

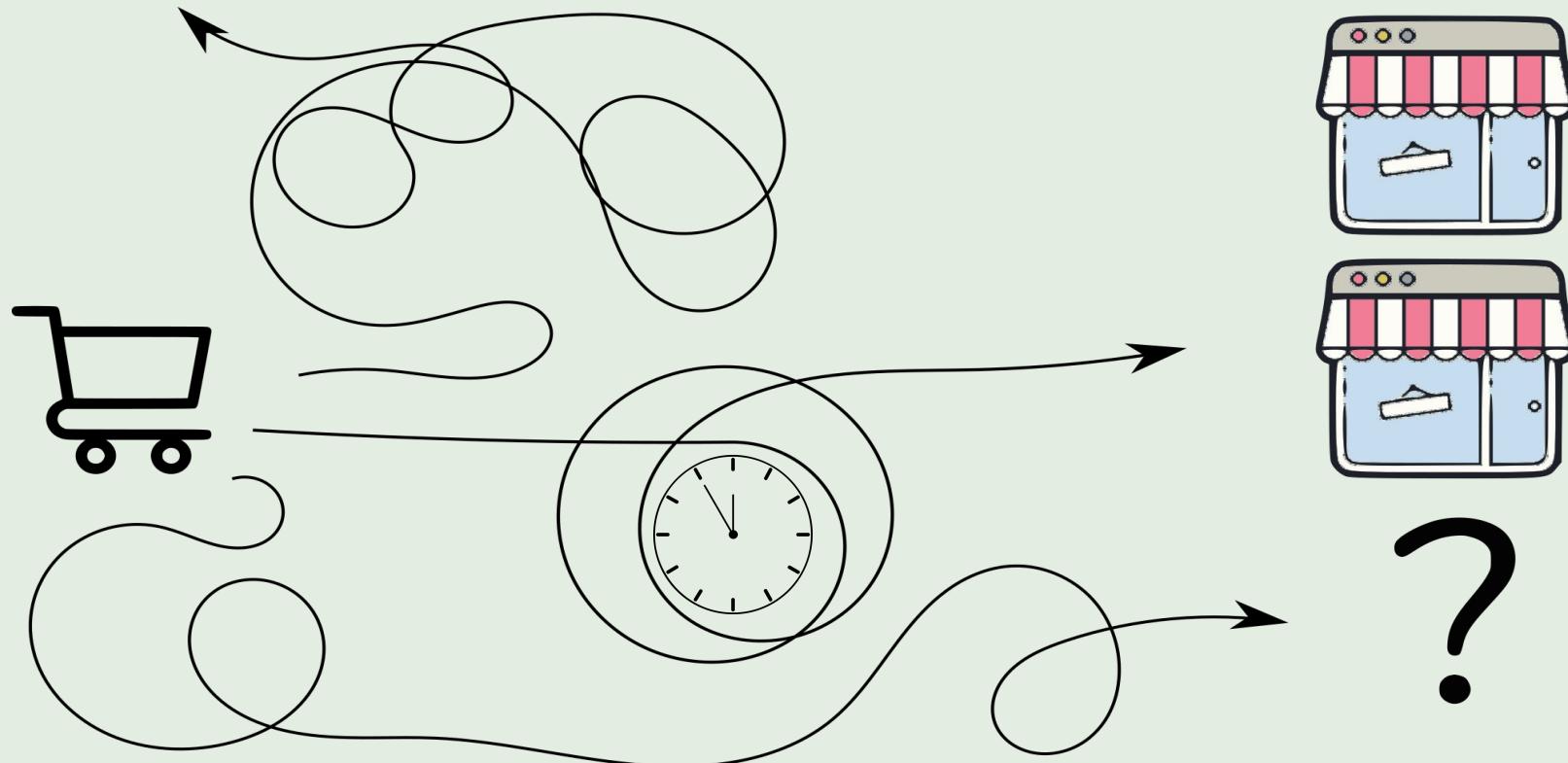


GrocerCheck

Shop Safely

www.grocercheck.ca
inquiry@grocercheck.ca

Grocery shopping for customers in a COVID world
is frustrating, confusing, and **risky**



