'S UNIVERSITY CATALOG