

Graduate Committee Report on MA in Communications

April 2012

- 1) List of Graduate Courses taught Summer 2007-Fall 2012
- 2) Catalog Course Listings with number of times individual course taught Summer 2007- Fall 2012
- 3) Schedule Data Summer 2007-Fall 2011
- 4) Current Program Description and Requirements
- 5) Draft Program Description Revision



Summer 2007

SPC 6232 Contemporary Rhetoric

Fall 2007

COM 6400 Introduction to Graduate Studies

COM 6944 Theory and Practice of Teaching Communication

MMC 6408 Mass Communication Theory

SPC 6232 Contemporary Rhetoric

Spring 2008 11DIS

FIL 6807 Film Theory

MMC 6705 Feminist Cultural Studies

SPC 6935 Studies in Rhetoric

Summer 2008 5DIS

Fall 2008 3DIS

COM 6400 Introduction to Graduate Studies

COM 6944 Theory and Practice of Teaching Communication

COM 6511 Political Communication

SPC 6715 Intercultural Communication (?)

Spring 2009 6 DIS

MMC 6715 Studies in New Media

FIL 6935 Studies in Film and Television

SPC 6682 Rhetorical Criticism

COM 6931 Medias, Society and Technology

MMC 6931 Gender and Screen Culture

Summer 2009 2DIS

COM 6341 Cultural Analysis

Fall 2009

COM 6400 Introduction to Graduate Studies

COM 6944 Theory and Practice of Teaching Communication

Com 6340 Qualitative Communication

SPC 6236 Contemporary Rhetorical Theory

Fil 6935 Studies in Film and Television

Spring 2010 6DIS

COM 6400 Introduction to Graduate Studies

FIL 6807 Film Theory and Criticism

MMC 6705 Feminist Cultural Studies

MMC 6931 Communicating With Confidence

Summer 2010 6DIS

SPC 6934 Studies in Rhetoric

Fall 2010 2DIS

COM 6400 Introduction to Graduate Studies

COM 6511 Political Communication

COM 6944 Theory and Practice of Teaching Communication

MMC 6715 Studies in New Media

SPC 6682 Rhetorical Criticism

SPC 6931 Seminar on Kenneth Burke

Spring 2011 3 DIS

COM 6340 Qualitative Communication

COM 6645 Public Opinion and Modernity

RTV 6417 Gender and Screen Cultures (Not in catalogue)

FIL 6935 Studies in Film and Television

Summer 2011 2 DIS

FIL 6807 Film Theory and Criticism

Fall 2011 3 DIS

COM 6400 Introduction to Graduate Studies

COM 6944 Theory and Practice of Teaching Communication

FIL 6807 Film Theory and Criticism

MMC 6715 Studies in New Media

Spring 2012 6 DIS

COM 6415 Intercultural Communication Theory (See SPC 6715)

MMC 6705 Feminist Cultural Studies

FIL 6935 Studies in Film and Television

MMC 6931 Political Economy of Media

SPC 6931 American Public Address

Summer 2012

SPC 6234 Classical Rhetorical Theory

Fall 2012

COM 6400 Introduction to Graduate Studies

COM 6944 Theory and Practice of Teaching Communication

COM 6415 Intercultural Communication Theory (See SPC 6715)

FIL 6807 Film Theory and Practice

SPC 6639 Feminist Rhetorical Theory

SPC 6682 Rhetorical Criticism



MASTER OF ARTS IN COMMUNICATION STUDIES

Graduate Course Descriptions

Studies in Gender and Sexuality (COM 6015) 3 credits

Selected forms of analysis of the issues of gender and sexuality presented from different communication perspectives utilizing feminist and other theoretical approaches. Topics will vary. May be repeated for credit.

Quantitative Communication Research (COM 6316) 3 credits

Quantitative research in communication, emphasizing experimental design and statistical methods in content analysis and survey study.

Computer-Mediated Communication (COM 6335) 3 credits

Study of the role and impact of computer mediation on communication processes in interpersonal, intercultural, small group, organizational, rhetorical and mass media contexts.

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Qualitative Communication Research (COM 6340) 3 credits

Qualitative research in communication, with emphasis on ethnographic, focus group, interview, and semiotic methods.

Cultural Analysis (COM 6341) 3 credits

Prerequisite: Graduate standing or permission of department.

Selected forms of critical analysis applicable to contemporary cultural communication. It includes presentation and critique of student work. May be repeated for credit.

1

Introduction to Graduate Study in Communication (COM 6400) 3 credits

An examination of the nature of human communication through analysis of major areas of advanced study, theories of the field, and forms of research utilized in communication study.

