

GENG5505 (Sem1, 2024) - Major Group Project Marking Guide

[illegible]

CONTENT ASSESSMENT CRITERIA

Marking	Very Poor	Fair	Good	Excellent				
Executive Summary (Maximum 1 page)								
Clarity & conciseness	0-1.5	2	2.5	3	3.5	4	5	
Executive Summary - Total								/5
Section A: Case study writing (Approx. 1,500 words)								
Clarity & conciseness of project background	0	4	5	6	7	8	10	
Quality & relevance of research material (i.e. info/facts)	0	4	5	6	7	8	10	
Total Section A								
Section B: Case Study Analysis (Approx. 2,500 words)								
Introduction (clarity of purpose & conciseness)	0-1.5	2	2.5	3	3.5	4	5	
Use & relevance of theories, models & frameworks	0	4	5	6	7	8	10	
Depth of analysis, clear & logical argument	0	4	5	6	7	8	10	
Total Section B								
Section C: Recommendations to the case (Approx. 2,000 words)								
Use & relevance of theories, models & frameworks	0	4	5	6	7	8	10	
Relevance & justification of recommendations	0-2.5	3	3.5	4	5	6	7.5	
Insight & synthesis, clear & logical argument	0-2.5	3	3.5	4	5	6	7.5	
Total Section C								
Conclusion (Maximum 1 page)								
Logical summary	0-1.5	2	2.5	3	3.5	4	5	
Conclusion - Total								
Table of contents (compulsory), references & appendices								
Appropriate table of contents, appendices & references	0-1.5	2	2.5	3	3.5	4	5	
Table of contents, references & appendices – Total								
Group meetings (agenda & minutes)								
Relevance & consistency of issues & outcome	0	4	5	6	7	8	10	
Clarity, conciseness, team reflections and leadership	0-1.5	2	2.5	3	3.5	4	5	
Group meetings (agenda & minutes) - Total								

TOTAL GROUP MARK /100	%
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