DAVID HARTHCOCK
UI / UX DESIGNER & FRONT-END DEVELOPER

I got my start about 11 years ago. I have lead and managed design, front-end, and product teams. I have also co-founded two design agencies over the last 10 years. I grew up in Southern California and spent a good chunk of my career in Los Angeles. I currently live in Denver, Colorado working for Recurly as a **Senior Product Designer**.

RECURLY
SENIOR PRODUCT DESIGNER

MAY 2017 - PRESENT

RESPONSIBILITIES

- Build UX product flows for main web app.

- Design visual interface & prototypes for main web app.

- Design custom components for use with Appcues.

TOOLS

Sketch, Google Drawings, Appcues, Invision, Git, LiveReload, Atom

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CIVIC
SR. USER EXPERIENCE / INTERFACE DESIGNER

FEBRUARY 2016 - APRIL 2017

RESPONSIBILITIES

I originally started contracting with Civic via Badger in 2015. We helped them with their branding and initial UI/UX for their web-app. Early 2016 they hired William (Badger co-funder) and I full-time to run all aspects of their design and front-end development.

- Build UX product flows for apps and websites.

- Design visual interface & prototypes for apps and websites.

- Build and maintain responsive front-end for all web based design.

- Design and build marketing website for bussiness and consumer solutions.

- Design proof of concepts for potential partnerships and industry specific solutions.

WORK SAMPLES

PRODUCT DESIGNS

Product design, responsive design, and front-end development of the civic products.

Various Product Designs / Web App

MARKETING SITE DESIGN

I did all visuals for civic.com but parts of the live site has since been updated.

Marketing Designs

BRAND EXPLORATIONS

A collection of early on brand explorations.

Brand Explorations

TOOLS

Sketch, HTML, CSS, SASS, Compass, Bourbon, jQuery, Webflow, Photoshop, Illustrator, Meteor, Git, LiveReload, Invision, Zeplin, Atom

BADGER

CO-FOUNDER & USER EXPERIENCE / INTERFACE DESIGNER

RESPONSIBILITIES

- Build UX product flows for apps and websites.

- Design visual interface assets for apps and websites.

- Grow and maintain clientele with my business partner.

- Work closely with clients from concept to completion.

- Build and maintain the front-end for all clientele web products.

CLIENTS & WORK SAMPLES

GOOGLE LABS

UX/UI for self-service touch kiosk and mobile purchasing apps.

Kiosk & Mobile Designs

SCOPELY

Helped re-design their internal dashboards for their game analytics.

Analytic Designs

LIFELOCK

Helped with a UX/UI and front-end across multiple products.

Landing Page & Enrollment Designs

Mobile App Explorations Designs

Risk Calculator Designs / Front-end Development

SANGUINE

Lead their internal design team on a re-design and front-end implementation for their marketing site.

Marketing Designs / Front-end Development

INFOWRAP

UX/UI refresh for their web-app.

[Product Designs](#)

SAVVY CALLS

UX/UI for their mobile calling app.

[Mobile Designs](#)

HELLOCAFE

UX/UI for their language tutoring app.

[Mobile Designs](#)

LOCAL.COM

UI/UX explorations for their web-app

[Exploration Designs](#)

PURSUITERY

UX/UI for their landing page.

[Marketing Designs](#)

BIZPETROL

Art Directed the UX/UI for their landing page.

[Marketing Designs](#)

TOOLS

Sketch, HTML, CSS, SASS, Compass, Bourbon, jQuery, Webflow, Photoshop, Illustrator, Meteor, Git, LiveReload, Invision, Zeplin, Atom

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MOBILE ROADIE

SR. INTERACTION DESIGNER

DECEMBER 2011 - JUNE 2013

RESPONSIBILITIES

- Build and maintain the front-end interface for [mobileroadie.com](#).

- Build the front-end interface for mobile web versions of Mobile Roadie native apps.

- Liaison between design and development teams to create the best user experience across all products.

- Build mobileroadie.com to be fully responsive across multiple devices and platforms.

- Build mobile web views for native Mobile Roadie apps.

- Build interface prototypes for proof of concepts and usability testing.

- Build and maintain email campaigns.

- Restructure the pre-existing front-end codebase to use SASS with Compass.

WORK SAMPLES

FRONT-END & PROUDCT EXPLORATIONS

Product design, responsive design, and front-end development of Mobile Roadie.

Various Design Explorations

TOOLS

HTML, CSS, SASS, Compass, jQuery, PHP, Git, MySQL, Textmate, LiveReload, Photoshop, Fireworks

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TEXTPLUS

SR. UI DESIGNER

APRIL 2011 - NOVEMBER 2011

RESPONSIBILITIES

- Design visuals for textPlus and related apps to work on iOS and Android.

- Product plan and wireframe flows of textPlus and related apps across multiple platforms.

- Swap out assets and adjust designs inside Interface Builder for iOS apps.

- Design and build promotional and marketing app websites.

- Build mobile web views for native apps.

- Build interface prototypes for proof of concepts and usability testing.

- Design, build, and maintain email campaigns.

