

| AEIOU Sheet | | Domain Name : E-commerce Websites | |
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| ACTIVITY : <ul style="list-style-type: none">• Visiting website• Sign in• Sign up• Exploring• Searching• Filtering as per the requirements• To view product• Comparing the products• Adding products to the cart• Placing an order• Payment• Delivery of a product• Tracking order• Rating and reviewing the product• Adding products on sites by the seller• Returning the product. | | INTERACTION : <ul style="list-style-type: none">• User and website• User and user through reviews• Website and seller• User and support of the company• Support and management• Management and seller | |
| ENVIRONMENT : <ul style="list-style-type: none">• E-commerce is a place which can be operated through the electronic devices.• The main element is the internet connection.• Accessing e-commerce site from anywhere.• Online environment• User friendly interface. | | OBJECTS : <ul style="list-style-type: none">• Product – The things which buyer is supposed to buy.• Review – Reviews and ratings given by the users.• Help – To help the new users for the easiness to access the site.• Cart – To save the products for later.• Buy now – To buy the product.• Payment option – Paying for the products.• Categories of the products – Different types of products are available in the category section.• Product ads – Ads are done by e-commerce sites to increase their sales.• Offers – It includes many types of offers. | |
| USERS : <ul style="list-style-type: none">• Buyer - Buyer is a person who visit the site to buy something.• Seller - Seller is a person who sell their products on the site.• Delivery man - The man who delivers product from seller to buyer.• Window shoppers - Peoples who visit E-commerce only to see or explore the site without any purchase. | | | |