



# FOOTBIK TOKEN WHITEPAPER





## Contents

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### About us

#### 1. Our project's mission

#### 2. The training methodology

#### 3. Project economics

3.1. Business model, staff and the opening of new schools

3.2. Market size

3.3. Return on Investment

3.4. Geography

3.5. Token

3.6. ICO and distribution of tokens

#### 4. Technologies

4.1. Use of blockchain technologies

4.2. Statistics

4.3. Mobile app

#### 5. Project development

5.1. Roadmap

5.2. Marketing

5.3. Bounty program

#### 6. The team

#### 7. Legal information

7.1. Legal status of the company

7.2. The legal status of the tokens

7.3. Investor Rights

## About Us

### About Us

We're building a large network of football schools for children and teenagers, based on unique methodology which was created in Spain. This training methodology is based upon a smart selection and training of students, which makes it possible to achieve great results. Investors can be sure that our project will generate a stable profit shared in the form of dividends with all token holders. The funds are raised via ICO. Everyone can purchase FootbikToken (FTB) tokens during the main ICO.

The training system is developed in Spanish football academies. It aims to develop and improve the physical and psychological capabilities of children via football playing.

Every parent understands that investments in development and education of their children are the most reliable, and they are ready to pay money, sometimes very serious money, for high quality premium services provided by our clubs. Our schools will provide employment of their pupils in leading European football clubs, thus parents can be sure that their investments won't be in vain.



## About Us

Football Kids is an international network of functioning early development centers, where pre-school children are engaged in playing football from a very early age. Now there are 5 schools in the cities of Ukraine (Kharkiv, Kiev, Lviv), with more than 2,500 boys and girls enrolled.

### What else makes us unique?

We are the company that is going to forge three completely different sectors of the economy in one project: sport (football), private business and blockchain technology. This makes us unique in our niche, it can be interesting to our potential clients that might cause an increased demand for our services and will give us a certain advantage over our rivals.





## Mission

### 1. Mission

The goal of our project is to create a full-cycle children football school, where we can be entrusted with training a 2 years old child until the age of 17 and raise him to become a professional player of exquisite abilities who is able to play in the best European clubs. The mission of our project is to contribute to the development of football in Ukraine, Russia, Belarus, Kazakhstan, the Baltic countries, USA and Canada.

Currently the niche of children's football schools is almost empty in these countries and we plan to become the leaders in this segment of the market. Some schools have been already opened and they demonstrate a high efficiency of this model and great results.

One of the main and high-priority tasks of the project is the creation of a comfortable business environment for its investors. In order to do this, we issue a FBT (FootbikToken) token, which becomes a sort of a security token. You can find information about its features in the Token section.



## Mission

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Our project solves a number of issues both in the social direction and in the commercial one.

- 1) Raising the level of national football.
- 2) Gives chance to children to become top professional players in European clubs
- 3) Allows everyone to become a co-owner of a profitable business
- 4) A reliable investment in the real sector of the economy.

For our clients it's a wise investment in their children. By investing in their own children, parents do not only give them the opportunity to become a professional football player, but also develop qualities of character and personal growth, which are necessary in society. These qualities are leadership, mental and physical strength, communication skills, dedication and assertiveness. Both boys and girls can be trained in the schools.

In addition to sports, the football school will also implement the educational program "the Basics of Financial Literacy". This program will allow to lay the foundation of financial education and teach children how to create a cash flow, how to manage passive sources of income, save and increase earned money, invest properly, laying the foundation for a healthy financial condition in adulthood from an early age.

## Methodology

### 2.Methodology

Spanish schools of football differ from their rivals primarily by approach. It's a special training system, which has the rank of the Royal Program in Spain. It is based on the development of the player's personality. The main three aspects are: the ability to beat the opponent one to one, the accuracy in the passes with the ball and various tricks.

In most schools the coach usually tries make the weak players to reach the general level, but Spanish coaches just transfer stronger children to more advanced group. In the early stages the coach determines the strengths and weaknesses of future players by testing them and make up an individual program for each player.

Coaches immediately determine pupils' strong qualities, and instill those skills that will allow the future player to reveal in his natural style of play. This style then determines the entire career of a football player. At each lesson there are 2 coaches and a head coach. Individual lessons are given to 1/5 of the entire time of training. There are also individual extra workouts.





## Methodology

Another unique feature of the pedagogical approach in Spanish schools is the attitude to the failures and successes of the wards. Errors are analyzed after training. Praise for good moments are spoken right away. Thus, future players do not form a persistent fear of doing something wrong.

