

Development Committee Dashboard
July 1, 2010 – June 30, 2011: Fiscal Year End - Final

FY2010-2011	Goal	FY To Date 6-30-11	FY End Total: 6-30-10	Notes
New Gifts & Commitments	\$9,600,000	\$15,665,660	\$10,471,081	
• \$1 million	\$3,000,000 3 Donors	\$7,340,527 Donors: 2	\$2,937,795 Donors: 2	\$5M to Nursing
• \$500,000 - 999,999	\$1,500,000 3 Donors	\$550,000 Donors: 1	\$927,331 Donors: 1	
• \$100,000 – 499,999	\$2,000,000 13 Donors	\$3,027,066 Donors: 19	\$2,867,067 Donors: 16	
• \$10,000 – 99,999	\$1,500,000 100 Donors	\$2,373,738 Donors: 104	\$2,003,264 Donors: 82	57% over dollar goal
• \$9,999 and less	\$1,600,000 6,300	\$2,374,329 Donors: 6,539	\$1,553,033 Donors: 6,099	38% over dollar goal
New Cash received	\$4,500,000	\$ 5,656,202	\$4,242,550	
Pledge commitments	\$3,500,000	\$ 4,148,217	\$3,728,246	
Deferred commitments	\$1,200,000	\$ 5,400,001	\$1,000,004	\$5m to Nursing
In Kind commitments	\$400,000	\$ 461,241	\$1,500,279	
Alumni participation * solicitable number: 91,838	Donors 2,115 2.3%	Donors: 2,012 2.2%	1,914 Donors 2.2%	
Total number of donors *		6,327	5,799	
Cash received **		\$ 7,589,471	\$6,769,653	
Unrestricted/Undesignated Gifts (UNR301) *	\$75,000	\$ 45,252 Donors: 220	\$95,783 Donors: 939	
Unrestricted/Designated Donors *	\$500,000 1,300	\$ 603,397 Donors: 525	\$423,137 Donors: 1,280	
Stadium: Capital Seating		\$		Gifts & Commitments Seating packages
Pledge payment rate	70%	53%	55 %	Annual Fund Phonathon
Retention rate	50%	44%	45%	
Alumni Memberships	\$ New Renew	\$ 101,480 Total: 5,554 Renew: 420	\$57,980 New/renewed: 2,843 New life: 16	Total includes Life & SAA

* Alumni and donor participation, as well as unrestricted giving are reported on cash gifts and payments received; pledge commitments are not included.

** Cash received includes new cash, as well as cash payments on pledge commitments that were previously counted.