- Maintain the front-end of textPlus.com and textPlus blog.

WORK SAMPLES

TEXTPLUS MOBILE APP

Mobile app for texting and group conversations app to app, and app to SMS.

Mobile Designs

TEXTPLUS FREE CALLS APP

Mobile app that was used to test out TextPlus' calling technology

Mobile Designs

@CHAT LANDING PAGE

Marketing design for one of spin off mobile apps.

Marketing Design

TOOLS

Fireworks, Omnigraffle, Google Drawings, Interface Builder (Xcode), HTML, CSS, jQuery, Textmate, Git, MySQL, Prototypes, Photoshop

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BORDER STYLO

SR. PRODUCT DESIGNER

APRIL 2009 - APRIL 2011

RESPONSIBILITIES

- Lead and manage the design team across all products.

- Design visuals for desktop web apps, browser add-ons, mobile apps, and marketing sites.

- Build the front-end interface for web apps, browser add-ons, mobile apps, and marketing sites.

- Product plan and wireframe flows for all apps and add-ons across multiple platforms.

- Build interface prototypes for proof of concepts and usability testing.

- Design, build, and maintain email campaigns.

WORK SAMPLES

GLASS BROWSER PLUG-IN & WEB-APP

I designed and handled front-end development for the browser plug-in and web app

Product Designs

RETROLLECT APP

This was an app to collect different memories from multiple social sources.

Mobile Designs

BORDER STYLO MARKETING SITE

Design and front-end for Border Stylo's marketing site

Marketing Designs

TOOLS

Photoshop, HTML, CSS, Mustache, Rails, Git, MySQL, Textmate, Omnigraffle

GOGII

INTERACTION DESIGNER

JANUARY 2009 - APRIL 2009

RESPONSIBILITIES

- Refactor and re-build the front-end of GOGII desktop web app.

- Improve user interaction across GOGII platform.

- Design new features for GOGII platform and marketing products.

- Design and build one off mobile marketing websites.

TOOLS

HTML, CSS, SVN, MySQL, Textmate, Photoshop

GREATER GOOD

CO-FOUNDER / SR. INTERACTIVE DESIGNER

JULY 2008 - JANUARY 2009

RESPONSIBILITIES

- Grow and maintain clientele with my business partners.

- Work closely with clients from concept to completion.

- Build product flows based on user research.

- Design visuals for all clientele websites and apps.

- Build and maintain the front-end for all clientele websites and apps.

- Design and build custom blog and Shopify templates for clientele.

- Establish a brand and identity for clientele.

WORK SAMPLES

VARIOUS CLIENT WORK

I handled design and front-end developement for various marketing sites and products.

Marketing & Product Designs

TOOLS

HTML, CSS, Rails, Liquid, Mephisto, Radiant, Shopify, Git, MySQL, Textmate, Photoshop

DOUBLE CLICK MARKETING
FRONT-END DESIGNER
NOVEMBER 2007 - JUNE 2008

RESPONSIBILITIES

- Design and build websites for adult entertainment studios.

- Design and build free galleries, popups, and other marketing tools to be used by affiliates.

- Design and build the front-end for the first adult video streaming mobile web app.

TOOLS

Photoshop, HTML, CSS, Textmate, Flash

ENGAGED MEDIA
FRONT-END DESIGNER
JANUARY 2007 - NOVEMBER 2007

RESPONSIBILITIES

- Build the front-end of websites based off designs proved by designer.

- Integrate websites with Wordpress and other custom Content Management Systems (CMS).

- Redesign parts of pre-existing websites for clients.

- Design, build, and maintain email campaigns.

- Train clients to update their websites via their CMS.

TOOLS

HTML, CSS, Textmate, Wordpress, Photoshop, Flash

ASSISTINGU
FRONT-END DESIGNER

AUGUST 2006 - DECEMBER 2006

RESPONSIBILITIES

- Design and re-design visuals for all client websites.

- Build and maintain the front-end for all client websites.

- Integrate selective client websites with Wordpress.

- Design, build, and maintain email campaigns.

TOOLS

HTML, CSS, Textmate, Wordpress, Photoshop

SCIMITAR COOPERATIVE
CONCERT BOOKING/MARKETING

MAY 2005 - NOVEMBER 2007

RESPONSIBILITIES

- Book, run and manage DIY (Do It Yourself) concerts.

- Design concert flyers, post them all over town, and hand them out at shows.

- Handle money deals and contracts with bands and booking agents.

TOOLS

Photoshop, PA Systems, Garages, Community Centers, Alano clubs, Sharpies, Door Money

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SKATE STREET/ALPINE
CONCERT BOOKING/MARKETING

RESPONSIBILITIES

- Book, run and manage concerts at the music venue.

- Design concert flyers and skate park marketing materials.

- Maintain all online marketing and the company's website.

- Handle money deals and contracts with bands and booking agents.

- Maintain and clean up after people in the skate park.

- Work the register in the retail shop.

TOOLS

Photoshop, ~~Dreamweaver~~, Flash, Wristbands, Sharpies, Door Money, Plunger, Mop, Broom and Dustpan