In a complex, this methodology also brings up athletes who are in demand by many professional football clubs of the world, raising the highest level stars for their main teams, and transferring of these players can bring hundreds of millions of euros.

The technology of opening clubs is described in the franchise package. To ensure the qualification of the coaches and the staff professional training is provided. This training is carried out by Spanish specialists.

All trainers have the corresponding licenses of the European standard.







## Project economics

### 3. Project economics

We have a clear idea of how our network of clubs should work. Thanks to the fact that there are already 5 schools in our network that train more than 2500 children, our calculations are based on the real performance. It is important for any investor to understand what his money will be spent on, therefore in this section we explain our business model and the ICO model.

#### 3.1. Business model

The idea of creating a network of football clubs for early development of children from 2 to 7 years with the use of digital technologies is a new model of a modern, successful business. The peculiarity of our idea is that we create a business platform where we combine sport (football), private business and blockchain technology. And also we issue our FBT token, the value of which will be determined by the revenues from real business, and not by market fluctuations.

The business model of our clubs is built in such a way that each investor will receive quarterly passive profit from the work of clubs on an ongoing basis. For this purpose, Footbik Token (FBT) cryptotenes are used, which are an analogue of the shares and for which quarterly dividends are accrued.

Total supply will be 60 million FBT tokens, without the possibility of additional emission. 49% or 29.4 million will be available at ICO.

Footbik Token are security tokens and at any time the owner of FBT will be able to sell them back (any buyer of tokens receives a guarantee of a buyback).

#### **Competitors. Advantages and disadvantages.**

In this niche there are a few competitors, but even taking this competition into account, demand is several times greater than supply.

The main competitors: Footyball, FARR, Football, Champion, etc.

Strengths:

Operate for a long time, have regular customers, some of the competitors have a large international network, some are well known .

## Project economics

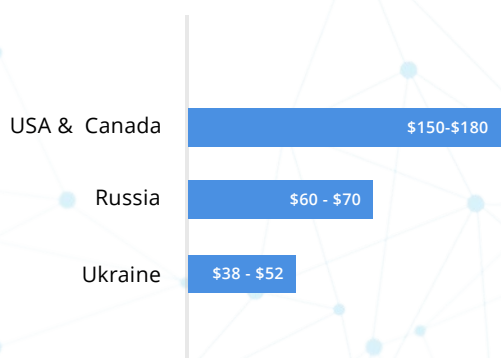
Weak sides:

- Insufficiently developed marketing
- There is no further training starting from 7 years and older
- Programs and methods do not meet European standards

### Pricing

The price for club tickets is calculated based on the geographical location of schools, and also focuses on the prices of premium franchises in the educational market segment in a particular region.

For Ukraine, the price for monthly subscriptions varies from 38 to 52 dollars. In Russia, the price for subscription is 60 - 70 dollars. In the US and Canada it varies from \$150 to \$180.



### Premises for schools

A very important role in the opening and successful functioning of schools is played by the choice of premises for the school.

It must meet a number of criteria:

- ✓ The total area of the premises should be 350-400 square meters.
- ✓ The training hall must be at least 7 m wide and not less than 15 m in length. The total area of the hall should be more than 120 m.
- ✓ There should not be supporting columns in the center of the training hall, that rule is for the safety of children.
- ✓ There should be rooms for the locker room, fan zone, reception, coaching, pantry, toilet
- ✓ There should be convenient traffic interchange and access for wheelchair access.
- ✓ The premise should be preferably located in the uptown of the city.

## Project economics



### Equipment

The whole list of inventory, equipment, forms, booklets, diaries, etc. is fully described in the franchise package.

The purchase of all equipment is well-established, there are suppliers from the wholesale markets of Odessa and Kharkiv. All sizes, layouts and design are coordinated with the designer of the project individually.

There is a team of contractors who make repairs and can prepare the opening of a new school on a turn-key basis within 1 month.

### 3.2. Market size (for Ukraine)

Children's preschool football is one of the most promising and profitable niches in the sphere of services for preschool children. Parents are willing to pay their money for a quality product that will allow their child to become successful in adult life.

This niche is almost empty in countries where we plan to develop a network of clubs. Those single options that are, do not meet the criteria of the European level. We provide the market with a quality product of European level, which shows great results.



## Project economics

Football schools for the younger age belong to the market of educational services for pre-school children, which has shown rapid growth for the past 15 years. Now it is at the peak of popularity. And the segment of early development of children in football is almost unoccupied.