8

Communication and Modern Cultural Theory (COM 6402) 3 credits

Prerequisites: Graduate standing or permission of department.

A selective overview of modern cultural theory as it applies to production and reception of communication forms.

Intercultural Communication Theory (COM 6415) 3 credits

An overview of the theories about intercultural communication between people of different cultures. Theories will be generated to describe or explain how communication varies across cultures.

1

Political Communication (COM 6511) 3 credits

Analysis of communicative factors in the facilitation, manipulation, and discouragement of public political involvement.

2

Communicating Ethically in Intercultural Settings (COM 6626) 3 credits

This course provides a rationale for communicating ethically in intercultural settings, with an understanding of the cultural patterns (values, beliefs, and norms) practiced by groups of people. Emphasis is placed on the ways one can communicate effectively and efficiently with others in a global society.

Directed Independent Study (COM 6906) 1-3 credits

Prerequisite: Graduate standing and permission of department.

(FIL 6906) (RTV 6906) (JOU 6906) (SPC 6906) (MMC 6906)

Intensive studies in areas of Communication mutually agreed upon by student and instructor.

Special Topics (COM 6931) 3 credits

Prerequisite: Graduate standing or permission of department.

(FIL 6931) (RTV 6931) (JOU 6931) (SPC 6931) (MMC 6931)

Advanced studies in special areas of Communication. Topics will vary. Courses may be repeated for credit.

Theory and Practice of Teaching Communication (COM 6944) 3 credits

Required of and restricted to Graduate Assistants. Helps T.A.s develop skills in introductory courses taught or assisted by T.A.s under faculty supervision.

6

Master's Thesis (COM 6971) 1-6 credits

Prerequisite: Admission to degree candidacy.

(FIL 6971) (JOU 6971) (MMC 6971) (RTV 6971) (SPC 6971)

6 Film Theory and Criticism (FIL 6807) 3 credits

Advanced introduction to the field of film studies, surveying various approaches, including neo-formalism, feminism, post-structuralism, neo-Marxism, and cultural studies. Dominant and oppositional modes.

3 Studies in Film and Television (FIL 6935) 3 credits

An examination of current issues in film and television studies, to include new approaches in theory, history, and criticism. Topics will vary. May be repeated for credit.

Journalism, News Media, and the Public Agenda (JOU 6318)

The journalistic process of researching, analyzing and reporting the public agenda in the context of the pressure politics resulting from the news media's institutional structures as well as the public policy objectives of diverse interest groups.

International Journalism in a Multimedia Environment (JOU 6345)

The course offers a comparative analysis of the changing coverage of international news. It highlights the rapid advances in media technologies and the emergence of international media organizations.

1 Mass Media Theory (MMC 6408) 3 credits

Study of theories of mass media and their application in and development through research.

1 Public Opinion and Modernity (MMC 6645) 3 credits

Discussion of conceptual and historical construction and representation of public opinion and the public sphere and their relationships to modern mass media and popular democracy from the 18th century to the present, particularly the 20th century.

4 Feminist Cultural Studies (MMC 6705) 3 credits

Prerequisite: COM 6402.

An examination of the area of feminist cultural studies covering issues of gender, power, and ideology with a focus on the various types of theory and critical analysis applicable to artifacts of communication.

3 Studies in New Media (MMC 6715) 3 credits

A critical examination of key theoretical works and arguments in the field of new media and an investigation of the cultural implications of new technologies.

Television and Video Studies (RTV 6006) 3 credits

A critical investigation of the history of television and video, the social contexts of production and reception, questions of ontology, and the relationship between broadcasting and the public sphere.

3 Contemporary Rhetorical Theory (SPC 6232) 3 credits

An in-depth examination of the development of primary texts and central issues in the development of rhetorical theory in the 19th and 20th centuries.

1 Classical Rhetorical Theory (SPC 6234) 3 credits

An in-depth examination of primary texts and central issues in rhetorical theory in Western civilization from Homer through St. Augustine.

1 Feminist Rhetorical Theory (SPC 6639) 3 credits

A study of feminist rhetorical history, theory, and expression. Readings and discussions will (a) reveal the absence of women's voices in rhetorical history and theory; (b) investigate contextual factors that created this absence; and (c) introduce feminist constructs of rhetorical theory that reclaim women's place in the rhetorical tradition.

3 Rhetorical Criticism (SPC 6682) 3 credits

An overview and analysis of contemporary methods of rhetorical criticism. Presentation and critique of student work.