GrocerCheck makes buying groceries safe, friendly, and **easy**



GrocerCheck is a tool that helps consumers shop safely - restoring trust in the grocery experience

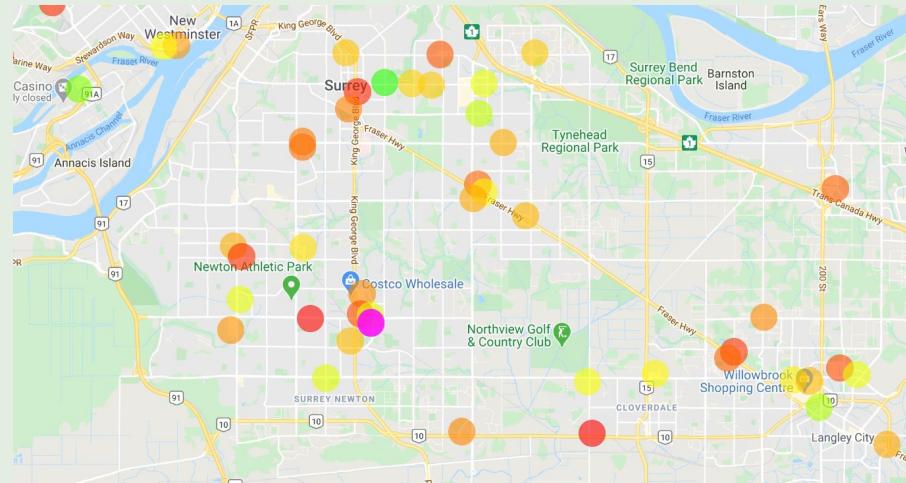
Very Busy



Busy



Not Busy



It does this by providing live, real-time data on the population density of grocery stores

Our network creates value for **everyone**

Users



- “At a glance” data accessibility
- Informed decision making
- Store discovery

Brands



- Top-of-mind brand awareness
- Targeted advertising
- Non disruptive ads

Partners



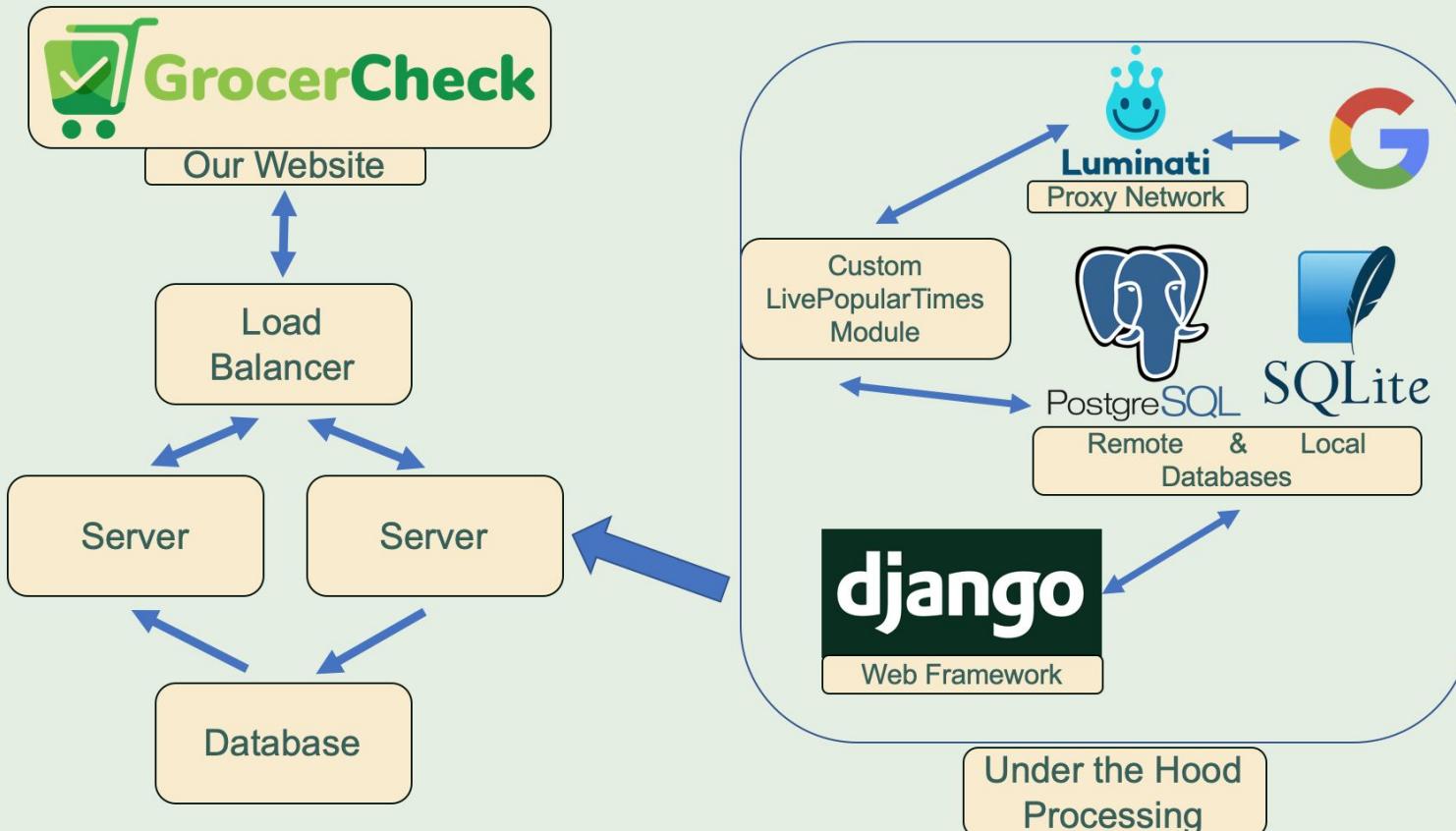
- Awareness
- Giving back to the community