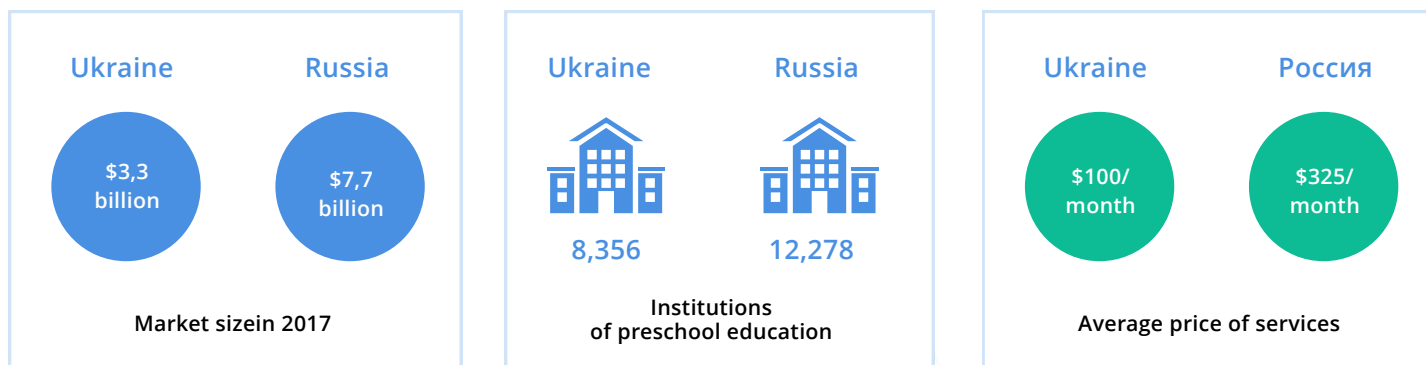
The size of the market for children's football clubs depends on the number of children in a particular country. Now in Ukraine there are about 7 million children from 1 to 16 years old. Every year about 400 thousand children are born, and about 45% of them are boys. Of course, this demography is not uniform, in large cities, there can be a situation when there are more children than one school can accommodate.

Thus, now in Ukraine there are approximately 2.3 million boys aged from 3 to 16, that could attend schools Football Kids. Assuming that it will be interesting for every 20th child, and the school capacity is approximately equal to 500 children, it creates the potential for opening 230 schools only in the territory of Ukraine.



## Project economics

If to take the market of pre-school education of Ukraine and Russia in monetary terms, the statistics is as follows:



The scenario for the development of our clubs is aimed precisely at the rapid geographical spread of the network. In order to achieve this, an agreement has already been concluded with a consulting center specializing in training personnel to open and develop business with an international network.

The size of the market and its growth

If to take the market of pre-school education in Ukraine and Russia, the statistics is following:

### Market size in 2017

Ukraine - \$3.3 billion

Russia - \$7.7 billion

### Institutions of preschool education

Ukraine - 8356

Russia - 12,278

### Average price for services

Ukraine - 100 dollars.

Russia - 325 dollars.

If we look at the dynamics of the market development, for the last 15 years it has demonstrated active development and according to experts, such dynamics will only grow in the next 5 years.

## Project economics

Estimated market share.

If to take the market of preschool education in general, the share of services for providing sports events for various sports is about 50%, and the most popular among them is football. The share of children's football thus takes about half of the branch of team sports.

So, the money turnover of children's football in Ukraine contains about 20-25% of the entire branch of pre-school education, or about 660-825 million dollars a year.

What is the proportion of our schools?

Thanks to the unique methodology of training, as well as the services of premium quality provided, we plan to take the leading place in this niche. This is approximately 10-12% of the entire market of children's football in the countries where we will develop.

Financial plan and risk analysis.

Let's start with the risks. There are a number of factors which can influence the process of development and create some risks.

### 1) Incompetent staff

It is necessary to analyze carefully prospective employees: coaches, administrators, promoters.

Several criteria for the selection of coaches:

- a) Absence of bad habits
- b) Sociable
- c) Must love and have mutual understanding with children
- d) Cheerful and attractive, age 20-30 years old.
- e) Certified (this is not the most important factor)

In order to find potential candidates for the coaches of our clubs, it is necessary to cooperate with the local football federation and to enter the football community of this particular city. We give advertising on the website of the city football federation with the announcement of recruitment to work.

Promoters are recruited in along with the trainers.



## Project economics

Criteria for the selection of administrators of clubs Football Kids:

- a) Young, friendly
- b) Knowledge of the PC at the advanced user level
- c) Skills in personnel management
- d) Ability to make independent decisions

Selection is conducted at the interview by writing specially designed tests.