1 Intercultural Communication (SPC 6715) 3 credits

An examination of intracultural and intercultural similarities and differences in communication patterns of various specified groups.

1 Studies in Rhetoric (SPC 6934) 3 credits

An examination of current issues in the field of rhetorical studies. Topics will vary. May be repeated for credit.

Topics in Intercultural Communication Studies (SPC 6935) 3 credits

An examination of current issues in the field of intercultural communication. Topics will vary. May be repeated for credit.

3

Year	CRN	Course	Section	Title	Seats (cap, act, re)	Instructor
Fall 2011	80698	COM 6400	1	Intro Grad Study in Communication	15:11:04	Reilly
	91608	COM 6906	1	Directed Independent Study	25:03:22	Reilly
	84918	COM 6944	2	Thry & Prac Tchng Communication	15:03:12	Mulvaney
	90246	FIL 6807	1	Film Theory and Criticism	15:15:00	Charbonneau
	89556	FIL 6971	1	Master's Thesis	10:01:09	Reilly
	91083	MMC 6715	1	Studies in New Media	15:12:03	Freedman
	91919	MMC 6906	1	DIS: Programming	5:03:02	Franz
	91081	MMC 6931	1	Creative Interactive Culture	12:06:06	Bargsten
	91082	MMC 6931	2	Programming for Interactivity	12:04:08	Franz
	91920	MMC 6931	3	Mobile Application Graphics	5:02:03	McAfee
Cancelled	89557	MMC 6971	1	Master's Thesis	10:03:07	Reilly
	91104	SPC 6682	1	Rhetorical Criticism	15:00:15	Williams
	89558	SPC 6971	1	Master's Thesis	10:04:06	Reilly
Summer 2011	50399	COM 6906	1	Directed Independent Study	10:02:08	Reilly
	50401	COM 6971	1	Master's Thesis	15:04:11	Reilly
	55548	FIL 6807	1	Film Theory and Criticism	15:03:12	Sim
	50409	MMC 6906	1	Directed Independent Study	10:00:10	Reilly
	56128	SPC 6971	1	Master's Thesis	15:01:14	Reilly
Spring 2011 Cancelled	20884	COM 6340	1	Qualitative Communication	15:06:09	Darlington
	20229	COM 6400	1	Intro Grad Study in Communication	15:00:15	Reilly
	10350	COM 6906	1	Directed Independent Study	20:00:20	Reilly
	22818	COM 6906	2	Survey of Health Comm	1:01:00	Reilly
	22819	COM 6906	3	Video Game Studies	1:01:00	Reilly
	22820	COM 6906	4	Directed Independent Study	1:01:00	Reilly
	22821	COM 6906	5	Intercul Factors Contr to Path	1:01:00	Reilly
	22822	COM 6906	6	Web 2.0 in College Classroom	1:01:00	Reilly
	20212	COM 6971	1	Master's Thesis	10:07:03	Reilly
	21208	FIL 6935	1	Studies in Film and Television	10:10:00	Sim

22054	FIL 6971	1	Master's Thesis	10:01:09	Reilly
20875	MMC 6645	1	Public Opinion Modernity	15:04:11	Tracy
20526	RTV 6417	1	Gender and Screen Cultures	10:15:-5	Scodari
20537	SPC 6236	1	Contemporary Rhetorical Theory	10:09:01	Marin
15985	SPC 6906	1	Directed Independent Study	15:00:15	Reilly
22823	SPC 6906	2	Sur of Curr Prat/Goals Health	1:01:00	Reilly
22824	SPC 6906	3	Study of School Netwk Analysis	1:01:00	Reilly
18239	SPC 6971	1	Master's Thesis	10:04:06	Reilly

Fall 2010

80698	COM 6400	1	Inro Grad Study in Comm	15:10:05	Reilly
89737	COM 6511	1	Political Communication	15:01:10	Hofmann
89550	COM 6906	1	Photo Journalism	1:01:00	Reilly
84918	COM 6944	2	Thry & Prac Tchng Communication	15:09:06	Mulvaney
89556	FIL 6971	1	Master's Thesis	10:02:08	Reilly
89232	MMC 6715	1	Studies in New Media	15:06:09	Freedman
89557	MMC 6971	1	Master's Thesis	10:02:08	Reilly
88606	SPC 6682	1	Rhetorical Criticism	15:15:00	Trapani
80748	SPC 6906	1	Critic Issues in Pub Speak Ped	15:01:14	Reilly
88608	SPC 6931	1	Seminar on Kenneth Burke	15:08:07	Williams
89558	SPC 6971	1	Master's Thesis	6:06:00	Reilly