Our mission is simple:

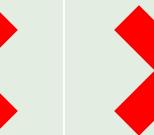
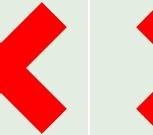
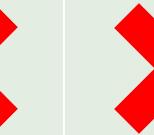
To enable consumers to
make informed decisions.

“Honey, will you GrocerCheck T&T before we go?”

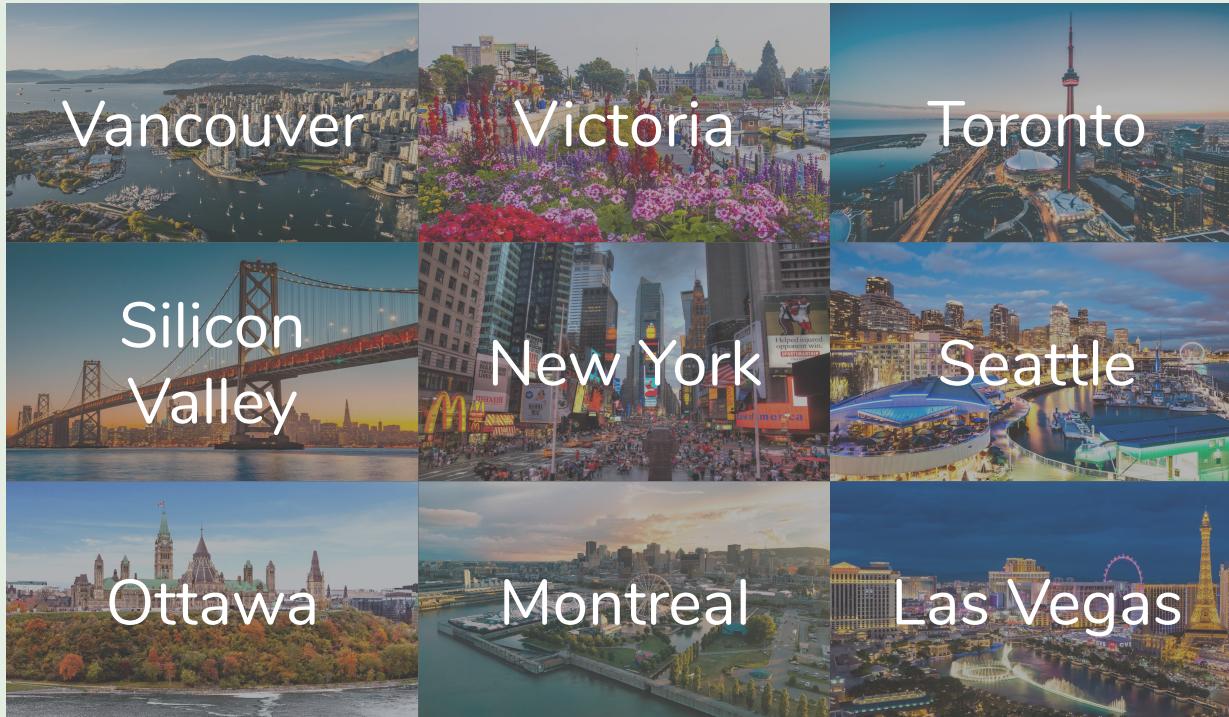
Our tech is robust ...