2) A school can also be unprofitable due to improperly selected premises.

It must comply with all the requirements and recommendations prescribed in the franchise package.

An important point is the location of the object. The club should be located in a densely populated residential microdistrict of the city, not on the outskirts or in the business center. Real estate agents and real estate agencies are involved in the selection of the premises.

3) Poor result may be caused from improperly chosen marketing strategy or saving money on advertising.

Therefore it is very important to keep statistics of visits and inflow of new customers, as well as statistics of outflow of old ones. To reduce the level of outflow of clients, a full-time psychologist works in the club, whose task is to conduct negotiations with parents in order to reveal their mood and to motivate further cooperation.

4) In some specific cases, poor performance may be affected by a weak demand for the service.

However, based on the analysis of data and statistics of already operating schools, the industry expects rapid growth in the next 5-7 years, due to the following factors:

1) A large potential market (about 5-7% of the total.) The population of the state is preschool-age children, and about 10% of them live in the capital city, and 20% in cities with a million population).

2) The demand for premium services from parents. They are ready to pay for a quality product in the field of sports services.

## Project economics

- 3) Potential growth of the industry itself (service market for preschoolers)
- 4) The unique methodology of the full cycle (full training from 2 till 16 years old preparing footballer to meet the standards of a European football clubs).
- 5) Spanish method of teaching children, which is known as the best in the world
- 6) Tested system of quick launching of several clubs at the same time.

### 3.3. Return on Investment

This is an approximate calculation of dividends, and accordingly, return on investment and profit in the next 5 years. It was based on the average monthly profitability of clubs, based on the performance of working clubs in the cities of Ukraine. Profitability in other countries may be different, which can affect the best or the worst side of the dynamics of dividend growth, and, accordingly, the return on investment. According to our calculations, the full payback period will be 2-2,5 years from initial investment.

Also, the price of the token on the exchange is not taken into account, as the value may vary depending on current market conditions. It is assumed that the dividend payment model will be interesting to medium-term and long-term investors, which in turn will protect the token from severe drops of its price and ensure a smooth positive growth dynamics.

Calculation of return on investment:

The sales volume, and, accordingly, the profit will increase gradually as schools will be opened step by step, according to the roadmap. The investor should be ready to a gradual increase in profits with each quarter.

The maximum capacity of one school is 600-700 children. The average number of children in the school is 350 people was taken as the benchmark, and the cost of a monthly subscription for Ukraine is \$45.

## Project economics

For one month the approximate revenue is  $350 \text{ children} * 45 \text{ dollars} = 15,750 \text{ dollars}$ .

Expenses: (everything will depend on the region, type of premises, area, rental prices, specific terrain)

1500 dollars - rent

500 dollars - utility payments

1000 dollars - advertising

500 dollars - expenses for the maintenance of the school

500 dollars - royalty bonus on franchise

2100 dollars - Salary fund (3 coaches) \* \$ 300, 2 administrators \* \$ 300, psychologist \* \$ 300, 2 promoters \* \$ 150).

1500 dollars - other expenses

Total expenses: 7600 dollars

Income - 8150 dollars from one school.

The launch of the first school will take place in November 2018. According to the investment plan, all profits will be distributed among the holders of FBT tokens. Below you can see an approximate calculation.





## Project economics

### Calculation of return on investment:

#### November 2018

Launching of the first school

#### December 2019

The total number of open schools will be 16. The total monthly net profit: 16 schools \* 8,150 dollars = 130,400 dollars per month. The total annual return on investments is about 12% of the initial investment. With an investment of 10 thousand dollars, the estimated income of the investor will be \$ 1,200 for the first year.

#### December 2020

The total number of open clubs will be 34. The total monthly net profit: 34 clubs \* 8,150 dollars = \$ 277,100 per month. The total annual return on investments is about 40% of the initial investment. With an investment of 10 thousand dollars the investor's income will be \$ 4,000 for the second year.

#### December 2021

The total number of open clubs will be 52. The total monthly net profit of the network: 52 clubs \* 8,150 dollars = 423,800 dollars per month. The total annual return on investments is about 70% of the initial investment. With an investment of 10 thousand dollars, the estimated income of the investor will be \$ 7,000 for the third year. At this stage, the investor completely returns the invested funds and goes to the net profit if he invested in the ICO from the very beginning.

#### December 2022

The total number of open clubs will be 70. The total monthly net profit of the network: 70 clubs \* 8,150 dollars = 570,500 dollars. The total annual return on investments is about 100% of the initial investment. With an investment of 10 thousand dollars, the estimated income of the investor will be \$ 10,000 for the fourth year.