Summer 2010

50399	COM 6909	1	Directed Independent Study	10:04:06	Reilly
50401	COM 6971	1	Master's Thesis	15:07:08	Reilly
50409	MMC 6906	1	Directed Independent Study	10:02:08	Reilly
55082	SPC 6934	1	Studies in Rhetoric	15:15:00	Mulvaney

Spring 2010

20229	COM 6400	1	Inro Grad Study in Communication	15:06:09	Reilly
10350	COM 6906	1	Directed Independent Study	20:00:20	Reilly

20684	COM 6906	2	Community Corp.	1:01:00	Pavlow
20685	COM 6906	3	Broadcast Journalism	1:01:00	Petrich
20686	COM 6906	4	Come Home Soon	1:01:00	Scodari
20212	COM 6971	1	Master's Thesis	10:00:10	Reilly
20687	COM 6971	2	Master's Thesis	1:01:00	Fejes
20688	COM 6971	3	Master's Thesis	1:01:00	Mulvaney
20689	COM 6971	4	Master's Thesis	1:01:00	Scodari
20690	COM 6971	5	Master's Thesis	1:01:00	Williams
19146	FIL 6807	1	Film Theory and Criticism	15:07:08	Robe
19144	NMC 6705	1	Feminist Cultural Studies	10:17:-7	Scodari
18437	SPC 6234	1	Classical Rhetorical Theory	15:16:-1	Mulvaney
15985	SPC 6906	1	Directed Independent Study	15:01:14	Reilly
20696	SPC 6906	2	Pedagogical Theory	1:01:00	Mulvaney
20697	SPC 6906	3	Critical Analysis	1:01:00	Williams
19434	SPC 6931	1	Communicating with Confidence	15:15:00	Dunnell-Uwechue
18239	SPC 6971	1	Master's Thesis	10:01:09	Williams
20698	SPC 6971	2	Master's Thesis	1:01:00	Williams
20699	SPC 6971	3	Master's Thesis	1:01:00	Scodari
20700	SPC 6971	4	Master's Thesis	1:01:00	Mulvaney
20701	SPC 6971	5	Master's Thesis	1:01:00	Robe
20702	SPC 6971	6	Master's Thesis	1:01:00	Reilly

Fall 2009

87147	COM 6340	1	Qualitative Communication	15:07:08	Darlington
80698	COM 6400	1	Intro Grad Study in Communication	15:13:02	Reilly
84918	COM 6944	2	Thry & Prac Tchng Communication	15:04:11	Mulvaney
80700	COM 6971	1	Master's Thesis	25:02:23	Mulvaney
88377	COM 6971	2	Master's Thesis	1:01:00	Scodari
88378	COM 6971	3	Master's Thesis	1:01:00	Robe
88379	COM 6971	4	Master's Thesis	1:01:00	Hofmann
87365	FIL 6935	1	Studies in Film and Television	10:04:06	Freedman

87317	SPC 6236	1	Contemporary Rhetorical Theory	10:13-3	Marin
80748	SPC 6906	1	Directed Independent Study	15:00:15	Reilly
80749	SPC 6971	1	Master's Thesis	15:01:14	Marin

Summer 2009

53647	COM 6341	1	Cultural Analysis	10:09:01	Scodari
50399	COM 6906	1	Directed Independent Study	10:00:10	Reilly
50400	COM 6906	2	Directed Independent Study	15:00:15	Reilly
54314	COM 6906	3	Comm/Cult Spain Trad Cyber Edu	10:01:09	Marin
50401	COM 6971	1	Master's Thesis	15:03:12	Reilly
50409	MMC 6906	1	Directed Independent Study	10:01:09	Reilly
50410	MMC 6906	2	Directed Independent Study	15:00:15	Reilly

Spring 2009

10350	COM 6906	1	Rhetoric Social Protest	20:01:19	Mulvaney
18508	COM 6906	2	Studies in Rhetoric	1:01:00	Marin
18509	COM 6906	3	Public Comm. Civil Engineering	1:01:00	Mulvaney
18510	COM 6906	4	Broadcast Journalism	1:01:00	Petrich
18511	COM 6906	5	Rhetoric Social Protest	1:01:00	Mulvaney
16717	COM 6931	1	Media, Society & Technology	15:10:05	Tracy
18081	FIL 6971	1	Master's Thesis	15:01:14	Robe
17754	MMC 6715	1	Studies in New Media	12:10:02	Freedman
17873	MMC 6931	1	Gender and Screen Culture	15:07:08	Scodari
16714	SPC 6682	1	Rhetorical Criticism	15:09:08	Williams
15985	SPC 6906	1	Comm. Culture & Sexuality	15:01:14	Fejes
18239	SPC 6971	1	Master's Thesis	10:01:09	Mulvaney
18512	SPC 6971	2	Master's Thesis	1:01:00	Robe
18513	SPC 6971	3	Master's Thesis	1:01:00	Marin
18514	SPC 6971	4	Master's Thesis	1:01:00	Hofmann

