

Assessment Committee Meeting

September 16, 2011

1. Current FAU/BOG Assessment Plans/Reports
2. Reorganization at University-Level
3. Future Action Plan (AACSB driven)
4. Shift Current Assessment Efforts Toward AOL Model
 - a. Continue main assessment efforts
 - b. Present/Analysis/Report Majority at College-Level (Core Classes)
 - c. Continue some in-depth major specific efforts (FAU/BOG)
5. AACSB Assurance of Learning (AOL) – BBA Curriculum Map & Discussion
6. Action Plan
 - a. Conceptualize how your unit / classes fit within the AOL learning goals
 - b. Discuss curriculum map with key faculty members and chair
 - c. Regroup in October to devise formal assessment and reporting plan
 - d. Finalize plan by end of Fall

College of Business

Faculty Assessment Committee Meeting Minutes

September 16, 2011

Present: Karen Chinander, Mantha Mehallis, Marc Rhorer, Ann Root, Peter Ricci, Mary Schindelbeck, Marcy Krugle, Nena Ellison

1. There was discussion of current FAU and Board of Governors assessment plans and reports. We discussed alignment of state reporting with AACSB needs.
2. The group was informed about changes in FAU administration related to assessment. Gayle is no longer at the institution, and Janet Cremer, a new Associate Provost, is now heading up the overall assessment projects. This is a change as these items used to be housed in IEA. We discussed inviting Janet to attend a future meeting of the college assessment committee.
3. A plan was discussed to shift the assessment efforts to make the state level reporting (ALCs) the same, or tightly aligned, with the AACSB professional accreditation Assurance of Learning (AOL) model. UCF and USF currently do this, but we have been somewhat limited in using the same model by prior voices in central administration. All the committee agreed that this makes more sense and will help to improve learning in our programs, as the prior state level reporting seemed more like busy work when compared to the beneficial data we've received from AACSB assessment projects.
4. A curriculum map of the BBA program, mapping skills and learning outcomes/goals to specific require core courses in the college was discussed. We approved an updated version, with more focus on critical thinking and shifting of communication skills away from the strategy (MAN 4720) class into ENC 3213 but also major classes. ENC 3213 has added a presentation component as a result of our feedback last year, as students needed more foundations in giving presentations. We hope to see feedback from that change next year.
5. An action plan was formulated to discuss the curriculum map with department chairs and also to regroup in a month (informally, via email) to move forward with a revised/approved curriculum map reviewed by chairs and faculty.