#### December 2023

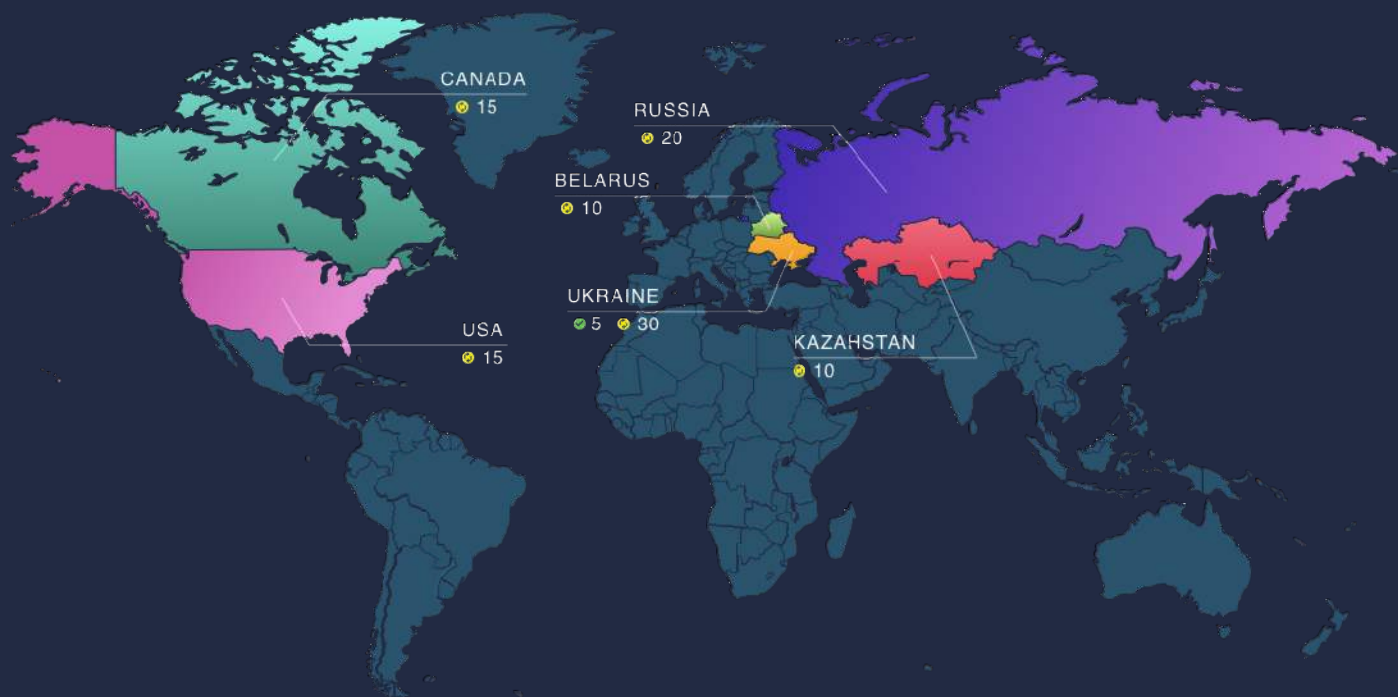
The total number of open clubs will be 88. Total monthly net profit of the network: 88 clubs \* 8,150 dollars = 717,200 dollars. The total annual return on investments is 128% of the initial investment. With an investment of 10 thousand dollars, the estimated income of the investor will be \$ 12,800 for the fifth year.

#### December 2024

The total number of open clubs will be 100. The total monthly net profit of the network: 100 clubs \* 8,150 dollars = 815,000 dollars. The total annual return on investments is 156% of the initial investment. With an investment of 10 thousand dollars, the estimated income of the investor will be \$ 15,600 for the year 2024. The full payback of investments from the paid dividends comes after 2.5 years, without taking into account the cost of the FBT tokens themselves, which remain in the hands of investors.

## Project economics

### 3.4. Location of schools



#### Ukraine:

##### Already operating:

Kiev - 3 schools, Cherkasy - 1 school, Lviv - 1 school.