Fall 2008

80698	COM 6400	1	Intro Grad Study in Communication	15:11:04	Reilly
84926	COM 6511	1	Political Communication	10:07:03	Hofmann
86152	COM 6931	2	Community Conversation Corp	10:02:08	Pavlow
84918	COM 6944	2	Thry & Prac Tchng Communication	15:11:04	Mulvaney
80700	COM 6971	1	Master's Thesis	25:01:24	Robe
86385	COM 6971	2	Master's Thesis	1:01:00	Mulvaney
86386	COM 6971	3	Master's Thesis	2:02:00	Marin
86387	COM 6971	4	Master's Thesis	1:01:00	Darlington
86388	COM 6971	5	Master's Thesis	1:01:00	Scodari
86389	COM 6971	6	Master's Thesis	1:01:00	Hofmann
85257	FIL 6931	1	Shakespeare & Film	10:07:03	Guneratne
84917	SPC 6715	1	Intercultural Communication	15:12:03	Kanata
80748	SPC 6906	1	Rhetorical Contem.	15:01:14	Marin
86390	SPC 6906	2	Kenneth Burke	1:01:00	Williams
86391	SPC 6906	3	Rhetorical & Public Dis.	1:01:00	Marin
80749	SPC 6971	1	Master's Thesis	15:01:14	Robe

Summer 2008

50399	COM 6906	1	Americorps	10:01:09	Reilly
50400	COM 6906	2	Directed Independent Study	15:00:15	Reilly
50401	COM 6971	1	Master's Thesis	15:00:15	Reilly
50409	MMC 6906	1	Directed Independent Study	10:00:10	Reilly
50410	MMC 6906	2	Directed Independent Study	15:00:15	Reilly
53406	MMC 6906	3	Feminist Rhetoric Film	1:01:00	Mulvaney
50423	SPC 6906	1	Directed Independent Study	10:00:10	Reilly
53075	SPC 6906	3	Feminist Rhetorical Theory	10:01:09	Mulvaney
53407	SPC 6906	4	Feminist Rhetorical Theory	1:01:00	Mulvaney
53408	SPC 6906	5	Film & Politics Romania	1:01:00	Marin
53074	SPC 6906	6	Women & Spirituality	10:00:10	Darlington

Spring 2008

Cancelled	10350	COM 6906	1	Directed Independent Study	20:00:20	Reilly
	16491	COM 6906	2	Asian Americans	1:01:00	Darlington
	16492	COM 6906	3	Minorities in Media	1:01:00	Darlington
	16495	COM 6906	4	Feminism, B. Bush	1:01:00	Mulvaney
	16496	COM 6906	5	Hollywood Film Industry	1:01:00	Robe
	16498	COM 6906	6	Minorities Group	1:01:00	Darlington
	16505	COM 6906	7	Directed Independent Study	1:01:00	Reilly
	15214	COM 6931	1	Information Society	15:00:15	no instructor listed
	15633	COM 6931	2	Pls in Post-Communist Times	5:8:-3	Marin
	15989	COM 6931	3	Community Conversation Corps	5:02:03	Pavlow
	10351	COM 6971	1	Master's Thesis	20:02:18	Marin
	16506	COM 6971	2	Master's Thesis	1:01:00	Darlington
	10356	FIL 6807	2	Film Theory and Criticism	10:06:04	Robe
	15348	MMC 6705	1	Feminist Cultural Studies	10:03:07	Scodari
	15985	SPC 6906	1	Directed Independent Study	15:00:15	Reilly
	16507	SPC 6906	2	Cultural Scripts	1:01:00	Marin
	16508	SPC 6906	3	Rhetoric of Queen Elizabeth	1:01:00	Mulvaney
	16509	SPC 6906	4	Directed Independent Study	1:01:00	Marin
	16510	SPC 6906	5	Comm Gender & Language	1:01:00	Mulvaney
Fall 2007	16511	SPC 6906	6	Feminist & Proposition	1:01:00	Mulvaney
	15347	SPC 6935	1	Studies in Rhetoric	15:09:06	Williams
	80698	COM 6400	1	Intro Grad Study in Communication	15:00:15	Reilly
	80699	COM 6944	1	Thry & Prac Tchng Communication	15:00:15	Tracy
	80700	COM 6971	1	Master's Thesis	25:00:25	Reilly
	80722	MMC 6408	1	Mass Media Theory	15:00:15	Fejes
	80748	SPC 6234	1	Classical Rhetorical Theory	15:00:15	Marin
	80748	SPC 6906	1	Directed Independent Study	15:00:15	Reilly
	80749	SPC 6971	1	Master's Thesis	15:00:15	Reilly

