

## INFO

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Ashley Fischer

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 **Blog**  
typelovely.blogspot.com

 **Portfolio**  
www.behance.net/  
ashleyjordanfischer

## SOCIAL

 **Instagram**  
@typelovely

 **Twitter**  
@typelovely

 **LinkedIn**  
www.linkedin.com/in/  
ashleyjordanfischer

 **Facebook**  
www.facebook.com/  
ashjfischer

 **Pinterest**  
typelovely

## REFERENCES

 **Barbie Thompson**  
Store Manager  
bthompson@erincondren.com

 **Kyrre Richards**  
Founder, Myabetic  
213-493-4305 x706  
krichards@myabetic.com

 **Lauren Ziminsky**  
Brand Director, Myabetic  
lziminsky@myabetic.com

# ASHLEY FISCHER

## GRAPHIC DESIGNER



## OBJECTIVE

A highly creative thinker and fast learner with self-motivated energy to take on new projects seeks a Graphic Designer position, creating high-quality content and promotions while following existing templates and brand guidelines. Takes creative flair and attention to detail to craft unique designs for social media, campaigns, branding materials and more.



## WORK EXPERIENCE



### Erin Condren Design

2020 Assistant Manager

2019 - 2020 Sales Associate - Part Time

Maintain guest experience and store environment to company standards. Calculating KPI, IPT, AOV, and Capture % to exceed store financial goals. Oversee operational & organizational standards. Implement & execute marketing, visual, and product strategy. Training.

### Myabetic

2017 - 2020 Graphic Designer

2017 Customer Care Specialist

Assists Creative Director with video/photo shoots & product launches. Photoshoot stylist. Photo editing, email campaign design, digital asset creation, product development & website page design. Video editing, Trade Show Specialist.

### Warner Bros. & Bunim-Murray Productions

2012 - 2016 Assistant Editor

*Project Runway All Stars Seasons 3-4 & 6, War Dogs Warner Bros. Feature Film, Project Runway's Threads Season 1, Disney's TRYathlon Season 2, Best Ink Season 2, The Challenge Season 23*

### Freelance

2011 - 2020 Graphic Designer

Designs business, event & wedding branding, social media & marketing content and TV & Film content. Extensive photo retouching.

### Prim & Pixie

2016 Graphic Design Intern

Shadowed graphic designers, assisted with production work, packaging and shipping, delivery & pick-up at vendor facilities, proofed prints, in-house digital calligraphy printing



## EDUCATION



2017-2020 **University of California - Los Angeles Extension**

Completed Courses: Illustrator I

Enrolled in: InDesign I

2007 - 2011 **Indiana University - Bloomington**

Bachelor of Arts in Telecommunications

Design & Production Concentration

Minor in Communications & Culture



## SKILLS AND EXPERTISE

Photoshop

Illustrator

Customer Service

Shogun Software

Dropbox

Sketch Software

Adobe Premiere

AVID

Product Styling

MS Office

Email Marketing

Shopify