Not only is our product scalable, but our platform is better

	Trustworthy Data	Search	Interactive map	User Friendly	Actively Maintained	Registered non-profit
						
						
						

Our product is in 9 markets ... and we're not done yet



We've built momentum, and we're looking to grow



April 20:
GrocerCheck
Founded



June 10th: ~45
million people in
serviced regions



September: 75
regions across
continents



May 28: 10k
users in a day



Late July: 50k
users/day



June 2021:
industry leader in
multiple sectors

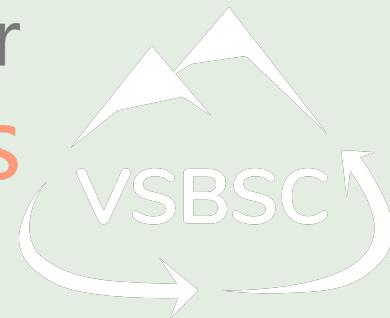
We've received a lot of support

Grants



Partners

feeding our
frontlines



Full list of support hidden intentionally for purposes of anonymity



We're an ambitious team - we strive for innovation and execution

Executive team



Leadership team



Advisors



Thank you!

Questions?

CovidWatch

Your source for quality student journalism on COVID-19

- Platform for students to make their voices heard
- Student engagement
- Combat misinformation



Why Social Distancing is Still Necessary (And How To Do It Properly)

Joe Salmon

While regulations regarding social distancing are loosening up around the world, that does not mean social distancing will soon be a thing of the past.



GrocerCheck

While regulations regarding social distancing are loosening up around the world, that does not mean social distancing will soon be a thing of the past. Most pandemics in recorded history have shown multiple waves of infections, including the Spanish Flu outbreak in 1918 and SARS in 2002. As rules loosen up and person-to-person contact increases again, there will be more chances for COVID-19 to be transmitted between individuals and throughout the community, potentially leading to another outbreak equal in scale to what the world has seen or even larger.

Road Map



April 20: GrocerCheck Founded



May 16: Map Launched



May 28: 10k users in a day



July: Extensive local & national news promotion



Late June: App Launch



Late July: Sustainable cash-flow



June 10th: ~45 million people in serviced regions



Late July: 50k users/day



June 2021: industry leader in multiple sectors



September: 75 regions across continents

Financial Projection

- ~ \$15,000/ month to support 50k users/ day
- Cost mitigation via NPO grants & resources

Current Metrics

- Stable user-base of ~ 1k users
- ~20k visitors w/ recent publication
- ~70% of current users are return users

GrocerCheck allows you to monitor grocery store lineups



Alyssa Therrien | May 28 2020, 4:56 pm



Shutterstock

Find out which grocery store has the longest lineup without having to leave the house.

What's Next?

- iOS, Android Apps
 - Notifications, data collection, contact tracing
- Expansion to more regions
- Supporting other sectors
- Donating to charity
 - GrocerCheck is committed to donating 100% of excess income to the VGH COVID relief fund, or where it's needed most