Summer 2007

50399	COM 6906	1	Directed Independent Study	10:01:10	Reilly
50400	COM 6906	2	Directed Independent Study	15:00:15	Reilly
50401	COM 6971	1	Master's Thesis	15:00:15	Reilly
50409	MMC 6906	2	Directed Independent Study	10:00:10	Reilly
50410	MMC 6906	1	Directed Independent Study	15:00:15	Reilly
50422	SPC 6236	1	Contemporary Rhetorical Theory	15:00:15	Marin
50423	SPC 6906	1	Directed Independent Study	10:00:10	Reilly



GRADUATE PROGRAMS

The School of Communication and Multimedia Studies offers two graduate degrees (with a third under development), each with a distinct emphasis. The two degrees have unique admission requirements, degree requirements, coursework and associated faculty.

MASTER OF ARTS IN COMMUNICATION STUDIES

The central objective of the Master of Arts program in the School of Communication and Multimedia Studies is to equip students with historical, theoretical and critical knowledge of oral, written, visual and aural symbol systems, the institutions and processes which produce them, and the audiences/readers who engage them. The goal of the degree is to focus and enhance students' ongoing and future efforts in communication-related professions or activities or to prepare them for doctoral studies and/or academic careers. The program emphasizes the intersections among cultural studies, film, intercultural communication, media and rhetoric. Within programmatic constraints, students in consultation with their designated graduate advisor or supervisory committee will develop individualized programs of study tailored to their academic interests.

MASTER OF ARTS IN COMMUNICATION STUDIES

The central objective of the Master of Arts program in the School of Communication and Multimedia Studies is to equip students with historical, theoretical and critical knowledge of oral, written, visual and aural symbol systems, the institutions and processes which produce them, and the audiences/readers who engage them. The goal of the degree is to focus and enhance students' ongoing and future efforts in communication-related professions or activities or to prepare them for doctoral studies and/or academic careers. The program emphasizes the intersections among cultural studies, film, intercultural communication, media, and rhetoric. Within programmatic constraints, students in consultation with their designated graduate advisor or supervisory committee will develop individualized programs of study tailored to their academic interests.

Graduate Teaching Assistantships are available on a competitive basis to full-time graduate students.

MASTER OF ARTS IN COMMUNICATION STUDIES

Degree Requirements

There are two routes to the degree, a thesis route and an examination route. Core course requirements are common to both routes, although the required number of credit hours varies. Listed below are both common and specific requirements for the two routes to the Master's Degree:

Requirements for all students seeking the M.A. degree in the School of Communication and Multimedia Studies

1. **Course Requirements:** a minimum of 30 graduate credit hours plus successful completion of a Master's Thesis for the thesis route or a minimum of 36 graduate credit hours plus successful completion of a Master's examination. In either option, coursework must include the following:

Nine (9) credit hours required from following courses (if the degree is not completed within seven years of the taking of these classes, these course requirements have to be satisfied anew):

Introductory: 3 credits required

COM 6400: Introduction to Graduate Studies in Communication

Theory: 3 credits required from the following:

COM 6402: Communication & Modern Cultural Theory

COM 6415: Intercultural Communication Theory

FIL 6807: Film Theory & Criticism (cannot be used for theory and method)

RTV 6006: TV & Video Studies

MMC 6408: Mass Media Theory

SPC 6232: Contemporary Rhetorical Theory

SPC 6234: Classical Rhetorical Theory

Methodology: 3 credits required from the following:

COM 6340: Qualitative Communication Research

COM 6316: Quantitative Communication Research

FIL 6807: Film Theory & Criticism (cannot be used for theory and method)

COM 6341: Cultural Analysis

SPC 6682: Rhetorical Criticism

2. A minimum of 3.0 GPA on all work completed, with a grade of B or higher on all credit applied to the degree.
3. Courses taken to satisfy the foreign language requirement cannot be applied to the degree.

4. A Plan of Study must be filed with and approved by the Graduate College. Students may file their Plan of Study for the degree of Master of Arts in Communication and Multimedia Studies after having satisfied the following requirements:

The student must have completed a minimum of 9 credit hours of graduate work in Communication with an average of 3.0 or better.