##### Planned:

Nikolaev, Odessa - 3 schools, Kherson, Zaporozhye - 2 schools, Mariupol, Kryvyi Rih, Kropivnitsky, Poltava, Sumy, Cherkasy, Chernigov, Zhitomir, Vinnitsa, Rivne, Lutsk, Khmel'nitsky, Ternopil, Chernivtsi, Uzhgorod, Ivano-Frankivsk, Lviv - 2 schools, Kiev - 3 schools, Dnepr, Kremenchug - 1 school

#### Belarus:

##### Planned:

Minsk - 3 schools, Mogilev, Gomel, Grodno, Vitebsk, Brest, Bobruisk, Baranovichi



## Project economics

### Kazakhstan:

#### Planned:

Almaty - 3 schools, Astana - 2 schools, Shymkent, Karaganda, Aktobe, Taraz, Pavlodar

### Russia:

#### Planned:

Moscow - 4 schools, St. Petersburg - 3 schools, Novosibirsk, Ekaterinburg, Nizhny Novgorod, Kazan, Rostov on Don, Omsk, Chelyabinsk, Samara, Voronezh, Volgograd, Perm, Ufa, Togliatti.

### Canada:

#### Planned:

Toronto - 4, Montreal - 3, Calgary - 2, Ottawa - 2, Edmonton, Winnipeg, Vancouver, Quebec

### USA:

#### Planned:

New York - 4, Los Angeles - 3, Chicago - 2, Houston - 2, Philadelphia, Seattle, Dallas, Austin

**Total: 100 schools**



## Project economics

### 3.5. Token

FootbikToken gives the buyer the right to receive dividends each quarter from the revenue of the network of schools. The token is stored on the Ethereum blockchain being an ERC20 token. Token is an analogue of the share in the stock market and can be freely sold and bought at the crypto exchange markets.

Investors are offered to buy out 49% of the existing tokens, on which dividends will be paid once every 3 months. The amount of dividends directly depends on the dynamics of the project and the increase in the number of clubs, as well as the number of tickets sold in clubs.

In addition to FootbikToken, we also issue the local coin FootbikCoin (FBC), which is used exclusively for buying good and services within the system.





## Project economics

Without it, it is impossible to buy anything on the platform. Payment for school services can be made only with FBC tokens.

When the client comes to the school, and has only cash money, he is offered two options of payment: through a special cash-in ATM or pay for the service via POS Terminal with a credit card.

In case when he pays with cash, the administrator of the club helps him to replenish his account through a special ATM, indicating on it the login of his account. By inserting any amount of cash in the ATM, after a few seconds the client automatically receives on his account a certain amount, converted into FBC (FootbikCoin), which he uses then to make a payment for the necessary service of the school.

If a customer wants to pay with credit card, he should pay through the bank POS-terminal. The administrator manually calculates the amount in FBC (FootbikCoin) in the client's account, after which the client makes payment from the dashboard.

### What is it for?

For the safety of both the project itself and our investors, we have done everything to restrain from accepting cash directly by our personnel and have developed a system for the full control of the cash flow in our schools.

All reports on replenishments of accounts of our users will be automatically accessible in the dashboard of the chief project manager.

Both the cashpoints and the user's dashboard use the blockchain.

As blockchain technology is a decentralized system, and all payments for services of the club will go through it, the investor has the ability to monitor the cash flow and movement of funds within the system, as well as his dividends.



## Project economics

**The method for calculating dividends is as follows:**

Once every three months, each owner of FBT (FootbikToken) tokens receives dividends. They are calculated exclusively in the local currency of the FBC system (FootbikCoin). If the investor wishes, he can immediately exchange his coins for fiat money or for the BTC or ETH cryptocurrency. For our part, we guarantee the purchase of FBC coins from investors in any quantity on the domestic exchange.

FBC is a utility token, that is crucial for the functionality of our blockchain system Football Kids. Its total supply is 100 million.

Advantages and benefits for investors from using FBT and FBC tokens.

- 1) Receiving dividends from the operational activity of schools
- 2) The ability to monitor the movement of finances in the system with the use of blockchain technology
- 3) The possibility of selling a token at any time from the dashboard or on any exchange where the tokens will be listed.

### 3.6. ICO and tokens distribution

In order to participate in the ICO, the investor must confirm that he is not a US citizen. Also he must provide his ETH address. Those who are willing to invest more than 10 Eth are allowed to participate in the pre-sale round. Deposits in ETH will be accepted only from verified accounts. The minimum investment amount for the main ICO round is 0.5 ETH. There will also be an opportunity to pay for tokens with fiat money.

The number of tokens is limited to 60 million units. The total amount necessary to launch the project is \$6 million. The total amount of required funds for raising is \$3 million. The remaining 3 million will be paid by the company itself, taken from its current profits.

At the private pre-sale stage, 2 million tokens will be sold at a price of 0.0002 ETH to 0.00025 ETH. At the stage of the main ICO, 29.4 million FBT tokens will be offered for sale at a price of 0.000225 ETH to 0.000375 ETH.