The student must demonstrate a reading knowledge of a foreign language, as required by the Dorothy F. Schmidt College of Arts & Letters.

Students must form their Graduate Advisory Committee. Chairs for all graduate advisory committees must be members of the Graduate Faculty. For the thesis option, committee members must include a minimum of two (2) faculty from the School of Communication and Multimedia Studies, with three (3) faculty members overall. For the Non-Thesis Option, all three (3) advisory committee members must be from the faculty of the School of Communication and Multimedia Studies.

Students must submit their Plan of Study form to their supervisory committee for approval. The Plan of Study (POS) must be approved by the Graduate College before a student is eligible to register for thesis hours.

A copy of the Plan of Study must be submitted to the Graduate Coordinator of the School of Communication and Multimedia Studies.

The approved Plan of Study must be filed with the Graduate College at least one semester before the semester in which the student plans to graduate.

5. Filing of the Application to Graduate form at the beginning of the semester in which the student plans to graduate.

Additional Degree Requirements for Students Selecting the Thesis Option

1. Fifteen (15) credit hours of approved graduate electives, of which a minimum of nine (9) must be in the School of Communication and Multimedia Studies. Any course work taken in a program other than the SCMS must be approved in writing by a SCMS faculty advisor prior to enrollment in order for such coursework to count toward the SCMS MA.
2. The student's committee must approve a thesis prospectus or proposal at the beginning of the writing process.
3. Six (6) credit hours of thesis research.
4. Successful oral defense of the thesis.
5. Submission of the approved thesis to the Graduate College in accordance with Graduate College guidelines and deadlines.

Additional Degree Requirements for Students Selecting the Exam Option

1. Twenty-seven (27) credit hours of approved electives, of which a minimum of twenty-one (21) must be in the School of Communication and Multimedia Studies. Any course work taken in a program other than the SCMS must be approved in writing by a SCMS faculty advisor prior to enrollment in order for such coursework to count toward the SCMS MA.
2. Successful completion of the Master's Examination.

Draft Proposal Graduate Program 04.15.12

Student Learning Outcomes

Students receiving a Master's degree from the School of Communication and Multimedia Studies will be able to:

1. Critically examine how communication affects the social construction of reality.
2. Define and discuss some basic tenets or theories of human communication from the perspective of one or more specific areas of the field (Rhetoric, Film, Media and Cultural Studies, Intercultural Studies).
3. Define and discuss some basic methods of research of human communication from the perspective of one or more specific areas of the field (Rhetoric, Film, Media and Cultural Studies, Intercultural Studies).
4. Critically assess and analyze scholarly writing in the field.
5. Analyze and critically interpret/evaluate communication practices and research.
6. Analyze and critically evaluate the relationship between communication and culture.

PROGRAM OF STUDY

Required Core Courses: (9 Units) to be completed in the first year.

COM XXXXXX : Introduction to Graduate Studies

After completing this course, the students

- 1) **Will be familiar with the requirements, procedures and policies of earning an MA in Communication**
- 2) **Will be familiar with the areas of Communication Scholarship as represented in the work of the Graduate Faculty**
- 3) **Will be familiar with the Graduate Faculty, their background, scholarship and current area of work as reflected in their on-line cv's**
- 4) **Will be familiar with the research resources of the library**
- 5) **Will know how to do a literature review**
- 6) **Will know how to write a thesis proposal**

COM XXXXXX: Core Seminar on Communication Theories

After completing this class the students

- 1) **Will be familiar with the Communication Theories that are incorporated in the work of the SCMS faculty**

- 2) Will be able to discuss comparatively the assumptions, major elements, goals and research/scholarship of the various areas of theory and their comparative strengths.
- 3) Will be able to identify and evaluate the theory/theoretical assumptions that underlie specific research articles/books/project on communication
- 4) Will be able self assess which theoretical areas they find useful for their work.

COM XXXXXX: Core Seminar on Communication Research Methods

After completing this course students

- 1) Will be familiar with various research traditions in the study of communication
- 2) Will be familiar research traditions that are incorporated in the work of the SCMS faculty
- 3) Will be able to discuss comparatively the assumptions, major elements, goals and research/scholarship of the various areas research traditions and their comparative strengths.
- 4) Will be able to identify and evaluate research methodology that underlie specific research articles/books/project on communication
- 5) Will be able self assess which research traditions they find useful for their work.

COM 6944: Theory and Practice of Teaching Communication 3 credits

Required of and restricted to Graduate Assistants. Helps T.A.s develop skills in introductory courses taught or assisted by T.A.s under faculty supervision.

Communication Electives:

FIL 6935 Seminar in Film and Television 3 credits

An examination of current issues in film and television studies, to include new approaches in theory, history, and criticism. Topics will vary. May be repeated for credit.

SPC 6934 Seminar in Rhetoric 3 credits

An examination of current issues in the field of rhetorical studies, to include new approaches in theory, history, and criticism. Topics will vary. May be repeated for credit.

SPC 6935 Seminar in Intercultural Communication Studies 3 credits

An examination of current issues in the field of intercultural communication, to include new approaches in theory, history, and criticism Topics will vary. May be repeated for credit.

COM 693X Seminar in Cultural Studies 3 credits.

An examination of current issues in the field of cultural studies, to include new approaches in theory, history, and criticism Topics will vary. May be repeated for credit.

MMC 693X Seminar in Media Studies 3 credits.

An examination of current issues in the field of media studies, to include new approaches in theory, history, and criticism Topics will vary. May be repeated for credit.

MMC 693X Seminar in Media and Society 3 credits

An examination of current political, social and cultural issues related to the media, to include new approaches in theory, history, and criticism. May be repeated for credit.

COM 6015 Studies in Gender and Sexuality 3 credits

Selected forms of analysis of the issues of gender and sexuality presented from different communication perspectives utilizing feminist and other theoretical approaches. Topics will vary. May be repeated for credit.

Name		Thesis Title		Advisor	Year
Kimberly J. Maskevich	Katsiaryna Buhayeva	Marketing the Television Apparatus for American Consumption: Producing Meaning in Contemporary Magazine Advertisements		Dr. Eric Freedman	2006
		The Cultural Role of the Court Interpreter: Factors Affecting Bilingual Communication in the Judiciary		Dr. Noemi Marin	2006
Trudy Mercadal-Sabbagh		"They Ain't No Spring Chickens!": A Cultural Analysis of Representations of Older Women in Everybody Loves Ramond		Dr. Christine Scodari	2006
Gary Brooten		Rhetorical "Mosaiclam" and Interactable Conflict: George W. Bush on Stem Cell Ethics		Dr. Noemi Marin	2007
Martin Marinos		Disciplining Civil War: Academic Discourse and Press Coverage of the Dissolution of Yugoslavia		Dr. Noemi Marin	2008
Sheela Dominguez		More Than Just a Hunch: Meaning, Feminine Intuition and Television Sleuths		Dr. Christine Scodari	2008
Walter Burton		Improving Methods of Communication based on Culture in the Business Environment		Dr. Patricia Darlington	2008
Marc Fedderman		Let's Get Into Character: Gender Depictions in the Films of Quentin Tarantino		Dr. Chris Robé	2009
Bethany Doran		Dissipating Hostility Through Feminine Rhetorical Style: Barbara Bush and the Petitioners of Wellesley College		Dr. Becky Mulvaney	2010
Tajana Bjellos		The Power of Memory: How Western Collective Memory of the Holocaust Functioned in Discourse on Kosovo		Dr. David Williams	2010
Megan Tomei		She Just Snapped: Reality Television, Murder and the Myth of Feminine Evil		Dr. David Williams	2010
Kimberly Estep		Outreach Communication by Grassroots Environmental Organizations: A Case Study		Dr. Becky Mulvaney	2010
Emily Cittadino		Multiple Birth Families, Religion, and Cultural Hegemony: Patriarchal Constructions in Television		Dr. Christine Scodari	2010
Jeremy Barr		"How Does One Remember Thirst?": Phallic and Matrilial Memory in Chris Marker's <i>La Jetée</i> and <i>Sons Soleil</i>		Dr. Chris Robé	2011
James Van Allan		Improving College Professors' Communication Skills Inside the Classroom: An Exploratory Study		Dr. Becky Mulvaney	2011
Caren Pagel		Fearing the Youth: Economic Turmoil, Adult Anxiety and the Japanese <i>Battle Royale</i> Controversy		Dr. Gerald Sim	2011
Victoria E. Cann		An Exploratory Study of How Lesbian Women and Gay Men are Portrayed in Jamaica's Primary Newspaper--The Gleaner, Dancehall Music, and in the Works of Authors Kwame Dawes, Kei Miller, and StaceyAnn Chin		Dr. Fred Fejes	2011
Kristyna Dzmuranova		Postmodernism and Animated Memoirs: Persepolis & Waltz with Bashir		Dr. Stephen Charbonneau	2011