## Project economics

3 million tokens will be airdropped and spent as bounty rewards, 3 million tokens will be distributed among the team.

### Dates of ICO:

from September 13 to September 15 - pre-sale

September 13 the price of the token will be 0.0002 ETH

from September 14 to September 15 - 0.00025 ETH

During the private sale only investors with 10 ETH and more are allowed to participate

from September 16 to September 22 - 0.0003 ETH

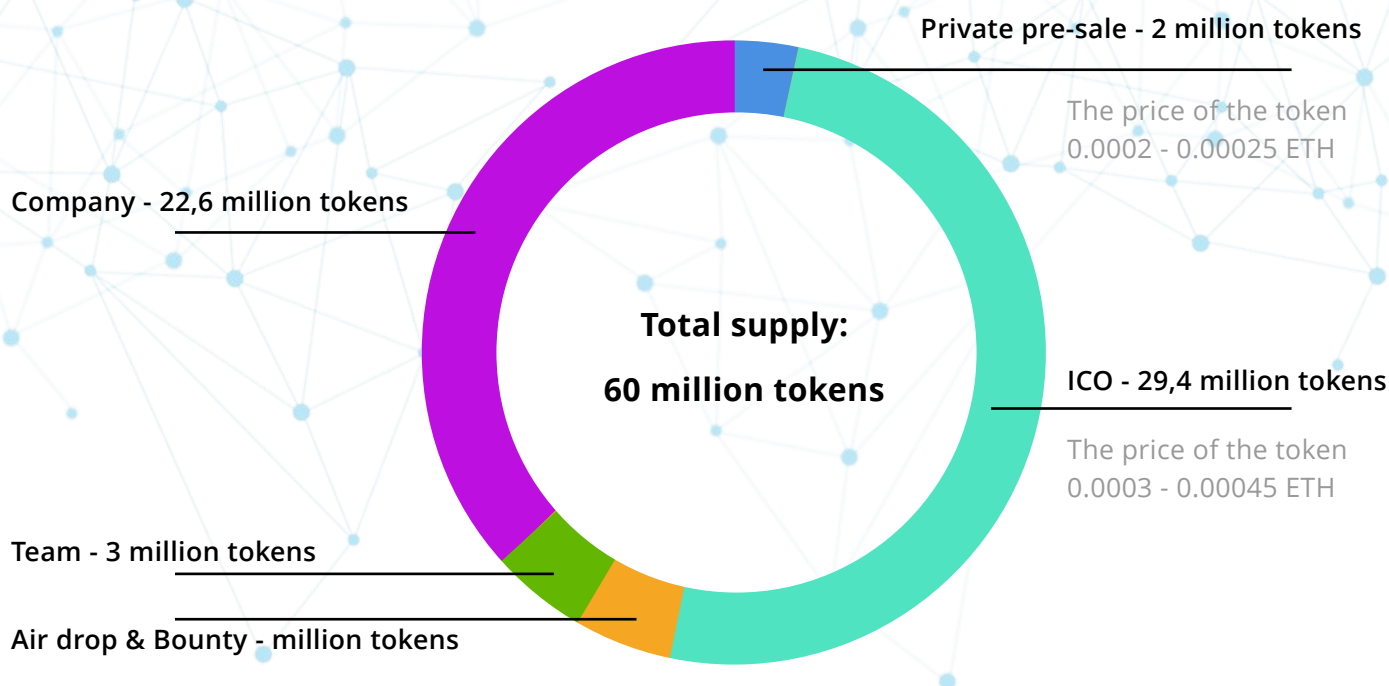
from September 23 to September 29 - 0.00035 ETH

from September 30 to October 5 - 0.0004 ETH

from October 6 to October 12 - 0.00045 ETH

At the stage of the main ICO, minimum personal cap is 0.5 Eth

### Token distribution:



The ICO process requires sending ETH to a smart contract and getting back FootbikToken to the same wallet



# Technologies

## 4. Technologies

#### 4.1. Use of blockchain

All of our schools use their own private blockchain as a database. It records students' data, their indicators, and their progress. At any time you can refer to the blockchain and get any data which you need and truthful statistics about the clubs, clients, children, which can not be changed or corrected. The number of nodes is equal to the number of schools, each school has its own node.

Also, the blockchain allows investors and owners of FBT tokens to monitor the circulation of funds within the network and thus calculate their dividends.

## 4.2. Statistics and analytics

There is a dashboard for each client of the school, where all the characteristics, progress, information about the skills of the pupils are stored. Thus, it is possible to trace the entire development path of each individual pupil of the school, and also to understand his strengths and weaknesses. In the future, this information can be used by recruiters of various European clubs to recruit players from our schools.

### 4.3. Mobile app

In January 2019, we are planning to release a mobile application for our clients, as well as for investors. This application will replace the website dashboard, it will also include all the necessary information on pupils, the possibility to pay for goods and services, or to renew the online subscription.



## Project development

### 5. Project development

#### 5.1. Road map

1

**September 2017 - September 2018**

Preparations for the ICO, market research, legal support, team building.

2

**September 13 - October 12, 2018**

Fundraising via ICO

3

**November 2018**

Opening of the first school in Ukraine.

4

**December 2018 - December 2019 \***

The opening of 16 schools in the regional centers of Ukraine, listing tokens on crypto exchanges.

5

**December 2019 - December 2020 \***

Opening of 18 schools in Ukraine and Russia.

6

**December 2020 - December 2021 \***

Opening of 18 schools in Russia and Belarus.

7

**December 2021 - December 2022 \***

Opening of 18 schools in Kazakhstan and Estonia

8

**December 2022 - December 2023 \***

Opening of 18 schools in Estonia and Canada

9

**December 2022 - December 2023 \***

Opening of 18 schools in Estonia and Canada

\* Four times a year, token holders receive dividends. You can find all calculations of profit in the section "calculating the return on investment"

## Project development

### 5.2. Marketing

Our product is unique of its kind, which gives a number of advantages over competitors:

- a) Unique Spanish training methodology
- b) Further education in football academies
- c) International tournaments and auditions with coaches from top European clubs
- d) A new form of business that unites private business, sport and blockchain technology on one platform
- e) The opportunity for anyone to become a co-owner of the network of our scho

Having many resources, and a great experience of promotion of companies both offline and online, we can build a strong marketing presence. Cutting costs on advertising is certainly not a way to go.

All available advertising channels will be used for marketing.

At the same time negotiations with a local bank (PrivatBank) are held, with the aim of providing an opportunity for parents to take a loan for buying an annual subscription.

### 5.3. Bounty program and airdrop

To increase the popularity of the token, we start a bounty program and will do an airdrop.

For these purposes, 3 million tokens, belonging to the company, will be spent.

The bounty campaign participants will get tokens for spreading information about the project, for publication of articles about the project, for mentioning it in social networks.

This is a reward for the loyalty to the project and for spreading awareness about it.

## TEAM

### 6.Team



**Andrey Roenko**

CEO

CEO and a founder of the project. entrepreneur, blockchain specialist; former professional footballer



**Elena Roenko**

Co-founder of a project, commercial manager of the project, entrepreneur



**Elena Zhigalina**

COO and Development Manager

Financial advisers:



**Aleksandr Semenchuk**

Co-founder of the project, specialist of developing network, blockchain technology adviser.



**Vadim Kulyk**

Co-founder of the project, financial adviser in the field of banking products and guarantee.



**Nina Ozarenko**

Manager of investment projects, financial adviser





## TEAM

### Developers team



**Eugene Moiseev**

Founder of GoFriends, Senior Project Manager of ICO projects



**Denis Zarukin**

Project Specialist in the field of blockchain technologies and marketing,  
CMO of GoFriends



**Julia Moiseeva**

SMM specialist,  
CSMO



**Alexander Kuchinsky**

Python / Django  
developer



**Eugene Lavrov**

Front-end  
Developer



**Timothy Melnik**

Solidity developer



**Nazar Mazur**

Project  
Manager



**Yevhen Treiher**

UI/UX Designer



## Legal information

### 7.1. Legal status of the company

The company Football Global Net PLC is officially registered in the Republic of Estonia. It has the legal status of Private Limited Company.

### 7.2. The legal status of our tokens

The FootbikToken tokens should be considered securities, according to the Howey test, because they give rights of receiving a part of the company's profit, like ordinary stocks. It's an investment in a common enterprise, and the profitability directly depends on the actions of management and the company's profits. That's why we don't sell tokens to American and Chinese citizens, because of strict regulations by the governments of these countries and all the unnecessary amount of work it requires to obtain a license there.

### 7.3. Investor rights

FootbikToken is a security token and the owner of more than 1% of the total supply has the right to vote at the shareholders meetings. But the company's management team always has the upper hand.

The holder of FootbikToken is entitled to receive dividends quarterly.

After listings of the FBT token on exchanges, it will be possible to buy back the tokens from all willing investors at the ICO price.